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DOCTOR DECISION MAKING AND PATIENT OUTCOMES

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ABSTRACT

Doctors often treat similar patients differently, which affects health outcomes and medical spending. We assess the recent literature on doctor decision making through the lens of a model that incorporates diagnostic and procedural skills, beliefs, incentives, and differences in patient pools. Decision making is affected by beliefs, training, experience, peer effects, financial incentives, and time constraints. Interventions to improve decision making include providing information, guidelines, and technologies like electronic medical records and algorithmic decision tools. Economists have made progress in understanding doctor decision making, but applications of that knowledge to improving health care are still limited.

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Doctor Decision Making and Patient Outcomes*

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Abstract

Doctors often treat similar patients differently, which affects health outcomes and medical spending. We assess the recent literature on doctor decision making through the lens of a model that incorporates diagnostic and procedural skills, beliefs, incentives, and differences in patient pools. Decision making is affected by beliefs, training, experience, peer effects, financial incentives, and time constraints. Interventions to improve decision making include providing information, guidelines, and technologies like electronic medical records and algorithmic decision tools. Economists have made progress in understanding doctor decision making, but applications of that knowledge to improving health care are still limited.

1 Introduction

Doctors facing similar patients often make different treatment choices, and these can have large consequences for health outcomes and health care spending. Badinski et al. (2023) show that roughly a third of the regional differences in healthcare utilization of elderly Americans are explained by differences in average doctor treatment intensity. Health care accounts for almost 20% of U.S. GDP, and many observers believe that much of that spending is misdirected, wasted, or even harmful (Chandra and Skinner (2012), Cutler (2014)). A rapidly growing literature focuses on understanding the sources of this variation. We are all health care consumers, so the question of what drives doctor decision making is of intrinsic interest. However, understanding doctor decision making could also shed light on the behavior of experts such as lawyers, top managers, or even professors, who share characteristics such as intensive training, considerable autonomy, and a sometimes uncertain relationship between inputs and outputs.¹

This paper seeks to organize the recent literature (since 2010) on doctor decision making by looking at it through the lens of a model that has several key elements. First, doctors care about patients, but are influenced by their beliefs about appropriate care, time constraints, and profit motives, all of which can vary from doctor to doctor. Hence, doctors are imperfect agents from the point of view of patients, given that doctors care about considerations in addition to patient utility. Second, doctors' skill levels vary. We distinguish between skill involved in deciding what to do (diagnosis) and procedural skill, defined as

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¹See MacLeod (2025) for discussion of the economics of professionals and how AI may affect their work.

the skilled execution of a given decision. Third, patients care about medical outcomes and other factors, including quality of life and out-of-pocket costs. Both doctors and patients may have strong beliefs about appropriate treatments: doctors may have been trained to think a procedure is necessary, and patients may believe that vaccines are harmful, for example.² All of these factors mean that patients with identical conditions can end up being treated differently.

Table 1 summarizes a number of studies showing that doctors often treat similar patients so differently that they can be said to have distinct “practice styles.” For example, Berndt et al. (2015) concentrate on the way doctors prescribe antipsychotics and shows that two-thirds of the prescriptions of a typical doctor are for the same drug, and that doctors each have different favorite drugs. Cutler et al. (2019) use Medicare claims data to identify “cowboys,” who recommend aggressive treatments that go beyond clinical guidelines, and “comforters,” who recommend palliative care for severely ill patients. Focusing on elderly heart attack patients, they find that a one standard deviation increase in the share of cowboy doctors leads to a 13% increase in annual spending, while a one standard deviation increase in the share of comforters leads to a small decrease in annual spending. Neither share is associated with changes in survival probabilities.³ Fadlon and van Parys (2020) look at patients who switched providers after their primary care doctor retired or moved away. They find that changing to a provider who spends more on primary care increases primary care spending, which they interpret as evidence of distinct practice styles. Ahammer and Schober (2020) show similar results in the Austrian context. Marquardt (2022) examines variation in diagnoses of Attention Deficit Hyperactivity Disorder. She finds that a one standard deviation increase in doctor “intensity” (measured as the intercept in a doctor-specific regression) increases the probability that a patient is diagnosed by 22.45 percentage points.

The model outlined in the next section builds on work in three of the papers shown in Table 1— Abaluck et al. (2016), Currie and MacLeod (2017*b*), and Chan, Gentzkow and Yu (2022) — to provide a framework to think about alternative reasons for the observed variation in doctor decision making and about interventions that have been suggested to improve outcomes. The literature on health disparities discussed in Section 3 shows that treatment choices can be influenced by patient characteristics that are unrelated to their health status, illustrating the role that idiosyncratic doctor beliefs and preferences can play. Factors that affect the quality of decision making, including financial incentives, experience, training, peer effects, and time constraints, are discussed in Section 4. Section 5 asks whether decision making can be improved through informational interventions, guidelines, or the use of technology, including algorithmic decision tools.

Understandably, most of the studies we review focus on the role of a single explanatory factor, although this approach often requires strong assumptions about the constancy of other factors. Our first objective is to make these assumptions more explicit. Second, we try to connect aspects of the decision process that are typically studied in isolation, such as the relationship between doctor skill and thresholds for choosing aggressive procedures. Third, we offer an empirical assessment of what we have learned to date about doctor decision making and make suggestions for further research.

²One of the most famous examples of a persistent erroneous belief about the efficacy of treatment has to do with blood letting, a treatment that persisted for centuries even though it is now known to be more likely to harm than help patients. See Parapia (2008) for a history of attitudes toward blood-letting as a medical practice. In an era when many sick patients died, a few patients surviving after blood letting might have reinforced doctor beliefs in the benefits of the treatment.

³Clemens et al. (2024) look at the same doctors as Cutler et al. (2019) and find that doctor preferences have less impact on practice patterns in the privately insured population than they do in Medicare. They hypothesize that this difference reflects greater variation in prices across private insurance plans, since prices also influence doctor behavior.

2 A Simple Model of Doctor Behavior and Patient Outcomes

This section sketches a simple model of doctor decision making. The technical details and proofs are relegated to the Appendix. Consider patient $i \in \mathcal{N}_j$ who seeks treatment from doctor $j \in J$, where J is the set of doctors, and \mathcal{N}_j denotes the set of patients seen by j . In what follows, any variable that changes with the patient is subscripted with i , and variables that vary by doctor are subscripted by j .

Doctor j can treat patient i with one of two treatments, a non-intensive treatment ($t_{ij} = NI$) or an intensive treatment ($t_{ij} = I$). For example, Chandra and Staiger (2007) and Currie, MacLeod and Van Parys (2016) consider heart patients where the choice is cardiac catheterization (the intensive procedure) versus medical (i.e. drug) management. Currie and MacLeod (2017b) study childbirth, where vaginal delivery is the non-intensive procedure and a C-section is the invasive procedure. In Abaluck et al. (2016), the “intensive” (or at least more expensive) procedure is to test a patient for a pulmonary embolism, and the non-intensive alternative is not to test.

Patient i ’s *unobserved* state is given by $\alpha_i \in \{L, H\}$. When $\alpha_i = L$, the patient is low risk and the non-intensive treatment is preferred. Conversely, when $\alpha_i = H$ the patient is high risk and the intensive treatment is more appropriate.

Doctors make the choice that maximizes their own expected utility. The expected utility for doctor j giving a patient of type α treatment t is:

$$U_{\alpha t j} = u_{\alpha t j} + \delta_{t j}, \quad (1)$$

where $u_{\alpha t j}$ is the expected medical benefit to a patient of type $\alpha \in \{L, H\}$ getting treatment $t \in \{NI, I\}$ from doctor j . The expected medical benefit to the patient, $u_{\alpha t j}$, can differ by doctor, depending on the doctor’s *procedural skill*. For example, if a doctor is a skilled surgeon, then the result of a difficult surgery may be much better than if the same procedure had been performed by a mediocre surgeon. Additional, non-medical factors that affect treatment choice, such as doctor payments or idiosyncratic preferences, are captured by $\delta_{t j}$. The $\delta_{t j}$ are normalized so that $\delta_{NI j} = 0$. If the doctor has an intrinsic preference for non-intensive treatment, then it is possible to have $\delta_{I j} < 0$. Similarly, $\delta_{I j} < 0$ if the hospital or insurance plans set pecuniary rewards to discourage the use of the intensive procedure.

If the patient is low risk, then the non-intensive treatment will have a higher medical benefit ($u_{LNI j} > u_{L I j}$), while for type $\alpha = H$, the intensive treatment is more medically beneficial ($u_{H I j} > u_{HNI j}$). Let the increase in doctor utility for patients getting the appropriate treatment be:

$$\Delta_{H I j} = \{U_{H I j} - U_{HNI j}\} = u_{H I j} - u_{HNI j} + \delta_{I j},$$

$$\Delta_{LNI j} = \{U_{LNI j} - U_{L I j}\} = u_{LNI j} - u_{L I j} - \delta_{I j}.$$

Doctors have ex ante beliefs about the appropriate treatment for patients in their pool of potential patients:

$$p_{H j} = \Pr[\alpha = H | j],$$

while the ex ante probability estimate that $\alpha_i = L$ is $p_{L j} = 1 - p_{H j}$.⁴

The patient’s true condition is α_i . However, doctor j ’s diagnosis is based on a *noisy* signal that is

⁴Doctors may not know the true distribution of types, hence one cannot assume $p_{H j} = \Pr[\alpha = H | i \in \mathcal{N}_j]$.

correlated with patient i 's condition (whether α_i is H or L):

$$T_{ij} = \begin{cases} 1 + \epsilon/\gamma_j, & \text{if } \alpha_i = H, \\ -1 + \epsilon/\gamma_j & \text{if } \alpha_i = L. \end{cases} \quad (2)$$

where $\epsilon \sim N(0, 1)$ and γ_j is diagnostic skill.⁵ The mean of the signal is 1 when $\alpha_i = H$, and -1 when $\alpha_i = L$. An increase in diagnostic skill reduces the variance of the signal, reducing the probability of misdiagnosis. Although diagnostic skill is often ignored by economists, the National Academy of Sciences notes that diagnostic errors—which they define as inaccurate or delayed diagnoses—are frequent, affecting 5% of American outpatients annually, contributing to 6% to 17% of hospital adverse events, and ultimately leading to 10% of patient deaths (Balogh, Miller and Ball (2015)).⁶ Diagnostic errors are also a leading cause of successful medical malpractice cases.

The signal T_{ij} is increasing in α_i so it follows that the doctor's decision rule for the treatment $t_{ij} \in \{NI, I\}$ takes the form:

$$t_{ij} = \begin{cases} I, & T_{ij} \geq \tau_j, \\ NI, & T_{ij} < \tau_j, \end{cases}$$

where τ_j is the doctor's *decision threshold* for deciding when to implement the intensive treatment. As in Chandra and Staiger (2007), increasing the threshold reduces the probability that the intensive treatment is chosen.⁶ Chandra and Staiger (2007) further assume that in areas where doctors do a lot of the intensive procedure, they become more skilled at the intensive procedure and less skilled at the non-intensive procedure, which causes the threshold to fall, leading to more intensive procedures.⁷ This section extends their model by considering the possibility that doctors differ in terms of diagnostic skill as well as procedural skill.

The quality of diagnosis is measured by the likelihood that a patient is assigned to the correct medical treatment. There are two measures of performance that correspond to whether patients correctly or incorrectly receive the intensive treatment. The first is the probability that a patient i of type $\alpha_i = H$ receives the appropriate treatment. The second measure is the probability that a patient i of type $\alpha_i = L$ receives the inappropriate intensive treatment. Since there is uncertainty in the doctor's mind regarding the true patient state, increasing the probability of type H patients getting the intensive treatment will mechanically have the negative consequence of increasing the probability that patients of type L get the inappropriate intensive treatment.

This trade-off is illustrated in Figure 1 which shows a plot of the probability of appropriate versus inappropriate intensive treatment for different levels of diagnostic skill, γ_j . This curve is known as the receiver-operator curve (ROC) in the machine learning literature. The probability of appropriate intensive treatment for a high-need patient is the *True Positive Rate* or $TPR_j = \Pr[t_{ij} = I | \alpha_i = H, j]$ while the probability of inappropriate intensive treatment for a low-need patient is the *False Positive Rate* or $FPR_j =$

⁵The assumption that ϵ has a Normal distribution allows for a closed form solution and provides intuition that holds for many cases considered in the literature.

⁶See Section A in Chandra and Staiger (2007) Abaluck et al. (2016) also model doctors' behavior using a threshold rule.

⁷See Section A in Chandra and Staiger (2007). The model can be extended to capture this endogeneity of skill levels by allowing the fraction of patients for whom the intensive procedure is preferred to vary by region. This observation illustrates one of the challenges of using a mover design to assess practice style. A patient who benefited from the non-intensive procedure in region A might be better off with the intensive procedure in region B, where more intensive procedures are more frequent, due to the higher skill in performing the intensive procedure in region B. Abaluck et al. (2016) also model doctors' behavior using a threshold rule.

$\Pr[t_{ij} = I_i | \alpha_i = L, j]$.⁸ Chan, Gentzkow and Yu (2022) observe that when the ROC curve of one decision maker is above another, they are processing information more efficiently (see Remark I in Section II.B).

As γ_j increases, the frontier moves up and left. The top left corner represents perfect diagnosis—the patient receives the intensive treatment if and only if they are of type $\alpha_i = H$. Conversely, as γ_j approaches zero, the frontier approaches the dashed 45 degree line. The decision threshold τ_j defines a point on the diagnostic frontier. As τ_j increases, the doctor has a higher threshold for performing the intensive procedure, so the probability of intensive treatment falls for all patients.

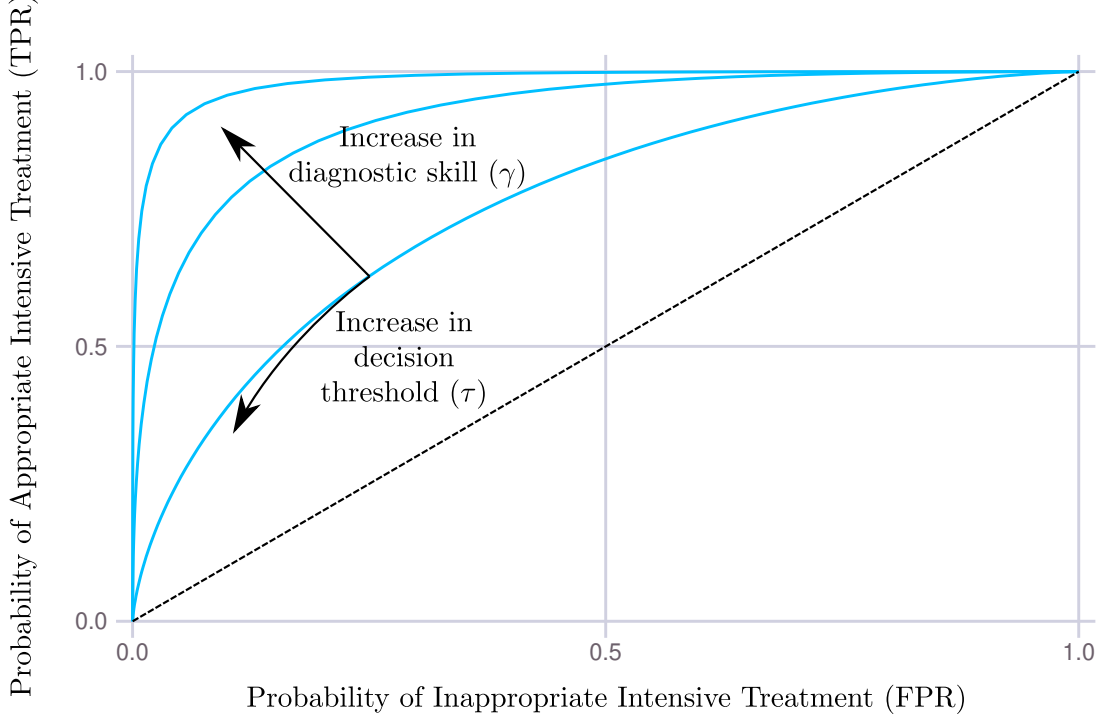


Figure 1: Effect of Diagnostic Skill

Given this set up, the doctor's utility maximizing threshold τ_j^* is:

$$\tau_j^* = b_j^* / \gamma_j^2, \quad (3)$$

where $b_j^* \equiv (\ln(\Delta_{LNIj}/\Delta_{HIj}) + \ln(p_{Lj}/p_{Hj}))/2$ is the unadjusted decision threshold that summarizes doctor preferences, while τ_j^* is the doctor's preferred decision threshold taking their diagnostic skill into account.⁹

Equation (3) shows that the decision threshold depends on diagnostic skill, γ_j , the relative effectiveness of non-intensive and intensive treatments for the two types of patients, $\Delta_{LNIj}/\Delta_{HIj}$, and the doctor's beliefs about the relative proportion of patient types, p_{Lj}/p_{Hj} , in their patient pools. If a doctor believes that most patients need non-intensive treatment, then the doctor will adopt a higher decision threshold for the use of intensive treatment compared to a doctor who believes the reverse. If the relative benefit from

⁸See Fawcett (2006).

⁹See Propositions 1 and 2 in the Appendix.

intensive treatment is higher, doctors will adopt a *lower* decision threshold resulting in more use of the intensive procedure. If the pecuniary benefit from selecting the intensive treatment is sufficiently small, then $\Delta_{HIj} < 0$, and doctor j chooses only the non-intensive procedure for all patients. Conversely, if the pecuniary benefit (or other non-medical benefit) from the intensive treatment is sufficiently large that $\Delta_{LNIj} < 0$, then the intensive treatment is selected regardless of the signal.

When neither of these cases hold, then greater diagnostic skill, γ_j makes the doctor's beliefs about the distribution of patient types and the expected relative benefits of the procedures less important. This is because a doctor with perfect diagnostic skill observes the patient's true condition and then chooses the procedure that is appropriate for the patient. As diagnostic skill falls, doctors tend to choose the procedure that they believe is most appropriate for the average patient. This behavior increases the within-doctor uniformity of treatment but could increase the variance in behavior across doctors if doctors have different beliefs.¹⁰

These results are illustrated in Figure (2) which shows outcomes for two doctor types with different practice styles:

- A cautious doctor (C), or “comforter” in the Cutler et al. (2019) terminology, is one who is more likely to give a non-intensive treatment. In this case, $b_C = \log \left(\frac{\Delta_{0NIC}}{\Delta_{1IC}} \times \frac{p_{0C}}{p_{1C}} \right) > 0$. The decision threshold is at the point where the slope, which in this case is greater than one $\left(\frac{\Delta_{0NIC}}{\Delta_{1IC}} \times \frac{p_{0C}}{p_{1C}} > 1 \right)$, is tangent to the diagnostic frontier. Points τ_{CH}^*, τ_{CM}^* and τ_{CL}^* , correspond to cautious doctors with high, medium, and low diagnostic skills, respectively.
- An aggressive doctor (A), or “cowboy” in the Cutler et al. (2019) terminology, is one who is more likely to do the intensive treatment. In this case $b_A = \log \left(\frac{\Delta_{0NIA}}{\Delta_{1IA}} \times \frac{p_{0A}}{p_{1A}} \right) < 0$. The decision threshold is at the point where the slope, which in this case is less than one $\left(\frac{\Delta_{0NIC}}{\Delta_{1IC}} \times \frac{p_{0C}}{p_{1C}} < 1 \right)$, is tangent to the diagnostic frontier. Points τ_{AH}^*, τ_{AM}^* and τ_{AL}^* correspond to doctors with high, medium, and low diagnostic skill, respectively.

The figure shows that even when doctors base their decisions on what is medically appropriate for the patient, ex ante beliefs about the probability that the non-intensive treatment is appropriate (p_{Lj}/p_{Hj}) affect their choices.

This stylized model builds on the framework developed in the machine learning literature.¹¹ It shows that a doctor's decision depends on factors that may or may not be observed by the econometrician. These factors include the characteristics of the population seeking treatment, the doctor's beliefs regarding this population, their ability to correctly update their beliefs given the available information, the benefits of treatment for both types of patients (which depends in part on the doctor's procedural skill), and the non-medical pecuniary and non-pecuniary rewards that the doctor receives for making a particular choice.

Outcomes for both types of patients can improve with an increase in diagnostic skill. In our model, higher γ_j always results in an increase in the difference (TPR-FPR) at their preferred decision.¹² This quantity is the difference between the probability that high-risk patients will get the intensive treatment and the

¹⁰See Proposition 3 in the Appendix.

¹¹See Feng et al. (2023) for an explicit application of machine learning to doctor decision making, including a discussion of how to estimate ROC curves.

¹²See proposition 5 in the appendix. Higher γ_j does not necessarily lead to an increase in (TPR-FPR) for a general ROC curve without any restrictions on its shape. ROC curves, like the Pareto criteria, create a partial ordering for doctor diagnostic skill, making a general analysis very complex. See Chan, Gentzkow and Yu (2022), section II.B for further discussion. Note that for tractability, Chan, Gentzkow and Yu (2022) also assume Normality when they estimate their structural model—see their equation (5).

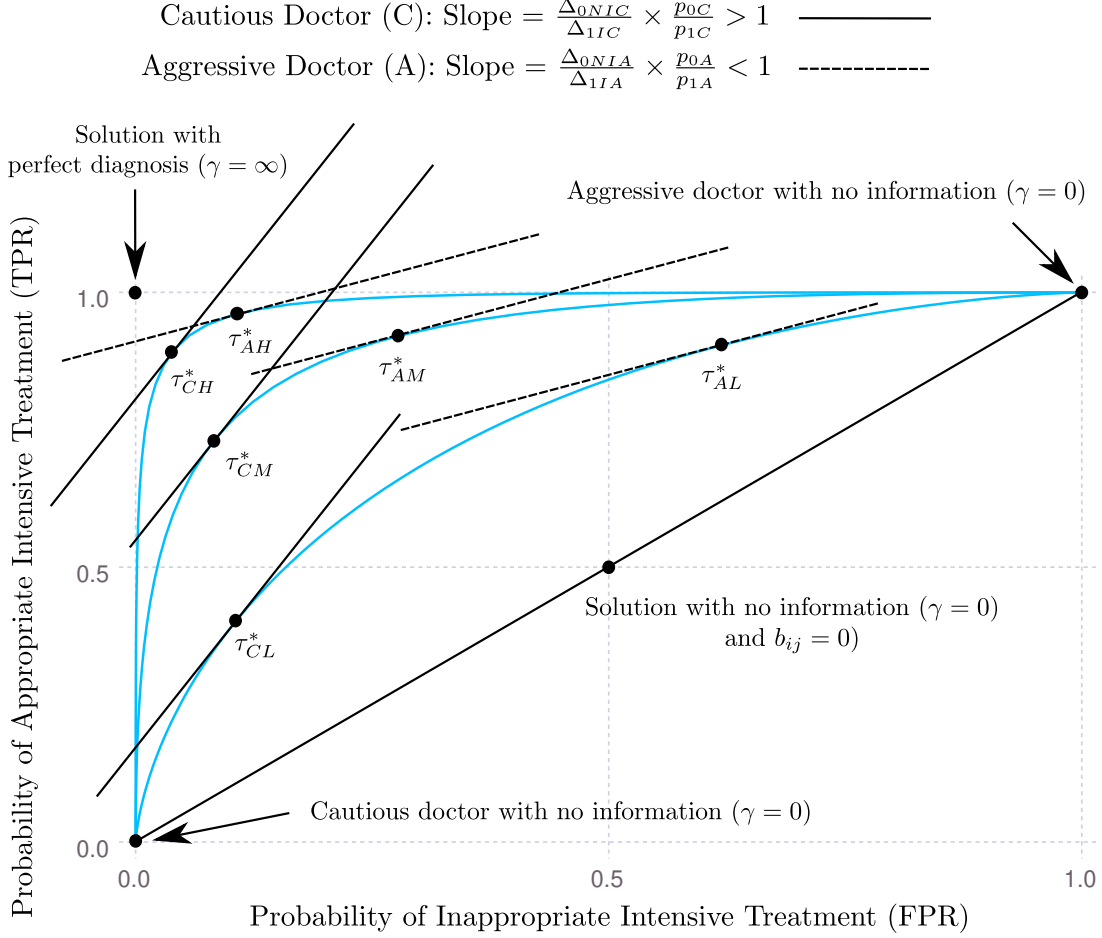


Figure 2: Doctor's Diagnostic Rule

probability that low-risk patients will incorrectly get the intensive treatment. For clarity, we have assumed that the doctor's signal of patient condition is Normally distributed errors so that greater diagnostic skill always results in improvements for both types of patients. Chan, Gentzkow and Yu (2022) and Rambachan (2024) explore more general models of diagnostic skill and provide conditions under which these results generalize.

2.1 Identifying doctor diagnostic thresholds, diagnostic skill, and procedural skill from data

Studies of doctor decision making often use data from patient medical records that include some information about the patient's type, treatment received ($t_{ij} \in \{NI, I\}$), and health following treatment. This section discusses three papers that illustrate some of the challenges one faces when estimating the quality of doctor decision making using such data.

Each of the papers studies a different medical condition, using data with different features in terms of what can be observed. We begin with Chan, Gentzkow and Yu (2022), who focus on radiologists assessing lung scans for pneumonia. They can compute the TPR and the FPR from the data in a context in which patients are randomly assigned and there is no difference between procedural and diagnostic skill. We then

discuss Abaluck et al. (2016) who deal with pulmonary embolism. Patients are not randomly assigned and only FPR can be directly observed. They assume that there is no variation in doctor’s diagnostic or procedural skill levels so that variation in doctor practice styles comes only from differences in patient pools. Lastly, Currie and MacLeod (2017b) study C-section. In their case, neither the TPR nor the FPR can be directly observed, patients are not randomly assigned but choose their doctors, and doctors differ both in terms of diagnostic and procedural skill. These last two papers illustrate the types of assumptions that can be placed on the problem in order to identify TPR, FPR and other parameters of interest in the absence of the random assignment of patients to doctors.

Building on a literature that exploits the random assignment of individuals to judges in order to estimate biases in judicial decision making,¹³ Chan, Gentzkow and Yu (2022) exploit the random assignment of suspected pneumonia patients to radiologists in the Emergency Department. The radiologists must decide whether the patient has pneumonia or not. Patients with pneumonia will be admitted to the hospital and those without will be sent home. Even though checking x-rays for signs of pneumonia is a routine task for radiologists, they find significant variation in diagnostic skill. Hence, we might expect to find even more variation in diagnostic skill in less routine medical contexts.

A unique feature of Chan, Gentzkow and Yu (2022)’s data is that patients with missed pneumonia diagnoses are likely to return to the hospital, which allows them to measure the fraction of cases that each radiologist missed. In principal, Abaluck et al. (2016) could do the same, although pulmonary embolism kills people very quickly, so it is possible that many false negatives did not make it back to the hospital to be captured in their data. In the case of C-section, it is difficult to determine from the data whether an individual patient actually needed a C-section or not, given the possibility that doctors observe factors that are not listed on the medical record, though a probabilistic measure can be computed.

Chan, Gentzkow and Yu (2022) show that the information they observe is sufficient to identify each doctor’s probability of recommending appropriate intensive treatment, the TRP_j and the probability of inappropriately recommending intensive treatment, the FPR_j .¹⁴ Given (FPR_j, TRP_j) for each doctor, one can then use the model to derive both diagnostic skill and the decision threshold from the following equation:

$$TPR(\tau_j, \gamma_j) \equiv \Pr[T_{ij} \geq \tau_j | \alpha_i = H] = F(\gamma_j(1 - \tau_j)), \quad (4)$$

where $F(\cdot)$ is the cumulative Normal probability distribution, and

$$FPR(\tau_j, \gamma_j) \equiv \Pr[T_{ij} \geq \tau_j | \alpha = L] = F(\gamma_j(-1 - \tau_j)). \quad (5)$$

Hence, given $TPR_j \in (0, 1)$, $FPR_j \in (0, 1)$, and $TPR_j > FPR_j$, there is a unique solution: $\tau_j \in (-\infty, \infty)$ and $\gamma_j > 0$ that solves (4-5).¹⁵

¹³Arnold, Dobbie and Hull (2022) look at a judge’s decision to grant bail or not. Bail is not granted if the judge believes there is a high probability that the individual will re-offend. The challenge is that when bail is not granted, then one does not know whether the person would have re-offended or not. Arnold, Dobbie and Hull (2022) introduce a hierarchical marginal treatment effect model that allows them to identify judge decision skill, in addition to the decision threshold. More generally, see Chyn, Frandsen and Leslie (2024) for an extensive review of the literature using random assignment. They point out that even with randomization, there are situations in which estimated treatment effect are biased. They discuss some of the techniques used to address these issues. See also Rambachan (2024) for a recent extension of these identification results.

¹⁴The details are in Section C of the online appendix to Chan, Gentzkow and Yu (2022).

¹⁵See proposition 4 in appendix. See also Section E of the online appendix to Chan, Gentzkow and Yu (2022) for the derivation of a structural model building on this observation.

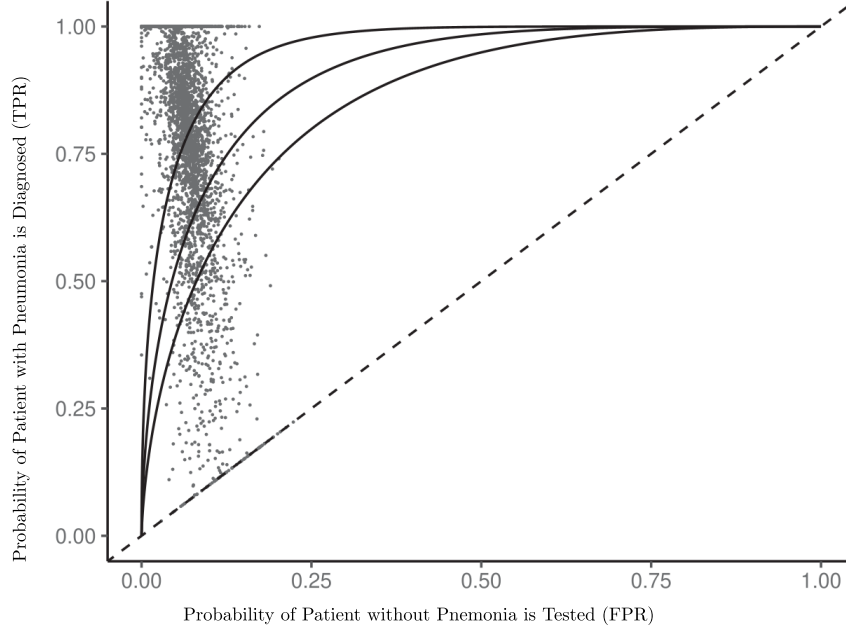


Figure 3: Distribution of Decision Thresholds and Diagnostic Skill for Radiologists

Note: David Chan kindly provided this figure which is the basis for Figure V of Chan, Gentzkow and Yu (2022)). Each point represents one radiologist.

