# **Online Appendices**

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#### APPENDIX A. SUMMARY OF STUDIES OF COLLEGE ACCESS INTERVENTIONS

This appendix summarizes existing experimental studies of college access programs as background for understanding the findings in the present study. Table A.1 describes studies that meet the following criteria: (1) the intervention addressed one or more aspects of the college and financial aid application process; we exclude studies of programs that provide financial aid/scholarships or change policies related to the college application process; (2) the study had an experimental design; and (3) the study examined the effect of the intervention on college enrollment. We include a few additional studies in which college selectivity, rather than college enrollment, was the outcome of interest.

The first column provides the name of the intervention and citation to the study. The second column describes key aspects of the intervention, the third column provides information about the population of students served, including the counterfactual college enrollment where available, and the timing and method of enrolling students in the study. The last column summarizes the key findings of the study.

We order the studies roughly from most to least similar to V-SOURCE, though interventions have multiple dimensions so alternative orderings are possible. SOURCE (Bos et al. 2012) is the predecessor program to V-SOURCE, so most similar by design. It served a similar population and had a similar structure, except that V-SOURCE was fully virtual, whereas SOURCE included in-person advising. Like SOURCE, Carrell and Sacerdote's (2017) New Hampshire (NH) Mentoring intervention provided inperson advising and focused on the college application process. This intervention assisted students whose counselors referred them to the program because they had expressed interest in attending college but had not taking steps to apply by January of senior year; the program focused on completing applications, covering all necessary fees, and paying a bonus for completing applications in some cases. The low four-year college enrollment rates in the control group of this study indicate that it targeted students who were unlikely to apply to college in the absence of the program. Note that this approach to targeting is only possible in a setting, such as New Hampshire, where public four-year colleges have rolling admissions. SOURCE increased four-year college enrollment by 3.5 percentage points on average, by 6 percentage points for students whose parents did not attend college, and by 10 percentage points for students whose first language was Spanish. NH Mentoring increased college enrollment by 6 percentage points on average, mostly on the four-year margin, with the effects concentrated entirely among women. Similar to NH Mentoring, LifeAfterHighSchool (Oreopoulos and Ford 2019) focused on getting students to submit applications. That program was offered school-wide in Ontario high schools with low college-transition rates. The program gave students information about college and opportunities to fill out applications during school time with the assistance of staff; the program also covered application fees. LifeAfterHighSchool increased two-year college enrollment by 4 to 5 percentage points on average.

Bottom Line (Barr and Castleman 2018), Upward Bound (Seftor, Mamun, and Schirm 2009; Nathan 2013), and College Promise (Avery 2013) also provided in-person advising, but were more intensive in some ways than SOURCE, V-SOURCE, and the NH Mentoring intervention. Advise TX (Bettinger and Evans 2019) provided near-peer advising as well, but on a school-wide basis. Bottom Line provided a set

<sup>&</sup>lt;sup>1</sup> We do not attempt a meta-analysis or systematic analysis because college access programs differ considerably from one another and from V-SOURCE on many dimensions, and experimental evaluations of college access programs are still relatively uncommon, so it is not yet possible to draw strong conclusions about the aspects of the interventions and the populations they serve that explain differences in effectiveness.

of services similar to SOURCE, V-SOURCE and NH Mentoring, but was more intensive and expensive; that program also partnered with particular universities to which students were encouraged to apply and where students could receive additional services through the program if they enrolled. Bottom Line increased college enrollment by 7 percentage points and four-year college enrollment by 10 percentage points (Barr and Castleman 2018). Upward Bound typically enrolls students early in high school and provides instruction, tutoring, and college counseling services, making it more expensive than many other programs. Different analyses of a federally funded study of Upward Bound have come to differing conclusions about its effectiveness depending on how the analyses weight different sites and deal with missing data, which suggests underlying heterogeneity in treatment effects across sites. In the table, we summarize the most recent re-analysis (Nathan 2013), which found a 2.9 percentage point increase in post-secondary enrollment associated with Upward Bound Participation, relatively modest in light of the cost of the program. College Promise was also in person, but less intensive than Upward Bound; it focused on ACT preparation and ACT taking and encouraged students to apply to particular colleges affiliated with the program. The random-assignment study of College Promise suggests that it increased college enrollment, but the sample was small, so the effects were not statistically significant. (The regression discontinuity estimates are larger, but require comparison of treated and untreated students relatively far from the cutoff.) Consistent with SOURCE and V-SOURCE, Advise TX found statistically insignificant effects of the program overall (when covariates are included), but larger effects for Hispanic students (though Advise TX did not examine heterogeneity based on home language).

The H&R Block study (Bettinger et al. 2012), the Summer Melt studies (Castleman, Page, & Schooley 2014; Castleman & Page 2014), and Nudging at Scale (Bird, et al. 2019) examined interventions that were more narrowly focused on FAFSA completion (H&R Block and Nudging at Scale) and summertime tasks, especially FAFSA completion and related financial aid paperwork (Summer Melt). The H&R Block intervention filled out FAFSAs for families as part of the tax filing process through H&R Block and increased college enrollment by 8.5 percentage points for dependents (who are most comparable to the students in V-SOURCE); the additional enrollment was split roughly evenly between two-year and fouryear colleges. As in New Hampshire and unlike California, Ohio (the site of the H&R Block study) has four-year colleges with rolling admissions, to which students could still apply in the spring. The Summer Melt interventions targeted college-intending students and reminded them about important summertime tasks via text message. In most of the variants of the Summer Melt interventions, students could access someone to help with those tasks—particularly financial aid related tasks—if they needed it. The effects of Summer Melt interventions range from 0 to about 7 percentage points, depending on the study. In contrast, Bird et al. (2019) did not find effects of a FAFSA encouragement intervention at scale, even for the treatment arm where students could access one-on-one assistance. These studies, together with other research on FAFSA as a barrier (see Dynarski and Scott-Clayton 2006) suggest that the need to complete applications, and the FAFSA in particular, can be a key barrier to college enrollment. The collection of intervention studies, including the current study, suggests that encouraging FAFSA completion may be less effective than providing actual help completing the form.

The Michigan Statewide Light Touch study (Nyman 2019) was extremely low intensity; students in the top half of the ACT distribution were sent a letter directing them to one of two publicly available websites with college information. The intervention, which cost only 50 cents per student, did not increase college enrollment.

The remaining studies listed in the table were quite low-intensity/low-cost and targeted particularly high-achieving students. Expanding College Opportunities (ECO) sent mailers to high-achieving (top 10

percent of the SAT distribution) low-income (based on where they lived) students, encouraging them to apply to more selective colleges and, in some arms, emphasizing the availability of financial aid (Hoxby and Turner 2013). ECO increased the selectivity of colleges students attended; it did not change college enrollment overall, though that was not the goal. BigFuture, implemented by the College Board more recently, included interventions similar to ECO as well as similar interventions that were fully online or included additional components. They also tested these interventions on students who were somewhat lower achieving and somewhat higher income. The evaluation of BigFuture (Gurantz et al 2019a) did not find evidence that these interventions affected whether or where students enrolled in college. It is not clear what explains the differences in findings between the two studies, but it is possible the type of information these programs gave students is increasingly available generally so there is less scope for the program to affect enrollment. Preliminary results from two studies from CollegePoint interventions, which provided virtual advising to high achieving students, also find little or no effect on enrollment (Gurantz et al 2019b; Sullivan et al 2019).

HAIL also targeted high-achieving students, specifically Michigan students who were likely to be eligible for admission to the University of Michigan (UM) (Dynarski et al 2019). The program used a mailing to encourage students to apply to UM and guaranteed financial aid if they were admitted (in most cases, students would have qualified for that aid in the absence of the program, so the program primarily simplified the process and reduced uncertainty about financial aid). The program increased enrollment in any college by 3.9 percentage points, increased enrollment in any four-year by 7.4 percentage points, and increased enrollment in selective colleges (mainly UM) by 14.6 percentage points.

To summarize, the most cost-effective interventions target a population that is particularly likely not to attend college in the absence of the program (NH Mentoring) or a particularly complex part of the process for which students would not otherwise have assistance (H&R Block and Summer Melt), and offer hands-on help with those tasks; providing information about how to do the tasks does not appear to be a good substitute. The successful very inexpensive programs with no in-person component (ECO and HAIL, which cost well under \$50 per student) serve quite high achieving students. Such students by definition face few academic barriers to enrollment in four-year colleges, even selective ones, and are likely to get significant financial aid if they apply and are accepted (in the case of HAIL, the intervention guaranteed it), so it is not surprising that lack of information would be the key barrier for some of these students. Still, information interventions do not always improve outcomes, even for this population (Gurantz et al. 2019).

As we discuss in the main paper, we believe that the lack of hands-on, in-person help probably limited the effectiveness of V-SOURCE relative to SOURCE and some of the other interventions described here. In addition, some students in V-SOURCE did not have academic records strong enough to gain admission to a range of four-year colleges. Finally, though it is difficult to assess, the increasing availability of help and especially information on the internet and elsewhere about how to apply to college, as well as the simplification of the FAFSA for low-income students, may reduce the measured effectiveness of any particular college access program over time.

