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# FISCAL POLICY AND MONETARY UNION: IS THERE A TRADEOFF BETWEEN FEDERALISM AND BUDGETARY RESTRICTIONS?

## **ABSTRACT**

The Maastricht Treaty on Europe Union features an Excessive Deficit Procedure limiting the freedom to borrow of governments participating in the European monetary union. One justification is to prevent states from over-borrowing and demanding a bailout which could divert the European Central Bank from its pursuit of price stability. We challenge this rationale. Using data for a cross section of federal states, we show that there is no association between monetary union and restraints on borrowing by subcentral governments. There is, however, an association between fiscal restraints and the share of the tax base under the control of sub-national authorities. Restraints are prevalent where subcentral governments finance a relatively small share of spending with their own taxes. Lacking control of the tax base, such governments cannot be expected to resort to increased taxation to deal with debt crises.

Prohibiting borrowing by subcentral governments will not eliminate the demand for tax smoothing and public investment. Governments whose ability to provide such services is limited may therefore pressure the central government to borrow for them. We report evidence that the financial position of central governments is more fragile where subcentral jurisdictions are prevented from borrowing.

The implications for the EU are direct. That EU member states control their own taxes should strengthen the hand of authorities seeking to resist pressure for a bailout. In the longer run, however, borrowing restraints may weaken the financial position of Brussels, transferring bailout risk from the member states to the EU itself.

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### I. Introduction

A prominent feature of the Maastricht Treaty on European Union is the restrictions it places on fiscal policy. Under the provisions of its Excessive Deficit Procedure (or EDP), governments of EU member states are required to avoid "excessive deficits." Article 104c empowers the European Commission to monitor deficits and debts and to assess their compliance with the reference values of 3 and 60 percent of GDP defined in a protocol of the treaty. If the Commission concludes that a government is running an excessive deficit, it registers its opinion with the European Council. The Council, if it agrees, recommends steps to eliminate the problem. It may require the member state to publish additional information before issuing bonds and securities, invite the European Investment Bank to "reconsider" its lending policy, require the country to make non-interest-bearing deposits with the Community, and impose unspecified fines. In an attempt to strengthen these procedures still further, the German finance minister, Hans Waigel, has proposed a "stability pact" that would oblige EMU member states to limit their budget deficits to one percent of GDP and impose harsh penalties on violators.

One justification for this approach invokes the advantages of fiscal policy coordination in an integrated Europe. A counter-argument is that even if fiscal policy in one country affects interest rates in others, there is no need for policy coordination, since such spillovers are purely pecuniary externalities that operate through the price system. This reasoning breaks down if there exist other distortions, in which case fiscal policy coordination may be desirable both in the preparatory stages to monetary union and during monetary union itself. Even then, however, numerical debt and deficit limits like those specified in the treaty are not an ideal basis for

<sup>1.</sup> See Buiter et al. (1993).

macroeconomic policy coordination. By limiting the flexibility of national fiscal policies, they may actually impede efforts to coordinate stabilization policies.<sup>2</sup> The Maastricht Treaty acknowledges this point by providing an entirely different mechanism for fiscal policy coordination, the "Mutual Surveillance Procedure" of Art. 103 under which the Council develops guidelines for the economic policies of member states, monitors their economic policies, and issues recommendations.

Another motivation for the EDP is the fear that unfettered fiscal policies will be a source of inflationary pressure that the European Central Bank (ECB) will be unable to resist. The argument is that monetary union requires restrictions on member states to prevent the latter from overborrowing, because excessive debt may lead to a bailout by the Union and threaten the stability of the single currency. The response may take two forms: an ex-post bailout involving monetization of government debt, or an exante bailout entailing policies of keeping interest rates artificially low. Either policy could give rise to inflation and threaten the stability of the single currency. This is in contrast to a situation in which each country issues its own currency and each central therefore has the capacity to act as its own lender of last resort, which will encourage governments to internalize bailout risk.

In this paper we challenge the view that borrowing restraints are an appropriate institutional means for preventing the members of a monetary union from over-borrowing and forcing the common central bank to extend a bailout.

We begin in Section II by describing the bailout scenario in more detail.

<sup>2.</sup> This point is made, inter alia, by Hughes-Hallett and Vines (1991), Goodhart and Smith (1993) and De Grauwe (1994).

Section III then considers the international incidence of borrowing restraints. Using data for a cross section of federal states, we show that in fact there is no association between monetary union and restrictions on borrowing by subcentral governments.