Figure (3), taken from Chan, Gentzkow and Yu (2022), illustrates the relationship between appropriate and inappropriate testing. Each point corresponds to the average true positive and false positive rates of a radiologist given the population of patients that they treat. If doctors only varied in terms of their decision thresholds, then all the points would lie on the same curve. Similarly, if all the doctors differed only in terms of diagnostic skill, then the points would follow a line like that connecting the points τ_{AH}^*, τ_{AM}^* and τ_{AL}^* in Figure 2. Instead, the vertical spread between the points suggests a great deal of variation in diagnostic skill, while the horizontal spread indicates some variation in thresholds.

In addition to the random assignment of patients to doctors and the fact that they can observe ex post whether the doctor made a mistake, another valuable feature of Chan, Gentzkow and Yu (2022)'s setting is that in the case of a radiologist interpreting an x-ray image, it is reasonable to assume that variation in outcomes is due only to diagnostic skill. In many other medical settings, there is a meaningful distinction between deciding when an intensive procedure is appropriate and actually performing the intensive procedure. Thus, the Chan, Gentzkow and Yu (2022) setting excludes three factors that are likely to be important in other medical settings: selective matching of patients and doctors, the inability to observe ex post whether the doctor made an error, and the distinction between procedural and diagnostic skill.

Abaluck et al. (2016) use observational Medicare claims data to estimate doctors' decision thresholds. This widely used data source covers most U.S. elderly and hence provides a large, nationally representative sample of doctors and their patients. Abaluck et al. (2016) study doctors who order computerized tomography scans (CT scans) for patients suspected of having a life-threatening pulmonary embolism. A near-definitive diagnosis can be made with a CT scan, but scans are expensive and expose patients to potentially harmful radiation, so it is possible to order too many scans.¹⁶

¹⁶The authors note that the downstream cancer risk from radiation exposure may be less of a concern in the elderly population they study.

The lack of random assignment of patients to doctors is addressed by making parametric assumptions about the likelihood that doctor j 's patients have a pulmonary embolism. Specifically, it is assumed that the doctor's signal of patient condition is given by their estimate of patient i 's probability of having a pulmonary embolism:

$$T_{ij} = \Pr [\alpha = H|i, j] \quad (6)$$

$$= \vec{x}_i\beta + a_j + \eta_{ij}, \quad (7)$$

$$\equiv \rho_j(\vec{x}_i) + \eta_{ij}, \quad (8)$$

where \vec{x}_i is a vector of observed patient characteristics, and a_j is a doctor fixed effect. They assume that all doctors use the same weights; that is, they all have similar diagnostic skills. Hence, by construction, variation in doctor behavior comes only from differences in doctor thresholds and patient pools.

The doctor fixed effect, a_j , measures the doctor-specific deviation from the population's mean rate of pulmonary embolism ($\vec{x}_i\beta$) for the patient population faced by doctor j . The error term, η_{ij} , reflects unobserved patient characteristics net of the average differences in the patient populations, and it is assumed to have a fixed distribution that can be estimated from the data.¹⁷ The doctor orders a CT scan whenever $T_{ij} \geq \tau_j^*$, that is when they believe that the probability of a pulmonary embolism is greater than τ_j^* . This problem can be formulated as a standard selection model that can be estimated from the data:

$$\begin{aligned} T_{ij} - \tau_j^* &= \vec{x}_i\beta + a_j - \tau_j^* + \eta_{ij}, \\ &= \vec{x}_i\beta + \mu_j + \eta_{ij}, \\ &\geq 0, \end{aligned}$$

where the distribution of η_{ij} is given by the cumulative distribution function $H(\cdot)$, which they estimate from the data, and $\mu_j = a_j - \tau_j^*$ is a doctor specific factor.¹⁸ Given $H(\cdot)$, the following equation can be estimated:

$$\Pr [t_{ij} = I|\vec{x}_i, j] = 1 - H(\vec{x}_i\beta + \mu_j). \quad (9)$$

Since both a_j and τ_j^* enter linearly, only μ_j can be identified. Abaluck et al. (2016) provide a clever solution to this problem. Given (9), they show that there is a selection function $\lambda(\cdot)$ that plays the same role as the inverse Mills ratio in a Heckman selection model. Given the function $H(\cdot)$ it is possible to find a $\lambda(\cdot)$ such that:

$$\Pr [\alpha = H|\vec{x}_i, t_{ij} = I] = \tau_j^* + \lambda(\vec{x}_i\beta + \mu_j). \quad (10)$$

Since patients are tested if and only if the probability of a positive test is at least τ_j^* , the left-hand side of (10) is greater than or equal to τ_j^* ; hence $\lambda(\cdot) \geq 0$. The set of patients who are tested is given by:

$$\mathcal{N}_j^I = \{i \in \mathcal{N}_j | t_{ij} = I\}.$$

If a doctor has a sufficiently large number of patients, then many tested individuals will be on the threshold between being tested or not. The authors select doctors who have marginal patients that are tested. For

¹⁷See footnote 9 of Abaluck et al. (2016).

¹⁸Rather than assuming that $H(\cdot)$ is Normal, they suppose $H(\cdot)$ is a mixture of a uniform and Bernoulli distribution, and hence has a finite support with a small number of parameters that can be estimated from the data, assuming the distribution is the same for all doctors. See the online appendix to Abaluck et al. (2016) for details and extensions to this basic model.

tested patients, whether they have a pulmonary embolism or not is observed. Let these doctors be given by the set J^* .¹⁹ For doctor $j \in J^*$ the marginal patients are defined by:

$$M_j = \arg \min_{i \in \mathcal{N}_j^I} \lambda(\vec{x}_i \beta + \mu_j).$$

By construction, $\lambda() = 0$ for the marginal patient, which allows one to compute the doctor-specific fixed effect μ_j . Since we know the rate of pulmonary embolism for tested individuals, the decision threshold can be computed by the formula:

$$\tau_j^* = E\{\alpha_i = H | i \in M_j\}.$$

This in turn allows one to estimate $a_j = \mu_j + \tau_j^*$.

Having estimated a_j and the decision threshold τ_j^* for doctor j , Abaluck et al. (2016) then ask if the common weights, β , that doctors use to estimate patient risk are correct. They do this by estimating a model for pulmonary embolism risk, and asking if the observables have additional explanatory power after controlling for the "true" risk.²⁰ Intuitively, this test is similar to asking if patient characteristics explain test yields when comparing patients who have the same propensity to be tested. They find that doctors weigh patient characteristics incorrectly when deciding whether to order a test or not.

In the Appendix we show that one can compute the true positive rate, $TPR(\vec{x}_i, a_j, \tau_j)$, and false positive rate, $FPR(\vec{x}_i, a_j, \tau_j)$, given the Abaluck et al. (2016) model. Their model maps to a single ROC curve, in which different decision thresholds correspond to different points on the ROC curve but all doctors have the same skill level.

Currie and MacLeod (2017b) examine doctor thresholds for intensive procedures, diagnostic skill, and procedural skill using a dataset consisting of all births in New Jersey from 1997 to 2006 and focusing on C-section deliveries as the intensive procedure. To address the fact that women usually choose their OB-GYN practice, the authors use an instrumental variables strategy based on the fact that most women choose a practice within a local market. They then exploit variation in mean diagnostic skill, decision thresholds, and procedural skills across markets.

Doctors are deciding between vaginal delivery (the non-intensive treatment) and Cesarean section (the intensive treatment). A doctor choosing C-section will Normally also perform it, but there is still a meaningful distinction between correctly choosing C-section and performing it well. Procedural skill will be reflected in the relative returns from treatment, $\Delta_{LNIj}/\Delta_{HIj}$. Doctors who are better at performing vaginal deliveries will have a higher Δ_{ONI} , while better surgeons have a higher Δ_{HIj} .

As in Abaluck et al. (2016), the vector of observed preexisting patient characteristics \vec{x}_i can be used to estimate the patient's suitability for the intensive procedure.²¹ This estimated probability is treated as an index of the predicted medical benefit of the procedure. Let $\rho(\vec{x}_i) = \Pr[t_{ij} = I | \vec{x}_i]$ be defined as the expected probability that patient i obtains a C-section conditional on the information \vec{x}_i from the patient record prior to delivery (at the time of delivery, the doctor will collect additional information.)

Over the period Currie and MacLeod (2017b) study, the mean C-section rate was rising. Even so, they show that $\rho(\vec{x}_i)$ provides a stable ranking of C-section risk within the year, which in turn provides a stable ranking of medical need. More precisely, $\Pr[\alpha_i | \vec{x}_i] \geq \Pr[\alpha_i | \vec{x}'_i]$ (patient i has higher predicted need than

¹⁹Here we only discuss the main identification ideas. See the online appendix pages 14-15 of Abaluck et al. (2016) for details, including how they deal with doctors who do not treat patients who are on the margin between being tested or not.

²⁰See equation (8) in Abaluck et al. (2016).

²¹See Table 1 of Currie and MacLeod (2017b) for the list of measured characteristics.

patient i' in a given year) if and only if $\rho(\vec{x}_i) > \rho(\vec{x}_{i'})$.²²

Currie and MacLeod (2017b) show that better diagnostic skill implies greater sensitivity to the information about patient condition, \vec{x}_i summarized by $\rho(\vec{x}_i)$. They estimate the following regression:

$$\Pr[\alpha = H|\vec{x}_i] = \hat{\theta}_j \times \rho(\vec{x}_i) + \mu_j. \quad (11)$$

The fact that θ_j increases with skill implies that $\hat{\theta}_j$ also increases with skill. Therefore Currie and MacLeod (2017b) use $\hat{\theta}_j$ as a proxy for doctors' diagnostic skill, and show that it is positively correlated with a number of health outcomes. If it was possible to observe the patient's true condition *ex post* then, as shown in the appendix, it would be possible to recover both TPR_j and FPR_j , as in Chan, Gentzkow and Yu (2022).²³

However, even if the patient's true need for C-section cannot be observed, we can still express the regression equation used in Currie and MacLeod (2017b) in terms of the ROC framework. Let $TPR_j = \Pr[t_{ij} = I|\alpha_i = H, j]$ and $FPR_j = \Pr[t_{ij} = I|\alpha_i = L, j]$ be the average TPR and FPR for doctor j .²⁴ For patient i , treated by doctor j , these definitions and Bayes' rule imply that the probability of intensive treatment can be written as:

$$\begin{aligned} \Pr[t_{ij} = I|j, \vec{x}_i] &= \Pr[t_{ij} = I|\alpha_i = H, j] \Pr[\alpha_i = H|\vec{x}_i] + \Pr[t_{ij} = I|\alpha_i = L, j] \Pr[\alpha_i = L|\vec{x}_i] \\ &= TPR_j \times \Pr[\alpha_i = H|\vec{x}_i] + FPR_j \times (1 - \Pr[\alpha_i = H|\vec{x}_i]) \\ &= (TPR_j - FPR_j) \times \Pr[\alpha_i = H|\vec{x}_i] + FPR_j. \end{aligned} \quad (12)$$

Then the slope term, $\theta_j = (TPR_j - FPR_j)$ and is a doctor-specific measure that increases with doctor diagnostic skill: $\left(\frac{d\theta_j}{d\gamma_j} > 0\right)$.²⁵

One can also exploit variation in $\rho(\vec{x}_i)$ to construct a measure of procedural skill. Patients with a very high *ex ante* likelihood of having a C-section (e.g., $\rho(\vec{x}_i) \approx 1$), are likely to have a C-section regardless of their doctor's diagnostic skill. Thus, one can use this subset of patients to examine the outcomes of mothers and infants after a C-section and attribute differences in average outcomes to the doctor's procedural skill performing C-sections. A similar computation can be done for very low-risk patients ($\rho(\vec{x}_i) \approx 0$), who are very likely to have vaginal deliveries. Outcomes for these patients can be used to measure the doctor's skill in performing these deliveries.²⁶

Thus, for each doctor j , proxies for procedural and diagnostic skill can be estimated. These measures can then be included as independent variables in regressions of patient health outcomes along with controls for procedure prices, patient demographics, and fixed effects for month, year, and zip code.

Two potential problems with this two-step approach are that the skill measures are estimated and therefore measured with error, and that women may choose their doctors on the basis of their skills and so are not randomly assigned to doctors. Following Kessler and McClellan (1996), Currie and MacLeod (2017b) deal with these problems using a leave-one-out, market-level averages of the skill measures as instruments

²²The inequality holds over all periods since $\rho()$ is computed with year fixed effects.

²³See proposition 4 in the appendix.

²⁴As we shown in the appendix, these measures vary with \vec{x}_i . Our goal is to construct a single, one dimensional measure of skill, so we follow Chan, Gentzkow and Yu (2022) and use the mean values in this example.

²⁵This difference can also be affected by population characteristics, an issue that Currie and MacLeod (2017a) address with their instrumental variables strategy.

²⁶Currie and MacLeod (2017b) find a positive correlation in procedural skill for both the intensive and non-intensive procedures, consistent with the hypothesis that some doctors are, on average, more skilled than others. In contrast, Chandra and Staiger (2007) hypothesize that doctors who are skilled in the intensive procedure will be less skilled in the non-intensive procedure and vice-versa.

for an individual doctor’s own diagnostic and procedural skill measures.²⁷

The identifying assumptions are as follows. First, once the mother has chosen her own doctor, the skills of the other doctors in the market do not matter. Second, the doctor’s measured skill is positively correlated with the skill of other doctors in the same market. Third, mothers do not have unobserved characteristics that are correlated with average doctor skill level in their locations, once location fixed effects are included in the model. The inclusion of zip code fixed effects helps to control for omitted characteristics of local areas that might be correlated both with the instrument and with maternal and child health. Currie and MacLeod (2017*b*) find that both diagnostic skill and procedural skill have significant positive effects on the outcomes of mothers and children, with the point estimates from the 2SLS model being larger and more precisely estimated than the OLS estimates.

The intuition behind the model is that a doctor with lower diagnostic skill has a noisier signal of the patient’s condition and is less sensitive to the appropriateness measure. A doctor with poor diagnostic skill will be less likely to correctly match the procedure to the patient: they will do more intensive procedures on inappropriate patients and fewer intensive procedures on patients who need them.

An interesting issue arises when the "wisdom of the crowd" is wrong. Currie, MacLeod and Van Parys (2016) examined heart attack treatment using the behavior of doctors in teaching hospitals with cardiology units to estimate $\rho(\vec{x}_i)$. They found that doctors who adhered to the same standard as doctors in these teaching hospitals had worse outcomes because the standard put too much weight on patient age. That is, there were many older patients who could have benefited from aggressive procedures but did not receive them. Mullainathan and Obermeyer (2022) make the same observation in the context of heart attack treatment in the emergency department. They use a machine learning model with gradient boosted trees and LASSO to identify patients who are good candidates for more intensive procedures.²⁸ They also find that doctors make systematic errors matching procedures to patients, and that these decision errors have consequences for patient survival. Like Currie, MacLeod, and Van Parys (2016) and Abaluck et al. (2016), they show that this is because doctors use the wrong weights on patient characteristics when deciding on treatments—they tend to overweight a few very salient features and underweight more subtle ones. As discussed further below, these findings are consistent with a large literature demonstrating that doctors use simple heuristics based on highly salient characteristics such as patient age to make decisions and that the use of these heuristics can lead to systematic errors.

The three papers highlighted in this Section all treat doctor decision making as an information processing problem and illustrate different empirical approaches. The framework highlights the result that uncertainty about a patient’s condition implies that different doctors will make different choices depending on how they weigh the returns from appropriate and inappropriate treatment. Card, Fenizia and Silver (2023) have a nice paper that illustrates this point. They show that there is considerable variation across hospitals in the probability that women with similar risk factors will receive a C-section and that selecting a rate involves a tradeoff. Higher rates lead to shorter hospital stays and better immediate outcomes for infants, at the cost of higher future admissions for respiratory illnesses. Currie and MacLeod (2017*b*) show that there is a further tradeoff which is that for mothers with few risk factors, higher C-section rates lead to worse outcomes for the mother. In the following sections we use the framework developed above to think about the many other factors that can influence doctor decision making in the face of uncertainty.

²⁷Currie and MacLeod (2017*b*) define markets based on where the women in each zip code go to receive care.

²⁸In practice one often gets the same patient risk ranking using logits as one finds using more complicated AI models.

3 Variation in Doctor Decisions and Health Equity

A vast literature shows that doctors treat patients with similar medical conditions differently depending on the doctor’s income, education, gender, and race. Appendix Table 1 outlines a number of recent correspondence studies that provide further evidence about disparities in treatment. For example, Angerer, Waibel and Stummer (2019) sent emails on behalf of mock patients trying to schedule doctor appointments in Austria. They found that doctors responded more quickly and offered lower wait times to patients whose signatures indicated that they had a PhD or MD degree. Button et al. (2020) conducted an innovative correspondence study in which fictive patients sought mental health appointments. The patients randomly signaled transgender or non-binary gender identities in the text of their requests. Race was also signaled using stereotypical Black and white names. They note that mental health professionals are more likely to work in solo practices than other providers, which might give them more scope for discrimination. The results suggest some complexity in doctor responses across these groups: Transgender or non-binary African Americans and Hispanics were 18.7% less likely to get a positive response than cisgender whites. There was no evidence of differential responses by gender status for white patients.

As discussed below, some of these differences may be due to doctor financial incentives, since higher income, or attributes correlated with higher income, could signal higher patient ability to pay. However, the evidence suggests that differences in average income are not a major part of the story. For example, Sommers et al. (2017) find that only a small fraction of reported racial differences in health care quality can be explained by the higher fraction of Black patients who lack insurance coverage, and it is not clear that eliminating financial disparities would eliminate disparities in treatment. Brekke et al. (2018) study Norwegian data in which doctors were reimbursed similarly for all patients and found that patients with more education still got longer (though fewer) visits, while less educated patients got more visits and services (such as diabetes screenings) over the course of a year. The disparities might reflect doctor affinity for spending time with more educated patients, but they could also be a response to differences in time costs and health needs. Chandra and Staiger (2010) replicate the well-known finding that female and minority patients receive fewer treatments than white male patients in a sample of Medicare patients. However, they also find that the health benefit of treatment conditional on detailed patient observables is lower for these patients. As they point out, “the fact that providers may offer fewer treatments to women and minorities is not by itself evidence of prejudice” since it is possible that the patients receiving fewer treatments might have fewer needs on average.²⁹ But if providers assume that all women and minorities need fewer treatments regardless of their actual health needs, then such discrimination is problematic.

Goyal et al. (2015), Hoffman et al. (2016), and Sabin and Greenwald (2012) focus on differences in the way Black and white patients are treated for pain. Goyal et al. (2015) consider children who arrive in the emergency department with appendicitis. The underlying assumption is that most children with acute appendicitis will be treated in hospital and that the clinician they get on arrival will be approximately random. They find that Black children were less likely to receive any analgesia. Hoffman et al. (2016) explore the idea that racial disparities in treatment could be related to an erroneous belief that Black people have higher pain thresholds than other people. They find that doctors who endorse more erroneous beliefs about Black people’s biological responses to pain in a survey are also more likely to down rate Black patients’ pain when presented with patient vignettes. Similarly Sabin and Greenwald (2012) find that doctors with higher scores on an implicit bias test are less likely to say that they would give clinically appropriate oxycodone to

²⁹Chandra and Staiger (2010), page 2.

a Black child suffering pain after bone surgery, compared to how they say they would treat a white child.

Perhaps the most popular design for studying disparities is the concordance study. The focus in these studies is on whether patients who are more similar to doctors in terms of characteristics such as race and gender receive better treatment. Cabral and Dillender (2024) obtained all Texas records for worker’s compensation and for the independent medical examinations that applicants received. Assignments to doctors were random conditional on geography and the doctor’s specialty. There were no effects of doctor gender on the benefits received by male patients. However, female claimants seen by female doctors were 5.2 percent more likely to receive benefits. The value of benefits received was also 8.6% higher than for female claimants seen by male doctors. This finding is reminiscent of Eli, Logan and Miloucheva (2019) who study American Civil War veterans and show that the same doctor review boards were much less likely to recommend pensions for Black veterans than for white veterans with similar medical profiles. In turn, the lower pension benefits predicted lower life expectancy for these veterans.

Some studies suggest that discordance between doctor and patient characteristics can have fatal consequences (Greenwood, Carnahan and Huang (2018); Greenwood et al. (2020); Hill, Jones and Woodworth (2023); McDevitt and Roberts (2014); Wallis et al. (2022)). As in Cabral and Dillender (2024), the effects are generally asymmetric: For example, Greenwood, Carnahan and Huang (2018) find that in a matched sample, only female patients treated by male doctors are less likely to survive. Gender mismatch has no consequences for male patients treated by female doctors. Greenwood, Carnahan and Huang (2018) find that survival increases for female heart attack patients who are being treated by male doctors in the emergency department when there are more female doctors present and when the doctor has treated a larger number of female patients in the previous quarter. Possibly both factors improve a male doctor’s ability to interpret a female patient’s symptoms.

In the case of racial discordance, Hill, Jones and Woodworth (2023) focus on uninsured patients admitted to Florida hospitals through the emergency department and find that Black patients are 27% less likely to die when they have a Black doctor. A nice feature of this study is that it takes the potential endogeneity of matching between patients and doctors seriously and addresses it in three ways. First, their uninsured patient pool is unlikely to have a primary care doctor who can help manage their stay in the hospital. Also, admission through the emergency department means that these are not scheduled admissions, so the patient did not choose to arrive at a time when a particular doctor was present. Second, they develop an instrumental variables approach where the probability of concordance depends on the share of same-race doctors who are typically present during that shift (e.g. Friday nights) at the index hospital. Third, they include hospital fixed effects to account for the fact that even Black and white patients who live in the same zip code may use different hospitals.

Singh and Venkataramani (2022) show that racial disparities in in-hospital mortality increase when hospitals reach full capacity, suggesting that mistakes are more likely to be made in this kind of high-stress environment and that these mistakes have the greatest impact on the most vulnerable patients.

Although these correspondence and concordance studies provide compelling evidence of disparate treatment, they generally shed little light on the reasons for it. Two possible channels are explicit or implicit biases against some groups of patients, or more subtly, difficulties communicating between groups which, in some cases, could be interpreted as something that affects diagnostic skill γ_j . Figure 4 illustrates these two alternatives. The lower curve represents a doctor with a fixed level of diagnostic skill who has different views about patients A and B. These views are represented by the slopes of the lines tangent to the curve, which, as discussed above, capture differences in physician beliefs about the efficacy of treatment in the two

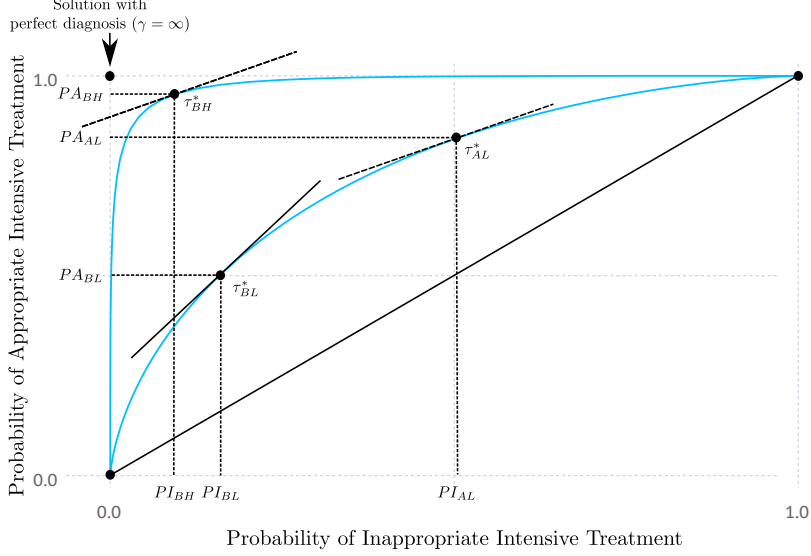


Figure 4: The Effects of Beliefs and Communication on Health Disparities

groups, and any differences in preferences for treating the two groups. As drawn, the physician is less likely to provide intensive treatment to patient B, whether the treatment is appropriate or not. Hence, patient B will lose out on medically needed treatment when it is appropriate. Bias could also lead to fewer patients receiving inappropriate intensive treatment. An example of the latter phenomenon is that Black people were initially protected from prescription opioids over-prescribing at the start of the opioid epidemic by doctors' lower propensity to prescribe painkillers to them, so that the opioid epidemic was initially concentrated among white patients (Currie and Schwandt (2021))

Alternatively, suppose that the doctor treating patient B is unable to communicate well with patient B. For example, if the doctor is perceived as culturally insensitive, the patient might be less likely to share relevant health information with the doctor. This barrier could lead the doctor to choose a lower threshold for the intensive intervention, τ_{BL}^* . In the diagram, improvements in communication would move the doctor's threshold for the aggressive procedure from τ_{BL}^* to τ_{BH}^* . This change would reduce inappropriate procedure use and increase appropriate procedure use. If, for example, female doctors listen more closely to female patients or know better what questions to ask, then this difference could explain the better outcomes of female patients with female doctors. In this case, the female doctor would be on a higher ROC curve when treating female patients while the male doctor would be on the lower curve.

It may also be the case that some Black patients have more trust in Black doctors, which improves communication. Lack of trust in white doctors could result from many historical injustices inflicted on Black people, including the notorious Tuskegee experiment in which Black men with syphilis were not informed of their diagnosis and were left untreated so that researchers could study the untreated course of the disease.³⁰

Such lack of trust might impair treatment directly even when doctor-patient communication was not impacted. Even doctors who provide good advice will not be able to successfully treat patients if they cannot convince patients of the need for a particular course of action. Alsan, Garrick and Graziani (2019) conduct a concordance study in which Black male patients were recruited to a special clinic offering preventive

³⁰Alsan and Wanamaker (2018) show that this specific incident generated a legacy of distrust that endures to the present day.

care services. They found that Black doctors were much more successful than white doctors in persuading patients to take up recommended preventive services, including diabetes screening, cholesterol screening, and flu shots. Frakes and Gruber (2022) analyze data from the U.S. Military Health System. They follow patients with severe but manageable chronic conditions, who, because of a base relocation, changed from a white to a Black doctor or vice versa. They find that racial concordance leads to a 15% decline in Black mortality relative to white mortality. However, only some of this difference can be attributed to differences in doctor decision making—over half of the decline is due to better patterns of medication use and adherence among patients.

Tracking down the causes of disparate treatment is important because it may help to pinpoint possible solutions. As discussed above, differences in financial resources play a role in creating disparities, so equalizing access to insurance can reduce disparities. The pain studies, and studies directly investigating doctor bias, indicate that bias is an important source of disparities in care, though as Williams, Lawrence and Davis (2019) point out, there is little evidence that interventions aimed at addressing bias have improved health.³¹

Concordance studies have concluded that the health of women and minorities could be improved by having more female practitioners and practitioners of color. For example, McDevitt and Roberts (2014) show that having even a single female urologist in a county is associated with fewer female deaths from bladder cancer. Black doctors make up only 4% of the doctor workforce, so it is not possible for most Black patients to see a Black doctor if they want to, or for most white doctors to have experience working alongside Black doctors. Hence, an important question for future work is whether there are additional ways to improve doctor decision making and health equity given the existing doctor workforce, such as leveraging other medical professionals, including nurses or doulas, since there is greater minority representation in these fields. (Sobczak et al., 2023).

More generally, interventions that ensure that doctors correctly treat patients conditional on their symptoms can be expected to reduce health disparities. We now turn to research that studies differences in doctor decisions that arise from variation in their skill and the conditions under which they are making choices.

4 Factors that Affect the Quality of Decision Making

4.1 Skill, experience, and training

An immediate implication of the theoretical framework is that doctors with lower skill levels should set different thresholds for using intensive procedures than doctors who are more skilled. For example, Doyle, Ewer and Wagner (2010) have an elegant study in which hospital patients were randomly assigned to the “A team” or the “B team” of residents where the A team was trained at a higher-ranked medical school. Although the two groups of patients had similar medical outcomes on average, A-team patients had systematically shorter and cheaper hospital stays. The B team used more diagnostic and testing resources to arrive at the same medical outcomes, consistent with the idea that less skilled doctors have lower thresholds for testing. In other contexts, using more resources may not be enough to compensate for lower skill. Gowrisankaran, Joiner and Léger (2022) find that in the Canadian province of Quebec, ED doctors with more intensive practice styles have worse patient health outcomes on average. They rely on random assignment of patients

³¹Vela et al. (2022) conclude that the effects of most anti-bias training interventions in medical settings are either nil or extremely short-lived. They argue that this may be because the message in the anti-bias training is undermined and contradicted by other aspects of medical training. They suggest that positive interactions with both providers and patients from historically marginalized groups could have a larger impact than formal anti-bias training in terms of resetting harmful provider beliefs.

to doctors within the ED, and they measure practice style and skill as doctor fixed effects in models of procedure choice and patient health.

In a related context, Chan, Gentzkow and Yu (2022) suggest that since it is more costly to miss a pneumonia diagnosis than to erroneously admit a patient to hospital, less-skilled radiologists will err on the side of caution by being more likely to admit a marginal patient. They find evidence consistent with this hypothesis. Currie and Zhang (2023) also find that more skilled doctors “do more with less” in the sense of achieving the same or better health with fewer inputs.

Several studies show that doctors with more or arguably better training have better outcomes on average. For example, in models that control for hospital, quarter, day of the week effects, and the number of doctors present, Doyle (2020) shows that Emergency Departments have better outcomes for heart failure patients when they have a cardiologist on staff. Cardiologists have more specific training than other Emergency Department doctors, but it is possible that they are also positively selected in terms of doctor quality, so it is difficult to distinguish between selection effects and the effects of additional training per se. Schnell and Currie (2018) try to address this problem of selection versus training effects. They find that doctors from higher-ranked medical schools prescribe fewer opioids, even within the same practice address, but this finding could reflect either better training or the way that medical students are selected into schools of different ranks. However, they also show that in specialties that receive specific training in the use of opioids and other pain medicines, there is no difference in prescribing by medical school rank, as would be expected if doctors from higher-ranked schools were just generally better. Hence, their results suggest that training can improve practice styles.

Chan and Chen (2022) expand beyond considering doctors as providers and compare outcomes for patients treated by nurse practitioners or doctors in Veteran’s Administration Emergency Departments. They use the number of nurse practitioners on duty as an instrument for being treated by a nurse practitioner. They find that on average, being treated by a nurse practitioner increases the length of stay and health care costs, though being treated by a nurse practitioner has relatively little effect on outcomes. These results echo Doyle, Ewer and Wagner (2010)’s finding that the “B team” uses more resources to arrive at the same results. A more striking finding is that there is considerable variation in the skill levels of both groups—many nurse practitioners achieve better outcomes at lower cost than some doctors, even though nurse practitioners have much less lengthy and intensive training than doctors.

The evidence on the relationship between doctor experience and outcomes is mixed. Epstein, Nicholson and Asch (2016) focus on obstetricians and measure initial skill, defined as a doctor’s normalized, risk-adjusted maternal complication rate in the first year of practice. Even after 16 years, initial skill is predictive of patient health outcomes, while years of experience have little impact. Similarly, van Parys (2016) finds that the average performance of doctors treating minor injuries in an Emergency Department rises slightly with experience, but this may mainly be due to selection in who stays in the Emergency Department over time. Facchini (2022) estimates doctor fixed effects models and finds that obstetricians have better infant health outcomes when they have done more C-sections in the last four weeks, suggesting that it may be very recent experience that matters. Finally, Simeonova, Skipper and Thingholm (2024) evaluate the extent to which primary care doctors promote medication adherence and better health of patients on statins. Doctors whose patients do better on these measures are said to have better health management skills. However, looking at patients who had to switch doctors, they find that these skill measures appear to decay rather than to increase with a doctor’s age.