**Table A.1. Studies of College Access Programs** 

Program & Cite	Program Characteristics	Target Population and Setting for Study	Evaluation Findings
SOURCE Bos, et al. (2012)	Summary: Near-peer 15 month college counseling intervention; in-person and by phone Information: How to apply for college/financial aid; select colleges; how to write essays; returns to college; net costs; how to make up courses to improve application; reminders about deadlines  Encouragement: Near-peer counselors provided encouragement and inspiration  Help: Could provide in-person help with applications; often by phone in practice  Academic Remediation/Test prep: Suggestions for course selection in senior year; some SAT prep, but did not have appropriate SAT prep materials  Incentives/Rewards: None.  Intensity: Moderate; 15 months of assistance but little academic remediation  Cost: \$1,000 per participant (2006\$)	Academic achievement: On track to be eligible for admission to public four-year college in California  Demographics/Income: Targeting low-income and first-gen college-going; offered to all of L.A. Unified School District  Timing: Late Junior year through high school graduation  Geography: Los Angeles, CA  Recruitment method: Application mailed to all LAUSD juniors meeting academic eligibility requirements  Participating Incentives: Free movie ticket for returning application  Counterfactual college enrollment: 75% enrolled in any college; 40% and 52% in any two-year and any four-year, respectively.	Average effects on college enrollment:  0.8 pp increase (not significant) in any enrollment during year after expected HS graduation  Type of college: Small decline in two-year college enrollment (0.9 pp, not significant) and increase in four-year enrollment (3.5 pp, p=.092).  Subgroups: Larger effects on four-year enrollment for students whose first language was Spanish (10.6 pp, p=0.001) and whose parents did not attend college (6.1 pp, p=.009)  Other: Significant effects on FAFSA submission overall and for sub-groups; fairly high level of help in control group.
New Hampshire Interventions  Carrell & Sacerdote (2017)	Summary: Mentoring intervention: near peer counselors helped students complete college applications and financial aid forms; paid SAT registration/application fees. Transcript intervention: colleges encouraged students to apply based on their transcripts.  Information: Mentoring intervention provides information about college application process, financial aid; Transcript information provides information about likelihood of acceptance to a particular college  Encouragement: Encouraged participants to get applications done (Mentoring intervention); Transcript intervention encouraged students to apply via letter  Academic Remediation/Test prep: None  Help: Helping students "get the job done" and complete applications was the main focus of Mentoring intervention; no help in Transcript intervention.  Incentives/Rewards: \$100 for completing applications (in most versions of Mentoring intervention). Paid SAT registration and college application fees (share who would have qualified for waivers otherwise is not reported).  Intensity: Moderate.  Cost: \$300 per participant (circa 2014)	Academic achievement: Moderate; average reading test scores 0.43 sd below mean; 21% scored above 75 <sup>th</sup> percentile.  Demographics/Income: Moderate/low income; 28% FRPL eligible  Timing: Students recruited in January of senior year; note many NH public four-year colleges have rolling admissions  Geography: New Hampshire high schools  Recruitment method: Asked guidance counselors to nominate students who expressed interest in college but had not made progress in applying  Participating Incentives: None at start; \$75 gift card for survey completion.  Counterfactual college enrollment: 44% any college; 17% four-year college	Average effects on college enrollment: Mentoring: ITT 6.0 pp (p<0.01), IV 13.3 pp (p<0.01); Transcript: no effect. Two-year & Four-year: Effects are almost entirely for four-year college enrollment. Subgroups: Much larger effects for women (ITT 14.6 pp, IV 30 pp); no effects for men. No effect of transcript treatment for any group. Other: Marginal students persist similar to control students; effects are concentrated among those who did not have a parent help with college applications

Program & Cite	Program Characteristics	Target Population and Setting for Study	Evaluation Findings
Barr & Castleman (2018)	Summary: Intensive in-person, professional college counseling. Students who enrolled in target universities also received counseling while in college.  Information: Counseling focused on developing an application portfolio and understanding financial aid offers.  Encouragement: Not stated, but presumably advisors encouraged students to apply broadly, including reach schools.  Academic Remediation/Test prep: None Help: Comprehensive help with all aspects of the application process Incentives/Rewards: None Intensity: High Cost: \$4,000 per student	Academic achievement: Moderate/high; participating students had an average GPA of 3.26.  Demographics/Income: Low-income (less than 200 percent poverty), 81 percent first generation, one-third black, one-third Hispanic.  Timing: 15 months, late Junior year through college enrollment; second administered through 6 years after high school graduation.  Geography: Boston, Worcester, New York Recruitment method: Students can apply if they have GPA >2.5 and family income <200 FPL; application process not specified, but estimate program serves 60-70 percent of eligible in Boston area; randomized wait list Participating Incentives: None.  Counterfactual college enrollment: Any college 83 percent; 70 percent enrolled in four-year college.	Average effects on college enrollment: 7.0 percentage points.  Two-year & Four-year: 10.3 percentage point effect on four-year enrollment; 3.4 percentage point effect on two-year enrollment  Subgroups: larger effects for students with lower predicted college enrollment  Other: Treated students are more likely to enroll in the targeted colleges and enroll in higher-quality colleges according to several measures.
Upward Bound RCT  Seftor, Mamun, & Schirm (2009)  RCT Reanalysis Nathan (2013)	Summary: Part of the Federally-funded TRIO programs; multi-year, intensive college preparation program, including academic support and enrichment, academic remediation, test prep, summer sessions. Support for application process. Run by local colleges; specifics vary by site.  Information: Early information about benefits of college and college application process  Encouragement: Students are encouraged to prepare for college.  Academic Remediation/Test prep: This is a major part of the program  Help: Unclear how much help students have with the college application process itself.  Incentives/Rewards: None.  Intensity: High  Cost: over \$5,000 per student per year	Note: There have been several evaluations of the same experiment, and in some cases they have come to different conclusions.  Academic achievement: Moderate/mixed; about 46 percent had 9 <sup>th</sup> grade GPA above 2.5.  Demographics/Income: Low income, first gen college, or both.  Timing: Starts as early as 9 <sup>th</sup> grade, student participate up to 4 years  Geography: National  Recruitment method: Random assignment in oversubscribed programs. Some evidence that application standards were relaxed to ensure enough participation.  Participation incentives: None  Counterfactual college enrollment: 79 percent (per MPR Horizons Study)	Average effects on college enrollment: Estimates depend on the analysis. Original MPR Horizons study finds no significant effect; Nathan Re-analysis finds 2.9 percentage point increase in any post-secondary enrollment (significant at the 10 percent level) Two-year & Four-year: Effects on two-year and four-year enrollment are larger than effects on any enrollment. Suggest some shifting from certificate programs to 2- or 4-year college. Subgroups: Nathan re-analysis finds that students who would not normally be eligible for UB benefited more. Those with a higher GPA also benefited more. Other: Larger effects on post-secondary completion than on enrollment.

Program & Cite	Program Characteristics	Target Population and Setting for Study	Evaluation Findings
College Promise RCT and RD Avery (2013)	Summary: Two-year after-school program (junior and senior years) focusing on ACT preparation and help with college applications, financial aid, college choice, and transition to college.  Information: Information about college application process and benefits of applying to more selective colleges Encouragement: Encourages selective applications.  Academic Remediation/Test prep: ACT test prep; no other academic remediation  Help: Hands-on help with test prep and applications Incentives/Rewards: N/A  Intensity: High. Participants receive 320 hours of direct service over 2 years.  Cost: not reported, likely expensive	Academic achievement: GPA 2.0 or above.  Demographics/Income: Low-income, mostly URM (about 60% Hmong), mostly first-gen college; both RD and RCT targeted marginally eligible students Timing: apply sophomore year, participate junior and senior year Geography: Minneapolis/St Paul Recruitment method: Through high schools; details unknown Participation incentives: none Counterfactual college enrollment: 64% enrolled in any college; 30% enrolled in 2-year college	Average effects on college enrollment: RD estimates between 19 to 21 pp; IV estimates: 6.1 pp (not significant) overall  Two-year & Four-year: RD estimates indicate increase is mostly for four-year enrollment. IV estimates suggest 16 pp increase in 4-year enrollment, similar effects for selective college enrollment Subgroups: sample too small for sub- group analysis Other: Spring enrollment estimates somewhat smaller and not always statistically significant; sample size is small
Advise TX  Bettinger and Evans (2019)	Summary: School-wide, in-school, near-pear advisor provides assistance with college application process. Part of College Advising Corp (CAC).  Information: Advisor provides comprehensive information about college application process and choosing a college.  Encouragement: Advisors provide encouragement.  Academic Remediation/Test prep: Advisors encourage text prep but do not provide instruction or academic remediation.  Help: Advisors can assist with college applications.  Incentives/Rewards: None Intensity: Moderate. In-person help, but moderate/high counselor/student ratio depending on school size.  Cost: About \$59,000 per school. Average size of senior class was 462, so if the program only served seniors (it focused on seniors but served others as well), cost averaged \$128 per student.	Academic achievement: Mixed; whole school.  Demographics/Income: Moderate/low income (about half qualify for FRPL); mostly URM (about half Hispanic, 20 percent Black)  Timing: Mostly focused on senior year, though advisors can help underclassman Geography: Throughout TX Recruitment method: School-level random assignment. Schools were screened for socioeconomic disadvantage, offered opportunity to apply; some additional screening by Advise TX staff. Marginal schools were randomly assigned. Participation incentives: None Counterfactual college enrollment: 56 percent enrolled in any college; 24 percent four-year college.	Average effects on college enrollment:  1.1 percentage point increase in any college enrollment (statistically insignificant); three-year pooled effect of 0.  Two-year & Four-year: Increases in enrollment observed in first year for two-year college (2.4 pp); no effects on four-year enrollment  Subgroups: Larger effects on two-year college enrollment in first year for low-income (2.0 pp) and Hispanic (3.4 pp) students; marginally significant in some cases.  Other: Effects decline over the three years of the study; authors suggest crowd-out of in-school resources and availability of other programming over time may explain this pattern.