There is, however, an association between fiscal restraints on subcentral governments and the tax base under the control of sub-national authorities. Fiscal restraints appear where subcentral governments finance only a small share of their expenditures out of their own taxes.<sup>3</sup> We demonstrate this association using a sample of 45 countries.

The intuition for this association is straightforward. When a subnational jurisdiction retains significant control of taxation, the central
government can reasonably ask it to use tax policy to deal with any debt
problems it creates for itself. But when the tax base is controlled by the
national government, raising own taxes is not an option: the only alternatives
for sub-national jurisdictions will be to default or obtain a bailout. In
many circumstances, central governments will perceive the political costs of
default as high. They will find it difficult to refuse the request for a
bailout. This, it can be argued, creates the need for fiscal restraints on
sub-national governments to minimize such requests.

Section IV turns to the long-term consequences of borrowing restraints. Prohibiting borrowing by subcentral governments will not eliminate their demand for current expenditures financed from sources other than current revenues. Governments whose spending ambitions are restricted by newly-

<sup>&</sup>lt;sup>3</sup> While there is a negative association, as one would expect, between federal structure and the share of the tax base under the control of the national authorities, that association is less than perfect, leading to different correlations with the cross-country incidence of fiscal restraints.

imposed borrowing restraints may step up pressure on the central government to borrow for them. The financial position of the central government may deteriorate, therefore, when borrowing by subcentral governments is restricted.

Section V summarizes the implications of our analysis for the European Union.

### II. The Bailout Scenario

The scenario the framers of the treaty had in mind presumably runs as follows. Imagine that the government of a member state experiences a revenue shortfall and finds it difficult to service its debt. Investors concerned about the interruption of debt service sell their bonds, forcing the affected government to raise interest rates when rolling over maturing issues. The rise in rates further widens the gap between government revenues and expenditures, compounding budgetary difficulties. Problems in the bond market spill over to other markets, because for example higher interest rates depress equity prices. In the worst-case scenario, the collapse of asset prices and the impact of higher interest rates on corporate profitability and the performance of outstanding loans destabilize the banking system.

Faced with this crisis, a government's first recourse may be to the printing press. It may pressure the central bank to purchase debt sold by private investors to prevent bond prices from falling and to limit the danger that equity markets and the banking system will be destabilized. McKinnon

<sup>4</sup> See for example Emerson (1990).

<sup>5</sup> The most influential model of debt runs is Calvo (1988). For models applied to the European context, see Alesina, Prati and Tabellini (1990) and Giavazzi and Pagano (1990).

(1995) argues that this capacity of the central bank to backstop the market in government debt is critical to the stability of the financial sector in high-debt economies.

Monetary union deprives participating governments of the ability to counter a bond market crisis with autonomous central bank intervention.

Member governments faced with a bond market crisis may, however, request a bailout from their common central bank. In the European context, the question then becomes whether the ECB can resist such demands. At first glance, there are reasons to be optimistic. The Maastricht Treaty provides for the independence of the European Central Bank (ECB) and makes its mandate the pursuit of price stability. In conjunction with Art. 21 of the Protocol on the European System of Central Banks, which states that the ECB cannot acquire any public debt directly from the issuer, this provides some assurance that the ECB will not monetize public debts. This presumption is strengthened by Art. 104b, which holds that neither the Union nor any member state shall be responsible for the debt of other EU members.

But there are also grounds to doubt that the ECB will be able to resist demands for a bailout. A basic principle of the European Union, stated in the Preamble and in Art. A of the Treaty, is that members pursue policies of solidarity and coherence leading to the convergence of their economies.

Leaving a member state to suffer a fiscal crisis on its own may be regarded as a breach of these principles; invoking EU solidarity may therefore be a way to solicit financial assistance, including the monetization of bad debts. The knowledge that such pressure will be applied and that the ECB's "commitment"

<sup>&</sup>lt;sup>6</sup> In a sense, such concerns are unrelated to the issue of EMU; solidarity, coherence and convergence are principles of the European Union regardless of whether or not the union adopts a common currency.

technology" is less than completely effective gives rise to a moral hazard problem for the governments of member states. The rationale for the EDP then becomes to prevent them from indulging in hazardous behavior.