One way to operationalize the idea that experience matters in the context of the theoretical framework

laid out above is to make diagnostic skill and procedural skill functions of experience. For example, Currie, MacLeod and Van Parys (2016) compute γ_j as described above, but allow it to vary over time. Regressing γ_j on years of experience, they find that it decreases sharply after 24 years of experience, consistent with the more negative views of the correlation between doctor experience and outcomes described above. It is possible for diagnostic skill and procedural skill to evolve in different directions with experience — a doctor might, for example, just decide to do C-sections for all patients. In this case, their diagnostic skills might atrophy while, at the same time, they became very good at performing the procedure. However, the results of Epstein, Nicholson and Asch (2016) suggest that procedural skill, s_{tj} , is fairly flat with respect to experience, at least when it comes to doing C-sections. One difficulty with these comparisons is that we typically only observe doctors who have graduated from medical school and completed residency training, so we do not observe doctor skill levels during the period when returns to experience might be steepest.

On the whole, there has been little investigation of variation in procedural skill at the doctor level within the economics literature. Chandra and Staiger (2020) consider procedural skill at the hospital level. While doctors make decisions about how a given patient should be treated, hospitals can influence this process. For example, a hospital can choose whether or not to have a heart catheterization facility, which will determine whether these procedures can be performed. In terms of our framework, we can think of hospitals having a comparative advantage in either the intensive or the non-intensive procedure. Chandra and Staiger (2020) show that some hospitals overuse procedures that are not their comparative advantage. In a study of the treatment of heart attack patients in 45 states between February 1994 and July 1995, they conclude that eliminating such “allocative inefficiency,” that is having hospitals stick to their comparative advantage, would increase the benefits of treatment by 44%.

The papers discussed in this Section are summarized in Appendix Table 2. Overall, the research suggests that training and experience affect doctors’ skill and practice styles. However, the effects of post-medical school experience seem to be small. There is also less evidence that procedural skill improves with experience than one might expect, given the well-known relationship between high surgical volumes and better surgical outcomes.³² The evidence is also consistent with the hypothesis that selection matters, and that prospective doctors vary in their innate ability to diagnose patients and execute procedures and in the extent to which they improve or keep up their skills. The empirical evidence to date suggests that it is unlikely that increases in the amount of training as currently practiced, or accumulation of doctor experience alone, will eliminate variations in the quality of doctor decision making.

4.2 Time pressure and fatigue

Doctors often work long hours in a fast-paced environment in which decisions must be made quickly and with little time for reflection. Time pressure could lead to mistakes if diagnostic skill, γ_j , falls with stress or fatigue. Figure 2 illustrates the idea that lowering diagnostic skill, γ_j , reduces the probability of appropriately choosing the intensive treatment and increases the probability of inappropriately choosing the intensive treatment. The more interesting point is that the increase in the use of inappropriate treatment is greater for aggressive doctors (who move from τ_{AH}^* to τ_{AL}^*), while the decline in the probability that intensive treatments are appropriately rendered is greater for conservative doctors (who move from τ_{CH}^* to τ_{CL}^*). Hence, the same reduction in diagnostic skill has differing effects depending on the doctor’s baseline type. Their type in turn reflects their beliefs about the probability that an intensive treatment is likely to be

³²For example, Chowdhury, Dagash and Pierro (2007) report that 74% of studies find that higher volume surgeons have better outcomes and specialist surgeons have better outcomes than general surgeons 91% of the time.

appropriate and the relative efficacy of intensive and non-intensive procedures in their patient pool. This observation suggests that the effect of time pressures can be highly variable.

Studies focused on the impacts of time pressure and fatigue on doctor decision making are summarized in Appendix Table 3. These studies show a wide range of estimated effects. Tai-Seale and McGuire (2012) provide some early evidence on the importance of time pressures, showing that as the length of a visit increases, doctors are more likely to treat each new topic as the last to be covered during the visit. Subsequent authors focus on whether time pressures lead to more or less use of intensive procedures. For example, Freedman et al. (2021) find that unexpected increases in primary care waiting times result in fewer referrals, opioid prescriptions, and Pap tests, and increases in scheduled and unscheduled follow-up visits. Persson et al. (2019) find that within an orthopedic surgeon’s shift, each additional patient seen reduces the probability that a surgeon recommends surgery. On the other hand, Gruber, Hoe and Stoye (2021) find that English emergency department doctors under pressure to reduce waiting times did so by admitting patients to the hospital, thus increasing hospital costs by 4.9% without any effect on one-year mortality, length of stay or the number of inpatient procedures. Similarly, Chu et al. (2024) study emergency department doctors and find that when doctors are managing more cases simultaneously, they order more tests, perhaps substituting testing for their time and attention.

Chan (2018) studies emergency department doctors and finds that as they approach the end of their shifts, they are increasingly likely to admit patients to the hospital, with a 21.19% increase in the last hour of the shift, resulting in 23.12% higher costs. There are no significant effects on 30-day mortality or “bounce back” of patients to the hospital. Chan (2018) also finds that these end-of-shift effects are not found when outgoing doctors have enough time to hand off their patients to the incoming doctor. He suggests that the changes in doctor behavior are not driven by fatigue or a higher probability of errors in judgment but by changes in doctors’ valuations of their leisure time over the course of a shift. In terms of the model, δ_{Ij} , the payoff associated with the intensive procedure, increases, leading to more bias in decision making.

Sometimes, time pressures can be good for patients. For example, at the margin, fewer opioid prescriptions or orthopedic surgeries might be beneficial. But many studies find that time pressures increase hospital costs and the need for follow-up visits without improving outcomes, suggesting that many patients are harmed by time pressures.

The sign of the effect of time pressure on decisions is likely to depend on which course of action is the most convenient for the doctor. In the emergency department, admitting the patient to the hospital may be the course that takes the least effort, while in a primary care office, skipping tests and referrals could save time and effort. Costa-Ramón et al. (2018) report that in a Spanish hospital, the probability of an unscheduled C-section increases between 11:00 p.m. and 4:00 a.m. when, presumably, the obstetrician on duty would like to complete the delivery quickly and go back to bed. They note that mothers who deliver at different times of the day are very similar in terms of medical characteristics that indicate the need for a C-section.

A related question is how the doctor’s emotional state impacts decision making. Chodick et al. (2023) look at the effect of a primary care doctor’s encounter with a patient who has been newly diagnosed with cancer. They find a short-lived, (one hour), but large effect on the doctor’s probability of ordering a wide variety of diagnostic tests, not just cancer screening tests. They discuss a number of possible reasons for this result, including the emotional response of the doctor to the new diagnosis for their patient. Understanding the impact of a doctor’s emotional state, broadly defined, could help identify moments when doctors were particularly likely to make mistakes.

4.3 The role of peers and teams

Research on the influence of peers and teams on doctor decision making has been motivated by the desire to explain geographical clusters in practice style. Proximity to peers and interactions with peers could affect doctor behavior through information channels, opportunities to match patients with doctors (or doctors with doctors), and the creation or mitigation of moral hazard within doctor teams. Studies exploring these channels are reviewed in Appendix Table 4.

Several studies suggest that peers are an important source of information. For example, Agha and Molitor (2018) look at whether physical proximity to the leading investigators in clinical trials of new cancer drugs is associated with faster take-up of those drugs. They find that patients in the same hospital referral region as the lead investigator are 36% more likely to initially obtain the new drug, with convergence between regions after four years. The theory outlined above predicts that a doctor’s threshold for using a drug or procedure is influenced by their beliefs about the proportion of patients in the population who are likely to benefit. Hence, one interpretation of these findings is that doctors update their beliefs about whether a new drug will benefit their patients more quickly when they have access to a lead investigator, or perhaps when they are more likely to see patients who have benefited from the new drug. The effects are greatest in areas that had the slowest baseline rate of new drug adoption.

Chen (2021) examines patients receiving heart procedures and finds that patients do better when the surgeon has worked longer with other hospital physicians who care for the patient. The effects are large: A one-standard deviation increase in shared work experience reduces 30-day mortality by 10% to 14% and reduces the utilization of medical resources and the length of stay. The effect is greater for more complex cases. It is interesting to compare this example to Agha and Molitor (2018) in part because it does not involve information about new or more-complex procedures. The effects presumably mainly reflect better communication among members of the team, which in turn improves patient health.

Molitor (2018) explores another dimension of peer effects—the matching of like-minded doctors in the same geographic area. Using a “movers” design, he shows that when cardiologists move to a new hospital referral region (HRR), they quickly adapt their own treatment style to the predominant style in the new region: A one percentage point increase in cardiac catheterization in the new HRR raises the doctor’s own rate by 0.628 percentage points within one year. The effect is greater for doctors moving from low- to high-intensity areas. Since physicians do not move randomly, it is possible that cardiologists are choosing to move to areas in which others share their desired practice style. Such a sorting would increase geographic dispersion in practice styles across regions and geographic concentration in practice styles within regions.

In some situations, doctors may have little choice in adopting a peer’s practice style. In one of the few studies to examine the evolution of practice style during doctor training, Chan (2021) studies a large teaching hospital in which teams consist of junior residents who are led by a senior resident. The variation in the behavior of junior residents increases sharply after one year, when they become senior residents themselves. Medical residents presumably gain experience continuously over their first year of practice, but only change their behavior discontinuously at the one-year mark when they gain more autonomy. In this example, it would be wrong to attribute the junior resident’s actions during the first year to their own decision making since it is apparently constrained by the senior resident.

Silver (2021) focuses on teams of Emergency Department doctors and exploits variations in the composition of teams across shifts, arguing that these are essentially random. He finds that doctors work faster when they are placed with a fast-paced team and that on average the faster pace has no effect on the outcomes of discharged patients. However, the riskiest patients suffer increases in 30-day mortality. This result contrasts

with Gruber, Hoe and Stoye (2021) who, as discussed above, find that doctors working faster in response to a mandate to reduce Emergency Department wait times increased costs, without having any negative effects on patient health. Possibly, the American doctors were under greater pressure not to increase costs than the British doctors in Gruber, Hoe and Stoye (2021), but the contrasting results suggest caution when extrapolating from any one study in this doctor peer effects literature.

While Silver (2021) and Gruber, Hoe and Stoye (2021) suggest that doctors can choose to work faster or slower, Chan (2016) asks whether doctors who work more slowly are shirking and thereby forcing other members of their team to work harder. His study focuses on two teams working in the same hospital. In the first team, the doctors decided how the patients were allocated within their group. In the second team, patients were initially assigned to doctors by a nurse scheduler, and then the regime changed so that patients were assigned by the doctors themselves. Chan (2016) shows that switching the nurse-managed team to the doctor-managed one reduced wait times by 13.67 percent without any effect on costs, utilization, or health. His interpretation is that doctors shirked under the nurse managers, but that doctor-managers had a better understanding of how long each patient should take, so they were better able to detect and prevent shirking. The authors discount the alternative explanation that the supervising physicians are better able to match patients to the doctors because there was no change in health outcomes.

Currie, MacLeod and Ouyang (2024) examine peer effects in inappropriate doctor prescribing to adolescents with mental health conditions. They point out that it can be difficult to identify peer effects if doctors with similar training and experience tend to have practice styles that evolve similarly over time and cluster in the same locations. They conclude that some of what appears to be a peer effect reflects the co-evolution of practice styles among similar doctors. They do this by comparing the correlations between a doctor’s prescribing, the prescribing of similar doctors located outside the area, and the prescribing of other local doctors. They find that inappropriate doctor prescribing is affected by the behavior of other local doctors. The size of the spillover is consistently larger for non-psychiatrists than for psychiatrists, suggesting that specific training in mental health prescribing can mitigate peer effects in inappropriate prescribing.

These papers suggest that it is quite difficult to identify the true effect of peers outside of certain specialized settings in which it is plausible to assume that doctors do not choose their peers. Hence, we are a long way from being able to use estimates of peer effects to think about influencing doctor behavior.

4.4 Financial incentives

Health economists have long realized that doctors can be influenced by financial incentives. Handel and Ho (2021)’s chapter in the Handbook of Industrial Organization provides a review of some aspects of the healthcare market that impact doctors’ financial incentives, including competition in hospital and insurance markets, negotiations between hospitals and insurers, and increasing vertical integration in hospital markets.³³ In our model, the δ_{tj} parameter captures the pecuniary (and non-pecuniary) returns that doctor j receives from choosing procedure t . Appendix Table 5 provides an overview of some post-2010 contributions to the large literature on financial incentives in health care markets. While the findings of some studies can be characterized by an estimated elasticity, in many cases that is not possible because the financial changes in question are very lumpy (such as moving from fee-for-service to capitated payments) or may involve non-

³³The IO literature they survey has focused on the larger players, such as hospitals and insurers which can be understood as “firms,” rather than on the decisions of individual doctor providers. However, as more doctors work for large groups, and more practices become part of vertically integrated health care companies, this distinction may become less relevant. For example, Chernew et al. (2021) show that vertically-integrated doctors increase inpatient hospital care for elderly patients rather than substituting for it.

financial transactions as well as the purely financial, as in the case of drug companies sending doctors to conferences. Two overarching questions addressed in this Section are whether and how governments and insurance plans can use financial incentives to reduce health care spending without worsening patient health and whether some types of patients are more or less vulnerable to distortions in doctor decision making induced by financial incentives.

Several studies look at changes in reimbursements from the U.S. Medicare program. Reducing Medicare spending is of particular interest to both policy makers and economists as the population ages and advances in medical technology make Medicare spending an increasing part of the federal budget.³⁴ Clemens and Gottlieb (2014) take advantage of a consolidation of Medicare reimbursement regions that raised reimbursements in some areas and lowered them in others. They show that higher reimbursement rates increased the use of elective procedures and the probability of hospitalization for heart attacks (acute myocardial infarction) within one year, without having any effect on four-year mortality rates. The elasticities are greater than one, suggesting that the supply of elective procedures is very responsive to prices. Note that if hospitalizations were primarily driven by consumer demand, higher prices would lead to lower quantities. Hence, these results suggest that the marginal hospitalization is driven by supply-side considerations.

A major complaint about Medicaid, the U.S. public health insurance program for low-income individuals, is that it is difficult for patients to get an appointment. One reason for this may be that Medicaid payments are much lower than private health insurance or Medicare payments. Bisgaier and Rhodes (2011) report on an audit study in which Medicaid patients were six times more likely to be denied a specialist appointment than private health insurance patients. They also had to wait three weeks longer to see a provider if they did get an appointment. The implied elasticity of visit availability with respect to payments was 2.65. Alexander and Schnell (2024) look at a Medicaid “fee bump” that resulted from the 2010 Affordable Care Act. This law provided states with funding to reduce the payment gap between Medicaid and other payers. The resulting “fee bump” increased Medicaid payments by an average of 60%, with considerable variation across states. Their estimates suggest that closing the gap between Medicaid payments and private health insurance payments would eliminate disparities in access to primary care for children and would also reduce access disparities by two-thirds for adults. Similarly, Cabral, Carey and Miller (2021) study a Medicare reform that increased provider payments and estimate that it increased the provision of targeted services by 6.3% with an elasticity of services to payments of 1.2. Dunn et al. (2024) consider another type of provider disincentive associated with Medicaid — an elevated risk of having a claim denied or otherwise unpaid. They find that 18% of Medicaid claims are denied, a much higher rate than under Medicare or private insurance. They conclude that this high probability of non-payment is as great a barrier to doctors accepting Medicaid patients as the lower fees.

Other authors focus on the effect of capitation, that is, providing physicians with a fixed payment per patient. Most economists would predict that capitation would lower the intensity of service delivery relative to fee-for-service payment, which is exactly what empirical studies have found. For example Ding and Liu (2021) show that providers with capitated payments used 12.2% fewer resources (especially physical therapy and diagnostic tests) compared to noncapitated providers, with no change in outcomes. One issue with capitation studies is that providers who are not reimbursed for providing specific services may have little incentive to record them in claims data. Hence, some of the measured reduction in services rendered could be an artifact of changes in reporting practices.

Chorniy, Currie and Sonchak (2018) show that doctor behavior can be affected by the specific incentives

³⁴Medicare accounted for 12% of the total federal budget in 2022. See <https://www.pgpf.org/budget-basics/medicare>.

built into managed care contracts. In their South Carolina setting, Medicaid providers who were switched to capitated payments plans from fee-for-service plans got larger payments if patients had specific chronic conditions. Providers were also penalized for screening children for chronic diseases at lower than average rates. Chorniy, Currie and Sonchak (2018) followed the same children over time as their providers were switched from fee-for-service to capitated contracts. They find an 11.6% increase in ADHD diagnoses and an 8.2% increase in asthma diagnoses without any effect on emergency department use or hospitalizations. These findings suggest that more research is warranted that studies specific compensation contracts for doctors.

Several more tailored schemes for reducing health care costs without reducing quality have also been evaluated. Alexander (2020) studies a New Jersey policy that allowed hospitals to select a program that offered doctors payments if they reduced care costs. Alexander (2020) finds that the program had no effect on costs or procedure use—instead, doctors were able to game the system by directing their lowest-cost patients to participating hospitals. This simple tactic lowered patient costs at these specific hospitals so that doctors could reap the incentive payments. This behavior resulted in higher patient travel costs.³⁵ Alexander and Currie (2017) show that doctors’ responses to incentives may also be affected by factors such as capacity constraints. They find that doctors are generally more likely to admit children with respiratory problems when those patients have private insurance rather than lower-paying public insurance. This gap grows when beds are in high demand because of high flu caseloads.

Strong responses to doctor financial incentives have also been found in European settings, where most countries have some form of universal health insurance coverage. For example, Wilding et al. (2022) focus on an English policy that imposed financial penalties on general practitioners when the fraction of hypertensive patients with blood pressure under control fell below a target. They show that stricter targets increase the prescription of antihypertensive medication. But doctors also showed evidence consistent with gaming: They performed multiple tests on patients whose blood pressure initially exceeded the threshold (presumably trying to get a reading below the threshold), took actions to have patients declared exempt from testing requirements, and were more likely to report that patients exactly met the threshold, suggesting greater use of rounding. In France, Coudin, Pla and Samson (2015) show that the imposition of price controls increased the number of procedures by more than 80%, suggesting that doctors increased the amounts to compensate for the shortfalls in income due to price controls.

Johnson and Rehavi (2016) look at patients who are themselves doctors. They find that doctor patients are about 6% less likely than other well-educated patients to have unscheduled C-sections, and that financial incentives affect C-section rates only for non-doctor patients. However, it is not entirely clear whether this null result for doctor patients reflects push back from informed consumers or treating doctors refraining from suggesting unnecessary C-sections to their peers.

Chen and Lakdawalla (2019) use the same change in Medicare billing areas as Clemens and Gottlieb (2014) and ask how doctors’ responses to changes in Medicare reimbursements vary with the income of the patient. A key institutional detail is that fee-for-service Medicare patients have co-payments. Since richer patients are likely to have a greater willingness to pay than poorer ones, the authors predict that higher reimbursements will lead to larger increases in procedure use in richer patients because poorer patients

³⁵In contrast, Gupta (2021) studies the impact of the Hospital Readmissions Reduction Program, which applied to all hospitals and penalized hospitals with Medicare readmission rates that were higher than a given threshold. He finds very large effects of the program: It was estimated to account for two-thirds of the observed reduction in readmission probabilities and to have reduced 1-year mortality by 8.87%. These positive effects were achieved by increasing the intensity of care during the initial hospital admission. The contrast between these two papers shows that details, such as whether the policy applies to all hospitals or a subset, matter.

are more likely to resist the higher co-payments. They show that increases in reimbursements increased the gap in services received between high- and low-income patients, implying that the supply of services is increasingly elastic as patient income increases.

Whether the doctor has an ongoing relationship with a patient has also been shown to be an important mediator of the extent to which financial incentives affect patient care. Brekke et al. (2019) use Norwegian administrative data linking health, national insurance, and labor market participation to examine doctor behavior with respect to the issuance of sick-leave certificates. In order for workers to claim sick-leave benefits, they must have a doctor sign a certificate. Doctors see patients both in their own practices and in Emergency Departments. They are likely to have ongoing relationships with patients in their own practices but not with patients in the Emergency Department. Doctors may also be on fee-for-service or fixed-salary contracts. The authors show that doctors are 34.63 percent more likely to issue sickness certificates for their own patients with fee-for-service contracts and 24.15% more likely with fixed-salary contracts. However, for new general practitioners with fixed salaries, there is no gap in rates between own patients and emergency department patients, which may reflect the fact that new general practitioners do not yet have any ongoing relationships with patients. The size of the gap in the issuance of sick leave between the patients of the own hospital and the emergency department patients is greater in areas with a higher number of general practitioners per capita and among general practitioners who have openings for new patients, suggesting that competitive pressures also influence this behavior.

Currie, Li and Schnell (2023) also examine the impact of competition on doctors. They focus on state laws that allowed nurse practitioners to prescribe controlled substances independently of doctors. They argue that because these laws allowed nurse practitioners to practice as full-service providers, they can serve as a source of exogenous variation in competition. They find that general practitioners responded by prescribing significantly more controlled anti-anxiety medications, more opioids, and more co-prescriptions of the two types of drugs. The impact of the change in laws was greater in areas with higher ratios of nurse practitioners per general practitioner to begin with and was concentrated in specialties that faced the most competition from nurse practitioners. Their findings suggest that in some cases, competition can have harmful effects on patients by leading to the over-provision of services.

We will briefly touch on two other types of doctor incentives here, those due to “detailing” and those due to malpractice. Detailing is the practice of marketing drugs and other medical equipment or products directly to doctors. In some cases, this may involve visits from company representatives providing information, but often detailing also involves a payment to the doctor in cash or in kind (e.g., meals or travel expenses). U.S. sunshine laws passed as part of the 2010 Affordable Care Act require companies selling pharmaceuticals and medical devices to report most payments made to doctors to the federal government.³⁶ These disclosures have enabled researchers to learn more about these payments and their impacts on doctor behavior. Carey, Lieber and Miller (2021) examine the impact of detailing on the use of generics and the efficacy of the drugs prescribed. They find that the size of payments does not matter much. Even a small payment increases prescribing of the detailed drug by about 2% in the six months following receipt of a payment. However, doctors do not seem to be prescribing less-effective drugs or delaying transitions to generics.

Shapiro (2018) also suggests that the effects of detailing are relatively benign. He studies an antipsychotic drug, Seroquel. Two clinical trials showed that Seroquel had a better side-effect profile than leading competitors. Building on early work by Azoulay (2002) that suggested that the impact of drug research

³⁶In response to the 2018 U.S. SUPPORT Act, CMS Open Payments started including payments to doctor assistants, nurse practitioners, clinical nurse specialists, certified registered nurse anesthetists, anesthesiologist assistants, and certified nurse-midwives. Additional research is needed to study the effects of this expansion of reporting requirements.

is amplified by marketing, Shapiro finds that these trials had little impact on prescribing unless they were accompanied by detailing visits. He interprets this as evidence that the new information from the trials was conveyed to doctors through detailing. Detailing visits after the trials resulted in small shifts in prescribing towards Seroquel, and more of these prescriptions were “on-label,” that is, for indications approved by the U.S. Food and Drug Administration.

In contrast to Carey, Lieber and Miller (2021) and Shapiro (2018), Newham and Valente (2024) find that payments to doctors increase the prescribing of branded rather than generic diabetes drugs, raising costs. Carey, Daly and Li (2024) also find that marketing payments increase expenditures on cancer drugs in Medicare without any subsequent improvement in patient mortality. As more years of open payments data become available, further research will be possible to help clarify this issue, though the existence of these data may itself shape the course of pharmaceutical marketing in the years to come.

Agha and Zeltzer (2022) extend the peer effects literature discussed above to consider the impact of detailing on doctors who do not receive payments directly but who share patients with doctors who received payments. Using Medicare claims data, they find that such spillovers account for a quarter of the increased prescribing that results from detailing payments. The effects are larger for doctors who share more patients with the doctor who received drug company payments. This finding is particularly important in that it underscores the limitations of sunshine laws in tracking the influence of pharmaceutical companies on doctors.

Doctors themselves often cite fear of malpractice as a factor that influences them to practice defensive medicine—that is, the practice of ordering unnecessary procedures and tests to protect against malpractice risk. In practice, the risk of financial loss is mitigated by malpractice insurance. And since malpractice insurance is not experience rated, doctors typically do not even face higher insurance premiums after a finding of malpractice. Hence, it may be the unpleasantness associated with being sued and the subsequent damage to their reputations that doctors wish to avoid rather than financial penalties *per se*.

A large literature leverages changes in state laws to assess the impact of malpractice on doctor behavior. Mello et al. (2020) offer a survey of this literature and conclude that while some authors find non-zero effects, the impacts of changes in laws governing malpractice are typically quite small. Nevertheless, the National Academy of Sciences (Balogh, Miller and Ball (2015)) notes that the malpractice system could have a negative systemic effect by inhibiting reporting and learning from diagnostic errors.

Currie and MacLeod (2008) offer several possible reasons for the small estimated effects of malpractice reforms. First, most studies lump all changes in tort laws together, even though different types of laws are predicted to have effects of opposite sign. For example, laws that limit damages may encourage reckless behavior, while reforms make doctors liable for the share of damages they caused (rather than allowing plaintiffs to sue the “deep pocket” in the case for 100% damages)³⁷ should have the opposite effect. Second, the impact of a law change is likely to depend on whether a doctor is doing too many or too few intensive procedures to begin with. For example, if a doctor was causing harm by doing unnecessary C-sections, then raising the cap on damages (for example) might cause them to reduce the number of C-sections. On the other hand, if a doctor was doing too few C-sections, then the same law change might cause them to do more. Frakes (2013) captures this intuition. The key question in most malpractice cases is whether the doctor provided care consistent with accepted medical practice. As of the late 1970s, most states used state standards to define accepted practice. But over time, many states moved to using national rather than

³⁷Joint and several liability makes a defendant liable for the full harm suffered by a plaintiff even if the defendant is only responsible for a small portion of the harm. Many U.S. states have reformed their tort laws in ways that try to limit each defendant’s liability to the share of the damages that they caused or that shield defendants who are responsible for only a small fraction of the harm from being sued for the full amount.

state-level norms. Frakes (2013) shows that state C-section rates tended to converge to the national rate after this change, with no change in infant health.

In summary, recent work adds to the voluminous existing evidence that doctors respond to financial incentives. But it goes further by showing how difficult it has been to use this fact to either rein in health care costs or improve the quality of care. Doctors are not unique in the fact that it is difficult to properly incentivize them with the price system. In professions where there is a noisy relationship between inputs and outputs, tinkering with input prices or rewarding or penalizing outcomes is unlikely to elicit socially optimal performance. It is important to actually measure and reward the appropriateness of the inputs and their contribution to the observed outcomes. Doctors often respond to changes in reimbursement rates by changing diagnoses or recommending additional services and may respond to penalties by avoiding certain patients or over- or under-providing services. Hence, manipulation of the price system can have many unintended consequences. Research asking which types of patients are most affected by the unintended consequences of changes in financial incentives has provided some initial answers suggesting that less-educated and lower-income patients who lack a regular source of care are most impacted, but this is an interesting question for further research. Research into other changes in financial incentives such as those from detailing payments or threats of malpractice has so far suggested relatively mild effects on doctor behavior, though large changes, such as drastically weakening the threat of malpractice, might have larger effects.

Providing medical care has social costs and benefits, so doctors who care only about improving the health of a particular patient may provide too much care from a social point of view (Chandra and Skinner (2012).) Adding fee-for-service payments could cause doctors to provide even more care, while a capitated system incentivizes less care. How far care actually provided under different payment schemes is from a socially optimal level of care is an open but difficult question that would require grappling with the social value of health. Another interesting question is how much money doctors leave on the table because they are altruistic (and/or care about their reputations). Studies on responses to financial incentives imply a wide range of response elasticities as shown in Appendix Table 5. It would be useful to study how these elasticities are related to the characteristics of the doctor, the patient, the procedure, and the market.

5 Improving the Quality of Doctor Decision Making

There is evidently a great deal of variation in the quality of doctor decision making. Poor decisions can have a negative effect on patient health, increase health care costs, and widen health disparities. There is a growing literature discussing possible ways to improve doctor decision making beyond adjusting payment systems. This Section discusses research on the effectiveness of providing information to doctors and/or patients, using heuristics or guidelines, or using new technologies, such as electronic medical records and decision support tools, in an attempt to improve medical decision making. We can think about these technologies in terms of whether they 1) target diagnosis (γ_j); 2) whether they try to shift the doctor's priors on the usefulness of a medical procedure for the two types of patients, $\Delta_{LNIj}/\Delta_{HIj}$; or 3) whether they affect the doctor's beliefs about the relative proportions of types of patients, p_{Lj}/p_{Hj} in the population. At the extreme (for example, guidelines that specify or proscribe particular actions in specific cases), they might involve taking decision making out of the doctor's hands or replacing them with an artificial intelligence tool.

5.1 Providing information

Several studies explore the consequences of providing information about the practice style to doctors, patients, or both. Appendix Table 6 summarizes several examples from this literature. The most straightforward studies are experiments in which letters were sent to randomly selected treatment doctors while control doctors did not receive letters. For example, Sacarny et al. (2016) designed a randomized controlled trial targeting doctors who were high prescribers of Schedule II controlled substances (opioids, amphetamines and barbiturates) to Medicare patients. This intervention could be interpreted as an attempt to reach doctors who were consistently over-estimating the share of patients in their practices who were likely to benefit from these drugs. If these doctors can be persuaded to raise their estimate of the relative proportion of low need patient types, p_{Lj}/p_{Hj} , in their patient pool, then this would cause them to raise their threshold for prescribing, τ_j . Doctors in the treatment group received letters informing them that their prescribing patterns deviated significantly from those of their peers. These letters resembled comparative billing reports that Medicare routinely sends to providers comparing their billing practices to those of their peers and did not mention any sanctions. Regarding results, the title of the paper says it all: “Medicare Letters To Curb Overprescribing Of Controlled Substances Had No Detectable Effect On Providers.” Nor was there any evidence of heterogeneous effects by prescriber specialty, region, or whether the prescriber had previously been investigated for fraud.

However, several subsequent studies have found significant effects of similar letters on doctor prescribing. In a follow-up paper, Sacarny et al. (2018) targeted outlier prescribers of the antipsychotic drug Quetiapine and sent them three letters highlighting their outlier status relative to peers. During the nine months of the experiment, the number of days of Quetiapine prescribed fell by 11.1 percent in the treatment group relative to the control mean, and the reduction lasted at least two years. The reduction was greatest in patients with low-value indications and there were no negative effects on patient health. It is possible that receiving three letters over a short period made the intervention seem less like a routine “form letter” and more like an implied threat of some sort of sanction.