Program & Cite	Program Characteristics	Target Population and Setting for Study	Evaluation Findings
LifeAfterHigh School  Oreopoulos and Ford (2019)	Summary: School-wide, in-school program consisting mainly of three supervised sessions in a computer lab using program website; sessions focused on encouraging students to consider college/providing information, filling out applications, and filling out financial aid forms.  Information: First session provided information about colleges, how to pay for college, how to apply, and where to look for more information.  Encouragement: The curriculum encouraged students to keep their options open.  Academic Remediation/Test prep: None.  Help: Program and school staff helped with college or financial applications during the sessions; School counselors were encouraged to provide individual help afterward to students who did not attend a workshop or did not finish an application during the workshop.  Incentives/Rewards: Program paid application fees.  Intensity: Low. In-person help, but only three sessions.  Cost: \$200 per student.	Academic achievement: Mixed; whole school. Demographics/Income: The program served disadvantaged Ontario schools.  Timing: Senior year during application process Geography: Ontario Canada Recruitment method: School-level random assignment. Schools were screened for low postsecondary-transition rates and being within commuting distance to a college.  Participation incentives: None Counterfactual college enrollment: 23 percent enrolled in a two-year college, 21% percent enrolled in a four-year college (Grade 12 students with >=21 credits).	Average effects on college enrollment: 4.4 percentage point increase in any postsecondary enrollment Two-year & Four-year: Effects are only statistically significant for "college" (two-year, often career-oriented) rather than "university" (four-year) enrollment Subgroups: Larger effects for students not on track for "university," consistent with larger effects on college compared to University; otherwise similar effects across groups.
H&R Block FAFSA  Bettinger, et al. (2012)	Summary: In Treatment 1, tax professionals helped fill out FAFSA at H&R Block as part of tax preparation; in Treatment 2, tax professionals offered written, personalized aid estimates and encouraged FAFSA completion.  Information: Both treatments provided information about costs at nearby colleges and implicitly provided information about the role of FAFSA in claiming financial aid.  Encouragement: Minimal; tax professionals focused on FAFSA only  Academic Remediation/Test prep: None  Help: In treatment 1, completed and submitted FAFSA where possible; otherwise sent partially complete form to home address; In treatment 2, there was no help.  Incentives/Rewards: None Intensity: Low. Filled out FAFSA only  Cost: \$88 per participant (circa 2010\$)	Academic achievement: No screen  Demographics/Income: AGI less than \$45,000; focus on two groups: (1) families with a 17-year-old dependent and (2) independent adults age 24-30 with HS degree and no prior college experience  Timing: Tax filing time (Spring); note that Ohio has one rolling admission selective four-year college where seniors could still apply.  Geography: Ohio and North Carolina  Recruitment method: Screen clients in tax preparers office based on family structure and income.  Participation incentives: \$20  Counterfactual college enrollment: For dependents, 34% any college (16% four-year, 18% two-year); for independent adults, 9.5% (3.1% four-year, 6.2% four-year).	Average effects on college enrollment: 8.1 pp (p<.05) increase and 1.5 pp (p<.05) increase in any college enrollment for dependents and independent adults, respectively.  Two-year & Four-year: Dependents: 3.7 pp and 4.7 pp increase for four- and two-year college, respectively. For independent adults, point estimates suggest mostly two-year, but imprecise.  Subgroups: N/A  Other: Marginal students persist to second year at same rate as average student.

Program & Cite	Program Characteristics	Target Population and Setting for Study	Evaluation Findings
Summer Melt Interventions  Castleman, Page, & Schooley (2014) Castleman & Page (2014)  Note we exclude Castleman, Arnold, and Wartman (2012) since it has a small sample (162)	Summary: Series of interventions focused on getting students who intend to enroll in college at the end of senior year to actually enroll in the fall. Most versions of the intervention use text messaging to direct students to additional information and/or counselors who can help them with summertime paperwork in person or by phone. Information: Information about summertime tasks and deadlines  Encouragement: Encouragement to complete the process and enroll in college  Academic Remediation/Test prep: None  Help: Some versions include an option to get hand-on help with financial aid forms and other tasks; some versions offer less-intensive help by phone.  Incentives/Rewards: None.  Intensity: Low/moderate  Cost: Text-only: \$7 per student; versions with advisors or peer mentors \$80-200	Academic achievement: Broad; varies depending on study Demographics/Income: Broad; some versions more focused on low-income students Timing: Summer before on-time college enrollment Geography: Sites in Massachusetts; Fulton County, GA; Dallas, TX Recruitment method: Some versions use sample of students who participated in counseling programs prior to summer; Dallas and Fulton studies draw sample based on administrative data Participation incentives: None Counterfactual college enrollment: 60 to 80% overall	Average effects on college enrollment: Between null and 7 percentage points, depending on sample. Two-year & Four-year: Not always specified separately; in some studies, effects appear to be larger for two-year than four-year enrollment Subgroups: Effects tend to be larger for low-income students and especially those who have not already filled out the FAFSA prior to treatment Other: Studies where treatment includes significant financial aid help tend to have larger effects.
MI Statewide Light Touch	<b>Summary:</b> Sent letter from Michigan Department of Education encouraging students to access one of two existing websites providing information about college.	Academic achievement: High-achieving. Above median ACT score. Average grade 11 GPA of 3.20.	Average effects on college enrollment: Precise null. Two-year & Four-year: No effect on any
Hyman (2019)	Varied wording of letter in different treatment arms. Information: Students were directed to existing public websites. Encouragement: Encouraged students to apply; mentioned the recommendation was based on ACT scores. Academic Remediation/Test prep: None Help: None. Incentives/Rewards: None. Intensity: Very low Cost: 50 cents per student.	Demographics/Income: Not selected for demographics; sample is 74 percent white and 43 percent economically disadvantaged. Timing: Fall of senior year. Geography: Michigan Recruitment method: Sample identified using administrative data; students did not have to sign up. Participation incentives: None Counterfactual college enrollment: 84 percent enrolled in any college, 68 percent in four-year	type of enrollment on average  Subgroups: Effects on four-year enrollment appear larger for economically disadvantaged, but are still small (1.7 percentage points)  Other: Results on take up suggest all students are concerned about affordability and that economically disadvantaged and higher achieving students may have more unmet need for information

Program & Cite	Program Characteristics	Target Population and Setting for Study	Evaluation Findings
Expanding College Opportunities (ECO) Hoxby & Turner (2013)	Summary: Mail-based information intervention targeted to high-achieving, low-income students.  Information: Main/comprehensive intervention included information about application strategies, deadlines, college graduation rates, financial aid and net costs as selected colleges, fee waiver instructions  Encouragement: Information mostly designed to encourage seeking of additional information, particularly about selective colleges  Academic Remediation/Test prep: None.  Help: Fee waivers and blank Common Application.  Incentives/Rewards: None  Intensity: Low  Cost: \$6 per participant	Academic achievement: High; participating students were in the top 10% of the SAT/ACT distribution.  Demographics/Income: Bottom third of the income distribution for families with a 12 <sup>th</sup> grader (and not attending a feeder school)  Timing: Junior/senior year  Geography: National; focused on schools where not many students go to selective colleges  Recruitment method: Uses administrative data from College Board and ACT to identify participants in the study; students did not have to opt in.  Participation incentives: Payments for survey completion.  Counterfactual college enrollment: Does not look at any enrollment as an outcome; almost all of the control group attended at least some college.	Average effects on college enrollment: not reported Two-year & Four-year: not reported Subgroups: larger effects for targeted students than for higher income students or those attending feeder schools Other: Goal was to increase the selectivity where students applied and enrolled. Treatment was effective at achieving this according to several measures. Comprehensive program was most effective. Intervention focused on information about net costs was more effective before information on net costs was more widely available online.
College Board BigFuture Gurantz, et. al (2019a)	Summary: Main treatment is mailers with information about applying to college, including "starter list"; some students also received information by text message or email, a small dose of virtual advising, and/or free score sends.  Information: Information about the application process, how to construct an application portfolio, starter list of colleges; encouraged to go to BigFuture website for more information.  Encouragement: Materials provided some encouragement, but mostly was not personalized.  Academic Remediation/Test prep: None.  Help: None.  Incentives/Rewards: None; additional free SAT score sends in some treatment arms.  Intensity: Low  Cost: Cost not reported, but inexpensive	Academic achievement: "On-Track" for enrollment in a four-year college (top 50 percent of SAT/PSAT scores) and "High-Achieving" (top 10 percent)  Demographics/Income: Low-income (incomes below \$40,000 or \$58,000, depending on cohort) and moderate income (income below \$77,000)  Timing: Summer before and during 12 <sup>th</sup> grade Geography: National  Recruitment method: Sample selected based on SAT/PSAT scores and other information; students did not have to sign up  Participation incentives: None  Counterfactual college enrollment: 65 percent enrolled in four-year college, 12 percent in two-year college	Average effects on college enrollment: Precise zero. Two-year & Four-year: No effects on either margin Subgroups: No effects on enrollment for any sub-groups Other: Some effects on SAT scoresending (particularly for intervention that made sending more scores free) and possibly college quality for African Americans and Hispanics

## HAIL

Dynarski, Libassi, Michelmore, and Owen (2018) **Summary:** Collaboration with University of Michigan admissions to recruit high-achieving low-income students to UM. Mailer informed students about financial aid, offered a full four-year scholarship, let students know they could succeeed at an elite university, and encouraged them to apply to UM. Information was also emailed to parents and high school principals.