### III. The Incidence of Borrowing Restrictions

If limits on freedom to borrow are essential for the stability of a common currency, then one would expect such restrictions to be prevalent in existing monetary unions. In fact, this is not the case. The Belgium-Luxembourg Monetary Union imposes no borrowing limits on its members. In the East Caribbean Currency Area and the West and Central African Monetary Unions, limits exist on governments' ability to borrow from the central bank but not on borrowing from other sources (Boughton, 1993; Nascimento, 1994). The monetary union between the United States and the Federated States of Micronesia (FSM) is an exception in that the FSM are subject to a strict balanced-budget provision. This is a product of national legislation, however, and is not mentioned in the Compact Agreement between the United States and the FSM (although the monetary union is).7 Neither did the important historical examples of monetary unions, the Latin Monetary Union and the Scandinavian Monetary Union, impose borrowing restraints on their member states. In sum, fiscal restraints are the exception rather the rule in monetary unions.

The generality of this evidence is less than clear because actual monetary unions are few and most are comprised of low-income developing economies. We can expand the sample by considering federal states, since the

<sup>&</sup>lt;sup>7</sup> In any case, it is hard to believe that borrowing limits on the FSM states flow from concern for the stability of the U.S. dollar.

typical federation has a common currency but devolves significant fiscal functions to subnational governments, in this sense resembling the typical monetary union. We therefore gathered data for 16 federations. We coded as a fiscal restraint any restriction other than a "weak golden rule." (A weak golden rule requires deficits to be no larger than public investment. A "strong golden rule" reinforces this provision by formally separating the current and capital budgets and limiting the fungibility of funds.)

Of the 16 countries in our sample, two feature self-imposed balanced-budget rules or borrowing limits, five require central government approval for borrowing, and one (Nigeria) imposes an outright ban on subcentral government borrowing. But eight impose no restrictions on subcentral governments.

Given an odds ratio of 1:1, limits on the freedom to borrow of subcentral governments cannot be regarded as a general feature of federations.

The results are different for 33 unitary states. 10 Of these, only four leave subcentral governments free of borrowing restraints. Ten impose strict golden rules or require the approval of the national parliament for subcentral

<sup>&</sup>lt;sup>8</sup> Our sample, dictated by data availability, includes Argentina, Australia, Austria, Brazil, Canada, Germany, India, Malaysia, Mexico, the FSM, Nigeria, Pakistan, Switzerland, the United Arab Emirates, the United States, and Venezuela.

<sup>&</sup>lt;sup>9</sup> Pakistan and Nigeria moved from no restrictions to limits on state government borrowing in their transition from the strongly federal post-colonial constitutions to their current, more centralized constitutions. Brazil, in contrast, recently moved to borrowing limits on state governments imposed by the federal government and voted in the federal parliament. These limits, however, effectively apply only to foreign currency loans which are guaranteed by the federal government.

The sample consists of Belgium, the Bahamas, Bolivia, Chile, Colombia, Costa Rica, Denmark, the Dominican Republic, Ecuador, El Salvador, Finland, France, Greece, Guatemala, Honduras, Indonesia, Ireland, Italy, Japan, Korea, Luxembourg, the Netherlands, New Zealand, Nicaragua, Norway, Panama, Peru, Portugal, Spain, Sweden, Trinidad and Tobago, Uruguay, and the United Kingdom.

government borrowing, 12 require central government approval, and seven prohibit subcentral government borrowing outright. But the contrast between unitary and federal states is hardly comforting to those who insist that restraints are needed safeguard a common currency from fiscal abuses by subcentral governments, since the budgetary powers of the latter and hence their capacity to undermine monetary stability are presumably larger in federations. By this argument, borrowing limits should be more prevalent in federal than unitary states, but the opposite is true.

# IV. Borrowing Restraints and the Vertical Structure of the Fiscal System

How then can the incidence of borrowing restraints across countries be understood? In analyzing the pressure for the monetary authorities to respond to a debt run, the discussion in Section II ignores the extent to which a state experiencing a borrowing crisis has other instruments at its command. Most obviously, the authorities can promise to raise taxes or cut spending to make available the resources needed to service and retire their debts. While changes in fiscal policy take time to deliver revenues, a government which takes fiscal steps now that promise to raise revenues later should be able to borrow against its expected future income. Fiscal actions, in other words, should have the capacity to address debt problems.