Ahomäki et al. (2020) report that a precautionary letter sent to Finnish doctors who were prescribing high numbers of paracetamol-codeine pills to new patients reduced the number of pills prescribed by 12.8% of the treatment group baseline, which is similar Sacarny et al. (2018). Again, the letter may have carried an implicit threat, since such letters are not routine in the Finnish context. Hence, the question raised by these papers is whether doctors respond to the information contained in the letter, or whether they are afraid of being sanctioned for their outlier behavior. Possibly the important information being conveyed is not so much that they are outliers, but that an authority is watching their prescribing behavior.

In perhaps the most famous recent example of a letter-writing intervention, Doctor et al. (2018) started with vital statistics mortality data from California and identified people who had died from overdoses of prescription opioids. Then, using the state’s prescription drug monitoring program records, they located the doctors who had prescribed the fatal drugs. The experimental intervention involved sending a letter to a treatment group drawn from these doctors informing them that their patient had died of an opioid overdose. The researchers could then monitor these doctors’ subsequent opioid prescribing using records from the prescription drug monitoring program. They found a 9.7% reduction in the prescribing of opioids (measured in morphine equivalent milligrams) in the three months following the intervention. Of the “letter experiments” discussed here, this one is arguably the closest to a pure information intervention. The researchers were not writing on behalf of any state or regulatory agency, so there was less of an implicit threat. And they were supplying information that doctors would not necessarily be able to acquire easily from other sources—when

U.S. doctors treat a patient who does not return, they are not routinely informed about whether this is because the patient moved, switched doctors, stopped going to the doctor, or died.

A second group of “informational” studies seeks to measure the effect of new clinical knowledge on doctor behavior. For example, in a meta-analysis, Hammad, Laughren and Racoosin (2006) suggested that selective serotonin re-uptake inhibitors (SSRIs) increased suicidal thinking in children and young adults. A preliminary version of this study led the U.S. Food and Drug Administration to put a prominent warning label on SSRI drugs in 2004. Early studies such as Gibbons et al. (2007) indicate that these warnings led to a sharp drop in the prescribing of children and adolescents in the United States and Norway, and a decline in the prescriptions of SSRIs in general. Building on this evidence, Dubois and Tunçel (2021) replicate the finding in French data and then build a random coefficient discrete choice logit model to examine changes in doctor prescribing across several drug classes. They find reductions not only in SSRIs but also in the prescribing of close substitutes and an increase in the “off-label” use of other types of psychiatric drugs as treatments for depression. (The term off-label means that the drug has not been approved for that indication). A quarter of doctors stopped prescribing SSRIs altogether, but considerable variation in doctor prescribing remained both before and after the change. A limitation of their work is that their model relies on the strong assumption that the way doctors are matched to patients does not change following the announcement.

McKibbin (2023) presents another convincing study on the impact of new information. Since Food and Drug Administration approval is a lengthy process, many sick cancer patients do not have time to wait for the process to be completed but take promising new drugs “off label.” McKibbin (2023) looks at what happens to off-label use of cancer drugs when new drug trial information becomes available. She finds that doctor responses are asymmetric. When the effect of the drug is statistically significant, the demand doubles in the year after the finding becomes public. However, if the drug does not have a statistically significant effect, demand falls by only a third over the next two years. Avdic et al. (2024) also find asymmetric responses to new information. Their study focuses on drug-eluting stents used in heart surgery. These stents were initially thought to be an improvement and then were shown to be inferior to older stents. Using Swedish data, Avdic et al. (2024) show that doctors were slow to use the new stents but abandoned them quickly when new information about their potentially harmful side effects came out. DeCicca, Isabelle and Malak (2024) examine the effect of a prominent study that showed that C-sections were unnecessary for breech birth. Surprisingly, they show that following the study doctors rapidly reduced the frequency of C-sections for breech babies even though overall C-section rates were rising rapidly. These studies suggest that understanding how doctors respond to new information is an important question for future research.

Howard and Hockenberry (2019) ask how the uptake of new information from clinical studies is affected by doctor age. The specific example is new information about episiotomies from clinical studies showing that they are ineffective in reducing labor and delivery complications. They find that doctors with over 10 years of experience were much less likely to change their practice in response to the new information. However, they also find that the gap between new and old doctors was smaller in teaching hospitals, which are more likely to promote the adoption of evidence-based medical practices.

Wu and David (2022) provide an example that fits nicely into the theoretical framework laid out above. They consider the choice of minimally invasive versus “open” surgical procedures for hysterectomy. In 2014 the Food and Drug Administration announced that the minimally invasive procedure had a previously unappreciated risk of spreading a rare form of cancer. This announcement changed the expected benefit of the intensive procedure in comparison to the non-intensive procedure ($\Delta_{LNIj}/\Delta_{HIj}$). However, the authors point out that this ratio also depends on the surgeon’s relative skill in performing the two procedures.

Although overall use of the minimally invasive procedure decreased, it actually increased among the subset of surgeons who were much better at performing the minimally invasive procedure than the open procedure.

Together with the “letter experiments” discussed above, these studies indicate that doctors pay more attention to some types of new information than others and that the impact of new information can vary with characteristics such as experience and skill. An important question going forward is what factors make information salient and whether these factors vary with other doctor characteristics in a predictable way.

Information provided to doctors and consumers in forms such as “quality report cards” can also influence doctors. Kolstad (2013) considers two potentially important effects of the introduction of new report cards for coronary artery bypass graft surgery. Report cards create an “extrinsic” incentive for surgeons to improve their scores to avoid losing business. But knowing how they are doing relative to other surgeons may also spur doctors to improve for the “intrinsic” reason that they get utility from improving patient’s health. Kolstad (2013) estimates a structural model of consumer demand to separate intrinsic from extrinsic motivations. Improvements made in response to predicted changes in consumer demand are believed to reflect extrinsic motivation, whereas the remaining change in doctor behavior after the introduction of the report cards is defined as a change due to intrinsic motivation. He finds that intrinsic motivation is more important than extrinsic considerations and that the response to report cards is greatest for doctors who are revealed to be worse than other surgeons in their own hospitals. This last finding suggests a third type of possible motivation—surgeons who are worse than other surgeons in their own hospital may fear loss of business or penalties for poor performance. Alternatively, doctors may perceive other doctors in their own hospitals as a more relevant comparison group than doctors in other hospitals.

Finally, one can ask how extraneous information affects doctor decision-making. Persson, Qiu and Rossin-Slater (2021) focus on children who have a higher probability of being diagnosed with Attention Deficit Hyperactivity Disorder (ADHD) simply because they are “young-for-grade.”³⁸ They show that the “extra” diagnoses induced by being young-for-grade cause a child’s siblings to also be more likely to be diagnosed. Some part of this increase is likely due to an increase in the probability that siblings are presented for evaluation, but it is ultimately the responsibility of the doctor to make a diagnosis or prescribe medications. Hence, this example suggests that doctors’ decisions can be influenced by erroneous information about siblings. Similarly, Ly, Shekelle and Song (2023) find that giving doctors charts saying a patient has congestive heart failure makes them less likely to test for pulmonary embolism, regardless of the other features of the case.

In sum, the research discussed in this Section shows that information provision can impact practice style. However, information provision does not eliminate undesirable variations in practice and does not always even lead to changes in the right direction. In terms of the model, this result suggests that inaccurate beliefs about the benefits of a medical procedure (or drug) for the two types of patients, $\Delta_{LNIj}/\Delta_{HIj}$; or about the relative proportions of patient types, p_{Lj}/p_{Hj} , may not be a main driver of improper care. In view of the fact that a “helicopter drop” of information does not always have the desired effect, we next consider the role of various types of heuristics and guidelines.

5.2 Heuristics and guidelines

Simon (1957) introduced the idea that because people are boundedly rational, they often take mental short-

³⁸Since ADHD is a neuro-developmental condition that is usually present from birth, small differences in children’s birth dates should not affect the underlying probability of having ADHD. However, children born right before school entry cutoffs, who are therefore “young-for-grade,” have been shown to be more likely to be diagnosed.

cuts and apply simple rules as aids in decision making. The properties of these rules, or heuristics, were further explored by Daniel Kahneman and Amos Tversky in many works (but see especially Kahneman, Slovic and Tversky (1982)). Heuristics are powerful because they often work well, although following them can also lead to systematic errors. We will use the term “guideline” to denote something more formal than a heuristic in that it is a set of rules laid down by an authority such as a professional association or a government agency. Guidelines usually do not have the force of law, and there are typically few or no penalties for violating them, but they do provide clear expectations about appropriate (or inappropriate) behavior.

The use of simple decision rules is a ubiquitous human behavior, so it would be surprising if doctors did not use them. Appendix Table 7 provides an overview of studies that address two questions: First, do doctors follow simple heuristic rules, and what effect does this have on patient health care utilization, costs, and health? Second, can diagnostic skills, γ_j , and patient health be improved by doctor adherence to guidelines?

These articles provide strong evidence that doctors use simple heuristic cutoffs for providing care and that they do not necessarily assess each patient individually on the merits of their cases. Moreover, these decisions matter for patient health. However, this observation does not necessarily imply that heuristics are undesirable or inefficient. Only in a world with unlimited time and resources would we not want (or need) to use them. An important question then is whether these simple rules could be enriched in a way that meaningfully improves doctors’ choices and patient health without greatly increasing health care costs.

In an ingenious early paper on the use of heuristics in medicine, Almond et al. (2010) look at the treatment of newborns with birth weights on either side of a 1500 gram threshold that is used to define “very low birth weight.” They show that infants just below the threshold receive more medical care and are more likely to survive than infants just above the threshold. This result suggests that many infants above the threshold are erroneously denied the care that could save them because of a too literal adherence to the decision rule implied by the 1500 gram cutoff. Infants around the 1500 gram cutoff may be more or less sick depending on additional factors such as lung development. Closer attention to other indicators, in addition to birth weight, could improve the targeting of care.³⁹

Geiger, Clapp and Cohen (2021) use a similar regression discontinuity design to examine the effect of a designation of “advanced maternal age” for pregnant women who will be 35 years or older on their expected delivery date. They find that these mothers receive more screening and specialty visits and that this additional care has a large effect on infant deaths in the first month of life. As in Almond et al. (2010), this result suggests that rigid reliance on a simple heuristic based only on maternal age harms some patients who would have benefited from more care. The effects are greatest for pregnancies without obvious risk factors, suggesting that many apparently low-risk women would have to be screened and treated more intensively to prevent marginal deaths.

Olenski et al. (2020) look more specifically at coronary artery bypass graft surgery for heart patients using a regression discontinuity around a patient’s 80th birthday. They find that patients admitted two weeks after their birthday are 28 percent less likely to receive bypass surgery than patients admitted in the two weeks before. Coussens (2018) uses a regression discontinuity design to see whether the probability of being tested, diagnosed, or admitted for ischemic heart disease is higher when a patient is over age 40. The results suggest that testing increases almost 10% at age 40, while diagnoses and admissions increase by 20%. The effects are greater in patients with no chest pain and for female patients, who are less likely

³⁹Barreca et al. (2011) show that the regression discontinuity design employed by Almond et al. (2010) is sensitive to measurement error (heaping) in birth weights at the threshold. However, Almond et al. (2011) show that their main results are robust to the use of a “doughnut” design that excludes observations that are very close to the threshold.

to experience the stereotypical symptoms of heart disease. One might expect doctors to be more likely to use heuristics when they were busy but Coussens (2018) finds the reverse—the effect of the age threshold is larger when the ED is less busy and in the first half of the doctor’s shift. These results about the salience of age and the excessive weight doctors tend to place on it are consistent with those of Currie, MacLeod and Van Parys (2016) and Mullainathan and Obermeyer (2022). They highlight that doctors have a tendency to “think discretely” about continuous patient characteristics such as age.

Guidelines tend to be more complex than simple heuristics and may be especially helpful for decisions that do not involve a simple zero-one choice. For example, Currie and MacLeod (2020) consider guidelines for drug treatment of adult depression. There are many treatment choices, and it is not possible to know in advance which drug is best for a particular patient. There may be a trade-off between choosing the drug with the highest expected benefit and experimenting to find a drug that may be better for a particular patient. The downside of experimentation is that it can expose patients to the risk of poor outcomes because many drugs have side effects. A novel implication of their model is that experimentation is only useful if the doctor has enough diagnostic skill to learn from it and is willing to change their underlying beliefs about the efficacy of the treatment. Using claims data, they show that patients of more-skillful doctors (psychiatrists) benefit from experimentation, while patients of less-skillful doctors (general practitioners treating mental illness) derive little benefit from experimentation. The model predicts that higher diagnostic skill leads to greater diversity in drug choices across patients and better matching of drugs to patients even among doctors with the same initial beliefs regarding drug effectiveness. They also show that, conditional on the skill of the doctor, increasing the number of drug choices predicts poorer patient health by making it more likely that the doctor will choose a drug that is a bad match.

Can the use of guidelines improve outcomes? Medical guidelines vary from being very prescriptive (e.g., all heart failure patients should get beta blockers unless there are contraindications) to being rather loose and aimed not at mapping specific actions to specific conditions but at eliminating harmful choices. For example, a guideline might recommend that doctors avoid prescribing multiple psychiatric drugs at the same time without specifying which drugs they should use. Guidelines may come from government agencies (such as the English National Institute for Health and Care Excellence) or from professional associations such as the American Psychiatric Association. As in the case of heuristics, guidelines are usually not compulsory though doctors who violate guidelines could in some cases expose themselves to legal liability. Currie and MacLeod (2020) explore the rather loose guidelines that the American Psychiatric Association has drafted for adult depression treatment. These guidelines focus on changing drugs when an initial drug is found to be ineffective and on the inadvisability of prescribing multiple drugs at the same time. They show that patients of doctors who violate these guidelines have significantly worse outcomes than other patients.

Cuddy and Currie (2020) focus on guidelines for the treatment of adolescent depression and anxiety. These guidelines are considerably more detailed and prescriptive than those governing the treatment of adults. Using claims data, they show that guideline violations are widespread. Cuddy and Currie (2024) build on this work by showing that these guideline violations are consequential. In order to deal with the possibility that patients are demanding treatment that violates a guideline, the treatment received is instrumented using measures of local practice style interacted with patient characteristics. The large number of possible instruments generated by this process is winnowed using the post-lasso two-stage least squares procedure suggested by Belloni et al. (2012). They find that patients who receive treatment that violates guidelines have higher health care costs, higher probabilities of self-harm, more ED visits, and more hospitalizations over the next two years. These results suggest that these patients would indeed be better

off if doctors followed professional guidelines.

Abaluck et al. (2021) asks several additional questions about the use of guidelines. First, when guidelines change, how quickly do doctors update their practice style? Second, if doctors fail to update, is this because they are unaware of the changes or is it for other reasons? Third, are some violations of the guidelines justified by heterogeneity of the treatment effect? They study the prescription of anticoagulants for patients with atrial fibrillation. Guidelines for treating these patients changed in 2006. They measure doctor awareness of the new procedures by using text mining of electronic medical records to find the first time the doctor mentioned them. After that date, the doctor is assumed to be aware of the new guidelines. The results suggest that doctors are moving toward the new guidelines, but that adherence is highly imperfect. They estimate that stricter adherence to the new guidelines could have prevented 24% more strokes. They also used data from eight randomized controlled trials to try to explore the heterogeneity of treatment effects and found that deviations from the guidelines do not seem to be justified by heterogeneity in treatment effects.

A related question is whether doctors stick to new guidelines once they are aware of them and have changed their practice? Shurtz, Goldstein and Chodick (2024) study colonoscopy screening. They find that when a doctor's patient receives an unexpected colon cancer diagnosis, doctors are more likely to screen patients appropriately, but only for three months. Similarly, Singh (2021) shows that when obstetricians experience complications using one mode of delivery, they tend to switch to the other, but only temporarily. Hence, even in cases where following guidelines has a clear health benefit, it appears to be difficult to achieve compliance.

Kowalski (2023) raises an additional issue—what if the guidelines are followed, but are flawed? She studies U.S. mammography screening guidelines, which specify that women between ages 40 and 50 can make an individual decision in consultation with their doctors about whether mammography is warranted. Other countries, including Canada, recommend against the screening of asymptomatic women aged 40 to 50. The data come from a large Canadian randomized controlled trial. Women in the treatment group were offered mammograms between 40 and 50. The control group was not offered mammograms at those ages. A novel feature of her analysis is that she differentiates between the rates of over diagnosis for women who always got a mammogram regardless of their assignment to the treatment or control group; women who are more likely to get mammograms if they are in the treatment group (the compliers); and those who never received mammograms regardless of their treatment status (the non-compliers).

She finds that under the voluntary screening regime, the women who are screened are disproportionately healthier and of higher socioeconomic status.⁴⁰ Moreover, 14% of the cancers uncovered in the complier group are “over diagnosed” in the sense that they were noninvasive cancers that would never have led to symptoms if they had remained undetected, while 36% of the cancers detected in the group that always got mammograms were over diagnosed. She also discusses under-diagnosis but finds little evidence that cancers that would cause harm to the patient are being missed under the lighter screening regime. The results imply that bringing the U.S. guidelines and practice into compliance with what is recommended in other countries would be beneficial in the sense that it would eliminate over-diagnosis that leads to harmful over-treatment.

In sum, the limited economic research available suggests that guidelines have the potential to improve outcomes if doctors can be persuaded to follow them, and if they can be updated in a timely way when new knowledge becomes available. It is not known how current clinical practice is shaped by guidelines or what measures would be most effective in promoting adherence to guidelines. Moreover, there has been little research on the socially optimal form of guidelines. Should they be very prescriptive or should they be

⁴⁰Einaiv et al. (2020) and Kim and Lee (2017) also observe this positive selection of compliers in similar settings

guardrails that discourage some treatments but allow flexibility in treatment choice within relatively broad limits? These are important questions for future research.

5.3 Can technology improve medical decision making?

It may seem obvious that technology can improve medical decision making. For example, the invention of the mammogram meant that in many cases, doctors could tell whether a lump was likely to be cancerous or not. But as Kowalski’s study illustrates, a new tool can be overused or underused. Moreover, the use of the tool may expose patients to other dangers, such as radiation, and unnecessary surgery or chemotherapy in the case of mammograms.⁴¹ This Section focuses on technologies that have been touted as having the potential to revolutionize medicine including telemedicine (or telehealth), electronic medical records, and prescription drug monitoring programs, as well as the use of algorithms to assist decision making. Some of the many studies in these areas are summarized in Appendix Table 8.

Telehealth is a technology with potentially widespread effects on medical decision making. Zeltzer et al. (2023) evaluate the introduction of a device that facilitated telehealth primary care visits by allowing patients to collect and upload basic health data. The device reduced urgent care, emergency department, and inpatient visits and increased primary care visits, suggesting increases in the efficiency of medical care delivery. However, it also increased the use of antibiotics, which is concerning. Zeltzer et al. (2024) treat the COVID-19 pandemic as a shock that increased access to telemedicine in Israel in a long-lasting way. They find increases in primary care visits and a reduction in overall costs. There was no evidence of increases in missed diagnoses.

Dahlstrand (2022) suggests that telemedicine has the potential to improve patient health and reduce health disparities by allowing sick patients to access skilled doctors regardless of their location. She estimates that matching patients at risk for avoidable hospitalization with the most-skilled doctors would lead to an 8% reduction in such hospitalizations. However, it remains to be seen whether these kinds of hypothetical gains can be realized. Would less sick but privileged patients tolerate reduced access to the best doctors in order to accommodate high-risk patients?

Goetz (2023) examines the impact of a change in an algorithm that provided patients with information about online talk therapists. Initially, the platform only displayed providers in the patient’s area. The change occurred in areas with fewer than 20 providers. It allowed patients in these areas to see information about providers in other areas. He shows that the change caused the most-skilled providers to stop offering sliding fees on-line, while less-skilled providers were more likely to exit the platform. Presumably, skilled therapists started receiving more requests for fee discounts, while less-skilled therapists lost patients to out-of-area providers. These results suggest that the market for telehealth is sensitive to seemingly small differences in platform architecture. Both Dahlstrand (2022) and Goetz (2023) also highlight the potential for telehealth to change the boundaries of health care markets. Such a change could affect provider competition and, potentially, patient health care utilization, costs, and health.

High-quality information about a patient’s condition is essential to patient care, whether it is provided in person or via telemedicine. The development of electronic medical records may enable and incentivize doctors to keep better records and facilitate the coordination of care across providers. In some cases, electronic records are combined with other types of decision support tools. In the U.S., the use of electronic

⁴¹There is a large literature on the overuse of imaging technology more generally. For example, Horwitz et al. (2024) compare bordering areas with and without certificate of need (CON) laws, which restrict the use of imaging technology. They find that CON laws reduce the probability of receiving low-value magnetic resonance imaging without affecting high-value imaging. However, the same laws reduce the probability of getting even high-value CT scans.

medical records was incentivized by the 2009 HITECH Act, which was itself part of the federal government's response to the Great Recession. The Act set goals for the adoption of electronic medical records and gave providers financial incentives to encourage them to meet these goals. In retrospect, it is unfortunate that the Act did not set standards for the interoperability of these systems. Today, while most providers use electronic medical records, there are many incompatible programs in use, limiting the extent to which adoption can reduce the fragmentation of care. Other countries, such as England, have also struggled to implement unified, interoperable systems (Wilson and Khansa, 2018).

Most economic studies of electronic medical records have focused on whether their adoption has improved the quality of care. Even in the absence of better care coordination, better record keeping could improve the care provided by individual clinicians. By requiring doctors to fill in certain fields, an electronic records system might prompt them to think about attributes of patients or care options that they would otherwise have neglected. Electronic medical records might also lead to better care coordination within a practice or hospital, which could improve outcomes. A third possibility is that a more comprehensive track record encourages doctors to take more care, lest they should be accused of malpractice. However, these systems have proven unpopular with clinicians who complain of administrative burden and information overload. One survey of primary care doctors in the U.S. Veterans Health Administration found that 90% of doctors found the number of alerts that they received excessive. Over half of the respondents said that the flood of information increased the probability of overlooking important data (Singh et al., 2013).

In one of the first papers on this topic, McCullough et al. (2010) examined the impact of electronic medical records on hospital-level (and hospital reported) measures of the quality of care. They find that only two of the many measures they examined were affected. Agha (2014) uses individual-level Medicare claims data to examine the impact of adoption in models with hospital fixed effects. She finds that adoption increased health care spending by 1.3%, but had no impact on length of stay, intensity of care, care quality, re-admissions, or one-year mortality. In contrast to these two studies, Miller and Tucker (2011) use county-level data to examine the impact of the adoption of electronic medical records on birth outcomes from 1995 to 2006. Adoption is instrumented using state medical privacy laws. They argue that by inhibiting the sharing of information, such laws make adoption less attractive. They find that a 10% increase in adoption reduces neonatal mortality by 3%. These reductions are due to a decline in prematurity and complications of labor and delivery and not to changes in accidents, sudden infant death syndrome, or congenital defects. A caveat is that they cannot observe whether a particular baby was actually delivered in a hospital with electronic medical records, and there may have been other changes in medical care in counties that were early adopters.

An interesting potential use of the electronic medical record is to identify areas of concern so that improvement can be targeted. For example, in 2006, the state of California began an initiative to reduce maternal mortality. The first step was to identify hospitals with high rates and to determine the most important cause of maternal death in each hospital. This cause was then targeted. For example, if many mothers were dying of hemorrhage, staff were trained to identify mothers at risk and a "crash cart" was assembled with everything necessary to treat maternal hemorrhage all in one place (Main et al. (2020)). This initiative reduced maternal mortality in California by 65% from 2006 to 2016, while rates continued to increase in the rest of the U.S.⁴²

Prescription drug monitoring programs can be thought of as a specific and limited type of electronic medical record. These programs are state-level electronic registries of prescriptions for controlled drugs

⁴²See <https://www.cmqcc.org/who-we-are>.

such as opioids and benzodiazepines. They can be searched by doctors, administrators, or law enforcement (depending on state rules) to identify patients or doctors who are using or prescribing drugs improperly. Because they are run at the state level, these programs come in many different flavors. One of the most important distinctions is whether doctors are required to access the registry before prescribing. Several studies have found that the adoption of these “must access” programs reduced prescribing of opioids but had limited impacts on outcomes such as overdose deaths (Buchmueller and Carey (2018); Sacks et al. (2021); Neumark and Savych (2023)). One possible reason why the initial effects on overdoses were limited is that it may take time for a new opioid prescription to lead to addiction and death, and the standard difference-in-differences framework may not be well suited to capturing such delayed effects.

Alpert, Dykstra and Jacobson (2024) interpret a must access prescription drug monitoring program as something that imposes an additional “hassle cost” on providers compared to a registry that doctors are not required to use. They argue that if the registry operated mainly by providing information to prescribers about patients who were abusing opioids, then it should have no effect on opioid-naïve patients, that is, on patients who were not already taking opioids. However, they show that the adoption of a must-access registry affects both types of patients, though it affects existing patients more. They also noted that patients who needed opioids the most, such as cancer patients, still received them, so increasing the hassle cost of prescribing improved the targeting of treatment. They concluded that hassle costs, rather than increased information available to providers, explain most of the observed decline in opioid prescribing with must-access prescription drug monitoring programs. Another possible interpretation of these results is that the mere implementation of a must-access registry provides a signal to doctors about the risks associated with opioids.

In terms of other outcomes, Sacks et al. (2021) observe that prescription drug monitoring programs do not significantly affect “extreme use such as doctor shopping among new patients, because such behavior is very rare.”⁴³ This finding is ironic because the idea that addicted patients were “doctor shopping” to obtain multiple prescriptions of dangerous drugs was one of the main motivations for the creation of these registries.

Another technological approach to improving decision making is to use an algorithmic decision tool such as UpToDate, which has been widely adopted in the U.S.. Interest in using algorithms to assist doctor decision making dates back at least to Meehl’s 1954 book on the subject and the seminal article by Ledley and Lusted (1959) in *Science*. It is worthwhile to briefly discuss what an algorithm is, especially given the recent interest in large language models and their potential impact on labor markets more generally.

All algorithms are functions that take in numerical data and produce a numerical output. For example, in the case of large language models, the text is mapped into a high dimensional vector space (\mathbb{R}^n , where n is a large number) and then transformed via a sequence of mathematical operations. In the context of our model, the algorithm predicts the expected utility for each decision, and then sets the prediction error $\rho(\vec{x}_i) = \Pr[E\{U_I\} - E\{U_{NI}\} \geq 0 | \vec{x}_i]$, where \vec{x}_i is a vector representing all the information known about patient i . An algorithm will recommend intensive treatment if and only if the probability that the predicted return from the intensive treatment is greater than one half ($\rho(\vec{x}_i) > 1/2$).⁴⁴

Humans also make decisions based on data. Moreover, humans can quickly process vast quantities of visual information. Decades of research has shown that, in contrast to computers, humans cannot rapidly process large volumes of *numerical* information. When numerical information is important to decision making

⁴³Sacks et al. (2021), page 10297.

⁴⁴This is the Bayes decision function that minimizes mean squared prediction error. See Devroye, Györfi and Lugosi (1996), chapter 2, theorem 2.1. Bengio, Lecun and Hinton (2021) provide an up-to-date discussion of machine learning by three seminal contributors to the field.

then algorithms, even those based on simple linear regressions, can perform better than a human decision maker.⁴⁵ Ludwig, Mullainathan and Rambachan (2024) point to the algorithm Mullainathan and Obermeyer (2022) developed to predict who should be tested for heart attacks and argue that the adoption of such an algorithm would amount to a “free lunch” in the sense that the social benefit would greatly outweigh the cost.

Yet, since humans are capable of processing large volumes of visual data and making decisions in real time, a good doctor can tell at a glance that a wound is infected or that a patient has hepatitis. The fact that humans are very good at processing visual information implies that in some cases the doctor is simply the most efficient agent to collect and act on information. For example, a patient coming into an emergency department may immediately require intravenous fluids. Getting the person’s weight and vital signs from the electronic medical record takes time that might not be available. The attending doctor can estimate the patient’s weight and condition in less than a second, and proceed with treatment. As Kahneman and Klein (2009) observe, there are many examples of experts with extraordinarily high levels of skill, and hence, both algorithms and skilled experts can play a role in improving decision making. At the same time, as the evidence reviewed above illustrates, there is a great deal of variation in doctor skill. The question then is how best to incorporate the benefits of well-designed algorithms while also exploiting the knowledge of highly skilled doctors.

This problem is difficult. Agarwal et al. (2023) conducted a randomized experiment with radiologists who were asked to retrospectively diagnose patients in a laboratory setting that resembled their usual working environment. In some cases, they received only an x-ray, while in other cases, they were given either a prediction based on an artificial intelligence (AI) tool, additional contextual information about the patient’s history that was not considered by the AI tool, or both. The AI algorithm used has been shown to perform similarly to professional radiologists. The experimental subjects’ diagnoses were then compared to “ground truth” derived using the opinions of five expert radiologists. Agarwal et al. (2023) find that giving radiologists the AI prediction did not improve diagnostic accuracy, while giving them additional contextual information did. They estimate a model of belief updating and use it to determine that clinicians erroneously treat the AI prediction as independent of their own information, which causes it to bias their decision making. They argue that better results could have been achieved by using the AI prediction in cases in which the tool had high confidence, and allowing humans to make decisions without AI assistance in all other cases.

The problem of how to effectively combine algorithmic information and expert opinion arises in many other settings. For instance, Stevenson and Doleac (2022) find that judges given algorithmic assessments of the probability of recidivism change their sentencing decisions, but that use of the tool did not reduce incarceration or improve public safety. Judges deviated from the algorithm in a way that increased incarceration but also reduced recidivism. Hoffman, Kahn and Li (2018) look at manager hiring decisions before and after the introduction of formal job testing algorithms. They find that managers who overrule the algorithmic recommendation hire worse people on average. Rambachan (2024) adds to the literature on bail decisions, arguing that well-designed algorithms can improve judicial decisions.

The performance of AI models currently in clinical use is similarly mixed. Obermeyer et al. (2019) describe an algorithm that identified at-risk patients by calculating expected total medical expenditures. Because more is spent on white patients conditional on their underlying health conditions, such an algorithm will tend to short-change Black patients. One way to think about the problem is that the algorithm was trained

⁴⁵Kahneman (2003) noted in his Noble Prize lecture that he first recognized this point in the 1950s while working for the Israeli military. The seminal contribution by Dawes, Faust and Meehl (1989) makes this point in the context of medical decision making.

on medical expenditure data that is biased in favor of white patients. However, the authors note that it may be easier to correct such a problem in an algorithm than it is to get human decision makers to show less bias in the allocation of treatments.

Manz et al. (2023) conducted a large randomized trial to see whether a machine-learning generated nudge could encourage clinicians to engage in end-of-life conversations with terminally ill cancer patients. They find an increase in such conversations and a reduction in systemic cancer therapy at the end of life, but no change in hospice, length of stay, or intensive-care admissions at the end of life.

Using data from one of the largest purveyors of electronic medical records, EPIC, Wong et al. (2021) find that an AI tool for diagnosing sepsis that is used in hundreds of hospitals performed poorly in a large teaching hospital. It failed to identify 67% of patients with sepsis even though it generated an alert for 18% of all patients. Lyons et al. (2023) followed up on this finding by examining the performance of the tool in nine networked hospitals. They find that the tool did better in hospitals treating patients who are less sick and have a lower average probability of sepsis.