**Information:** Information about financial aid and the University of Michigan.

**Encouragement:** Encouraged students to believe they could succeed at an elite university

Academic Remediation/Test prep: None

Help: None, but students were offered a scholarship and told they didn't have to fill out FAFSA or CSS, though they were encouraged to do so to get the most aid

**Incentives/Rewards:** Guaranteed four-year scholarship valued at \$60,000, though most students would have qualified for similar aid

Intensity: Low

**Cost:** Mailer was \$10 per student; some addition cost in extra financial aid due to mis-targeting (not yet reported).

**Academic achievement:** High-achieving. Average GPA of 3.8 and average SAT score of 1257.

**Demographics/Income:** Low-income: 70 percent qualified for free lunch and 30 percent for reduced-price lunch. Mostly white and Asian (84 percent).

**Timing:** Packet was sent in September of the senior year in high school.

Geography: Michigan

**Recruitment method:** Random assignment at the school-level; student eligibility determined using administrative data.

Participation incentives: None

Counterfactual college enrollment: Main margin of interest is enrollment in UM/selective college. Control mean for UM enrollment is 10.7 percent; Control mean for any college and four-year college were 79.1 percent and 67.5 percent, respectively.

Average effects on college enrollment: 3.9 pp (marginally significant) effect on

anv enrollment.

Two-year & Four-year: 7.4 percentage point increase in four-year enrollment, 3.5 percentage point reduction in two-year enrollment. Large effects on enrollment in selective colleges (entirely UM): 14.6 percentage point increase Subgroups: Subgroup estimates are for UM enrollment; larger effects for rural areas, females, whites and Asians, free (rather than reduced price) lunch eligible

**Other:** Improvements in four-year college persistence to second year for first cohort

#### **Nudging at Scale**

Bird, et al. (2019)

**Summary:** Two experiments focused on encouraging students to complete FAFSA via email, text message, and regular mail. Some students received an offer of one-on-one advising.

**Information:** Advisors could provide additional info. **Encouragement:** Encouraged students to complete FAFSA

Academic Remediation/Test prep: None

Help: None.

Incentives/Rewards: None.

Intensity: Low
Cost: Not reported

Academic achievement: Common App sample is relatively high achieving (average SAT of 1104); Large State sample more mixed **Demographics/Income**: Low and moderate income.

Timing: During senior year.

**Geography:** National and one Large State. **Recruitment method:** Sample identified using administrative data; students did not have to sign up.

Participation incentives: None

Counterfactual college enrollment: 82 (49) percent enrolled in any college for Common App (Large State) sample, 73 (29) percent in four-year

Average effects on college enrollment: Precise null.

**Two-year & Four-year:** No effect on any type of enrollment on average

**Subgroups:** No effects for any subgroup

or treatment arm

**Other:** No effect on filing FAFSA where it can be measured in Large State, even though control mean is only 43.6 percent. FAFSA filing not observed in Common App sample

Program & Cite	Program Characteristics	Target Population and Setting for Study	Evaluation Findings
CollegePoint Studies  A. Gurantz, et al. (2019b)  B. Sullivan, Castleman, and Bettinger (2019)	Note: These are separate studies of similar interventions, so we summarize them together here.  Summary: Students offered access to a virtual advisor through CollegePoint. Advising focused on getting students to apply to specific College Point colleges.  Information: Comprehensive information about applying to college, with particular emphasis on high-graduation rate College Point colleges  Encouragement: Not specifically reported  Academic Remediation/Test prep: None  Help: Not specifically reported  Incentives/Rewards: None  Intensity: Medium  Cost: Not reported	Academic achievement: High-achieving; average SAT/ACT score around 95 <sup>th</sup> percentile Demographics/Income: Low and moderate income Timing: Late junior or early senior year Geography: National Recruitment method: Sample identified using administrative data; students did not have to sign up. Participation incentives: None Counterfactual college enrollment: 87 percent attended some college in both studies, mostly in four-year (83 percent in study A, not reported in study B).	Average effects on college enrollment: No effect on overall enrollment Two-year & Four-year: No effect on two-year or four-year margin. Study A shows increase in enrollment in CollegePoint colleges of 2.7 percentage points; Study B shows marginally significant increase of 1.5 percentage points in enrollment in selective colleges Subgroups: Study A finds similar effects for low and middle income students.

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#### **APPENDIX B. MEASURES OF INFORMATION AND SUPPORT**

This appendix describes how we constructed the measures of how much information and support students reported having during the college application process (Table 5 of the paper). We constructed three measures based on questions asked of both treatment and control students on the Follow-up Survey. For each of the measures, we standardized each item and averaged across all the items for that domain. We then re-standardized the index to have a mean of 0 and a standard deviation of 1 in the control group.

The "Sought Information" construct is based on responses to the following series of 14 questions. The answer options were categorical, and we assigned numerical values to them (in parentheses): Never (0), Once or twice (1.5), Three or four times (3.5), and Five or more times (5).

"Including the summer before your senior year and your senior year, about how often did you do the following things?"

- 1. Visited a college campus
- 2. Attended a college fair
- 3. Talked with the counselor at my school about financial aid or applying to college
- 4. Talked to my teacher(s) about financial aid or applying to college
- 5. Talked with someone from a college access program or organization about financial aid or applying to college
- 6. Visited websites to learn about financial aid or applying to college
- 7. Read books or other printed information about financial aid or applying to college
- 8. Visited specific colleges' websites
- 9. Read brochures or booklets about specific colleges
- 10. Talked about a specific college with someone who attends (or attended) that college
- 11. Read printed, emailed, or text messaged information about college or financial aid provided by a college access program or organization
- 12. Talked with someone my family paid to help me with the college application process
- 13. Talked with someone in my family about whether or where I should go to college
- 14. Talked with someone in my family about how much college costs or how I would pay for college

The "Had Information" construct is based on responses to the following 21 questions (numeric values assigned to categorical responses in parentheses).

- 1. In general, how well-informed did you feel throughout the college application process and as you made your decisions about college? Very well-informed (5), Well-informed (4), Somewhat well-informed (3), A little well-informed (2), Not well-informed at all (1)
- 2. Thinking about both the summer before your senior year and your senior year, how true were the following things about you? Very true (5), Mostly true (4), Somewhat true (3), A little true (2), Not at all true (1)
  - a. I knew when SAT deadlines were coming up
  - b. I knew when ACT deadlines were coming up
  - c. I knew when college application deadlines were coming up
  - d. I knew how to find and fill out college applications
  - e. I knew when financial aid application deadlines were coming up
  - f. I knew how to find and fill out financial aid applications

- 3. Thinking about both the summer before your senior year and your senior year, how true were the following things about you? It was easy for me to get information about: Very true (5), Mostly true (4), Somewhat true (3), A little true (2), Not at all true (1)
  - a. How to improve my SAT score
  - b. How to use a calculator for the SAT
  - c. How to write a better SAT essay
  - d. Which questions to skip on the SAT
  - e. How to improve my GPA for college applications
  - f. Non-academic ways to increase my chances of getting into a good college
  - g. The colleges I would probably be able to get into
  - h. Which colleges I should apply to
  - i. How to find and fill out college applications
  - j. How to write a good application essay
  - k. How to find and fill out financial aid forms
  - I. The scholarships I should apply for
  - m. What my financial aid offers meant
  - n. How to choose which college to attend

The "Had Support" construct is based on responses to the following 16 questions (numeric values assigned to categorical responses in parentheses):

Thinking about both the summer before your senior year and your senior year, how true were the following things about you? I had someone who: Very true (5), Mostly true (4), Somewhat true (3), A little true (2), Not at all true (1). On this set of questions, students had the option of answering "I did not need help with this," in which case, we excluded that item from the index for that student.