The important question is therefore the extent to which a state facing a borrowing crisis can control its receipts. A critical determinant of this capacity is the vertical structure of the fiscal system, and in particular the

Even if the government raises taxes now, it may take a year before the impact on revenues materialize. To the extent that income taxpayers pay estimated taxes quarterly or the authorities raise sales taxes and VAT, results may materialize faster, but it is still the case that time will have to pass before a significant increase in net revenues eventuates.

distribution of the tax base between central and subcentral governments. At one extreme, a country's entire tax base is owned by the central government, which pays grants to subcentral governments to enable them to carry out their functions. At the other extreme, subcentral governments own a sufficiently large share of the tax base to finance their expenditures, leaving them financially independent of the central government.<sup>12</sup>

In the first case, a heavily indebted subcentral government may face bankruptcy due to a small shock to its economy. The only choices then left to the central government are to let the subcentral jurisdiction go bankrupt or to provide a bailout. Under many circumstances, the bankruptcy option will not be palatable. Anticipating this, subcentral governments have an incentive to adopt risky financial policies. In contrast, when subcentral governments possess tax resources of their own, there exists a third option: the central government can demand that they use these to service and restructure their debts. The implication is that borrowing limits designed to safeguard the central government's financial stability will exist in countries where subcentral governments command only a small portion of the tax base.

We characterize the vertical structure of a country's fiscal system in terms of the share of subcentral government spending financed by revenues from own tax resources.<sup>13</sup> In our data set, the share of own taxes varies from 3.2 percent in Trinidad and Tobago and 5.2 percent in the Netherlands, on the one

<sup>&</sup>lt;sup>12</sup> Actual fiscal systems can be described as combinations of these limiting cases. The German Reich from 1871 to 1918 is an example of a third model, where the central government is largely deprived from own tax resources and is, therefore, financially dependent on the subcentral governments.

<sup>&</sup>lt;sup>13</sup> For a discussion of the measurement of the fiscal capacity of subcentral governments, see Levin (1991). While in principle one might also include own revenues from non-tax resources, such data do not exist for all countries in our sample.

hand, to 79 percent in Mexico and 67 percent in Germany, on the other.

Micronesia (8.5 percent) and Australia (27.8 percent) have the lowest shares
of own tax revenues among the federal states. Of unitary states, Guatemala
(73.7 percent) and Sweden (57.4 percent) have the largest shares. For the
countries with a federal structure, own taxes as a share of spending average
53 percent, compared to 34 percent for the states with a unitary structure, a
difference which is statistically significant at the one-percent level. 14
Thus, federal states tend to have more balanced vertical fiscal structure than
unitary states.

We test the hypothesis that borrowing restraints on subcentral governments are a function of the vertical structure of the fiscal system by estimating a probit regression on cross-country data for 1985-87. The dependent variable is coded as zero if a country has no restrictions on subcentral government borrowing or only a weak golden rule, and unity otherwise. The independent variable of interest is our measure of the vertical structure of the fiscal system (denoted STRUCTURE). We also include the 1987 GDP per capita in U.S. dollars (denoted PCGDP) to control for stage economic development. The estimated equation (with standard errors in parentheses) confirms that countries whose central governments control a small share of the tax base are less likely to restrict borrowing by subcentral governments.

<sup>&</sup>lt;sup>14</sup> The t-test for equal means is t = 7.47.

<sup>&</sup>lt;sup>15</sup> In a few cases, problems of availability forced us to substitute figures for earlier or later periods; a data appendix is available upon request.

(1) Restrictions = 0.25 - 3.51 Structure - 0.04 PCGDP  

$$(0.65)$$
 (1.16)  $(0.04)$   
 $X^2 = 8.00$  Number of observations = 45 p = 0.045

Adding a dummy for federal states does not significantly improve the fit of the regression. Nor does dropping the insignificant per capita income variable.

(1) Restrictions = 1.91 - 3.53 Structure  

$$(0.57)$$
 (1.16)  
 $X^2 = 7.80$  Number of observations = 45 p = 0.005

Thus, the results support our hypothesis that the incidence of borrowing restraints can be explained by the vertical structure of the fiscal system.

## IV. Long-run Effects of Fiscal Restrictions

Government borrowing is a mechanism for distributing over time the burden of adjustment to transitory shocks and for spreading the tax burden associated with public investment. The desire to have government provide these services will not disappear when borrowing restraints are imposed.

Restricting the ability of subcentral governments to borrow may therefore lead them to demand that the central government engage in the borrowing necessary to provide those functions.

In addition to using their political leverage to encourage the central government to undertake additional borrowing, subcentral governments can encourage this outcome by spending more than they take in, in the hope that the central government will make good the difference. Indeed, in some situations in which subcentral governments are legally prohibited from borrowing, the central government will have no other choice. Italy

illustrates these dynamics. Although (or, one may argue, precisely because)

Italian regions and municipalities are barred from borrowing, a large part of

Italy's huge public debt reflects deficits of the regional and local

jurisdictions absorbed by the central government.