As this example illustrates, even if an algorithm is trained on big data, it may not perform very well if the sample at hand is different from the one used to train the algorithm. Although economists have been aware of the selection problem since the famous work of Roy (1951) on wages and the self-selection of workers to occupations, awareness of the selection problem in the machine learning literature is very recent (see Athey and Imbens (2019)). Many modern machine learning algorithms in medicine have access to large amounts of data, with patients who are allocated to different treatments. The problem is that if one does not incorporate the allocation (selection) mechanism in the machine learning model, then the predicted effects of treatment may be incorrect. For example, if clinicians only give an experimental treatment to the patients they believe are most likely to recover, then the effectiveness of the treatment is likely to be overstated.

Moreover, Rambachan and Roth (2020) show that even if one knows the direction of the selection bias in the underlying data, the bias in the algorithm can be in any direction. This observation highlights the point that learning from large datasets requires more than simply choosing the right algorithm. It also entails understanding how the sample is selected and testing that the results apply in different settings. In the real world, an algorithm is trained and deployed in one setting, and then others may try to deploy it in a new setting where variables are coded differently, data are missing, or the initial investigators are no longer involved. It is little wonder that the algorithm may not perform well in these circumstances.

In summary, these three new technologies, telemedicine, electronic medical records, and algorithmic decision tools, have considerable promise. But the available evidence suggests that the details of how they are implemented really matter. More research is required to understand how to use them to actually improve patient welfare.

6 Conclusions and Additional Suggestions for Future Research

In a world where there was little that could be done for most ailments, there were few consequential decisions to be made. Today, medical decision making matters more than ever. The model of medical decision making that we have outlined has several moving parts. Doctors are assumed to care about patient welfare but also about their own welfare, which makes them imperfect agents. Doctors arrive at the bedside with a given training and experience, which results in a set of skills as well as prior beliefs about proper treatment. As humans, doctors are influenced by fatigue, time pressures, emotional states, prejudices, and peer effects. They may rely on simple decision rules in cases where more focused attention would improve outcomes.

At present, no one has estimated a model that parses out the roles of doctor diagnostic skill (γ_j), the impact of procedural skill as it affects the relative effectiveness of non-intensive and intensive treatments ($\Delta_{LNIj}/\Delta_{HIj}$), pecuniary and other factors that impact doctor utility (δ_{tj}), differences in patient populations (α_i), doctor beliefs about patient populations (p_{Lj}/p_{Hj}), and the resulting decision thresholds that doctors (τ_j) set. As we have highlighted, in order to be tractable, existing models shut down one or more of these channels. Hence, estimating a richer model is a potentially useful direction for future research.

The fact that there are so many factors that affect medical decision making suggests that there is no one policy lever that will optimize care. In particular, the research reviewed here indicates that it can be difficult to tweak payment systems in a way that will have unambiguously positive effects on the allocation of medical care. Future work on the impacts of changes in payment systems (and other levers) should pay careful attention to their welfare consequences and incorporate heterogeneity in the effects on patients.

Other important areas for future work include research on the effectiveness of medical training that actually pays attention to the content of training at the undergraduate level, medical school, residency, or in continuing education. Existing studies tend to focus on crude measures such as years of training or type/rank of medical school.

Chronic doctor shortages in many countries suggest that there will be continuing demand for the services of even the least skilled doctors, which may attenuate incentives for continuous skill improvement. Reforms that reduce doctor burnout and exit would increase the supply of doctors. In turn, a larger doctor supply might allow for further reductions in time pressures and burnout, but there has been little research on this question. It would also be interesting to see research on the effectiveness of recent efforts to diversify the medical workforce through measures such as waiving tuition or by subsidizing doctors in under-served areas.

Short anti-bias trainings offer an interesting case in which the impact of a specific form of training has been evaluated and found to have little impact on doctor behavior. Vela et al. (2022)’s hypothesis that the effect of anti-bias training is counteracted by the messages implicit in the rest of a doctor’s training suggests that it is necessary to better understand doctor training as a whole. Enhancing medical decision making by improving the concordance between the characteristics of doctors and patients will take a long time. Research into other ways to enhance sympathy and communication between doctors and patients is sorely needed.

The fact that poor medical decision making is difficult to address with payment reforms or training (given the little we know about training effects) accounts for much of the excitement about guidelines, algorithms, and other emerging health care technologies among health economists. As economists and educators, we tend to have faith in the efficacy of providing information to economic agents, but the evidence reviewed here indicates that information provision alone does not eliminate undesirable variations in practice style and does not always even lead to changes in the right direction. Key questions going forward are what factors make information salient, and how these factors interact with doctor characteristics.

Research suggests that adherence to clinical guidelines is helpful for patients, at least where the guidelines themselves represent best practice. But it is not known how current clinical practice is shaped by guidelines or what measures are most effective in promoting adherence to guidelines. There has also been little economic research on designing effective guidelines. Should they be very prescriptive (e.g. checklists), or should they be more in the nature of guardrails that discourage some treatments but allow flexible treatment choice within relatively broad limits? Are optimal guidelines different for simple versus complex cases?

Telemedicine, electronic medical records, and algorithmic decision tools have considerable promise, but we do not yet understand how to implement them in a way that assists optimal decision making. Like older

medical technologies, these new tools can be overused or underused, and can lead to harmful consequences for patients when used inappropriately. Understanding how humans can interact with the tools to produce better outcomes is a first-order question. In the real world, a tool that worked well in the setting it was designed for may be hard to implement and produce substandard decisions in a different setting. Designing algorithms that are easy to customize and implement across settings, and which take into account the way that humans interact with machines, is an important priority for future work. There will also need to be ongoing research into the circumstances under which algorithmic tools can improve health or lower costs by replacing human decision making instead of merely augmenting it.

Health care data offer unique opportunities to observe both doctor decisions and their consequences for patients. The literature we discuss speaks to questions about labor productivity, organizational economics, and the use of technology. These issues are often difficult to analyze in other settings, if only because it is usually so hard to see the downstream consequences of an expert decision. Many of the themes highlighted here may be relevant to other labor markets with highly skilled workers. Hence, it is interesting to ask which insights about factors that affect medical decision making can be transferred to other settings with highly skilled decision makers.

Although one can often see patient outcomes in health data, the empirical work we have reviewed wrestles with ubiquitous selection problems. Patients select doctors and may also choose procedures. Doctors may select patients. Medical schools and training programs select applicants. Doctors select peers. Many of the most successful papers in this literature identify situations that approximate random assignment to doctors, treatments, or to a particular medical team in order to achieve causal identification.⁴⁶ This work has shown both that different doctors treat medically similar patients differently, and that individual doctors may treat such patients differently depending on patient characteristics not related to their medical condition, such as age, race, and gender, or depending on time-varying doctor-specific factors such as the time left in their shift, or the presence of peers. Much of this work focuses on elderly Medicare patients for reasons of data availability, so extending these results to other populations and settings would be useful. An important caveat is that even when we can identify causal effects, it is difficult to understand the precise mechanisms and motivations underlying doctor decisions. Better understanding of these mechanisms is necessary for the development of effective interventions to improve doctor decision making.

One final thought is that we know little about the evolution of doctor decision making over time. Given the outpouring of research over the past 10 years, we now have an excellent baseline for measuring such changes going forward and for evaluating efforts to improve doctor decision making and patient health.

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⁴⁶See Holland (1986) for discussion of the basic concepts, and Imbens and Rubin (2015) for a book length treatment of causal identification.

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Table 1: Variation in Physician Practice Style

Paper	Research Question	Data	Empirical Methods	Results	Heterogeneous Effects?
Abaluck et al. (AER 2016)	Variation in physician propensity to test for pulmonary embolism (PE) and effect of test misallocation on health outcomes.	20% sample Part B Medicare Claims 2000-2009; Part A claims with PE diagnosis; patient chart and billing data from two academic medical centers.	See text.	The average doctor tests if she believes the likelihood of a positive test is higher than 5.6 percent ($SD = 5.4$). Doctors react strongly to clinical symptoms but not to known PE risk factors from the patients medical history.	
Ahammer and Schober (Health Economics, 2020) ⁱ	How much of the variation in Austrian health expenditures is explained by general practitioner (GP) practice style?	Upper Austrian Health Insurance Fund data (2005-2012); Medical Chamber data on doctor demographics; inpatient records.	Abowd, Kramarz and Margolis (1999) decomposition with patient and GP FEs, exploiting patients who change GPs over time. Card et al. (2013) decomposition of variance.	Accounting for patient demand, patients of high-usage GPs have 20 to 148.5% higher expenditures than patients seeing an average GP.	Older doctors, female doctors, and doctors practicing in areas in higher GP density have higher expenditures.
Badinski et al. (NBER Working Paper, 2023)	How does geographic variation in physician practice intensity affect healthcare utilization?	20% random sample of Medicare fee-for-service claims 1998-2013.	Movers design exploiting patients and physician moves between hospital referral regions (HHRs) and differences in utilization within HHRs estimated using patient and physician FE models.	A 1 SD increase in an HHRs average physician practice intensity increases utilization per visit 13% practice intensity comes from variation within specialties and the rest from differences in physician specialty mix across HHRs.	Variation in primary care physician (PCP) intensity across HHRs explains 19% variation in primary care utilization. Variation in cardiologist intensity explains only 3% of variation in cardiology utilization.

Berndt et al. (JHE 2015)	How concentrated are antipsychotic prescribing practices? (Do doctors have favorite 10 drugs?)	10% sample from IMS retail prescriptions data, with refreshment each year; linked to the American Medical Association Masterfile.	Descriptive.	Two thirds of a physicians prescriptions are for the same drug. The Herfindahl in prescribing concentration is decreasing in the log of total yearly antipsychotic prescriptions suggesting learning by doing.	The relationship between the volume of prescribing and the Herfindahl is larger for primary care physicians than for psychiatrists.
Chan, Gentzkow, and Yu (QJE, 2022)	Does radiologists diagnostic skill affect diagnosis and outcomes for suspected pneumonia patients?	Veterans Health Administration Emergency Department data Oct. 1999 to Sept. 2015.	See text.	Variation in skill explains 39% of the variation in diagnostic decisions and 78% of the variation in outcomes for suspected pneumonia patients. Diagnostic thresholds increase with skill.	
Currie, MacLeod and Parys (JHE, 2016)	Characterize practice style and describe how variation in practice style affects outcomes of acute myocardial infarction (AMI) patients?	Florida hospital discharge data for AMI patients admitted through the emergency department, 1992-2014; Data on providers from Florida medical license database.	Define appropriateness for invasive procedure using teaching programs. Regress use of invasive procedures on appropriateness and examine intercept (aggressiveness) and slope (responsiveness).	Within hospitals and years, patients with more aggressive providers have higher costs and better outcomes. Providers who follow best practices do too few procedures on healthy elderly suggesting over-reliance on age as a criterion.	Young, male providers from top schools are more aggressive.
Currie and MacLeod (JOLE, 2017)	How do variations in physician diagnostic and surgical skill affect outcomes of pregnancy?	1 million New Jersey electronic birth records for 1997-2006.	See text.	Better diagnosis would reduce C-sections for low-risk mothers and increase C-sections for high-risk births, which would prevent infant death. Better surgical skills increase C-section rates and improve outcomes across the board.	Reducing C-section rates across the board would harm infants in high-risk pregnancies.

Cutler et al. (AEJ:EP 2019)	How does the percentage of cowboys and comforters in an area relate affect end-of-life spending.	Random sample of 598 cardiologists, 967 PCPs and 2,882 Medicare patients; Medicare expenditures from Dartmouth Atlas; Measures from the Hospital Care database.	Categorization of physicians based on survey results. Cowboys are physicians who recommend intensive care beyond current guidelines. Comforters recommend palliative care for the severely ill. Categories not mutually exclusive.	A 1 SD increase in the share of cowboys leads to 10.66-13.12% higher spending in last 2 years and a 2.15-3.56% higher 1-year spending for AMI patients. A 1 SD increase in the share of comforters leads to a 2.68-5.51% fall in spending in last 2 years, and a 0.82-1.2% fall in 1- year spending for AMI patients. Shares not significantly associated with survival.	
Fadlon and Van Parys (JHE 2020)	How does PCP practice style affect patient health care utilization?	20% sample of Medicare enrollees with at >=one month of traditional Medicare enrollment in the year.	Event study/d-in-d exploiting PCP changes when a patients PCP relocates or retires.	Switching to a PCP whose patients spend \$10 more on primary care (PC) increases per capita spending 4.07%. Switching to a PCP whose patients have 1 SD more PC visits increases visits 38.20%. Similar effects for diagnoses, flu vaccines, and diabetes care.	Distinguish PCP switches within and between practices. Results similar indicating variation is associated with individual PCPs.
Marquardt (WP, 2021)	How does physician practice style affect diagnosis of ADHD? What doctor characteristics predict practice style.	Electronic medical records from 129 doctors (12,311 pediatric patients) in a large healthcare system, Jan. 2014-Sept. 2017. Physician characteristics from the web.	Use natural language processing to measure child suitability for ADHD diagnosis. Regress diagnosis on suitability. Examine intercept (intensive-ness) and slope (compliance with guidelines). Regress doctor-specific estimates on doctor characteristics.	A physician with the median intensity (intercept) and median compliance (slope) diagnoses patients with the median symptom level 3.46% of the time. Increasing physician intensity by 1 SD increases diagnosis probability to 22.45%. Increasing physician compliance 1 SD increases diagnosis probability to 20.0%.	Less experienced male physicians have lower intercepts. Less experienced female physicians have higher slopes. Physicians who see patients with higher average severity have lower intensity and higher compliance.

Notes: FE = fixed effects; SD = standard deviation.

Appendix for “Doctor Decision Making and Patient Outcomes”

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1 Appendix for Theory in Section 2.

This appendix lays out the detailed proofs of the model discussed in the text. The model begins with a population of patients where patient $i \in \mathcal{N}_j$ seeks treatment from doctor $j \in J$. It is assumed that neither patient or physician is sure which is the best choice. The doctor chooses between a non-intensive or an intensive treatment, denoted by $t_{ij} \in \{NI, I\}$. It is assumed that there is a best choice for the patient given by their *unobserved* state $\alpha_i \in \{L, H\}$. If $\alpha_i = L$, then the patient is low risk, and hence a non-intensive treatment is appropriate, while $\alpha_i = H$ implies that the patient is high risk, and an intensive treatment is more appropriate. This modeling strategy is based on Savage (1972 (first published 1954))’s model of Bayesian choice in which the goal of the model is not to provide a complete representation of the patient’s condition, but to highlight only those aspects of a patient’s state that are relevant for the decision at hand.¹

Let the fraction of patients in \mathcal{N}_j for which the doctors believe are low risk, $\alpha_i = L$, be given by $p_{Lj} \in (0, 1)$, while a fraction $p_{Hj} = 1 - p_{Lj}$ the doctors suppose are in the high risk category, $\alpha_i = H$. Doctor j cannot perfectly observe the patient’s state, but after examining the patient, observes a signal:

$$T_{ij} = \begin{cases} 1 + \epsilon_i/\gamma_j, & \alpha_i = H, \\ -1 + \epsilon_i/\gamma_j, & \alpha_i = L, \end{cases} \quad (1)$$

where $\epsilon_i \sim N(0, 1)$ and γ_j is the diagnostic skill of the doctor. An increase in diagnostic skill implies a more precise assessment of a person’s state. The doctor is never perfectly sure of the patient’s condition since it is observed with error.

T_{ij} is increasing with α_i so it follows that the doctor’s decision criterion for the treatment choice $t_{ij} \in \{NI, I\}$ takes the form:

$$t_{ij} = \begin{cases} I, & T_{ij} \geq \tau_j, \\ NI, & T_{ij} < \tau_j, \end{cases}$$

where the doctor’s decision threshold is given by τ_j .

The quality of diagnosis can be measured by the likelihood that a patient is assigned to the correct treatment. There are two measures of performance corresponding to whether patients correctly or incorrectly receive the intensive treatment. Suppose a patient is in state $\alpha_i = H$ and hence should be assigned to intensive treatment. The probability that the patient correctly receives the intensive treatment, given the doctor’s decision threshold, τ_j , and diagnostic skill γ_j , the *true positive rate* or *TPR* is given by:

$$\begin{aligned} TPR(\tau_j, \gamma_j) &\equiv \Pr[T_{ij} \geq \tau_j | \alpha_i = H], \\ &= \Pr[1 + \epsilon/\gamma_j \geq \tau_j], \\ &= F(\gamma_j(1 - \tau_j)), \end{aligned} \quad (2)$$

where $F(\cdot)$ is the Normal cumulative probability distribution.

The probability that a patient who needs non-intensive treatment ($\alpha_i = L$) receives intensive treatment

¹See the discussion in Chapter 2 of MacLeod (2022).

is given by the *false positive rate* or *FPR*:

$$\begin{aligned}
FPR(\tau_j, \gamma_j) &\equiv \Pr[T_{ij} \geq \tau_j | \alpha = L] \\
&= \Pr[-1 + \epsilon/\gamma_j \geq \tau_j] \\
&= F(\gamma_j(-1 - \tau_j)).
\end{aligned} \tag{3}$$

The Doctor's Decision Threshold (τ_j^*)

This section derives the doctor's decision threshold, τ_j^* , given a doctor's preferences and diagnostic skill, γ_j , and the consequences for a patient getting the inappropriate treatment. It is assumed that the doctor's utility is given by the well-being of the patient plus payments that might distort this decision. In particular, the doctor would make the socially efficient solution if their preferences are given by the patient utility less the cost of treatment. Given patient type $\alpha_i \in \{H, L\}$, doctor j 's utility from administering treatment $t \in \{NI, I\}$ is given by:

$$U_{\alpha t j} = u_{\alpha t j} + \delta_{t j}, \tag{4}$$

where $u_{\alpha t j}$ is the expected medical benefit to a patient of type $\alpha_i \in \{L, H\}$, getting treatment $t \in \{NI, I\}$ from doctor j . For the same patient type, the outcome $u_{\alpha t j}$ can differ by doctor, a variation that we associate with a doctor's *procedural skill*. Additional factors that affect treatment, such as a payment that the doctor receives from administering the treatment, are captured by $\delta_{t j}$. We normalize this term by setting $\delta_{Lj} = 0$ and letting $\delta_j = \delta_{IJ} \in \mathbb{R}$ be the pecuniary return (that can be positive or negative) from doing the intensive procedure.

For a type $\alpha_i = L$ patient a non-intensive treatment is preferred hence $u_{LNIj} > u_{LIj}$, while for type $\alpha_i = H$ intensive treatment is preferred and hence $u_{HIj} > u_{HNIj}$.

Let $\Delta_{HIj} = \{U_{HIj} - U_{HNIj}\}$ and $\Delta_{LNIj} = \{U_{LNIj} - U_{LIj}\}$ be the increase in utility for patients who receive the appropriate treatment. Notice that:

$$\begin{aligned}
\Delta_{HIj} &= \{u_{HIj} - u_{HNIj}\} + \delta_{Ij}, \\
\Delta_{LNIj} &= \{u_{LNIj} - u_{LIj}\} - \delta_{Ij}.
\end{aligned}$$

Hence we have the following lemma:

Lemma 1. *Regardless of the signal T_{ij} , when $\delta_{Ij} > u_{LNIj} - u_{LIj} > 0$ then the doctor j always provides the intensive treatment, and when $\delta_{IJ} < -\{u_{HIj} - u_{HNIj}\} < 0$, then the doctor always provides the non-intensive treatment.*

Proof. The proof follows from the fact that regardless of the information received, when $\delta_{Ij} > u_{LNIj} - u_{LIj} > 0$, then $\Delta_{LNIj} < 0$ and hence the doctor would choose the intensive treatment for the low type. This condition also implies that $\Delta_{HIj} > 0$, hence regardless of type, the intensive procedure is preferred. A similar argument applies when $\delta_{IJ} < -\{u_{HIj} - u_{HNIj}\} < 0$. \square

This result points out that if the pecuniary returns for choice (δ_{It}) is either very positive or very negative, then the physician will always make the same treatment choice regardless of the signal. Thus in order to observe variation in treatment choice as a function of the doctor's information T_{ij} , the absolute value of

pecuniary incentives cannot be too large. In the evidence we review, insensitivity to variation in observables may be due to either lack of an effect, or excess pecuniary returns.

The doctor's *ex ante* belief regarding the appropriate treatment for a patient in this pool of potential patients is given by:

$$p_{Hj} = \Pr[\alpha_i = H|j]$$

while the belief that the probability that $\alpha_i = L$ is $p_{Lj} = 1 - p_{Hj}$.

It is worth emphasizing that p_{Hj} is the doctor's subjective belief that may not necessarily equal the true probability, p_H . In general p_{Hj} is correlated with p_H , but there can be significant variation due to a number of doctor specific factors, including poor judgment and doctor biases.

The expected utility of doctor j who chooses decision threshold τ_j for patient i is given by:

$$\begin{aligned} u_{ij}(\tau_j, \gamma_j) &= ((u_{HIj} + \delta_j) \Pr[T_{ij} \geq \tau_j | \alpha = H] + u_{HNIj} \Pr[T_{ij} < \tau_j | \alpha = H]) \Pr[\alpha = H|j] \\ &\quad + ((u_{LIj} + \delta_j) \Pr[T_{ij} \geq \tau_j | \alpha = L] + u_{LNIj} \Pr[T_{ij} < \tau_j | \alpha = L]) \Pr[\alpha = L|j] \\ &= (u_{HNIj} + \Delta_{HIj} \Pr[T_{ij} \geq \tau_j | \alpha = H]) p_{Hj} \\ &\quad + (u_{LIj} - \Delta_{LNIj} \Pr[T_{ij} \geq \tau_j | \alpha = L]) p_{Lj}, \\ &= u_j^0 + \Delta_{HIj} TPR(\tau_j, \gamma_j) \times p_{Hj} - \Delta_{LNIj} FPR(\tau_j, \gamma_j) \times p_{Lj}, \end{aligned} \tag{5}$$

where:

$$\begin{aligned} u_j^0 &= u_{HNIj} \Pr[\alpha_i = H|j] + u_{LIj} \Pr[\alpha_i = L|j], \\ &= u_{HNIj} \times p_{Hj} + u_{LIj} \times p_{Lj}. \end{aligned}$$

The quantity u_j^0 is the *worst* possible medical payoff for doctor j with any of their patients. It is the outcome when all individuals with type $\alpha = H$ are given the non-intensive treatment, and all type $\alpha = L$ individuals are given the intensive treatment. The payoff to a doctor can now be written in terms of the expected gains, beliefs and expected patient outcomes.

The decision threshold for each physician is $\tau_j^* = \arg \max_{\tau \in \mathbb{R}} u_{ij}(\tau, \gamma_j)$. The solution is given by the following proposition.

Proposition 1. *The doctor's decision threshold solves $\tau_j^* = \arg \max_{\tau \in \mathbb{R}} u_{ij}(\tau, \gamma_j)$. Suppose the pecuniary return satisfies $\delta_j \in (-\Delta_{HIj}, \Delta_{LNIj})$ (the conditions for lemma 1 are not satisfied), then τ_j^* satisfies the likelihood ratio condition:*

$$L(\tau_j^*, \gamma_j) = \frac{\Delta_{LNIj}}{\Delta_{HIj}} \times \frac{p_{Lj}}{p_{Hj}}, \tag{6}$$

where the likelihood ratio is given by:

$$L(\tau_j^*, \gamma_j) = \frac{f(\gamma_j(1 - \tau_j^*))}{f(\gamma_j(-1 - \tau_j^*))},$$

and $f(\cdot)$ is the Normal density function.

Proof. The solution satisfies the first order condition:

$$\begin{aligned}
0 &= \partial u_{ij}(\tau, \gamma_j) / \partial \tau, \\
&= (u_{HIj} + \delta_j) \partial TPR(\tau, \gamma_j) / \partial \tau \times p_{Hj} - \Delta_{LNIj} \partial FPR(\tau, \gamma_j) / \partial \tau \times p_{Lj}, \\
&= \Delta_{HIj} f(\gamma_j(1 - \tau))(-\gamma_j) \times p_{Hj} - (\Delta_{LNIj} - \delta_j) f(\gamma_j(-1 - \tau_j^*))(-\gamma_j) \times p_{0j}.
\end{aligned}$$

The conditions on δ_j ensure that the ratio on the right of (6) is strictly positive. The first order condition follows from the last line. The first order conditions imply a unique decision threshold, τ_j^* satisfying:

$$L(\tau_j^*, \gamma_j) = \frac{f(\gamma_j(1 - \tau_j^*))}{f(\gamma_j(-1 - \tau_j^*))} = \frac{\Delta_{LNIj}}{\Delta_{HIj}} \times \frac{p_{Lj}}{p_{Hj}},$$

or:

$$\frac{\partial TPR(\tau, \gamma_j) / \partial \tau}{\partial FPR(\tau, \gamma_j) / \partial \tau} = \frac{\Delta_{LNIj}}{\Delta_{HIj}} \times \frac{p_{Lj}}{p_{Hj}}$$

When $\Delta_{HIj} < 0$ then $\Delta_{LNIj} > 0$ and doctor always does the non-intensive procedure. The converse holds when $\Delta_{LNIj} < 0$. \square

The first order condition characterizes the global optimum, which follows from the Neyman-Pearson lemma showing that likelihood ratios are the most powerful form of hypothesis test (Neyman and Pearson (1933)).² When $\delta_j \in (-\Delta_{HIj}, \Delta_{LNIj})$ the doctor faces uncertainty regarding choice. When this condition is not satisfied we say that the doctor is certain regarding her choice (either NI or I regardless of the test result). The model yields a closed form solution for the doctor's diagnostic rule τ_j^* , given by the following proposition:

Proposition 2. *When the doctor is uncertain, the decision threshold is given by:*

$$\tau_j^* = b_j^* / \gamma_j^2, \tag{7}$$

where $b_j^* \equiv (\ln(\Delta_{LNIj} / \Delta_{HIj}) + \ln(p_{Lj} / p_{Hj})) / 2$.

Proof. Observe:

$$\begin{aligned}
\frac{f(\gamma_j(1 - \tau_j^*))}{f(\gamma_j(-1 - \tau_j^*))} &= \frac{\exp - \{\gamma_j(1 - \tau_j^*)\}^2 / 2}{\exp - \{\gamma_j(-1 - \tau_j^*)\}^2 / 2} \\
&= \exp \left(- \{\gamma_j(1 - \tau_j^*)\}^2 + \{\gamma_j(-1 - \tau_j^*)\}^2 \right) / 2
\end{aligned}$$

Taking the logarithm of the first-order condition gives us:

$$\begin{aligned}
&\left(- \{\gamma_j(1 - \tau_j^*)\}^2 + \{\gamma_j(-1 - \tau_j^*)\}^2 \right) / 2 = 2 \times b_j, \\
&\left(- \left\{ \gamma_j^2 \left(1 - 2\tau_j^* + (\tau_j^{*2})^2 \right) \right\} + \gamma_j^2 \left(1 + 2\tau_j^* + (\tau_j^{*2})^2 \right) \right) = 4b_j \\
&4\gamma_{ij}^2 \tau_{ij} = 4b_j,
\end{aligned}$$

²Feng et al. (2023) highlight the link between rational choice and the Neyman-Pearson lemma.

giving the desired result (7). \square

Equation (7) shows that the doctor's decision threshold depends on diagnostic skill, γ_j , the relative desirability of non-intensive and intensive treatments for the two types of patients, $\Delta_{LNIj}/\Delta_{HIj}$, and the doctor's beliefs about the relative proportions of patient types, p_{Lj}/p_{Hj} , in the population. When the doctor believes that there is a higher probability that the patient needs non-intensive treatment, she adopts a higher threshold resulting in less use of the intensive treatment. Similarly, if the relative benefit from intensive treatment is higher, then this results in a lower threshold.

As diagnostic skill increases, both patient types are more likely to be allocated to the appropriate treatment. The doctor's decision rule entails patients getting the appropriate treatment with probability close to one as diagnostic skill increases. Conversely, as diagnostic skill falls, the b_j term dominates. When $b_j > 0$, treatment is biased in favor of the non-intensive treatment and the probability that patients are treated with the non-intensive procedure rises as diagnostic skill falls. When $b_j < 0$, treatment is biased in favor of intensive treatment and the probability of intensive treatment rises as diagnostic skill falls. In effect, as diagnostic skill falls, physicians choose the treatment that they believe is best for most of their patients. These observations are summarized in the following proposition:

Proposition 3. *For a doctor who is uncertain of the best course of action (b_{ij} is finite), then as diagnostic skill increases, each patient is more likely to receive treatment appropriate for their type. More precisely:*

$$\lim_{\gamma_j \rightarrow \infty} \tau_j^* = 1/2,$$

$$\lim_{\gamma_j \rightarrow \infty} u_{ij}^* = \begin{cases} u_{HIj}, & \text{if } \alpha_i = H, \\ u_{LNIj}, & \text{if } \alpha_i = L. \end{cases}$$

As diagnostic skill falls, all patients get the same treatment depending upon the sign of the decision shifter, b_j :

$$\lim_{\gamma_j \rightarrow 0} \tau_j^* = \begin{cases} \infty, & \text{if } b_j > 0, \\ 1/2, & \text{if } b_j = 0 \\ -\infty, & \text{if } b_j < 0. \end{cases}$$

$$\lim_{\gamma_j \rightarrow 0} u_{ij}^* = \begin{cases} u_{HNIj}, & \text{if } \alpha_i = H, b_j > 0, \\ u_{LNIj}, & \text{if } \alpha_i = L, b_j > 0, \\ (u_{HNIj} + u_{HIj})/2, & \text{if } \alpha_i = H, b_j = 0, \\ (u_{LNIj} + u_{LIj})/2, & \text{if } \alpha_i = L, b_j = 0, \\ u_{HIj}, & \text{if } \alpha_i = H, b_j < 0, \\ u_{LIj}, & \text{if } \alpha_i = L, b_j < 0. \end{cases}$$

Proof. The proof of this proposition follows from equation (7). \square

1.1 Identifying the Doctor Diagnostic threshold, Diagnostic Skill, and Procedural Skill From Data

Proposition 4. *Given points (TPR_j, FPR_j) on an ROC curve generated by Normal errors, there is a unique solution (τ_j, γ_j) to:*

$$TPR_j = F(\gamma_j(1 - \tau_j)),$$

$$FPR_j = F(\gamma_j(-1 - \tau_j)).$$

Proof. Since $(TPR_j, FPR_j) \in (0, 1)^2$, we have:

$$\gamma_j(1 - \tau_j) = F^{-1}(TPR_j), \tag{8}$$

$$\gamma_j(-1 - \tau_j) = F^{-1}(FPR_j). \tag{9}$$

Plugging (9) into (8) we get:

$$\begin{aligned} \gamma_j(1 - \tau_j) &= \gamma_j - \gamma_j\tau_j, \\ &= 2\gamma_j + F^{-1}(FPR_j), \end{aligned}$$

and hence: -

$$\gamma_j = (F^{-1}(TPR_j) - F^{-1}(FPR_j))/2.$$

It must be the case that $\gamma_j > 0$ since from the properties of ROC curves we have $TPR_j - FPR_j > 0$ and the fact that the cumulative distribution function $F()$ is strictly increasing. Using (9) we get:

$$\tau_j = -1 - F^{-1}(FPR_j)/\gamma_j.$$

□

Abaluck et al. (2016)

The context for Abaluck et al. (2016) is ordering computerized tomography (CT) scans to test for a pulmonary embolism (PE). The use of scans is expensive, and while a pulmonary embolism is a serious condition. The goal of the paper is to ask whether or not there is excessive use of CT scans? In the context of our model, a CT scan is an intensive procedure, hence $t_{ij} = I$ if a doctor j orders a scan for patient i . The unobserved state is whether a person has a PE ($\alpha_i = H$), or does not ($\alpha_i = L$). The goal is to have a true positive rate of 1, which ensures that all individuals with a PE are tested and treated. However, the test is expensive and it is not always possible for the doctor to correctly assess the patient's condition. In general one expects to have a $TPR < 1$ and a $FPR > 0$.