- 1. Kept me motivated to do the work needed to apply to college
- 2. Helped me sign up for the SAT
- 3. Helped me study for the SAT
- 4. Helped me decide which high school courses to take to meet college requirements
- 5. Helped me choose colleges to apply to
- 6. Encouraged me to apply to better colleges than I initially thought I would apply to
- 7. Helped me write/rewrite college application essays
- 8. Helped me fill out college applications
- 9. Helped me fill out financial aid forms
- 10. Helped me find and apply for scholarships
- 11. Reminded me to turn in college applications
- 12. Reminded me to turn in financial aid applications
- 13. Made sure I turned in college applications
- 14. Made sure I turned in financial aid applications
- 15. Helped me choose which college to enroll in
- 16. Helped me convince my parents to let me go to the college I wanted to go to

### **APPENDIX C. ADDITIONAL TABLES**

Table C.1. Characteristics of Recruited Schools and Recruitment Pool

	Total	Participating Schools	Non-Participating Schools
Cohort 1			
11th Grade Enrollment	588	543	615
Share Eligible FRPM	0.742	0.757	0.733
Share AfAm and Latino	0.854	0.877	0.841
N	158	59	99
Cohort 2			
11th Grade Enrollment	530	498	553
Share Eligible FRPM	0.724	0.716	0.729
Share AfAm and Latino	0.848	0.853	0.845
N	199	82	117

Authors' calculations based on California Department of Education data, National Center for Education Statistics data, and V-SOURCE recruiting records. The Non-participating schools are those that were 60 percent or more African American and/or Hispanic, 60 percent or more free or reduced price meal (FRPM) eligible, and had at least 200 juniors, but did not agree to participate in the study.

**Table C.2. Balance Test for Analysis Sample** 

	Control	Milestones	Complete	p-value joint
	Mean	coeff	coeff	F
Gender				
Female	0.684	-0.000	0.004	0.965
Subsidized Lunch Status				
Uses Lunch Tickets	0.469	-0.015	-0.002	0.575
Uses Lunch Tickets Missing	0.127	0.017	0.013	0.144
Race/Ethnicity and Language				
Hisp, Sp in Home	0.519	-0.003	-0.003	0.970
Hisp, Oth Lang	0.237	0.003	0.005	0.930
White, NH	0.041	0.010	0.004	0.265
Black, NH	0.063	-0.007	0.001	0.376
Asian/PI, NH	0.116	-0.009	-0.013	0.342
Other NH or Missing	0.024	0.007	0.005	0.303
Parental Education				
Less than HS	0.387	0.009	0.012	0.727
High School (incl Vocational)	0.203	-0.010	-0.004	0.532
Some College	0.234	-0.011	-0.005	0.708
Four-Year College or More	0.143	0.010	0.006	0.646
Missing/DK	0.033	0.002	-0.009	0.120
Self-Reported Cumulative GPA				
Less than 2.0	0.007	0.002	0.007	0.258
2 to 2.99	0.236	-0.003	-0.002	0.965
3 to 3.49	0.303	0.014	0.015	0.368
3.5+	0.425	-0.009	-0.017	0.554
Missing GPA	0.029	-0.004	-0.002	0.631
<b>Educational Aspirations</b>				
Less than BA	0.034	-0.000	0.000	0.999
BA	0.134	0.009	0.009	0.567
Masters	0.212	0.004	0.003	0.957
PhD, MD, JD, etc	0.471	-0.028	-0.027	0.148
Missing	0.150	0.016	0.015	0.263
Immigration Status				
US Born	0.759	-0.028	-0.012	0.045
US Born Missing	0.101	0.019	0.017	0.032
US Born Parent	0.243	-0.007	0.003	0.688
US Born Parent Missing	0.121	0.013	0.010	0.310
Observations	2536	2553	1551	6640

Authors' tabulations from Application and Baseline Surveys. All reported data were collected prior to random assignment. For each variable, we regressed the variable on the treatment indicators and a cohort fixed effect: column (1) is the control mean, columns (2) and (3) report the coefficients on the Milestones and Complete treatment indicators, respectively; column (4) reports the p-value for the test of joint significance for the Milestones and Complete coefficients. We restrict the sample to the analysis sample (i.e., those who remained in the study through the Follow-up Survey).

Table C.2 (cont). Balance Test for Analysis Sample

	Control	Milestones	Complete	p-value joint
	Mean	coeff	coeff	F
Use internet at least a few times a				
week by				
Phone	0.626	0.001	-0.005	0.907
Own Computer	0.816	-0.016	-0.022	0.143
At School	0.303	0.007	-0.008	0.623
At a Friend's	0.080	-0.010	-0.012	0.170
At the Library	0.086	-0.004	0.000	0.862
Any Method	0.961	-0.001	-0.001	0.991
Internet Access Missing	0.003	0.002	0.003	0.299
Check email				
At least a few times a week	0.793	0.021	-0.011	0.025
At least a few times a month	0.953	-0.008	-0.007	0.300
Email frequency missing	0.008	0.001	0.001	0.873
Text Message				
At least a few times a week	0.832	-0.018	-0.015	0.243
At least a few times a month	0.852	-0.019	-0.015	0.190
Text frequency missing	0.007	0.007	-0.001	0.035
Responded to Baseline Survey				
Clicked on Survey	0.907	-0.018	-0.013	0.072
Responded to at least 80% of items	0.879	-0.014	-0.008	0.254
Observations	2536	2553	1551	6640

Authors' tabulations from Application and Baseline Surveys. All reported data were collected prior to random assignment. For each variable, we regressed the variable on the treatment indicators and a cohort fixed effect: column (1) is the control mean, columns (2) and (3) report the coefficients on the Milestones and Complete treatment indicators, respectively; column (4) reports the p-value for the test of joint significance for the Milestones and Complete coefficients. We restrict the sample to the analysis sample (i.e., those who remained in the study through the Follow-up Survey).

Table C.3. Effects of Assignment to V-SOURCE on Additional Financial Aid Outcomes

	(1)	(2)	(3)	(4)	(5)
	Self-Reported	Admin	Admin	Admin	Admin
	Submitted	Submitted	Submitted	Submitted	Submitted
	FAFSA	FAFSA	FAFSA	FAFSA on Time	FAFSA on Time
Milestones	0.020*	0.019*	0.016	0.028*	0.033**
	(0.009)	(0.010)	(0.011)	(0.011)	(0.011)
Complete	0.022	0.009	0.002	0.017	0.022
	(0.012)	(0.012)	(0.012)	(0.012)	(0.012)
Sample	Self-Report	Self-Report	Full	Full	Self-Report
Observations	5,954	5,954	6,640	6,640	5,954
Control Mean	0.864	0.850	0.831	0.789	0.811

Self-reported outcomes come from the Follow-up Survey; administrative outcomes come from the California Student Aid Commission (CSAC). "Self-Report" sample includes students with non-missing Self-Reported Submitted FAFSA. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses. We do not apply adjustments for multiple comparisons in this table because these are supplementary outcomes. p < 0.01, \*\*\* p < 0.01

Table C.4. Effects of Assignment to V-SOURCE on College Enrollment Outcomes, CSAC + NSC Data

	(1)	(2)	(3)	(4)	(5)
	Any College	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones	-0.004	-0.002	0.008	-0.010	0.011
	(0.010)	(0.010)	(0.008)	(0.012)	(0.008)
Complete	-0.003	0.001	-0.004	0.003	-0.000
	(0.011)	(0.012)	(0.009)	(0.012)	(0.011)
Observations	6,640	6,640	6,640	6,640	6,640
Control Mean	0.808	0.518	0.147	0.295	0.161

Outcomes come from the National Student Clearinghouse (NSC) and California Student Aid Commission (CSAC). College enrollment reflects any enrollment in the fall (September 1 to December 31) following on-time high school graduation. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses. We do not apply adjustments for multiple comparisons in this table because these are supplementary outcomes. \* p < .05, \*\* p < .01, \*\*\* p < .001

Table C.5. Comparison of V-SOURCE Students to SOURCE Students

	V-SOURCE	SOURCE	Diff
Demographics			
Female	0.688	0.692	0.004
Spanish in the Home	0.518	0.441	-0.076
High Par Ed: <hs< td=""><td>0.407</td><td>0.359</td><td>-0.048</td></hs<>	0.407	0.359	-0.048
High Par Ed: Some Coll	0.389	0.452	0.064
Hispanic/Latino	0.761	0.612	-0.149
White	0.084	0.111	0.027
Asian/Pacific Islander	0.125	0.121	-0.004
Black/African American	0.082	0.132	0.050
N	6404	2253	8657
Grades			
GPA (Jr Year)	3.297	3.096	-0.201
Avg 5 Common Grades	3.154	3.174	0.020
Algebra I Grade	3.211	3.129	-0.082
Geometry Grade	2.910	2.836	-0.074
Eng 9 Grade	3.197	3.308	0.111
Eng 10 Grade	3.213	3.235	0.022
Hist/World Hist Grade	3.177	3.200	0.024
Chem/Bio Grade	2.972	2.998	0.027
N	4931	1792	6723
<b>Educational Expectations</b>			
Expects BA or Higher	0.846	0.924	0.077
Expects Grad Degree	0.489	0.483	-0.006
N	5726	2499	8225

Authors' tabulations from V-SOURCE Application and Baseline Surveys and SOURCE data. All reported data were collected prior to random assignment. Some variables are defined differently than in other tables for comparability with SOURCE data. See text for details on comparability of measures for V-SOURCE and SOURCE.

#### APPENDIX D. HETEROGENEOUS TREATMENT EFFECTS BY DEMOGRAPHIC CHARACTERISTICS

We present confirmatory heterogeneous treatment effects for the demographic groups used to create blocking groups for random assignment. Of course, these demographic characteristics are not randomly assigned, so we cannot say *why* treatment effects differ across groups. Nonetheless, to give the reader a sense of how students with different demographics vary on other characteristics, we present summary statistics by subgroup before presenting the heterogeneous treatment effect estimates.