Some economists (viz. Sala-i-Martin and Sachs, 1992) suggest that the smooth operation of a monetary union requires a system of fiscal federalism to provide inter-regional transfers in response to shocks. The pressure for the central government to provide these services will presumably be greater where restrictions on borrowing by subcentral governments prevent the latter from providing those services themselves. For Europe this means that the EDP may spur the creation of a system of fiscal federalism in which Brussels collects taxes and provides transfers to member states in amounts that increase with, say, the level of unemployment. Insofar as the member states resist giving up their tax revenues as quickly as they begin demanding additional services from the EU, the financial position of the latter is likely to deteriorate.

These considerations lead us to conjecture that restraints on the budgetary freedom of subcentral governments will encourage the transfer of fiscal authority to the center and increase the demand for central government borrowing, ultimately weakening the financial stability of the center. The central government's financial position should be more fragile in countries where subcentral governments face stringent borrowing restraints than in countries where subcentral governments are free to borrow.

Testing this hypothesis requires a measure of the central government's financial position. The ratio of government debt to GDP is problematic because a given ratio may be high or low depending on the size of the public sector, which is a matter of national preference. Instead, we measure debt

exposure as the ratio of central government debt to central government tax revenues, again in 1985-87. Our index of the stringency of borrowing restraints equals zero for no restrictions, one for a strict golden rule or congressional approval, two for self-imposed restraints, three where central government approval is required, and four for outright bans on subcentral borrowing. Self-imposed restrictions are weaker than those applied by the central government, since revoking the latter requires the concurrence of an outside authority. Congressional approval is a weaker restraint than approval by the Executive, since a region is sure to have representation in the national congress.

Debt exposure may also depend on country-specific preferences affecting the propensity to finance central government expenditures with future taxes. We therefore include in our regression a proxy for the preference for tax financing, namely the ratio of central government tax revenues to GDP (lagged to minimize simultaneity). Estimation yields the following result (with standard errors in parentheses):

(3) Debt exposure = 
$$2.79 + 0.41$$
 Restrictions  $(0.69) (0.15)$ 

- 7.77 Tax Financing Preference (2.60)

 $R^2 = 0.31$  Number of observations = 36 F = 7.31 p = 0.001

The central governments of countries with tight borrowing restraints on subcentral jurisdictions are thus more heavily exposed to debt. An interpretation is that subcentral governments whose freedom to borrow is limited pressure the central government to undertake activities that give rise

to additional borrowing, leading to a deterioration in the financial position of the central authorities.

### V. Implications for Europe

Our results suggest that the more dependent subcentral governments are on financing by the central government, the more likely is a bailout in the event of a financial crisis, and the greater is the incentive for subcentral jurisdictions to engage in excessive borrowing. They suggest that the credibility of a prohibition against bailouts of subcentral governments thus depends on the vertical fiscal structure of the public sector.

The implications for the European Union are clear. So long as national governments continue to control their own tax bases, they can raise taxes to deal with debt crises and will be expected to do so. The existence of these instruments for coping with crises should help the European Commission and the ECB to resist the pressure for a bailout. That the cost of coping with the crisis will be borne by the member state itself, in the form of higher taxes, will limit moral hazard.

One day a decision may be taken to transfer control of Europe's tax base from EU member states to the Union itself. There will then be a case for fiscal restraints to contain moral hazard problems. But not even steadfast proponents of political integration see this as a realistic possibility for the foreseeable future. In any case, this issue is logically independent of EMU, since fiscal centralization may or may not occur in a monetary union.

Our finding that the debt exposure of central governments increases with

the stringency of borrowing restraints on subcentral jurisdictions means that the EDP will not necessarily enhance the stability of the single European currency. Member states with a taste for tax-smoothing services but unable to provide them themselves will press the EU to supply them. The EU possesses the capacity to respond. Although the Commission's budget must be balanced, the EU can borrow off-budget through the European Investment Bank. An unanticipated consequence of the EDP may therefore be to augment the fiscal powers of Brussels. As the latter provides tax-smoothing services and undertakes additional responsibilities, it may accumulate larger debts than if member states were free to borrow. The consequent increase in the financial fragility of the European Union may ultimately be a stronger source of inflationary pressures than the debt exposure individual member states would acquire in the absence of borrowing restraints.

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1. The effect prevails for federations and unitary states alike: in particular, adding a dummy for unitary states alters none of the other results.