The goal of the paper is to assess the extent to which the decision threshold varies between doctors, and the extent to which doctors process information correctly. The challenge is that, unlike Chan, Gentzkow and Yu (2022), patients are not randomly allocated to doctors, and hence the average severity of the cases can vary by doctor. The authors address this by specifying and estimating a structural model of physician decision making. It is assumed that the signal on the condition of patient i is the expected probability that

has a PE:

$$T_{ij} = \Pr [\alpha = H|i, j] \quad (10)$$

$$= \vec{x}_i\beta + a_j + \eta_{ij}, \quad (11)$$

$$\equiv \rho_j (\vec{x}_i) + \eta_{ij} \quad (12)$$

where η_{ij} is information observed by the doctor, but not the econometrician, and $\rho_j (\vec{x}_i) = \Pr [\alpha_i = H|\vec{x}_i, j]$ is the probability that the individual has PE conditional upon the observables \vec{x}_i and the population of patients treated by doctor j .

In this case, the decision threshold, τ_j^* , defines the cutoff probability for ordering a CT-scan. When the probability of a PE is greater than τ_{j*} then the doctor orders a CT-scan.

A key feature of this specification is the inclusion of the fixed effect a_j that captures the fact that doctors may face different distributions of patients. If patients were randomly allocated, then $a_j = a$ for some constant a for all doctors. We shall show that the challenge will be to separately estimate both a_j and the doctor's decision threshold τ_{j*} .

The authors suppose that the distribution of η_{ij} is a known *i.i.d.* distribution that is independent of patient observables \vec{x}_i , and with distribution $\eta_{ij} \sim H(\cdot)$, where $H(\eta) \equiv \Pr [\eta_{ij} \leq \eta]$ is the cumulative probability distribution. It is assumed $E\{\eta_{ij}\} = 0$. The online appendix of Abaluck et al. (2016) provides a parametric specification for $H(\cdot)$ (a mixture of a Uniform and Bernoulli distribution) and it is shown that it can be estimated from the data. For the current discussion, it is assumed that it is known.

Given the single index T_{ij} , Abaluck et al. (2016) and doctor practice style characterized by a threshold τ_j^* , a test is ordered whenever it is suspected that the probability of a PE is greater than τ_j^* :

$$t_{ij} = \begin{cases} I, & T_{ij} \geq \tau_j^*, \\ NI, & T_{ij} < \tau_j^*, \end{cases}$$

Thus, doctor j orders a test if and only if:

$$\begin{aligned} T_{ij} - \tau_j^* &\geq 0, \\ \vec{x}_i\beta + a_j - \tau_j^* + \eta_{ij} &\geq 0, \\ \vec{x}_i\beta + \mu_j + \eta_{ij} &\geq 0. \end{aligned}$$

Thus, the probability a test is ordered is given by:

$$\begin{aligned} \Pr [t_{ij} = I|\vec{x}_i, j] &= \Pr [T_{ij} \geq \tau_j^*|\vec{x}_i, j] \\ &= \Pr [\rho_j (\vec{x}_i) + \eta_{ij} \geq \tau_j^*|\vec{x}_i, j] \\ &= \Pr [\eta_{ij} \geq \tau_j^* - \rho_j (\vec{x}_i) |\vec{x}_i, j] \\ &= 1 - H (\vec{x}_i\beta + \mu_j). \end{aligned} \quad (13)$$

When estimating (13) it is not possible to separately identify τ_j^* and a_j . Rather, one can use (13) to estimate the intercept term $\mu_j \equiv a_j - \tau_j^*$ and the coefficients β and whether or not a person has PE.

To estimate τ_j^* one needs information on the probability of a PE. From the above estimate, we can define:

$$\begin{aligned} s_j(\vec{x}_i) &= \rho_j(\vec{x}_i) - \tau_j^* \\ &= (\vec{x}_i\beta + a_j - \tau_j^*) \\ &= (\vec{x}_i\beta + \mu_j) \end{aligned}$$

This function can be estimated from the data using (13), and the fact that the distribution of η_{ij} is known. The expected PE for tested individuals uses (10) to get:

$$\begin{aligned} \Pr[\alpha_i = H | \vec{x}_i, t_{ij} = I] &= \vec{x}_i\beta + a_j + E[\eta_{ij} | \vec{x}_i, t_{ij} = I] \\ &= \vec{x}_i\beta + a_j + E[\eta_{ij} | \eta_{ij} \geq \tau_j - \rho_j(\vec{x}_i)] \\ &= \tau_j^* + s_j(\vec{x}_i) + \int_{-s_j(\vec{x}_i)}^{\infty} \eta h(\eta) d\eta / (1 - H(\tau_j - \rho_j(\vec{x}_i))), \\ &\equiv \tau_j^* + \lambda(s_j(\vec{x}_i)). \end{aligned} \tag{14}$$

where $h(\eta) = H'(\eta)$.³ The key observation made by Abaluck et al. (2016) is that by construction it must be the case that $\Pr[\alpha_i = H | \vec{x}_i, t_{ij} = I] \geq \tau_j^*$, the cutoff probability. Under the hypothesis that some patients are not tested because the probability of PE is less than τ_j , implies that there exist marginal patients for which $\Pr[\alpha_i = H | \vec{x}_i, t_{ij} = I] = \tau_j^*$. The marginal patients are defined by:

$$M_j = \{i | \lambda(s(\vec{x}_i)) \approx 0, t_{ij} = I\}.$$

When the number of marginal patients is sufficiently large, then we can obtain an estimate of τ_j from:

$$\tau_j^* \simeq \frac{\sum_{i \in M_j} I_{\alpha_i = H}}{|M_j|}, \tag{15}$$

where $|M_j|$ is the number of patients in the marginal set, and $I_{\alpha_i = H} = 1$ when $\alpha_i = H$ and zero otherwise. The implicit assumption is that the result from the CT scan is definitive and hence the true α_i is known for tested individuals. When this set M_j is large enough the authors are able to get a precise estimate of doctor's decision threshold or practice style. They show that the decision threshold does vary between doctors.

Computing the TPR and FPR

Finally, within this framework one can map the decision threshold, τ_j , into the ROC model as used by Chan, Gentzkow and Yu (2019). Here we rely upon the structural estimates for β, a_j and the distribution $H(\cdot)$. The unconditional probability a person with condition \vec{x}_i has a PE is given by:

$$\rho_j(\vec{x}_i) \equiv \vec{x}_i\beta + a_j \in [0, 1].$$

³Abaluck et al. (2016) allows for an error term with mass point. One simply adjusts the definition of the integral to allow for such mass points, which formally is the requirement that $H(s)$ is right continuous, with jumps at the mass points.

Thus, given that for each doctor a_j is known, then we can write the probability of persons tested having a PE from (14) as a function of potential decision threshold, τ_j , as:

$$\begin{aligned}\Pr[\alpha_i = H|t_{ij} = I, \vec{x}_i, j, \tau_j] &= \rho_j(\vec{x}_i) + E[\eta_{ij}|\rho_j(\vec{x}_i) + \eta_{ij} \geq \tau_j] \\ &= \rho_j(\vec{x}_i) + \int_{\tau_j - \rho_j(\vec{x}_i)}^{\infty} \eta_{ij} h(\eta) ds / (1 - H(\tau_j - \rho_j(\vec{x}_i))), \\ &= \rho_j(\vec{x}_i) + \hat{\eta}(\tau_j - \rho_j(\vec{x}_i)) / (1 - H(\tau_j - \rho_j(\vec{x}_i))),\end{aligned}$$

where

$$\hat{\eta}(s) \equiv \int_s^{\infty} \eta h(\eta) ds,$$

is the mean value of the unobserved term, η_{ij} , greater than s . Since the mean of $\eta_{ij} = 0$ then it must be the case that $\hat{\eta}(s) \geq 0$. The support of η_{ij} must be finite in order for T_{ij} defined in (10) to be a probability, and hence $\hat{\eta}(s) = 0$ for $s > \bar{s}$ for some \bar{s} . From these we can compute the TPR and FPR for this model using Bayes rule:

$$\begin{aligned}TPR(\vec{x}_i, a_j, \tau_j) &\equiv \Pr[t_{ij} = I|\alpha_i = H, \vec{x}_i, a_j, \tau_j] \\ &= \Pr[\alpha_i = H|t_{ij} = I, \vec{x}_i, a_j, \tau_j] \times \frac{\Pr[t_{ij} = I|\vec{x}_j, a_j, \tau_j]}{\Pr[\alpha_i = 1|\vec{x}_j, a_j]} \\ &= \left(\rho_j(\vec{x}_i) + \frac{\hat{\eta}(\tau_j - \rho_j(\vec{x}_i))}{(1 - H(\tau_j - \rho_j(\vec{x}_i)))} \right) \frac{(1 - H(\tau_j - \rho_j(\vec{x}_i)))}{\rho_j(\vec{x}_i)} \\ &= \left(1 - H(\tau_j - \rho_j(\vec{x}_i)) + \frac{\hat{\eta}(\tau_j - \rho_j(\vec{x}_i))}{\rho_j(\vec{x}_i)} \right).\end{aligned}$$

To compute the corresponding FPR, using Bayes rule we get:

$$\begin{aligned}\Pr[t_{ij} = I|\vec{x}_j, a_j, \tau_j] &= \\ FPR(\vec{x}_i, a_j, \tau_j) \times \Pr[\alpha_i = L|\vec{x}_j, a_j] &+ TPR(\vec{x}_i, a_j, \tau_j) \times \Pr[\alpha_i = H|\vec{x}_j, a_j]\end{aligned}$$

From this we get:

$$\begin{aligned}FPR(\vec{x}_i, a_j, \tau_j) &= \frac{1 - H(\tau_j - \rho_j(\vec{x}_i)) - TPR(\vec{x}_i, a_j, \tau_j) \times \rho_j(\vec{x}_i)}{1 - \rho_j(\vec{x}_i)} \\ &= 1 - H(\tau_j - \rho_j(\vec{x}_i)) - \frac{\hat{\eta}(\tau_j - \rho_j(\vec{x}_i))}{1 - \rho_j(\vec{x}_i)}\end{aligned}$$

We can see the shape of the ROC curve by looking at:

$$\begin{aligned}\Delta(\vec{x}_i, a_j, \tau_j) &= TPR(\vec{x}_i, a_j, \tau_j) - FPR(\vec{x}_i, a_j, \tau_j), \\ &= \hat{\eta}(\tau_j - \rho_j(\vec{x}_i)) \left(\frac{1}{\rho_j(\vec{x}_i)} + \frac{1}{1 - \rho_j(\vec{x}_i)} \right), \\ &= \frac{\hat{\eta}(\tau_j - \rho_j(\vec{x}_i))}{\rho_j(\vec{x}_i)(1 - \rho_j(\vec{x}_i))}.\end{aligned}$$

Hence the ROC curve can be parameterized via τ_j and given by:

$$TPR(\vec{x}_i, a_j, \tau_j) = \frac{\hat{\eta}(\tau_j - \rho_j(\vec{x}_i))}{\rho_j(\vec{x}_i)(1 - \rho_j(\vec{x}_i))} + FPR(\vec{x}_i, a_j, \tau_j). \quad (16)$$

Observe that in this model all doctors have the same diagnostic skill. The ROC curve is traced out via variation in the threshold τ_j . The computation also illustrates that changes in the patient pool, via changes in the intercept term, a_j , results in changes to both the location and shape of the ROC curve via its impact on $\rho_j(\vec{x}_i)$. Thus, this model implies a single ROC for for a fixed pool of patients, a result that is inconsistent with the evidence in Chan, Gentzkow and Yu (2022).

Currie and MacLeod (2017)

This paper uses the model outlined above, where T_{ij} is a signal of patient appropriateness for an intensive procedure (a C-section). From observational data, one observes the doctor's treatment choice ($t_{ij} \in \{NI, I\}$), and some measure of patient outcomes following treatment, as well as some information on patient type that may be available in medical records. Let \vec{x}_i be patient characteristics that are observable in the data. Currie and MacLeod (2017) use the vector of observed patient characteristics, \vec{x}_i , to estimate the probability that $\alpha_i = H$, denoted by $\rho(\vec{x}_i) = \Pr[\alpha_i = H|\vec{x}_i]$. This is estimated using the full population of patients in New Jersey, and hence it provides a measure of appropriateness that is independent of physician characteristics and practice style.

It is assumed that each physician chooses τ_j^* , as derived in the model section. This in turn determines the TPR_j and FPR_j for the doctor. Here one is implicitly assuming that the signal T_{ij} has the information contained in \vec{x}_i . With this definition we have:

Proposition 5. *The doctor's estimated likelihood of performing an intensive procedure is:*

$$\Pr[t_{ij} = I|j, \vec{x}_i] = (TPR_j - FPR_j) \Pr[\alpha_i = H|\vec{x}_i] + FPR_j, \quad (17)$$

where $\Pr[\alpha_i = H|\vec{x}_i]$ is the estimated probability that the patient needs an intensive intervention, while TPR_j and FPR_j are computed at the doctor's decision rule (proposition 2). The slope term, $\theta_j = (TPR_j - FPR_j)$ is increasing with a doctor's diagnostic skill:

$$\frac{d\theta_j}{d\gamma_j} > 0.$$

Finally, $\frac{d\theta_j}{db_j} > 0$ for $b_j < 0$ and $\frac{d\theta_j}{db_j} < 0$ for $b_j > 0$, namely the treatment decision is most sensitive to the prior condition of the patient ($\rho(\vec{x}_i)$) when $b_j^* = 0$.

Proof. The probability of a C-section is:

$$\begin{aligned}
\Pr[t_{ij} = I|j, \vec{x}_i] &= \Pr[t_{ij} = I|\alpha_i = H, \vec{x}_i, a_j, \tau_j] \times \Pr[\alpha_i = H|j, \vec{x}_i] \\
&+ \Pr[t_{ij} = I|\alpha_i = L, \vec{x}_i, a_j, \tau_j] \times \Pr[\alpha_i = L|j, \vec{x}_i] \\
&= TPR_j \times \Pr[\alpha_i = H|j, \vec{x}_i] + FPR_j \times (1 - \Pr[\alpha_i = H|j, \vec{x}_i]), \\
&= (TPR_j - FPR_j) \Pr[\alpha_i = H|j, \vec{x}_i] + FPR_j.
\end{aligned}$$

Then we have using the decision rule from proposition (1):

$$\begin{aligned}
\frac{d\theta_j}{d\gamma_j} &= \frac{dF(\gamma_j(1 - \tau_j^*))}{d\gamma_j} - \frac{dF(\gamma_j(-1 - \tau_j^*))}{d\gamma_j} \\
&= \frac{dF(\gamma_j - b_j^*/\gamma_j)}{d\gamma_j} - \frac{dF(-\gamma_j - b_j^*/\gamma_j)}{d\gamma_j} \\
&= \frac{b_j}{\gamma_j^2} (f(\gamma_j - b_j^*/\gamma_j) - f(-\gamma_j - b_j^*/\gamma_j)) \\
&= \frac{b_j}{\gamma_j^2} \exp\left(\gamma_j^2 + \frac{b_j^*}{\gamma_j^2}\right) (\exp(b_j^*) - \exp(-b_j^*)).
\end{aligned}$$

When $b_j > 0$ then $(\exp(b_j) - \exp(-b_j)) > 0$ and when $b_j < 0$, then $(\exp(b_j) - \exp(-b_j)) < 0$, Hence the right hand side is strictly positive when $b_j \neq 0$ and zero when $b_j = 0$, Thus the slope increases with skill.

In the case of b_j we have:

$$\begin{aligned}
\frac{d\theta_j}{db_j} &= \frac{dF(\gamma_j(1 - \tau_j^*))}{db_j} - \frac{dF(\gamma_j(-1 - \tau_j^*))}{db_j} \\
&= \frac{dF(\gamma_j - b_j/\gamma_j)}{db_j} - \frac{dF(-\gamma_j - b_j/\gamma_j)}{db_j} \\
&= -\frac{1}{\gamma_j} (f(\gamma_j - b_j/\gamma_j) - f(-\gamma_j - b_j/\gamma_j)) \\
&= -\frac{1}{\gamma_j} \exp\left(\gamma_j^2 + \frac{b_j}{\gamma_j^2}\right) (\exp(b_j) - \exp(-b_j)).
\end{aligned}$$

Hence, θ_j increases with b_j if and only if $b_j < 0$. Thus θ_j is largest when $b_j = 0$, and given by:

$$\theta_j \leq F(\gamma_j) - F(-\gamma_j)$$

□

Notice that from equation (17), as long as there is sufficient variation in the likelihood of needing intensive treatment, $\rho(\vec{x}_i)$, one can separately identify TPR_j and FPR_j in equation (17) Hence we can identify both τ_j and γ_j .

The slope term is also affected by the physician's beliefs about when invasive procedures are likely to be warranted via τ_j , and by any additional physician-specific factors that are included in δ_j . Currie and

MacLeod (2017) distinguish between τ_j and γ_j by noting that in a doctor-specific regression, the constant term in Equation (17) is affected only by τ_j so given two estimated parameters and two unknowns, it is possible to identify both.

Finally, notice that patients with high *ex ante* likelihood of having a C-section ($\rho(\vec{x}_i) \approx 1$) then variation in patient outcomes is independent of both diagnostic skill and the decision threshold. Hence, we can associate variation in outcomes with procedural skill. A similar implication follows for patients with a low likelihood of a C-section ($\rho(\vec{x}_i) \approx 0$).

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Appendix Describing Research Papers Organized by Topic

Appendix Table 1: Health Disparities

Paper	Research Question	Data	Empirical Methods	Results	Heterogeneous Effects?
Alsan, Garrick, and Graziani (AER 2019)	How does physician race affect Black men's take up of preventative care services?	Experimental data with 1,374 recruited Black male participants, with 637 completing the study	Field experiment with random assignment to either a Black or non-Black physician in a special clinic offering preventive care. Doctor race was signaled to patients by a headshot.	Viewing the headshot did not significantly affect intended take-up of services. But patients who saw a Black patient increased demand for services ex-post by 38.79% for diabetes screening, 52.77% for cholesterol screening and 26.54% for flu shots.	No differences by income, education, or age. Effects greater for patients without a recent medical screening, with more ER visits, and with higher levels of measured medical mistrust.
Angerer, Waibel, and Stummer (AJHE 2019)	What is the effect of socioeconomic status, signaled by education level, on the probability of receiving a medical appointment and on response times?	Experimental data for April 26-June 2, 2017, with email requests for appointments sent to 1,249 Austrian specialists.	Correspondence study via email with varying email signatures to signal no degree, a doctoral degree, or a medical degree	Patients with degrees are more likely to receive an appointment, and have lower response times and lower waiting times. Whether patients are offered an appointment depends on the assistant, while response and waiting times depend on the doctor.	The effects are driven by practices that do not contract with social insurance.
Button et al. (NBER WP 2020)	How does being nonbinary or transgender interact with patient race to affect the probability of getting an appointment with a mental health care provider (MHP)?	Experimental correspondence data from 1,000 emails sent to MHPs between Jan. 28, 2020-May 15, 2020, with number of emails per zip code proportional to population.	Emails sent through an MHP appointment request website with randomly assigned content disclosing trans or nonbinary status. Names signal gender and race. Randomize whether help is sought for depression, anxiety, or "stress."	Transgender or non-binary African Americans and Hispanics are 18.7% less likely to get a positive response than cisgender whites. No evidence of differential responses by TNB status for whites.	N/A
Brekke et al. (HE 2018)	What is the relationship between SES of Type II diabetes patients and GP treatment decisions?	Norwegian administrative health data 2008- 2012; patient and GP characteristics from Statistics Norway.	GP FE models of service provision conditional on patient characteristics. Additional results using GP quits, retirements, and moves.	High ed. patients get fewer, longer visits, Less ed. patients get more medical tests and services over the course of a year. E.g. high ed. 14.79% more likely to get a visit over 20 minutes. Less ed. 3.94% more likely to get 2+ HbA1C tests.	Results are similar when disaggregated by patient age and GP sex, age, specialty, number of patients, and fixed payment vs. fee-for-service.
Cabral and Dillender (AER)	How does gender concordance between	Open records request for Texas worker's	Assignment to doctors is random conditional on	Female claimants seen by a female doctor are 5.2% more likely to receive	Differences are not statistically significant but

2024)	claimants and doctors performing independent medical evaluations for workers compensation affect disability determinations?	compensation claims 2013-17, and independent medical evaluations 2005-2017; NPI registry; novel survey of 1,519 adults 30-64, 2021.	doctor's credential and the claimants' county. Estimate OLS with an interaction between female doctor and female claimant controlling for main effects, credential, and county.	benefits compared to when female claimants are seen by male doctors. Physician gender does not affect likelihood of receiving benefits for male claimants. Female claimants seen by a female doctor receive 8.6% higher benefits than female claimants seen by male doctors.	suggest larger effects for those with lower earnings, in less dangerous industries, but with worse injuries.
Chandra and Staiger (NBER WP 2010)	Are differences in the treatment of Black and female AMI patients due to physician preferences or statistical discrimination?	Clinical records for 200,000+ patients admitted for AMI in 1994 & 1995 from the Cooperative Cardiovascular Project (CCP).	Propensity score estimation; taste based discrimination implies that similar patients who receive fewer services will suffer worse outcomes.	Black and female patients receive less treatment but also receive slightly lower benefits from treatment suggesting that they are not being denied beneficial treatment due to discrimination.	N/A.
Eli, Logan, and Miloucheva (NBER WP 2019)	Use union army pension awards to examine the effect of income on mortality. Investigate differences in a board's disability evaluations by race of applicant.	Union Army and United States Colored Troops (USCT) sample from the Early Indicators Project; Rosters of Examining Surgeons from the National Archives.	Instrument pension income using leave-one-out mean of a board's pension determinations. Include board FEs. First stage shows the same boards were less generous to Black veterans.	Pension income significantly increased life expectancy. Bias against Black veterans in determining pension eligibility is substantial and accounts for much of the racial mortality gap in this population.	Bias against Black veterans is strongest for conditions where valuations may be more subjective, such as digestive diseases.
Frakes and Gruber (NBER WP 2022)	How does the availability of Black physicians on a military base affect Black Tricare patients' outcomes?	Military Health System Data Repository fiscal years 2003–2013	Mover-based ITT design exploiting differences in racial shares of physicians across bases.	1 SD increase in share of Black physicians reduces Black patients' mortality from diabetes, hypertension, high cholesterol, and cardiovascular disease by 15%. 55–69% of the effect attributed to medication adherence.	N/A.
Goyal et al. (JAMA Pediatrics 2015)	How does treatment of pain in the ED vary by race for child appendicitis patients?	National Hospital Ambulatory Medical Care Survey 2003-2010.	Multivariate logistic regression.	Black patients were less likely to receive any analgesia, adjusted OR=0.1 for moderate pain and 0.2 for severe pain. Black patients were less likely to receive opioids, adjusted OR= 0.2.	The authors test for interactions between race and sex but do not find any.

Greenwood, Carnahan, and Huang (PNAS 2018)	How does patient-attending gender concordance affect mortality from heart attacks among patients admitted to the ED? Do male doctors with more female colleagues or AMI patients have better female survival?	Census of patients admitted to hospitals in Florida 1991- 2010 from Florida's Agency for Healthcare Administration.	Assume patient assignment to physicians is conditionally random in the ED and either include physician FEs or hospital-quarter FEs. They also estimate additional specifications using matching.	In the full sample with hospital-quarter FEs, relative to male or female patients treated by female physicians, female patients treated by male doctors are 1.80% less likely to survive and male patients treated by male doctors are 0.90% less likely to survive. In the matched sample, only female patients treated by male doctors have lower survival rates.	Female survival increases when there are more female physicians in the ED, especially when they are treated by male physicians. Female patients treated by male physicians are more likely to survive as the number of female patients their doctor has treated in the prior quarter increases.
Greenwood et al. (PNAS 2020)	How does infant and maternal mortality vary as a function of patient-doctor racial concordance?	Census of patients admitted to hospitals in Florida 1992- 2015 from Florida's Agency for Healthcare Administration.	OLS with controls including physician FEs in some models.	Racial concordance between infant and physician corresponds to about a 40% reduction in gap in mortality between Black and white infants. No significant racial concordance effects are found for mothers.	Effects are more precisely estimated for infants with ≥ 1 comorbidity and for infants in hospitals that see more Black patients. Effects are similar in % terms for pediatricians and non-pediatricians.
Hill, Jones, and Woodworth (JHE 2023)	What is the effect of physician-patient race concordance on within-hospital mortality among uninsured non-Hispanic, Black and white patients admitted through the ED?	Florida Hospital Discharge Data File from October 2011 to December 2014; Florida Physician Workforce Survey from 2008-2016.	IV measures "the lagged share of same-race physicians typically present at the indexed hospital on the weekday and shift" when patient admitted.	Physician-patient race concordance reduces mortality by 27%.	The largest effects are for subgroups of patients with high variance in number of procedures and in total charges.
Hoffman et al. (PNAS 2016)	How do false beliefs about biological racial differences among white doctors mediate racial differences in recommended for hypothetical patients?	Experimental and survey data from U.S. medical students and residents (N=222 after restricting to white, US-born, native English-speaking).	Surveys and experimental vignettes.	Participants one SD above the mean in terms of false beliefs rated the Black patient as having 0.45 less pain than the white patient on a scale of 1-10 and were less accurate in recommendations for the Black patients.	Some statistics are disaggregated by medical school year or resident status, but sample sizes are too small to draw inferences.
McDevitt and Roberts (RAND)	How does the availability of female	American Medical Information's data on	Descriptive statistics and a structural model to	Counties that have one more female urologist per 100,000 residents have	

2014)	urologists relate to rates of bladder cancer death among female patients?	urologists from 2006 and 2009; Florida hospital discharge data from Jan. 2006 - June 2008; Florida Licensure Data; NCI's State Cancer Profiles; Census, BEA, ARF for each market.	explain the distribution of female urologists across counties and the lack of entry.	29.08% fewer female bladder cancer deaths per 100,000 residents. No significant associations between female urologists and male bladder cancer deaths or overall cancer deaths.	
Sabin and Greenwald (AJPH 2012)	What is the association between pediatricians' scores on an implicit bias test (IAT) and racial differences in treatment?	Survey data from 86 academic pediatricians conducted during October and September 2005.	Online survey with IAT tests plus patient vignettes describing children with pain following femur fracture, UTIs, ADHD, asthma.	Pro-white bias in the IAT is significantly correlated with not giving oxycodone to the Black vignette patient in pain after bone surgery ($p<0.05$).	N/A.
Singh and Venkataramani (NBER WP 2022)	How do racial disparities in in-hospital mortality vary with hospital capacity strain?	EHR with time stamps from 2 "highly regarded" academic hospitals serving predominantly Black patients.	OLS with rich controls; Assume that hospital capacity strain at patient arrival is conditionally independent of mortality risk.	No significant differences in conditional patient mortality by race in quintiles 1-4 of hospital capacity strain. At the fifth quintile, Black patients are 0.4 pp more likely to die on a baseline of 2%.	Effects are larger for Black women and Black patients without insurance. Effects driven by high-risk patients.
Wallis et al. (JAMA Surgery 2022)	How does surgeon-patient sex concordance affect post-operative outcomes?	Ontario Health Insurance Plan data; CIHI Discharge Abstracts and Ambulatory Care Reporting Services System; Registered Persons Data; Corporate Provider Database.	Population-based, retrospective cohort study.	Sex discordance was associated with increased likelihood of death (adjusted odds ratio 1.07) and complications (adjusted odds ratio 1.09), but not readmission.	They disaggregate by patient sex and find that effects are driven by male surgeons treating female patients. They also find stronger effects for cardiothoracic surgery.