The variables in the first part of the summary table are self-explanatory or described elsewhere in the paper. We list the items from which we created the other variables here. For constructs described as indices below, we constructed the index from the values using the following procedures: We assigned numeric values to the categorical responses, reverse coded as necessary, then took the simple average across the items; finally, we standardized the index to have mean of 0 and standard deviation of 1. When we draw from both the Application and Baseline Survey, we create a standardized index within each survey, average the two, then re-standardize.<sup>2</sup>

*Procrastinator/Disorganized* is an average of students' responses to the following items about their tendency to procrastinate or forget about deadlines. These items were asked on both the Application and Baseline Surveys.

How true are the following statements about you?

- I wait until the last minute to do things.
- I miss out on things I want to do because I forget to sign up.
- I put off starting things that I don't like to do.
- I often miss important deadlines if no one reminds me about them.
- When I have something important to do, I waste time on things that are more fun.
- Sometimes when my life is really busy, I don't get all of my homework done.

Hard Worker is an average of students' responses to questions about the extent to which they work hard and use their time wisely. These questions were asked on the Application Survey.

How true are the following statements about you?

- I make sure to get my work done before I have fun.
- I use my time wisely.
- I have a good system for remembering deadlines and important dates.
- My teachers describe me as a "hard worker."
- I always do "extra credit" when my teachers offer it.
- I always try as hard as I can to do school assignments well.

*Internal Locus of Control* is an index based on the Perlin Mastery Scale and indicates the extent to which students feel they have control over their lives. These were asked on the Baseline Survey.

How much do you agree or disagree with the following statements?

- I have little control over the things that happen to me.
- There is really no way I can solve some of the problems I have.
- What happens to me in the future mostly depends on me.

<sup>&</sup>lt;sup>2</sup> The Survey Instruments are available in Phillips and Reber (2019).

- There is little I can do to change many of the important things in my life.
- I often feel helpless in dealing with the problems of life.
- I can do just about anything I really set my mind to do.
- Sometimes I feel that I'm being pushed around in life.
- Becoming a success is a matter of hard work; luck has little or nothing to do with it.

Parents educational expectations for the student (*Parents Expect <BA*, *Parents Expect BA*, and *Parents Expect >BA*) are based on student reports of their parents' (or guardians') expectations on the Baseline Survey. We coded students to the highest level of education expected by either of their parents.

Teachers and Counselors Expect College is an index based on student reports of guidance counselor and teachers' expectations on the Baseline Survey.

How true are the following statements about the adults at your school?

- My guidance counselor(s) expect me to go to college.
- Most of my teachers expect me to go to college.

The data on *People Will Help with Application if Asked* are binary variables coded from the Application Survey. Students were asked, "Thinking of the people in your life, which of the following people... will help you with college applications if you ask?"

Parent Will Remind Apps is a binary variable equal to 1 if students indicated on the Application survey that their parent "will remind you to turn in college applications?" Parent Will Make Sure Turn in Apps is equal to 1 if students indicated on that survey that their parent "will make sure you turn in college applications."

School Support for Applying to College Index combines responses to several questions on the Application and Baseline survey asking students which people they can rely on for information and support during the college application process. This index uses the responses for teacher, counselor, and mentor from a program for the following items.

Thinking of the people in your life, which of the following people...

- Have you talked to about where you might go to college?
- Will help you with college applications if you ask?
- Will remind you to turn in college applications?
- Will make sure that you turn in college applications?
- Have you talked to about preparing for the PSAT or SAT? (this item was on Baseline only)

College Access Program Participation is a binary variable equal to 1 if students reported at baseline that they had participated in any of the following college access programs: Talent Search, Upward Bound, GEAR UP, AVID, or MESA.

Table D.1a. Characteristics of V-SOURCE Research Participants, by Gender

Table D.1a. Characteristics of V-500k	Male	Female	Total
Gender			
Female	0.000	1.000	0.684
N	2096	4544	6640
Subsidized Lunch Status			
Uses Lunch Tickets	0.497	0.554	0.537
N	1746	3982	5728
Race/Ethnicity and Language			
Hisp, Sp in Home	0.531	0.511	0.518
Hisp, Oth Lang	0.229	0.244	0.239
White, NH	0.045	0.046	0.046
Black, NH	0.054	0.063	0.060
Asian/PI, NH	0.119	0.105	0.109
Other NH or Missing	0.021	0.031	0.028
N	2096	4544	6640
Parental Education			
Missing/DK	0.042	0.027	0.032
Less than HS	0.374	0.402	0.393
High School (incl Vocational)	0.202	0.197	0.198
Some College	0.224	0.231	0.229
Four-Year College or More	0.158	0.143	0.148
N	2096	4544	6640
Self-Reported GPA			
Less than 2.0	0.013	0.008	0.010
2 to 2.99	0.261	0.231	0.241
3 to 3.49	0.331	0.316	0.321
3.5+	0.395	0.444	0.429
N	2061	4400	6461
<b>Educational Aspirations</b>			
Less than BA	0.036	0.042	0.040
BA	0.175	0.161	0.165
Masters	0.286	0.241	0.255
PhD, MD, JD, etc	0.504	0.556	0.540
N	1704	3867	5571
Immigration Status			
US Born	0.828	0.845	0.840
US Born Parent	0.250	0.288	0.276
N	1773	4007	5780

Table D.1a (cont). Characteristics of V-SOURCE Research Participants, by Gender

Table B.14 (cont). Characteristics of V-30	Male	Female	Total
Self-Perceptions			
Procrastinator/Disorganized	0.174	-0.071	0.004
Hard Worker	-0.172	0.089	0.009
Internal Locus of cControl	0.056	-0.024	0.000
N	1740	3944	5684
Others' Educational Expectations			
Parents Expect <ba< td=""><td>0.154</td><td>0.150</td><td>0.151</td></ba<>	0.154	0.150	0.151
Parents Expect BA	0.284	0.215	0.236
Parents Expect >BA	0.562	0.635	0.613
Tch/Cnsl Expect College (Index)	-0.006	0.014	0.008
N	1644	3783	5427
People Will Help with Apps if Asked			
Parent	0.453	0.418	0.429
Sibling	0.389	0.364	0.372
Teacher or Counselor	0.786	0.792	0.790
N	2080	4531	6611
Other College Access Support			
Parent will Remind Turn in Apps	0.644	0.639	0.641
Parent will Make Sure Turn in Apps	0.680	0.678	0.678
School Support Index	0.064	-0.025	0.003
N	2080	4531	6611
<b>College Access Program Participation</b>			
Participated at Baseline	0.354	0.388	0.378
N	1787	4068	5855

Table D.1b. Effects of Assignment to V-SOURCE on Self-Reported Experiences Applying to College and for Financial Aid: Main Experience and Support Constructs, by Gender

	(1)	(2)	(3)
	Sought	Had	Had Support
	Information	Information	
Milestones			
Male	0.026	0.088	0.061
	(0.046)	(0.046)	(0.047)
Female	-0.059	0.084*†	0.088**+
	(0.034)	(0.033)	(0.031)
Complete			
Male	0.000	0.083	0.106*
	(0.062)	(0.057)	(0.052)
Female	0.025	0.121***	0.172***
	(0.039)	(0.039)	(0.032)
Observations	5,986	5,993	5,931
Control Mean			
Overall	-0.000	-0.000	-0.000
Male	-0.172	-0.016	-0.013
Female	0.077	0.007	0.006

Outcomes come from the Follow-up Survey. We standardized each outcome to have mean of 0 and standard deviation of 1 in the control group. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.1c. Effects of Assignment to V-SOURCE on Self-Reported Milestone Completion, by Gender

	(1)	(2)	(3)	(4)
	Registered	Took SAT/ACT	Applied 2	Submitted
	SAT/ACT		systems	FAFSA on Time
Milestones				
Male	0.022	0.025	0.007	0.039
	(0.020)	(0.021)	(0.024)	(0.022)
Female	0.015	0.014	0.006	0.022
	(0.011)	(0.011)	(0.014)	(0.013)
Complete				
Male	0.045*	0.045*	0.033	0.004
	(0.018)	(0.020)	(0.023)	(0.023)
Female	0.014	0.014	0.063***	0.022
	(0.013)	(0.012)	(0.016)	(0.013)
Observations	6,045	6,043	5,986	6,640
Control Mean				
Overall	0.842	0.829	0.489	0.789
Male	0.825	0.808	0.469	0.768
Female	0.850	0.838	0.498	0.798

ACT/SAT and application data are from Follow-up Survey; on-time FAFSA submission is based on administrative data from CSAC. These are the college-related tasks for which V-SOURCE students could receive Milestones Rewards. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses. † Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.1d. Effects of Assignment to V-SOURCE on Self-Reported College Application Outcomes, by Gender