Appendix Table 2: Effect of Experience and Training on Doctor Skills

Paper	Research Question	Data	Empirical Methods	Results	Heterogeneous Effects?
Chan and Chen (NBER WP, 2023)	How do NPs compare to doctors with respect to patient outcomes and resource use in the ED? How does variation in provider skill vary across and within professions?	Administrative health records from the VHA for ED visits between 01/2017 and 01/2020 (1.1 million cases, 44 EDs) linked to death records.	Use number of NPs on duty as IV for assignment to an NP vs. a doctor on arrival at the ED.	Assignment to an NP increases patient length of stay by 11%, increases cost of care by 7%, and increases 30-day preventable hospitalizations by 20%. Productivity variation is greater within than between each profession.	The NP-physician performance gap is smaller for experienced providers and larger for patients with complex or severe conditions. Many NPs are more skilled than some doctors.
Currie and Zhang (ReStat, 2023)	Are some physicians more effective in promoting patient health? Correlation in effectiveness across domains of patient care? Do effective providers have lower/higher costs?	EHR data from the Veterans Health Administration's Corporate Data Warehouse for 2004 to Feb. 2020, VHA Vital Status files, CDC National Death Index Plus files.	Quasi-random assignment of veterans to PCP teams in the VHA system; value-added measure of provider effectiveness.	PCPs with 1 SD higher mental health effectiveness, circulatory condition effectiveness, or ACSC effectiveness have a 27-44% reduction in adverse outcomes. Effectiveness measures positively correlated. Assignment to a PCP with a 1 SD higher effectiveness reduces mortality 3.6-4.2 % and reduces patient costs 2.5-5.4% over the next three years.	Provider effectiveness increases with provider age and number of patients seen.
Doyle, Ewer, and Wagner (JHE, 2010)	Do residents from highly ranked programs do better than residents from lower ranked programs re: costs and health outcomes?	Veteran's Administration inpatient data 1993-2006; 2000 Census zip code level data.	Residency teams randomly assigned to patients based on the last digit of the SSN.	Patients assigned residents from lower ranked program had 11.96% longer stays and 13.31% higher costs. No differences in health outcomes.	Differences in costs were higher for more serious conditions.
Doyle (NBER WP, 2020)	Does having cardiologists in the ER affect treatment and outcomes for patients with heart failure? Does additional experience with heart failure patients affect outcomes?	Medicare claims data (1998-2002) linked to mortality data; AMA's Masterfile for physician characteristics.	Estimate the effect of the share of physicians of different types in the ER, conditional on hospital*quarter*day-of-week FE.	Controlling for number of physicians available, 1-year mortality falls by 1.10% with each additional cardiologist. Additional cardiologists increase intensity of care. A doctor seeing 10 more heart failure patients yearly reduces mortality 1.2%.	Mortality point estimates larger for patients with higher predicted mortality, in high-volume hospitals, and for patients seen on slow days but differences imprecisely estimated.
Epstein,	Compare effect of initial	Florida and New York	Initial skill defined as	Without hospital FE, initial skill	Privately insured patients

Nicholson, and Asch (AJHE 2016)	skill to the effect of experience in predicting obstetrician performance?	all-payer discharge databases (1992 to 2012); AMA Physician Masterfile; AMA FREIDA identifiers of hospitals with OB residency training.	physician's normalized, risk-adjusted maternal complication rate in the 1 st year.	explains much of the variance in performance. After 16 years, it explains 39-75% of performance. With hospital FEs initial skill explains only 1-9%, suggesting better doctors go to better hospitals. Experience explains little.	respond to recent measures of physician skill. Robustness checks with physician "stayers" only show similar results.
Facchini (Health Econ, 2022)	Does the recent volume of C-sections performed affect the outcomes of a surgeon performing a nonelective C-section?	Birth certificates from a large public hospital in Tuscany, Italy (2011 to 2014)	Patients cannot select their surgeon though more skilled surgeons may get harder cases. Include surgeon FEs.	Recent experience defined as #C-sections in the last 4 weeks. A one SD increase in experience reduces NICU admission 13.86% and reduces low APGAR 13.19%.	N/A.
Gowrisankaran, Joiner, and Léger (Management Science 2023)	How are measures of physician practice style and of physician skill correlated in the context of patients visiting the ED?	La Régie de l'assurance maladie du Québec (RAMQ) data on Montreal patients who visited an ED between April and Dec. 2006.	Identification relies on conditional random assignment of patients within an ED. Physician practice style and skill estimated from physician FEs.	Physicians with more intensive practice style have worse outcomes on average. Practice intensity correlated across conditions, as is skill.	Negative correlation intensive practice style and patient outcomes strongest for appendicitis, weakest for transient ischemic attacks.
Schnell and Currie (AJHE, 2018)	How does a doctor's medical school rank affect their propensity to prescribe opioids? How does this relationship vary over time and between specialties with different levels of training in pain relief?	QuintilesIMS opioid prescription data 2006-2014; US News and World Reports; CMS provider utilization and payment data; ACS data; Mortality data.	FE models (specialty, county of practice, practice address).	Physicians from the lowest ranked medical school are 121% more likely to prescribe any opioids and prescribe 160% more than physicians trained at the top school.	Rank doesn't matter for specialties with pain medicine training. Rank matters less for more recent cohorts. Foreign physicians from low prescribing areas have low prescription rates.
Simeonova, Skipper, and Thingholm (JHR, 2024)	Do health management skills (HMS) of primary care physicians affect medication adherence and hospitalizations for cardiovascular (CV) disease, and CV hospital costs of patients on statins? Do skills change with age?	Danish registry data on population of statin users and their PCPs (01/2004-06/2008). However, cannot observe PCP for 54% of clinics.	Leave-one-out adherence rates for each physician adjusted for patient and physician observables. Event studies after changes in PCP induced by clinic closures or patient moves.	A one SD increase in PCP HMS is associated with a 1.10% increase in medication adherence and 1.47% fall in CV hospitalization. CV hospital expenditures fall by 0.298%. Skill declines with physician age.	N/A.

Van Parys (PLOS One, 2016)	How are variations in ED physicians' treatment of minor injuries related to physician characteristics including experience? Does practice style explain persistence as an ED physician?	All Florida ED visits for minor injuries 2005-2011 matched to Florida Healthcare Practitioner Database; HCUP databases.	OLS assuming little systematic matching of physicians and patients conditional on observables.	Physicians with <2 years of experience spend 4.60% more and perform 3.46% more procedures than physicians with 7+ years. High-cost physicians are 3% less likely to work in a Florida ED 2 years after start.	Differences in care intensity fall with experience after 2-7 years of experience.
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Appendix Table 3: Time Pressure and Fatigue

Paper	Research Question	Data	Empirical Methods	Results	Heterogeneous Effects?
Chan (2018) Econometrica	How does ER physician decision- making change over the course of a shift?	Data on physician shifts from the ER in a large, U.S. academic, tertiary-care center 06/2005-12/2012.	Exploits randomness and pre-determination of shifts and overlap in shifts. Counter-factual simulations of patient assignments.	8.70% shorter visits in the 4th to last hour before shift ends, 44.40% shorter in last hour. Patients arriving in last hour have 10.44% more tests/treatments, a 5.7 pp (21.19%) higher likelihood of admission, and 23.12% higher total costs. No significant effects beyond the last hour. No effects found with respect to 30-day mortality or 14-day bounce back.	The effects on workload-adjusted length-of-stay are greater in the daytime and disappear if the index physician has enough time to offload cases to the incoming physician.
Chu et al. (2024) Working Paper	How does cognitive load affect how a physician takes notes, orders tests, and treats patients?	High frequency “click stream” data from EHRs, for patients over 18 at the UCSF ED (2017-2019)	Cognitive load proxied by complexity of patient caseloads. Predict physician orders from past orders; measure deviations in actual orders as a function of load.	When load is high, physicians reduce note editing by 7-14% and increase diagnostic orders by 2-5%, with higher entropy in diagnostic tests. For every 1 SD from expected orders induced by cognitive load, probability of admission increases 3.4 p.p. (14%).	N/A.
Costa-Ramón et al. (JHE 2018)	How does time of delivery affect unscheduled C-sections, and infant health.	6163 births in 4 Spanish public hospitals 2014-2016. Scheduled and breech deliveries excluded.	IV estimation using an indicator for births between 11 p.m. and 4 a.m.	Unplanned C-sections increase by 53.21% between 11 p.m. and 4 a.m. There is a negative effect on 1-minute and 5-minute APGAR (-0.992 and -0.936).	N/A
Freedman et al. (JHE 2021)	Unexpected scheduling changes and decisions of PCPs.	EMR data on all visits to 31 primary care centers in a health system 2005-2015.	Physician FE models with unexpected schedule changes in minutes as the independent variable.	10-minute increase in waiting time reduces total/new (0.19%/0.14%), referrals (0.32%), opioid Rx (0.33%), pap tests (0.39%). Increases scheduled/unscheduled follow ups (0.80%/0.50%), inpatient visits within 14/30 days (1.15%/1.85%), and hospital care within 30 days (0.17%). No effect on ER visits, imaging, antibiotic Rx, diabetes management.	Effects with respect to PT referrals and opioid Rx among opioid-naïve patients are not significant in the baseline specification.
Gruber, Hoe, and Stoye (ReStat 2021)	Studies an English policy limiting ER wait times to 4 hours for 95% of	Records of all visits to public hospitals at the visit level linked	Bunching estimator using the four-hour target. Assumes that only patients around	Wait times fell 8% in patients with wait times of 180-400 minutes, and by 59 minutes for patients moved from the post-threshold period to the pre-threshold period. Increased 30-day	Larger wait time effects and mortality for sicker patients. No significant difference in probability of hospital

	patients at public hospitals.	to vital statistics mortality records for 4/2011-03/2013.	the four-hour mark are affected.	total costs (4.9%); hospital admissions (12.2%); tests in the ER (4.6%); Decreased 30/90-day mortality (13.8%/7.9%); discharge probability (7%); referrals (8.9%). No effect on 1-year mortality, length of stay or number of inpatient procedures.	admission. Most mortality reduction driven by circulatory, respiratory, and digestive problem deaths.
Linder et al. (JAMA IM 2014)	How does time in shift affect the decision to prescribe antibiotics?	Billing and EMRs for visits to 23 Partners HealthCare-affiliated PCPs 05/2011-09/2012.	Logistic regression.	Relative to the first hour of a shift, the adjusted odds ratios of antibiotic prescribing in the 2nd, 3rd, and 4th hours were 1.01 (95% CI, 0.91-1.13), 1.14 (95% CI, 1.02-1.27), and 1.26 (95% CI, 1.13-1.41). 44.46% of the sample was prescribed antibiotics.	N/A.
Neprash et al. (JAMA HF 2023)	What is the association between primary care visit length and inappropriate prescribing?	Claims and EHR data from AthenaHealth Inc., 2017.	Descriptive; linear probability models with physician FEs and patient covariates.	An additional minute of visit duration decreases inappropriate antibiotic prescribing 0.11 pp (0.2%), opioid and benzodiazepine co-prescribing for pain 0.01 pp (0.3%), and a prescribing of medications from the Beers List to older adults 0.004 pp (0.4%).	For patients with an anxiety and pain , each additional minute of visit duration decreased dangerous opioid and benzodiazepine co-prescribing 0.05 pp.
Shurtz et al. (RAND, 2022)	Do PCPs increase treatment intensity and screening in response to time pressure caused by absent colleagues?	Administrative data from the largest HMO in Israel covering all primary care visits in Jerusalem 2011-2014.	Event studies at physician-day level. IV for visit length is %caseload missing physicians. (Alt. IV= any doctors missing). Nonparametric methods to bound the ATE.	A 1 minute longer visit increases use of any diagnostic input 4.50% and referrals 7.93%. No significant effects on imaging, pain killer Rx, antibiotic Rx, additional visits.	Effects on use of diagnostic tools bigger for older patients (>60 years) and patients with higher predicted utilization of primary care.
Persson et al. (HE 2019)	How are orthopedic surgeons' decisions affected by the number of patients already seen in a shift?	848 Swedish orthopedic clinic visits spanning 133 work shifts by eight surgeons between 10/2015-12/2015.	Logits with surgeon fixed-effects, assuming patient allocation to time slots is exogenous conditional on observables.	Every additional patient already seen decreases the odds an operation is scheduled by 10.5% (OR = 0.895, CI 0.842 to 0.951). Patients seen in the afternoon are 1.955x more likely to be scheduled for surgery (CI 1.110 to 3.486). Surgery prescribed in 32% of cases.	N/A.
Tai-Seale and McGuire (HE 2012)	Do physicians have a target time per patient?	385 video-taped visits 1998-2000 with 35 PCPs; patient surveys.	Logits on the probability of a topic being the last of the visit.	Topics in the 1 st 5 minutes=reference group. Probability of a topic being last increases by 16.8 pp, 26.8 pp, and 35.7 pp for topics raised at 5-10, 10-15, 15+ minutes.	Academic medical centers demonstrated sharpest increase in the shadow price of time.

Appendix Table 4: Peer Effects and Team Dynamics

Paper	Research Question	Data	Empirical Methods	Results	Heterogeneous Effects?
Agha and Molitor (ReStat 2018)	Does proximity to lead investigators in new cancer drug trials increase the propensity to prescribe new drugs?	Medicare Part B claims 1998-2008; Dartmouth Atlas data; FDA drug application data.	DiD, patient location IV (secondary analysis).	Cancer patients in lead investigator's HHR 4.04 pp (36%) more likely to get new cancer drug, with convergence after 4 years. No effect in other authors' HHRs. IV estimates smaller.	Effects bigger in areas with slower drug adoption. Convergence suggests lead investigators are not in areas with higher latent demand for the cancer drug.
Chan (JPE, 2016)	Is doctor shirking (i.e. working slowly to avoid work) reduced when doctors vs. nurse schedulers do patient assignments?	6 years of ED data from an academic medical center. ED had 2 pods of doctors.	Natural experiment in which a nurse-managed pod became doctor-managed, as the other pod was.	The doctor-managed system reduced patient wait times by 13.67% with no significant effects on quality, cost, or utilization.	Patient assignment is more negatively correlated with a physician's number of patients in doctor-managed system (consistent with it being a stronger signal of true workload).
Chan (AEJ: EP, 2021)	How much influence do senior residents have on team decisions? How do junior resident's decisions vary with experience?	Five years of data from the internal medicine residency program of a large teaching hospital.	RE model exploiting discontinuity caused by promotion of junior residents to senior.	There is a jump in the SD of log costs after promotion. Senior residents are responsible for almost all of the variance in decision making within a team of residents.	The jump in practice variation is highest for diagnostic spending (vs. medication, blood work, or nursing). No differences by patient characteristics.
Chen (AER, 2021)	How does the length of time that PCI/CABG surgeons and other hospital physicians have worked together affect patient outcomes?	20% of Medicare claims 2008-2016 linked to Vital Statistics, MD-PPAS 2008-2016, Physician Compare 2014-2017.	1.Restrict to admissions through ED and include FEs for proceduralists. 2.TWFE model with FEs for proceduralists and PCPs.	1 SD increase in shared work experience reduces 30-day mortality by 10 to 14%. Shared work experience decreases use of medical resources and length of stay.	Effect of shared work experience declines with individual physicians' experience, but this decline is small. The effect is larger for more complex cases.
Molitor (AEJ: EP 2018)	How are cardiologists affected when they move to areas with different practice styles?	Medicare fee-for-service claims 1998-2012; AMA Masterfile;	"Movers" design follows cardiologists moves across HRRs; event study and difference-in-	A 1pp increase in cardiac catheterization in the new HRR increases the physician's own rate 0.628 pp (1.36%). A 1pp increase in the rate at the physician's	Effects of moving larger for moves from low to high-intensity areas. Effects similar for moving earlier vs. later in their careers. Effects of moving are larger for

			differences.	hospital leads to a 0.796 pp (1.72%) increase in the physician's own rate.	more marginally appropriate patients.
Silver (ReStud 2021)	How do peer-groups affect speed and outcomes in the ED?	All ED visits from New York (2005-2013). Linked to state physician license register, public physician profiles, and vital statistics mortality data.	Peers vary across shifts. Decompose variation in outcomes attributable to physicians and physician-peer matches. Use peer group as IV for outcomes.	First-Stage: A 10% increase in the speed of a physician's peers increases own speed 1.47% with controls. 2SLS: A peer group that increases a physician's speed by 10% decreases charges by 2.17% with no significant effect on the 30-day mortality of discharged patients.	Physicians work faster in smaller groups and when all of their peers are male. 2SLS: In at-risk patients, peer groups that increase physician speed by 10% decrease charges 2.55% and increase 30-day mortality in discharged patients by 0.2121 pp (5.65%) .

Appendix Table 5: U.S. Financial Incentives

Paper	Research Question	Data	Empirical Methods	Results	Elasticity	Het. Effects?
Papers with Defined Price Elasticities						
Allen, Fichera, and Sutton (HE, 2016)	Examined an English policy that increased payments 24% for outpatient cholecystectomies while inpatient reimbursement were unchanged.	Hospital Episode Statistics from the NHS Information Centre for Health and Social Care from 12/2007-03/2011.	D-in-D using a set of control procedures with similar recommended outpatient rates that were not affected.	Planned outpatient surgeries increased by 27% of baseline mean. Reversion from laparoscopic to open surgery decreased. No effect on deaths or readmissions.	Elasticity of outpatient surgery supply w.r.t. payment: 1.21	N/A.
Alexander and Schnell (AEJ:AE, 2024)	What was the impact of increasing Medicaid PCP payments in 2013 and 2014 to comply with the ACA?	State-level Medicaid reimbursement rates; NHIS (2009–2015); NAEP (2009, 2011, 2013).	D-in-D and event studies exploiting variation in the effect of ACA rule given pre-ACA reimbursement rates.	A \$10 rise in payments (a 13.2% rise) decreases prob. doctors decline new Medicaid patients by 0.71pp or 11.5%. Also decreases prob. that parents have trouble finding a doctor for child 25%. Increased payments increased doctor visits, improve reported health, and reduce school absences.	Elasticity of getting and appointment w.r.t. payment: $11.5/13.2 = 0.87$	Effects on school absences are larger and more precisely estimated for younger students.
Bisgaier and Rhodes (NEJM, 2011)	How does public vs. private insurance affect the probability that specialists will accept new pediatric patients, and wait times?	Experiment with 546 paired calls to 273 specialty clinics. Private insurance pays 60% more.	Audit study. One call with public insurance and one a month later with private insurance.	Private insurance accepted 89.4% of the time, public ins. accepted 34.4% of the time. Medicaid-CHIP callers were 6.2 times more likely to be denied an appointment. Conditional on getting an appointment, Medicaid-CHIP callers waited 22 days longer.	Elasticity of getting an appointment w.r.t. payment: $[(89.4 - 34.4)/34.4]/60 = 2.66$.	N/A.
Cabral, Carey, and Miller (NBER Working Paper,	How did increased payments to providers of evaluation & management services to dual-eligible beneficiaries under the ACA affect care provision?	20% random sample of Medicare beneficiaries from Master Beneficiary Summary File and medical claims files	DiD and triple differences using non-duals and non-qualifying providers as control groups.	Increased payments increased evaluation & management services for dual-eligible beneficiaries by 6.3% and reduced fraction with no evaluation & management visits by 8.7%.	Elasticity of evaluation & management services/appointments w.r.t. payment: 1.2	Larger effects for younger/white beneficiaries, and beneficiaries not living in HPSAs.

2024)		(2010–2014); Medicaid Analytic Extract (2011–2013)				
Chen and Lakdawalla (JHE, 2019)	Do physician responses to changes in Medicare reimbursement vary with patient income?	Medicare Current Beneficiary Survey (MCBS) 1993- to 2002; Federal Registers from 1993 to 2002.	2SLS: Instruments are changes in fees from 1997 consolidation of Medicare areas and 1999 changes in estimation of expenses.	A 10% increase in patient income increases price elasticity for services 0.051 (53% of the mean). Different physician responses wrt patient income explain 53% of the increase in the gap in services received by high-income vs. low-income patients.	Mean elasticity= 0.095.	0.05 at 10th percentile of patient income. 0.15 at 90th percentile of patient income.
Clemens and Gottlieb (AER, 2014)	How do changes to Medicare physician payment rates affect provision of care, technology adoption, and patient health?	Medicare Part B claims 1993-2005.	Natural experiment: 1997 consolidation of Medicare geographic areas. Event study with nearest-neighbor matching on counties.	Higher fees increase elective procedures and RVUs per physician. Imprecise effects on MRIs by non- radiologists. Increases in hospitalization for AMI within 1 year, but no effect on 4-year mortality. A “1 percent change in reimbursement rates thus translates, on average, into a 2.5 percent change in the physician’s net wage.”	Elasticities for RVUs per patient w.r.t. payment: Short run =0.82 Medium run =2.01 Long run= 1.46.	Heterogenous effects by patient age and state-level intensity of care. Higher care elasticities for older patients and patients from states with more intense care.
Coudin, Pla, and Samson (HE, 2015)	How did a French reform that increased the proportion of GPs subject to price regulation, affect the provision of health services?	Administrative INSEE-CNAMTS- DGFIP File on physicians for 2005- 2008.	Fuzzy RD using increase in the requirements for GPs to “bill freely” in their contracts with public health insurance.	Price regulation increased the supply of medical care by 66.53% and the number of procedures by 84.23%.	Provision of total medical procedures wrt payment= 1.61	Male GPs increase labor supply more and also increase home visits and prescriptions.
Fortin et al. (JAE, 2021)	Compare FFS contracts vs. contracts that pay a per diem plus a smaller amount per service. Effects on care rendered by pediatricians?	Doctor time-use survey linked to records from Health Insurance Organization of Quebec (1996– 2002).	Structural discrete choice model with variation from a reform introducing an optional per diem plus payment contract.	Small changes in time spent with patients, but services rendered under mixed remuneration contract decrease by 5-12%.	Elasticity of hours wrt wages ~0. Elasticity of services: -0.124.	Female doctors and younger doctors are more likely to switch to the per diem contract.

Johnson and Rehavi (AEJ:EP, 2016)	How is the probability of C-section affected if the patient is a physician? Is there an interaction with financial incentives?	Confidential CA Vital Statistics data, 1996-2005; CA physician licensure data; TX birth data 1996-2003 and 2005-2007.	Comparison group is educated mothers. Nearest neighbor matching regressions for CA. Hospital fixed effects.	California physicians are 1.17 pp (6.13%) less likely to have an unscheduled C-section at non-HMO hospitals. In Texas physicians are 2.09 pp (6.39%) less likely to receive a C-section. Financial incentives affect C-section rates only among non-physicians.	Elasticity~0 for physician-mothers. Non-zero for other mothers but not computable from paper.	Effects greater for physician parents who specialize in areas related to childbirth.
Papers about Capitation/Managed Care Organizations.						
Dickstein (WP 2017)	Are there differences in how physicians in capitated plans prescribe for depression compare to physicians in non-capitated plans?	MarketScan: 2003-2005 Commercial Claims & Benefit Plan Design Data; County-level IRS Income; National Ambulatory Medical Care Survey.	Structural model, instrumenting drug price with sum of price changes within an insurer's plan for all other drugs.	Prescribers in capitated plans are more likely to choose generic Rx. Patients have higher adherence and less medication switching but also higher relapse rates.	Lower drug switching may promote adherence but has negative effects on patients at highest risk of relapse.	
Ding and Liu (JHE, 2021)	How does capitation affect treatment of lower back pain?	MarketScan Commercial Claims 2003- 2006.	Plan history FEs and physician FEs.	Providers with capitation use 12.2% fewer medical resources to evaluate and treat lower back pain with no effect on relapse probabilities.	Effects are biggest for physical therapy and diagnostic testing. But do capitated providers report all procedures?	
Chorniy, Currie, and Sonchak (JHE, 2018)	How does switching from FFS to MMC affect children's treatment of asthma and ADHD?	60% random sample of all South Carolina (SC) Medicaid enrollees < 17, 2005-2015; Vital Statistics	Staggered roll out of MMC contracts with higher capitated payments for children with chronic conditions; child FEs.	Switching to MMC increased ADHD caseloads by 11.6% and asthma caseloads by 8.2%. No significant effects on hospitalization and increases in ER use.	N/A.	
Physician Detailing						
Agha and Zeltzer (AEJ: EP, 2022)	How do pharma payments affect the prescribing of physicians who only share patients with physicians who receive payments?	Medicare Part D (2014-2016); Open Payments database (2013-2016); CMS Referral Patterns;	Event studies; DiD-style regressions with doctor-drug and drug-quarter-specialty FEs	Peers of physicians who receive payments for speaking, consulting, etc., increase prescribing of the promoted drug 1.8%. Spillovers account for ¼ of increased prescribing	Effects are larger for peer physicians with more shared patients with the physician receiving payments.	

		Physician Compare.		from payments.	
Carey, Daly, and Li (NBER WP, 2024)	How do pharma payments affect the prescribing of physician-administered cancer drugs in Medicare?	Open Payments database; claims from 20% sample of Medicare FFS (2014–2018).	D-in-D and event study models with physician-drug and time-drug FEs.	Payments increase Rx the marketed drug by 4% in the year after payment. No improvement in patient mortality. No elasticity because payment value not reported.	Targeted doctors increase treatment of patients with lower expected mortality.
Carey, Lieber, and Miller (JPubE, 2021)	How does detailing affect physician prescribing behavior in terms of drug efficacy, and use of generics?	20% Medicare Part D 2013-2015; Open Payments database; hand-collected data on drug efficacy.	Event studies with physician by drug FEs	Prescribing of the detailed drug increases by 2.2% in the 6 months following payment. No significant effects on efficacy or transitions to generics.	Results are similar when restricting sample to physicians who receive small payments.
Newham and Valente (JHE, 2024)	How do gifts to doctors from pharmaceutical companies affect antidiabetic drug prescribing patterns and costs?	Open Payments database; Medicare Part D data (2014–2017); demographic and health data from ACS and CDC.	Compare physicians with similar propensities to receive payments and use random timing. Residuals from outcome models regressed on residuals from payment models.	An increase in payments by the average yearly payment of \$65 increases Rx of branded antidiabetic drugs by 4.8%, increasing costs of Rx drugs.	Effects are higher for doctors in areas with a higher proportion of patients receiving subsidies for out-of-pocket drug costs for low-income individuals.
Shapiro (MS, 2018)	Compare effect of new information from clinical trials and detailing on PCP prescribing behavior for Seroquel.	AlphaImpactRx monthly panel of 1,762 PCPs 2002-2006 (links self-reported detailing, patient treatment).	Two clinical trials over sample period, plus record of detailing. Examine effects in models with physician and month FEs.	No effect of the clinical trial information. Detailing increased after both trials. Detailing increased Seroquel Rx 26% in the month of the visit.	One third of the increase in prescribing occurred in off-label uses.
Other Papers without Defined Elasticities					
Alexander (JPE, 2020)	When hospitals offer incentives to physicians to lower costs, does it affect (1) who is admitted (2) which hospital they are	New Jersey Uniform Billing Records (2006-2013); AHA annual survey; Medicare cost-to-	D-in-D with doctor FEs using the New Jersey Gainsharing Demonstration as a policy experiment.	The policy doesn't reduce costs or change procedure choice. But lower predicted cost patients are sorted towards participating hospitals.	Effects are less precisely estimated for surgical patients, where there is less opportunity for gaming.

	admitted to, and (3) how intensely they are treated?	charge ratio series.			
Alexander and Currie (EHB, 2017)	What is the effect of private vs. public insurance on propensity to be admitted to hospital from ED? Are effects moderated by capacity constraints?	New Jersey Uniform Billing Records 2006- 2012.	Exogenous variation in hospital bed supply due to local flu conditions; hospital FEs.	In high flu weeks, publicly insured children are .3 p.p. (6.4%) less likely to be admitted for non-flu conditions compared to privately insured children. Outcomes are no worse for marginal children.	Effects are larger when restricting to diagnoses with mid-range admissions rates.
Brekke et al. (JHE, 2019)	How does GP compensation and relationship with patients affect their propensities to issue sick-leave certificates patients need to claim benefits?	Norwegian administrative data 2006–2014 linking health, national insurance, and labor market data.	Physicians see patients both in their own practices and in EDs where they do not face reputational effects. Models with physician and patient FEs.	GPs with a FFS contract are 34.63% more likely to issue sickness certificates for own patients vs. ED patients. For GPs with fixed salaries the gap is 24.15%.	GPs with new practices have similar effects with FFS but not for fixed salary. The effect for fixed salary is driven by relationships with patients. Effects larger in areas with more GPs per capita and where GPs have more openings.
Chernew et al. (JHE, 2021)	How much of the variation in prices for lower-limb MRIs is explained by physician referral patterns vs. patient characteristics?	2013 insurance claims from a large national insurer; data from the company's online price comparison tool; SK&A physician-level dataset.	Restrict to lower-limb MRIs without contrast since these are "shoppable, homogeneous MRI scans." Estimate models with referrer FEs.	Referrer FEs explain 52% of the variance in patient spending on lower-limb MRIs. Patient cost-sharing and characteristics explain less than 1%. Patient HHR FEs explain 2%. Going to the cheapest provider within the same driving distance would reduce spending 35.83%.	The mean vertically- integrated physician refers 52% of patients to a hospital-based MRI provider compared to 19% for non-vertically-integrated physicians.
Clemens et al. (NBER WP, 2024)	How do measures of provider preferences for treatment intensity relate to utilization and spending for commercially insured patients? How do financial incentives mediate these relationships?	Health Care Cost Institute Commercial Claims Database; survey data from Cutler, Skinner, Stern, and Wennberg (2019)	Descriptive analysis following Cutler et al. (2019) with additional covariates to represent different financial incentives in commercial insurance.	Provider preference measures (share Cowboy, Comforter High Follow-Up, Low Follow-Up) are weakly related to utilization and spending, in contrast to Cutler et al. (2019). Private insurance offers lower prices in areas with a higher share of Cowboys/High Follow-Up, offsetting provider preferences.	Relationship between provider preference measures and non-price utilization measures are weaker than relationship between provider preference measures and payments.
Frakes	Does physician behavior	National Hospital	Focus on AMI and C-	After adoption of a national-standard	Disaggregates by whether states

(AER, 2013)	converge towards national averages when states change malpractice laws to consider national rather than local norms?	Discharge Survey (1977-2005), Natality Data (1978-2004); Mortality Data (1977-2004).	section. Event study exploiting variation in states adoption of national-standard rules.	rule, the deviations between state and national C-section rates fall by 4.87 pp (48.31%). Estimates for AMI are noisier. No convergence in outcomes.	have rates that are initially higher or lower rates than the national rate. Convergence occurs in subsamples.
Gupta (AER, 2021)	Effects of the Hospital Readmissions Reduction Program (HRRP) on care quality and admissions for patients with heart attacks, heart failure, and pneumonia?	Medicare fee-for-service claims 07/2006-07/2006; 20% sample of all Medicare beneficiaries.	D-in-D, IV using baseline predicted readmission rate.	HRRP reduced 30-day readmissions by 10.5% and 30-day returns to the hospital by 6.92%. Little effect on admission decisions or upcoding. Increases in procedures for AMI patients and 8.87% fall in 1-year mortality.	Readmission rates lower for patients initially admitted to index hospital, not for those originally seen elsewhere. Government hospitals respond less. Higher volume hospitals and at-risk systems respond more.
Howard and McCarthy (JHE, 2021)	Did a DOJ investigation of Medicare fraud re: implantable cardiac defibrillators (ICDs) change practice?	All-payer data from Florida; ED data from Florida's Agency for Healthcare Administration.	D-in-D using ICD procedures not subject to the investigation as a control.	The investigation plus new checklists that were part of the settlement caused a 22% decline in unnecessary ICD implantations.	The decline in ICDs was stronger for hospitals involved in the lawsuit. Decline for Medicare patients smaller in percent but larger in absolute terms compared to patients with other insurance.
Johnson et al. (NBER 2016)	Are OBs more/less likely to do unscheduled C-sections on own patients? Effects recent patients' laceration rates?	EMR and billing databases for three practice groups.	They use rotating call schedules of OB groups as a plausibly exogenous source of OB assignments.	OBs are 4 pp (25.97%) more likely to perform a C-section and 2.5 pp (25.0%) less likely to use vacuum or forceps on their own patients vs. another OB's.	Higher rates of recent lacerations increase the probability of C-section for an OB's own patients but not for other patients.
Wilding et al. (JHE, 2022)	How did increased stringency of blood pressure targets for patients <80 affect English GPs' treatment and testing decisions for hypertensive patients?	EHRs from Clinical Practice Research Datalink (04/2010-03/2017); Health Survey for England.	D-in-D comparing patients over and under 80; bunching estimators.	Stricter targets did not increase diagnoses of hypertension in new patients but increased antihypertensive Rx 1.2 pp. Doctors did multiple tests when patients failed, reported more patients as exempt from reporting, and increased reports of patients exactly meeting targets.	Lower-performing practices increased reporting of patients as exempt more than higher-performing practices, but other effects were similar. No data on health outcomes.

Note: One could compute detailing elasticities for some of the papers above, but these measures are difficult to interpret because detailing involves more than payment. Carey, Lieber, and Miller (JPubE, 2021) find that effect sizes are very similar when restricting to small payments, suggesting that direct remuneration is not the main reason that detailing affects physician decision making.