	(1)	(2)	(3)	(4)
	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones				
Male	0.043*	0.013	0.050*	0.007
	(0.020)	(0.024)	(0.021)	(0.021)
Female	0.016	-0.006	0.012	0.009
	(0.012)	(0.014)	(0.013)	(0.014)
Complete				
Male	0.062**†	0.011	0.062**†	0.008
	(0.020)	(0.024)	(0.021)	(0.022)
Female	0.021	0.048**†	0.031	0.061***
	(0.014)	(0.016)	(0.017)	(0.016)
Observations	5,986	5,986	5,986	5,986
Control Mean				
Overall	0.779	0.476	0.727	0.445
Male	0.749	0.476	0.681	0.447
Female	0.793	0.475	0.748	0.445

Outcomes come from the Follow-up Survey. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.1e. Effects of Assignment to V-SOURCE on Self-Reported College Acceptance Outcomes, by Gender

	(1)	(2)	(3)	(4)
	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones				
Male	0.015	0.006	0.030	0.001
	(0.021)	(0.016)	(0.022)	(0.016)
Female	-0.006	0.005	-0.007	0.014
	(0.012)	(0.013)	(0.015)	(0.012)
Complete				
Male	0.037	0.017	0.036	0.022
	(0.022)	(0.017)	(0.021)	(0.020)
Female	0.008	0.004	0.021	0.009
	(0.016)	(0.013)	(0.017)	(0.013)
Observations	5,986	5,986	5,986	5,986
Control Mean				
Overall	0.673	0.234	0.616	0.295
Male	0.639	0.246	0.568	0.303
Female	0.688	0.229	0.637	0.291

Outcomes come from the Follow-up Survey. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.1f. Effects of Assignment to V-SOURCE on College Enrollment Outcomes, by Gender

	(1)	(2)	(3)	(4)	(5)
	Any College	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones					
Male	-0.008	-0.012	0.005	-0.012	-0.010
	(0.023)	(0.021)	(0.015)	(0.019)	(0.015)
			_		
Female	0.011	0.010	0.020*	-0.014	0.028**
	(0.014)	(0.013)	(0.009)	(0.013)	(0.010)
Complete					
Male	-0.023	-0.011	-0.025	0.004	-0.022
	(0.027)	(0.023)	(0.017)	(0.020)	(0.017)
					0.01=
Female	0.019	0.015	0.014	0.002	0.017
-	(0.016)	(0.017)	(0.011)	(0.015)	(0.011)
Observations	6,640	6,640	6,640	6,640	6,640
Control Mean					
Overall	0.705	0.433	0.117	0.249	0.127
Male	0.702	0.419	0.132	0.227	0.147
Female	0.706	0.439	0.110	0.259	0.118

Data are from the National Student Clearinghouse (NSC). College enrollment reflects any enrollment in the fall (September 1 to December 31) following on-time high school graduation. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> p < .05, \*\* p < .01, \*\*\* p < .001

Table D.1g. Effects of Assignment to V-SOURCE on College Persistence Outcomes, by Gender

	(1)	(2)	(3)	(4)	(5)
	Any College	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones					
Male	0.001	-0.007	0.003	-0.009	-0.007
	(0.024)	(0.021)	(0.014)	(0.017)	(0.015)
Female	0.011	0.010	$0.017^{*}$	-0.011	0.026**
	(0.016)	(0.014)	(800.0)	(0.014)	(0.009)
Complete					
Male	-0.001	0.011	-0.021	0.019	-0.011
	(0.027)	(0.022)	(0.016)	(0.020)	(0.016)
Female	0.027	0.020	0.016	0.001	0.021
	(0.017)	(0.016)	(0.011)	(0.013)	(0.011)
Observations	6,640	6,640	6,640	6,640	6,640
Control Mean					
Overall	0.633	0.367	0.108	0.203	0.115
Male	0.615	0.352	0.122	0.181	0.132
Female	0.641	0.374	0.102	0.214	0.107

Data are from the National Student Clearinghouse (NSC). College enrollment reflects any enrollment in the fall (September 1 to December 31) following on-time high school graduation. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> p < .05, \*\* p < .01, \*\*\* p < .001

Table D.2a. Characteristics of V-SOURCE Research Participants, by Race/Ethnicity and Home Language

Table D.2a. Characteristics o	Hisp/Span	Hisp/Oth	Other	Total
Gender		<u>-</u>		
Female	0.676	0.698	0.689	0.684
N	3437	1588	1615	6640
Subsidized Lunch Status				
Uses Lunch Tickets	0.584	0.482	0.488	0.537
N	2993	1344	1391	5728
Race/Ethnicity and				
Language				
Hisp, Sp in Home	1.000	0.000	0.000	0.518
Hisp, Oth Lang	0.000	1.000	0.000	0.239
White, NH	0.000	0.000	0.188	0.046
Black, NH	0.000	0.000	0.248	0.060
Asian/PI, NH	0.000	0.000	0.450	0.109
Other NH or Missing	0.000	0.000	0.114	0.028
N	3437	1588	1615	6640
Parental Education				
Missing/DK	0.037	0.012	0.040	0.032
Less than HS	0.600	0.236	0.108	0.393
High School (incl	0.180	0.265	0.171	0.198
Vocational)				
Some College	0.131	0.358	0.310	0.229
Four-Year College or	0.051	0.130	0.372	0.148
More				
N	3437	1588	1615	6640
Self-Reported GPA				
Less than 2.0	0.010	0.014	0.006	0.010
2 to 2.99	0.254	0.277	0.177	0.241
3 to 3.49	0.335	0.325	0.287	0.321
3.5+	0.400	0.385	0.530	0.429
N	3341	1536	1584	6461
<b>Educational Aspirations</b>				
Less than BA	0.042	0.047	0.030	0.040
BA	0.164	0.169	0.166	0.165
Masters	0.255	0.260	0.248	0.255
PhD, MD, JD, etc	0.539	0.524	0.556	0.540
N	2907	1314	1350	5571
Immigration Status				
US Born	0.830	0.969	0.737	0.840
US Born Parent	0.073	0.554	0.440	0.276
N	3004	1362	1414	5780

Table D.2a (cont). Characteristics of V-SOURCE Research Participants, by Race/Ethnicity and Home Language

	Hisp/Span	Hisp/Oth	Other	Total
Self-Perceptions				
Procrastinator/Disorganized	-0.022	-0.011	0.072	0.004
Hard Worker	0.009	-0.026	0.044	0.009
Internal Locus of cControl	0.004	0.070	-0.075	0.000
N	2954	1343	1387	5684
Others' Educational Expectations				
Parents Expect <ba< td=""><td>0.173</td><td>0.143</td><td>0.112</td><td>0.151</td></ba<>	0.173	0.143	0.112	0.151
Parents Expect BA	0.205	0.240	0.300	0.236
Parents Expect >BA	0.623	0.617	0.589	0.613
Tch/Cnsl Expect College (Index)	-0.035	-0.054	0.162	0.008
N	2821	1291	1315	5427
People Will Help with Apps if Asked				
Parent	0.282	0.575	0.600	0.429
Sibling	0.377	0.341	0.392	0.372
Teacher or Counselor	0.798	0.753	0.812	0.790
N	3423	1580	1608	6611
Other College Access Support				
Parent will Remind Turn in Apps	0.569	0.711	0.723	0.641
Parent will Make Sure Turn in Apps	0.602	0.752	0.767	0.678
School Support Index	-0.011	-0.062	0.097	0.003
N	3423	1580	1608	6611
<b>College Access Program Participation</b>				
Participated at Baseline	0.399	0.356	0.353	0.378
N	3056	1375	1424	5855

Table D.2b. Effects of Assignment to V-SOURCE on Self-Reported Experiences Applying to College and for Financial Aid: Main Experience and Support Constructs, by Race/Ethnicity and Home Language

	•	• • • • • • • • • • • • • • • • • • • •	
	(1)	(2)	(3)
	Sought	Had	Had Support
	Information	Information	
Milestones			
Hisp/Span	-0.036	0.063	0.065
	(0.035)	(0.036)	(0.033)
Hisp/Oth	-0.076	0.098	0.073
	(0.059)	(0.056)	(0.056)
Other	0.015	0.123*	0.119
	(0.065)	(0.057)	(0.061)
Complete			
Hisp/Span	0.067	0.149***†	0.169****
	(0.045)	(0.037)	(0.047)
Hisp/Oth	-0.029	0.016	0.098
	(0.057)	(0.075)	(0.061)
Other	-0.041	0.113	0.167**†
	(0.066)	(0.068)	(0.063)
Observations	5,986	5,993	5,931
Control Mean			
Overall	0.000	-0.000	0.000
Hisp/Span	-0.040	0.006	0.021
Hisp/Oth	-0.057	-0.030	-0.028
Other	0.143	0.016	-0.019

Outcomes come from the Follow-up Survey. We standardized each outcome to have mean of 0 and standard deviation of 1 in the control group. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.2c. Effects of Assignment to V-SOURCE on Self-Reported Milestone Completion, by Race/Ethnicity and Home Language