Appendix Table 6: Doctor Responses to New Information

Paper	Research Question	Data	Methods	Results	Heterogeneous Effects?
Avdic et al. (JHE, 2024)	New stents were first thought to reduce complications and then to increase them. How did cardiologists respond to new information and guidelines?	Swedish Coronary Angiography and Angioplasty Registry 2002-2011.	Separate models for periods after positive info, after negative info, and after guidelines allow physician-specific intercepts and trends.	Doctors responded more quickly to negative information than to the initial positive information.	Doctors slow to take up new stents were more likely to use the appropriate stent and had better patient outcomes. No heterogeneity within hospitals. Slow responders more likely to practice in teaching hospitals.
Ahomaki, Pitkanen, Soppi, and Saastamoinen (JHE, 2020)	Experiment with letters sent to Finnish doctors who prescribed 100+ paracetamol-codeine pills to a new patient.	National Prescription Register including all purchases, merged to Nordic Product Number and physician characteristics.	D-in-D using new patients where non-targeted physicians are the control. “Treatment” is intent-to-treat.	Significant 6.13 tablet decrease in number of pills purchased by new patients of treated doctors relative to patients of untreated doctors (12.8% of treatment group baseline).	Treatment effects larger for high prescribers. Top 5 specialties have Similar effect size. The decrease in large purchases was greatest in urban areas and not significant in rural areas.
Bradford & Kleit (HE, 2015)	The effect of the 2005 Blackbox warning on NSAID prescriptions, and how it was mediated by advertising, media coverage, and patient characteristics.	EMRs from the Primary Care Practices Research Network; media data from Competitive Media Reporting, Inc. and Lexis/Nexis; NSAID sample dispensation data from IMS health.	Probit models on having active prescription for non-COX-2 inhibitor NSAIDs, COX-2 inhibitor NSAIDs, opioids, and other analgesics.	Blackbox warnings resulted in a 2.8pp (54.90%) decrease in prescriptions for COX-2-inhibitors and 2.8pp (23.14%) increase in prescriptions for a non-COX-2-inhibitor ($p < .001$).	Patients with cardiovascular disease had a similar decrease in prescription of COX-2-inhibitors, but no significant increase in non-COX-2-inhibitors. These patients substituted toward opioids and other analgesics.
Currie and Musen (Working Paper, 2025)	Effect of prior authorization policies on prescribing of antipsychotics to kids on Medicaid.	New hand-collected data on Medicaid prior authorization policies (2005–2020); IQVIA LRx database of psychotropic Rx (2006–2019).	Staggered DiD using state-level rollout of prior authorization policies.	Comprehensive pediatric prior authorization policies reduced providers’ prescribing of antipsychotics to children ages 3-5 on Medicaid by 30%.	No spillovers to older children or children on private insurance, suggesting hassle costs instead of information as the primary mechanism behind main findings.
DeCicca, Isabelle, and Malak (HE Letters, 2024)	Effect of Term Breech Trial and its subsequent overturning on C-sections for breech births.	U.S. Birth Certificate Records 1995–2010.	D-in-D using complication-free births as control group.	No effect of original Term Breech Trial on C-section rates. Reversal of trial findings reduced C-sections for breech babies by 15–23%.	Reductions in C-sections greater in counties with younger physicians and more IMGs and among non-white, less educated patients.
Doctor, Nguyen,	Effect of notification of	Opioid dispensing from	RCT with intent-to-	Milligram morphine	N/A

Lev, Lucas, Knight, Zhao, and Menchine (Science, 2018)	patient death by overdose on future opioid prescribing.	California's Prescription Drug Monitoring Program database.	treat analysis. Letters from the Chief Medical Examiner of CA.	equivalents prescribed down 9.7% in treatment vs. control 3 months after intervention.	
Dubois and Tuncel (JHE, 2021)	How did French physicians respond to the 2004 information that SSRIs increase suicidal thinking in children?	Cegedim proprietary longitudinal patient data covering all prescriptions by 386 GPs. Includes doctor and patient demographics, and visit-level information.	D-in-D estimation, older patients are control. Random coefficient discrete choice logit examines choice across drug categories.	Child SSRI prescriptions fell 9.9 pp (19.8%). The baseline effect for adults was -2.8 pp (5.6%). Many physicians decreased prescription of other classes of anti-depressants but substituted to off-label use of other drugs.	25% of the physicians prescribe an SSRI for depression <20% of the time before the warning, and 25% prescribe an SSRI >73% of the time. Over 25% of physicians never prescribe SSRIs to children after the warning.
Howard, David, and Hockenberry (JEMS, 2016)	Variation in surgeon responses to the information that arthroscopic knee surgery is ineffective by whether it is a hospital or a free-standing surgery.	Outpatient claims data from Florida's State Ambulatory Surgery Database, 1998-2000. Surgeons cannot be linked over time. Analysis at facility level.	Triple D-in-D, alternative model using differential trends in the ratio of knee to shoulder surgeries (preferred specification).	Preferred specification: if free-standing centers responded like hospitals the number of surgeries would be reduced 6.27-11.37% on a baseline of 34,000 each year.	Disaggregating by procedure type, the differential decline between free-standing centers and hospital centers is driven by meniscectomies, which have received more insurance company scrutiny.
Howard and Hockenberry (HSR, 2019)	How is physician age related to the response to new information that episiotomies are ineffective?	Pennsylvania Inpatient Hospital Discharge Data (1994-2010)	Descriptive. LPM with hospital FEs.	Physicians who started delivering babies 10 years earlier are 6 pp (19.5%) more likely to perform an episiotomy.	The relationship between physician age and episiotomy rate has decreased over time and is weaker in teaching hospitals, which promote evidence-based medicine.
Kolstad (AER, 2013)	Effects of quality "report cards" for Coronary Artery Bypass Graft (CABG) surgeries. Is provider response profit motivated?	Pennsylvania Health Care Cost Containment Council data for 89,406 CABG surgeries 1994-1995, 2000, and 2002-2003 merged with surgeon tenure. Focus is on the surgeons' mortality rate before report cards less the report card risk-adjusted rate.	Reduced form responses to differences between own mortality rates and other doctors'. Structural model of consumer demand separates "intrinsic" and "extrinsic" motivations.	Counterfactuals indicate that "extrinsic" incentives induced a 3.5% decline in predicted risk-adjusted mortality whereas "intrinsic" incentives induced a 13% decline in predicted risk-adjusted mortality.	The response is larger for surgeons who are worse than other surgeons in their own hospital compared to surgeons who are just worse than expected.

McKibbin (JHE, 2023)	How do physicians change prescribing of off-label cancer drugs in response to new information from RCTs?	Data on FDA approvals and RCT results, 100% Outpatient and 20% Carrier Claims files for Medicare part B, 1999-2013.	Event studies comparing drug-cancer pairs with and without newly presented RCT evidence from academic conferences.	8 quarters after a conference, prescriptions of drugs with confirmed efficacy up 192%. Prescribing falls by 33% over 8 quarters with negative information.	Responses discontinuous around p-value 0.05. When the abstract describing the RCT has no mention of improvements in quality of life or side effects, adoption and de-adoption rates are less asymmetric.
Olson and Yin (HE, 2021)	Physician responses to changes in drug labeling from the FDA's 1997 Pediatric Exclusivity provision (provides 6 months of exclusivity in return for conducting Pediatric trials).	Prescription data from NAMC; Label changes and exclusivity from FDA; journal publication data from Benjamin et al. (2006) and PubMed; IMS health data on drug promotions; disease prevalence from MEPS.	D-in-D with treatment group defined as children <18 years old and controls as adults >35 (using a zero-inflated negative binomial model).	In their preferred specification, the marginal effect of a pediatric label change is 2.09 fewer prescriptions (12.67 %) for children.	Negative information added to the label reduces prescribing more than positive information. Magnitudes are larger for physicians in solo practice. No clear pattern by child age group. Estimates somewhat sensitive to included controls.
Persson et al. (NBER WP, 2021)	Do doctors consider the diagnosis of an older sibling when evaluating children for ADHD?	Swedish population register 1990-2018, (2016 for HS records); prescription drug claims July 2005-Dec. 2017; birth records data from NHBW, 1996-2016.	Birthday cut-off RD using older sib or cousin's birth date and school eligibility cutoffs to use "young for grade" sib's higher prob. of ADHD diagnosis.	An older sibling born after the school entry cutoff decreases the probability of ADHD diagnosis by 0.59 pp (12.04%) and decreases the probability of ADHD drug claims by 0.55 pp (9.82%). Smaller results for cousins.	Effects on younger siblings are greater before older siblings graduate from HS. Spillovers greater in cities with more funding for special needs children. Cousin spillover effects are greater when cousins are in the same municipality.
Sacarny, Yokum, Finkelstein, and Agrawal (HA 2016)	Effect of letters from Medicare to outlier prescribers of controlled substances on future opioid prescriptions.	CMS Integrated Data Repository-- records for prescription drugs covered by Medicare Part D with prescriber ID.	RCT with analysis of intent-to-treat.	Statistically insignificant increase of 0.8% relative to the control mean after 90 days, 95% CI (-1.38%, 2.91%).	No evidence of heterogeneity by prescriber specialty, geographic region, prescribing pre-treatment, and whether the physician had been investigated for fraud.
Sacarny, Barnett, Le, Tetkoski, Yokum, and Agrawal (JAMA Psych, 2018).	Effect of three letters sent by Medicare to outlier prescribers of quetiapine on future quetiapine prescriptions.	100% Medicare claims data 2013-2017; enrollment data 2015-2017; risk-adjustment data 2013-2014.	RCT with analysis of intent-to-treat.	11.1% fewer days over 9 months vs. control mean (11.99% of the sample mean). Effects lasted 2+ years. No negative effects on patients.	The reduction in prescribing was larger for patients with low-value indications and smaller for guideline-concordant patients.

Wu and David (JHE, 2022)	How did relative procedural skill affect the prob. that doctors abandoned laparoscopic hysterectomy after a negative info shock about the safety of the procedure?	All hospital inpatient and outpatient visit data for patients receiving hysterectomies in Florida (January 2012 – Sept. 2015).	Leave-one-out IV for physician skill at laparotomy/ laparoscopic hysterectomy; DiD event study estimates before/after 2014 FDA announcement.	A 1 SD increased in relative skill in laparoscopic hysterectomy decreased prob. of abandoning the procedure by 4.6–4.9 p.p. (6.2–6.5% reduction from pre-period mean). Only top laparotomy doctors increased laparotomies.	Patients with characteristics that indicate less appropriateness for the laparoscopic procedure had greater reductions in likelihood of receiving a laparoscopic procedure after the announcement.
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Appendix Table 7: Heuristics and Guidelines

Paper	Research Question	Data	Empirical Methods	Results	Heterogeneous Effects?
Abaluck et al. (NBER WP 2021)	How does the proportion of physicians following guidelines for anticoagulants for atrial fibrillation patients change after 2006 guidelines? Is lack of implementation due to awareness or nonadherence?	Text mining of EMRs from the VA for patients newly diagnosed with atrial fibrillation between Oct. 2002-Dec. 2013; Patient-level data for 8 clinical trials of anticoagulants.	Causal-forest model to estimate heterogenous treatment effects using data from eight RCTs; Chernozhukov et al. (2018) approach to calculating best linear predictions of conditional average treatment effects.	After 1 st mention of guidelines, physicians become more compliant. Stricter adherence could prevent 24% more strokes.	Most departures from guidelines are not justified by measurable treatment effect heterogeneity (though RCTs were not originally randomized on the observables analyzed).
Almond et al. (QJE, 2010)	Does the care of newborns change discretely at the threshold for being classified “very low birthweight” and does this affect mortality?	NCHS linked birth/infant death files (1983-1991 and 1995-2002); linked birth, death, hospital discharge data from California (1991-2002); HCUP for AZ, NJ, MD, NY.	RD centered around threshold of 1,500 grams.	Relative to the means just above the threshold, VLBW classification has an 11.11% effect on spending and a 5.93% effect on length of hospital stay.	Effects are greater for non-NICU and Level 0/1/2 NICU hospitals than for Level 3A-3D NICU hospitals.
Coussens (Working Paper 2022)	Do doctors use simple heuristics in patient age to make treatment decisions for ischemic heart disease (IHD)?	Truven Commercial Claims and Encounters database 2005-2013; ED records from a large Boston-area hospital 01/2010-05/2015.	Regression discontinuity centered at age 40	Turning 40 increases the probability of being tested, diagnosed, or admitted for IHD by 0.887pp, 0.131pp, and 0.068pp, respectively. Relative changes compared to intercepts are 9.51%, 19.29%, and 17.80%, respectively.	Effects are larger for women and patients presenting without chest pain. Effects are also stronger when the ED is less busy and in the 1 st half of a physician’s shift.
Cuddy and Currie (PNAS, 2020)	What is the probability that adolescents with private insurance receive appropriate care following an initial diagnosis of mental illness? What factors are related to the type of care received?	Claims data for a large national insurer. Children covered for at least a year between 2012 and 2018 who were ever diagnosed with a mental health condition.	Observational study using linear probability models. Define “red-flag” treatment as prescribing that falls outside accepted guidelines.	Only 75% of adolescents receive follow-up care within 3 months. Of those receiving drugs, 44.85% receive “red flag” drugs. Composition of clinicians affects treatment: More psychiatrists → more drug use vs. more therapists → more therapy.	Any treatment, drug treatment, red-flag drugs increase with age. Girls more likely to be treated, to get therapy, and to get be red-flag drugs. Variation <i>across</i> zip codes explains less than half of overall treatment variation.
Cuddy and Currie (JPE, forthcoming)	Would adherence to guidelines improve outcomes? Is there a	Claims data for a large national insurer. Children diagnosed with depression	Instrument individual prescriptions with area-level practice style	Outcomes for red-flag vs. grey-area vs. FDA approved drug treatment after 24	P(drug treatment) is higher for girls, older children, and children whose 1 st visit

	difference between “grey-area” prescribing sanctioned by professional societies but not by FDA, and “red-flag” prescribing not sanctioned by either?	or anxiety for the first time 2012-2018. Measures of local practice style computed from IQVIA and from the claims data.	measures interacted with patient characteristics (use Lasso to choose instrument set).	months: P(self-harm): 5.8%; 4.9%; 3.8%. P(ED or hosp.): 33.6%; 18.6%; 26.8%. Total costs: \$9557; \$1745; \$9658. Red-flag has highest costs and worst outcomes.	resulted in hospitalization.
Currie and MacLeod (Econometric a 2020)	Would adherence to professional guidelines improve outcomes? Does the answer to this question vary with the physician’s skill?	Claims data for a large national insurer. Adults ever diagnosed with depression 2013-2016; NPPES; Experimental propensity is measured using prescription dispersion across drugs in IQVIA Xponent prescription data base.	Patient FE models of effects of having more experimental doctors and of violations of guidelines. Simulations measure benefits of experimentation for different skill groups. (Psychiatrists assumed more skilled than GPs).	Violations of professional guidelines are associated with worse subsequent outcomes (spending, hospitalizations, ED visits) for all patients.	Among patients seeing psychiatrists, switching to a more experimental doctor improves outcomes (a 0.25 increase reduces P(ED visit or hospitalization) by 10.2%). No effect of experimentation with less skilled doctors.
Geiger et al. (JAMA HF, 2021)	What is the effect of a designation of “advanced maternal age” (AMA) on prenatal care and birth outcomes?	Claims and monthly enrollment data from a large, nationwide commercial insurer 2008-2009; zip-code level public ACS data.	Focus on discontinuities in care for mothers 35+ on expected delivery date. Donut RD excluding women with due dates within 7 days of their 35 th birthday.	AMA increases screening, specialty visits; decreases perinatal mortality by 0.39pp or 42.39% of sample mean. No effects on severe maternal morbidity, preterm birth, or low birth weight.	As a percentage of baseline the effects on prenatal care services and perinatal mortality are much greater for low-risk pregnancies than for the full sample.
Kowalski (ReStud, 2023)	Are women who are more likely to receive mammograms different from women who are less likely? How does the probability of being “over-diagnosed” vary with the propensity to receive mammograms?	RCT data from the Canadian National Breast Cancer Screening Study (CNBSS) linked to cancer registries and the mortality data. Allows long-term follow up to see cancers that are detected but would not have caused symptoms.	Extension of Imbens and Angrist (1994) framework in the context of an RCT (which provides identifying variation).	In women who are treated compliers w.r.t. screening guidelines, 14% of breast cancers are “over-diagnosed”. For always takers, over 36% of breast cancers are over-diagnosed. Results suggest current guidelines should be revised to reduce mammography.	Women who are more likely to receive mammograms are healthier and of higher socioeconomic status on average.
Ly (Annals of Emergency Medicine, 2021)	Are physicians more likely to test for pulmonary embolism (PE) in the ED when they recently treated a patient with PE?	National EHR data from the VA Corporate Data Warehouse (2011–2018)	Linear probability model with time and physician FEs and clinical and demographic covariates	In the first 10 days after treating a patient with PE, physicians increase testing for PE by 15%. No change in testing behavior in the 50 days after the first 10 days.	N/A.

Ly, Shekelle, and Song (JAMA Internal Medicine, 2023)	Do physicians delay testing for pulmonary embolism (PE) in patients with congestive heart failure presenting in the ED with shortness of breath when congestive heart failure is documented in triage?	National EHR data from the VA Corporate Data Warehouse (2011–2018)	Linear probability model with time and physician FEs and clinical and demographic covariates	The mention of congestive heart failure in triage reduced testing in the ED by 4.6 p.p. (34.8%) and delayed testing in the ED by 15.5 minutes (20.5% increase). Patients were 0.15 p.p. (65.2%) less likely to be diagnosed with PE in the ED but no difference in diagnosis of PE w/in 30 days.	N/A.
Olenski et al. (NEJM, 2020)	Do physicians use simple heuristics in patient age to make treatment decisions for Coronary Artery Bypass Graft Surgery (CABG)?	Medicare data from 2006 to 2012.	Regression discontinuity at age 80.	Patients admitted in the 2 weeks after their 80 th birthday were 1.7pp (28.05%) less likely to get CABG than patients admitted 2 weeks before their birthday.	N/A.
Singh (Science, 2021)	Do physicians switch delivery mode after a complication with their previous patient?	EHR (2000–2020) from the obstetric wards of two academic hospitals.	Linear probability model with time, physician, and hospital FEs and clinical and demographic covariates	After a complication with a C-section, physicians are 3.4% more likely to use a vaginal delivery with the next patient. After a complication with a vaginal delivery, physicians are 3.6% more likely to use a C-section with the next patient.	Effects are larger for more experienced physicians.

Appendix Table 8: Technology

Paper	Research Question	Data	Empirical Methods	Results	Heterogeneous Effects?
Agarwal et al. (NBER WP 2024)	How do radiologists use AI predictions and clinical histories in diagnosis? What is optimal use of AI?	Patient cases from Stanford University healthcare; data from an experiment on radiologist decisions and decision time.	2x2 experiment with radiologists. Add AI prediction, clinical history from referring doctor, or both; random forest regression.	AI does not improve performance. Access to clinical history reduces deviation from diagnostic standards by 4%. Optimal to have AI decide cases when confident and radiologists decide all other cases w/o AI.	When the AI tool has high confidence, AI improves radiologist diagnosis. When the tool has low confidence, AI worsens radiologist diagnostic accuracy.
Agha (JHE 2014)	Impact of EMRs plus clinical decision supports on quality and cost of care.	20% sample of Medicare claims, 1998- 2005; Health Information and Management System Survey.	Exploits differential timing of Health Information Technology (HIT) adoption at hospital level w FE.	HIT adoption increases spending 1.3%. No effect on 1-year patient mortality, length of stay, #physicians seen within a year of admission, intensity of care, 30-day readmissions, complications, or an index of care quality.	No evidence of higher returns to more comprehensive HIT systems. Do not see larger effects in larger hospitals.
Alpert, Dystra, and Jacobson (AEJ:EP, 2024)	How much does information versus hassle costs from MA-PDMPs affect opioid prescribing?	Claims data from Optum's Clinformatics Data Mart (2006–2016).	DiD and event studies using policy change in Kentucky. Triple differences comparing opioid naïve and non-naïve patients.	Hassle and information explain 69% and 31% of fall in opioid Rx respectively. MA-PDMPs reduce opioid Rx 6.8% for opioid naïve patients, 10.6% for non-naïve patients, and 16% for patients with opioid-inappropriate conditions.	Declines in prescribing to opioid non-naïve patients occur for patients with history of doctor shopping or high dose/quantity of opioid use.
Arrow, Bilir, and Sorenson (AEJ: AE 2020)	Does access to an electronic database for pharmaceuticals affect doctors' prescribing of cholesterol drugs?	IMS Health Xponent database 2000-2010; data from the firm that owns the studied electronic reference database.	Models with zip-code-month FEs, physician FEs, and physician-specific time trend; IV doctor's access using share of area doctors using database.	Database increases prescribing of generic Rx in its 1st year by 1.3 pp (3.7%). No effect on new branded Rx. New and old generic Rx increase; Old branded Rx decrease. Providers prescribe 0.7% more unique Rx.	In zip codes with more pharmaceutical patenting, database has less effect on drug adoption. Effects stronger for providers who access the database more frequently upon adoption.
Buchmueller and Carey (AEJ: Economic Policy, 2018)	How do MA-PDMPs versus PDMPs without must-access provisions affect opioid use in Medicare?	PDMP info from Prescription Drug Abuse Policy System; 5% Medicare beneficiaries in Part D and FFS in any year 2007–2013.	DiD and event study models using variation in state-level policy.	Without must-access provisions PDMPs have no effect on opioid utilization. MA-PDMPs reduce doctor shopping by 8% and pharmacy shopping by 15%. Neither PDMP significantly affects opioid poisoning rates.	Effect sizes are larger must access provisions are broader.

Buchmueller, Carey, and Meille (Health Economics 2020)	Effect of Kentucky's must-access PDMP program on opioid prescribing.	Kentucky (2006-2016) and Indiana (2012-2016) PDMPs; CDC data on opioid prescriptions; ARCOS 2006-2016.	DiD comparing Kentucky (treated) to Indiana (control).	Quarterly morphine equivalents per capita fell 11–13% in KY vs. IN. Providers prescribing any opioids fell by 3.8 pp (5%). The number of patients prescribed fell 16% among providers prescribing any opioids.	Providers who initially prescribed fewer opioids were more likely to stop prescribing. Reductions in prescribing greater for patients who used opioids multiple times and doctor-shoppers.
Dahlstrand (Working Paper, 2021 updated 2024)	How much could patient outcomes be improved by using an algorithm to match patients and GPs?	Data from Sweden's largest digital healthcare platform (2016–2018) matched to Swedish registry health data.	Physician skill estimated using leave-one-out measures with shrinkage. Match effects exploit the platform's conditional random assignment of patients.	Using an algorithm with positive assortative matching could reduce avoidable hospitalizations by 8%, all hospitalizations by 3%, and counter-guideline antibiotic Rx by 3%.	Effects are smaller for patients seeing a doctor within the day/hour. In urban areas, similar improvements are possible by restricting matches to doctors patients can travel to see in person.
Ellyson, Grooms, and Ortega (Health Economics 2022)	Do the effects of must-access PDMPs vary by specialty?	CMS Part D public use files 2010–2017; AMA Physician Masterfile; PDMP start dates from Prescription Drug Abuse Policy System.	DiD and event study.	Primary care doctors decrease opioid prescribing by 4% after MA-PDMP implementation. No significant effect for providers in IM, EM, surgery, palliative care, oncology, and pain medicine.	Primary care and IM providers with initially low prescribing stop prescribing opioids after MA-PDMP.
Goetz (International Journal of Industrial Organization 2023)	How does an increase in competition on a telehealth platform for talk therapy affect providers' pricing and exit decisions?	Therapist data collected from Psychology Today in 2020; controls from Canadian government sources and Facebook's Movement Range maps.	Propensity score matched DiD exploiting change in how platform shows providers to patients. For areas with <20 providers, platform made providers outside area visible.	Increased competition caused by the platform displaying more providers decreases the likelihood that affected providers provide sliding scale discounts by 8.9%.	Providers with more training respond to competition by stopping sliding scale offers; providers with less training exit the platform. Bigger effects on late adopters of teletherapy.
Horwitz et al. (NBER Working Paper 2024)	How do Certificate of Need (CON) laws affect imaging? How does this vary by the value of imaging?	Hand-coded laws; AHA's Annual Survey of Hospitals 2018; accreditor data on free-standing CT/MRIs; 20% sample Medicare FFS claims 2009–2014.	RDD at state borders where one state has a CON law and the other does not.	The prob. of receiving an MRI is 2% lower on the CON side of the state border, compared to the mean on the non-CON side. Overall, no effect on prob. of a CT.	The prob. of receiving a high-value MRI does not change at border, the prob. of receiving a high-value CT on the CON side falls by 6% of non-CON mean. Low-value imaging falls 20–26%.

McCullough et al. (Health Affairs 2010)	How is quality of care related to EMR adoption 2004-2007?	AHA's annual survey; Health Information and Management Systems Society Analytics database.	OLS with hospital and year fixed effects, coefficient of interest is on the one-year lag of EMR adoption.	Pneumococcal vaccination rates up 2.1pp (3.2%); use most appropriate antibiotic for pneumonia up 1.3pp (1.6%). No effect on other quality of care measures studied.	The relationship between quality measures and EMR adoption is stronger in academic vs. non-academic hospitals.
Miller and Tucker (JPE 2011)	Does EMR adoption lower neonatal mortality.	Linked birth and infant death data 1995–2006; AHA surveys; BEA Regional Accounts; CBP; HIMS Analytics Data; Georgetown Health Privacy Project; Lexis-Nexis.	Construct balanced county-level panel over 12 years. OLS w county and year FEs; IV for EMR adoption using state medical privacy laws.	A 10% increase in EMR adoption reduces neonatal mortality by 3%. Reductions are due to prematurity and complications not to accidents, SIDS, or congenital defects.	Larger effects when EMRs combined with digital storage, and obstetric-specific/decision support technologies. Larger gains for mothers who are Black, Hispanic, unmarried, or have < high school education.
Neumark and Savych (American Journal of Health Economics, 2023)	How do MA-PDMPs and laws that limit initial opioid Rx length for patients with work-related injuries?	Workers Compensation Research Institute claims for workers injured Oct. 2009 – March 2018.	DiD using state-level variation in laws.	Laws that limit opioid Rx length have no effect on opioid Rx (w/pre-trend w/o state trends). MA-PDMPs reduce opioid Rx on intensive but not extensive margin. For neuro spine pain, non-opioid pain Rx increase 14%.	Effects of MA-PDMPs are larger for neurologic spine pain, spine sprains and strains, and other sprains and strains cases.
Obermeyer et al. (Science 2019)	Is there racial bias in algorithms used to target care for high-risk patients? Do doctors correct for algorithmic biases?	Data from all primary care patients enrolled in risk-based contracts at a large academic medical center, 2013-2015.	Descriptive statistics and simulations.	Conditional on chronic condition, Black patients get less recommended care. Black patients have 26% more chronic conditions at the 97 th percentile of the risk score. Simulations suggest that physicians do not counteract bias in the algorithms.	Algorithm was trained on spending. Conditional on diagnosis, Black patients have lower spending and algorithm reproduces this bias. Changing algorithm to target health outcomes could potentially resolve the problem.
Mullainathan and Obermeyer (QJE 2022)	Ask how the actual decision to test for heart attacks differs from algorithmically predicted risks and explore health implications.	“Large urban hospital’s” HER from Jan. 2010 to May 2015 linked to Social Security Death Index; 20% sample Medicare FFS claims Jan. 2009 to June 2013.	Descriptive comparisons of output from risk model and actual physician decisions; shift-to-shift variation in average testing rates associated with triage team.	Physicians over test low-risk patients and under test high-risk patients because they focus on salient and representative symptoms, ignoring more complicated predictors of risk. High risk patients who arrive at the ED during high-testing shifts have 32% lower 1-year mortality.	Stress testing is more overused than catheterization. More experienced physicians test less but more accurately target tests toward high-risk patients.
Sacks et al. (JHE,	What are the	Commercial claims	DiD using state-level	MA-PDMPs decrease hazard of a	Increases in new opioid Rx in

2021)	effects of MA-PDMPs and laws that limit initial opioid Rx length on opioid-naïve patients?	from “large, national insurer” (20% sample and 100% sample for patients w/opioid Rx) Jan. 2007–Apr. 2018.	variation in laws.	new opioid Rx by 4.7%. Laws that limit initial Rx length increase hazard of new opioid Rx by 8.7%—reductions in Rx for >7 days are more than offset by increase in Rx for <7 days.	response to laws that limit initial opioid Rx length are stronger for PCPs, providing evidence that these laws may inadvertently signal that short prescriptions are safe.
Van Parys and Brown (NBER WP 2023)	Did broadband access improve the outcome of joint replacement outcomes?	Federal Communication Commission data on broadband roll-out; Medicare Current Beneficiary Survey; TM Claims 1999–2014.	DiD exploiting staggered rollout of broadband; discrete choice model	Broadband access explains 16% of the improvement in joint replacement outcomes between 1999-2008. 10% stems from patients seeking better providers and 6% stems from improvements in care conditional on patient demand.	Improvements in outcomes due to hospital access to broadband are driven by hospitals in markets with less competition.
Zeltzer et al. (JHE 2023)	How does the adoption of a digital device to assist with telehealth visits affect health care?	EHR data from Israeli Clalit Health Services (an HMO covering ~half the Israeli population) from 2018–2022.	Matched DiD and event study.	Device-assisted telemedicine increases primary care visits 12%, increases antibiotic use 15.6%, and decreases urgent care/ED/inpatient visits 11–24% compared to baseline mean.	Adults have a smaller increase in primary care use and a larger decrease in urgent care/ER/inpatient visits than pediatric patients.
Zeltzer et al. (JEEA 2024)	Impact of increased access to telemedicine during COVID-19 after lockdowns lifted were in May–June 2020.	EHR data from Israeli Clalit Health Services from January 2019 to June 2020.	DiD at the patient level. Treatment is a patients’ physicians’ propensity to use telemedicine during the initial March–May 2020 lockdown.	Having a PCP who was a high user of telemedicine increased the prob. of a primary care visit by 3.6% but reduced visit costs by 5.7% (of the pre-lockdown mean). Visits had fewer Rx and referrals. No evidence of more missed diagnoses for patients of high adopters.	Effects measured in % changes with respect to baseline are similar across patient age, gender, and SES. Reduction in Rx larger for providers who prescribed more in the pre-period.

Glossary of Table Terms

AHA – American Hospital Association
AKM– Abowd, Kramarz, and Margolis (1999)
AMA – American Medical Association
AMI/MI –Acute myocardial infarction
ATE—Average Treatment Effect
CCI—Charlson Comorbidity Index
CDC – Center for Disease Control and Prevention
CMS –Centers for Medicare and Medicaid Services
CPOE – Computerized provider order entry
DEA – Drug Enforcement Authority
D-in-D – Difference in differences
DO – Doctor of Osteopathic Medicine
ED/ER – emergency department
EMR/EHR – Electronic medical/health record
FDA— Food and Drug Administration (United States)
FE – Fixed effects
FFS—fee-for-service
GP—General Practitioner
HCUP – Health care utilization project
HIT – Health information technology
HRR – Hospital referral regions (from the Dartmouth Atlas)
IV –Instrumental variable
MA-PDMP – Must-Access Prescription Drug Monitoring Program
MD – Medical Doctor
MMC—Medicaid managed care
NCHS -- National Center for Health Statistics
NHS—National Health Service (U.K., Norway)
NPI – National Provider Identifier
OR – Odds ratio
PCP –Primary care provider
PDMP – Prescription drug monitoring program
pp – percentage point
PSI – Patient safety indicator
RCT – Randomized controlled trial

RD—Regression discontinuity

Rx—Prescription

SES – Socioeconomic status

SSRI—Selective Serotonin Reuptake Inhibitor

VHA—Veterans Health Administration (United States)

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