	(1)	(2)	(3)	(4)
	Registered	Took SAT/ACT	Applied 2	Submitted
	SAT/ACT		systems	FAFSA on Time
Milestones				
Hisp/Span	0.021	0.026*	0.012	0.035*
	(0.013)	(0.012)	(0.015)	(0.016)
Hisp/Oth	0.015	0.006	0.002	0.012
	(0.023)	(0.025)	(0.024)	(0.023)
Other	0.013	0.009	-0.002	0.028
	(0.022)	(0.023)	(0.025)	(0.023)
Complete				
Hisp/Span	0.028	0.035*	0.080****	0.036*
	(0.015)	(0.013)	(0.018)	(0.017)
Hisp/Oth	0.045*	0.044	0.036	0.008
	(0.023)	(0.024)	(0.030)	(0.029)
Other	-0.003	-0.016	0.015	-0.012
	(0.019)	(0.022)	(0.031)	(0.025)
Observations	6,045	6,043	5,986	6,640
Control Mean				
Overall	0.842	0.829	0.489	0.789
Hisp/Span	0.841	0.823	0.458	0.813
Hisp/Oth	0.807	0.798	0.449	0.757
Other	0.879	0.871	0.595	0.767

ACT/SAT and application data are from Follow-up Survey; on-time FAFSA submission is based on administrative data from CSAC. These are the college-related tasks for which V-SOURCE students could receive Milestones Rewards. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses. † Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> p < .05, \*\* p < .01, \*\*\* p < .001

Table D.2d. Effects of Assignment to V-SOURCE on Self-Reported College Application Outcomes, by Race/Ethnicity and Home Language

	(1)	(2)	(3)	(4)
	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones				
Hisp/Span	0.031* (0.012)	0.016 (0.016)	0.032* (0.015)	0.026 (0.015)
Hisp/Oth	0.023 (0.021)	-0.009 (0.025)	0.027 (0.020)	0.004 (0.025)
Other	0.013 (0.017)	-0.025 (0.022)	0.003 (0.020)	-0.024 (0.023)
Complete				
Hisp/Span	0.053***† (0.015)	0.065***† (0.018)	0.065*** <sup>†</sup> (0.017)	0.075***† (0.017)
Hisp/Oth	0.045 (0.024)	0.025 (0.031)	0.049 (0.026)	0.035 (0.031)
Other	-0.015 (0.023)	-0.013 (0.028)	-0.016 (0.032)	-0.012 (0.029)
Observations	5,986	5,986	5,986	5,986
Control Mean				
Overall	0.779	0.476	0.727	0.445
Hisp/Span	0.777	0.448	0.741	0.418
Hisp/Oth	0.739	0.425	0.685	0.393
Other	0.823	0.586	0.736	0.555

Outcomes come from the Follow-up Survey. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.2e. Effects of Assignment to V-SOURCE on Self-Reported College Acceptance Outcomes, by Race/Ethnicity and Home Language

	(1)	(2)	(3)	(4)
	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones				
Hisp/Span	0.015 (0.016)	0.014 (0.016)	0.014 (0.018)	0.028 (0.015)
Hisp/Oth	-0.052* (0.025)	-0.022 (0.017)	-0.019 (0.027)	-0.007 (0.016)
Other	0.020 (0.020)	0.012 (0.020)	0.006 (0.024)	-0.014 (0.020)
Complete				
Hisp/Span	0.029 (0.021)	0.023 (0.018)	0.032 (0.022)	0.047** (0.014)
Hisp/Oth	0.023 (0.029)	-0.011 (0.024)	0.034 (0.031)	0.001 (0.024)
Other	-0.011 (0.023)	-0.008 (0.022)	0.008 (0.030)	-0.049 (0.028)
Observations	5,986	5,986	5,986	5,986
Control Mean				
Overall	0.673	0.234	0.616	0.295
Hisp/Span	0.662	0.210	0.627	0.266
Hisp/Oth	0.644	0.207	0.574	0.253
Other	0.725	0.314	0.630	0.398

Outcomes come from the Follow-up Survey. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.2f. Effects of Assignment to V-SOURCE on College Enrollment Outcomes, by Race/Ethnicity and Home Language

	(1)	(2)	(3)	(4)	(5)
	Any College	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones					
Hisp/Span	0.026 (0.018)	0.025 (0.018)	0.021 (0.011)	-0.019 (0.015)	0.032* (0.013)
Hisp/Oth	-0.006 (0.022)	-0.028 (0.025)	0.003 (0.014)	0.001 (0.026)	-0.007 (0.014)
Other	-0.027 (0.023)	-0.014 (0.027)	0.014 (0.019)	-0.014 (0.025)	0.005 (0.019)
Complete					
Hisp/Span	0.024 (0.020)	0.010 (0.019)	0.016 (0.012)	-0.014 (0.021)	0.023 <sup>*</sup> (0.011)
Hisp/Oth	-0.021 (0.026)	-0.039 (0.029)	-0.008 (0.017)	-0.006 (0.028)	-0.014 (0.018)
Other	-0.005 (0.027)	0.048 (0.031)	-0.020 (0.022)	0.049 (0.030)	-0.015 (0.026)
Observations	6,640	6,640	6,640	6,640	6,640
Control Mean					
Overall	0.705	0.433	0.117	0.249	0.127
Hisp/Span	0.658	0.393	0.094	0.260	0.104
Hisp/Oth	0.746	0.447	0.101	0.249	0.115
Other	0.763	0.504	0.182	0.224	0.190

Data are from the National Student Clearinghouse (NSC). College enrollment reflects any enrollment in the fall (September 1 to December 31) following on-time high school graduation. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.2g. Effects of Assignment to V-SOURCE on College Persistence Outcomes, by Race/Ethnicity and Home Language

	(1)	(2)	(3)	(4)	(5)
	Any College	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones					
Hisp/Span	0.020 (0.021)	0.026 (0.017)	0.025* (0.011)	-0.019 (0.014)	0.034** (0.012)
	(0.021)	(0.017)	(0.011)	(0.014)	(0.012)
Hisp/Oth	0.018	0.002	0.001	0.019	-0.006
	(0.024)	(0.025)	(0.014)	(0.024)	(0.014)
Other	-0.027	-0.039	-0.003	-0.019	-0.001
	(0.022)	(0.024)	(0.019)	(0.022)	(0.019)
Complete					
Hisp/Span	0.032	0.032	0.025*	-0.008	0.035**
	(0.022)	(0.020)	(0.012)	(0.018)	(0.011)
Hisp/Oth	0.002	-0.017	-0.009	0.013	-0.011
·	(0.030)	(0.026)	(0.016)	(0.024)	(0.016)
Other	0.006	0.022	-0.028	0.035	-0.018
	(0.029)	(0.030)	(0.021)	(0.026)	(0.025)
Observations	6,640	6,640	6,640	6,640	6,640
Control Mean					
Overall	0.633	0.367	0.108	0.203	0.115
Hisp/Span	0.595	0.333	0.083	0.219	0.089
Hisp/Oth	0.643	0.349	0.093	0.183	0.103
Other	0.703	0.457	0.178	0.190	0.182

Data are from the National Student Clearinghouse (NSC). College enrollment reflects any enrollment in the fall (September 1 to December 31) following on-time high school graduation. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.3a. Characteristics of V-SOURCE Research Participants, by Parental Education

Table D.3a. Characteristics of V-300	< Some Coll	Some Coll+	Total
Gender			
Female	0.686	0.681	0.684
N	3990	2469	6459
Subsidized Lunch Status			
Uses Lunch Tickets	0.575	0.478	0.538
N	3432	2145	5577
Race/Ethnicity and Language			
Hisp, Sp in Home	0.680	0.250	0.516
Hisp, Oth Lang	0.200	0.309	0.242
White, NH	0.015	0.096	0.046
Black, NH	0.031	0.109	0.061
Asian/PI, NH	0.059	0.190	0.109
Other NH or Missing	0.015	0.046	0.027
N	3990	2469	6459
Parental Education			
Missing/DK	0.035	0.000	0.021
Less than HS	0.643	0.000	0.397
High School (incl Vocational)	0.320	0.000	0.198
Some College	0.001	0.609	0.233
Four-Year College or More	0.002	0.391	0.150
N	3990	2469	6459
Self-Reported GPA			
Less than 2.0	0.011	0.008	0.010
2 to 2.99	0.256	0.212	0.239
3 to 3.49	0.331	0.309	0.322
3.5+	0.403	0.471	0.429
N	3865	2423	6288
<b>Educational Aspirations</b>			
Less than BA	0.049	0.026	0.040
BA	0.171	0.157	0.165
Masters	0.255	0.252	0.254
PhD, MD, JD, etc	0.525	0.565	0.540
N	3316	2111	5427
Immigration Status			
US Born	0.855	0.817	0.840
US Born Parent	0.184	0.425	0.278
N	3446	2182	5628

Table D.3a (cont). Characteristics of V-SOURCE Research Participants, by Parental Education

,	< Some Coll	Some Coll+	Total
Self-Perceptions			
Procrastinator/Disorganized	-0.003	0.014	0.003
Hard Worker	-0.018	0.056	0.011
Internal Locus of cControl	-0.017	0.025	-0.001
N	3401	2138	5539
Others' Educational Expectations			
Parents Expect <ba< td=""><td>0.182</td><td>0.104</td><td>0.151</td></ba<>	0.182	0.104	0.151
Parents Expect BA	0.220	0.258	0.235
Parents Expect >BA	0.598	0.638	0.614
Tch/Cnsl Expect College (Index)	-0.038	0.083	0.009
N	3225	2062	5287
People Will Help with Apps if Asked			
Parent	0.310	0.627	0.432
Sibling	0.373	0.369	0.372
Teacher or Counselor	0.793	0.784	0.790
N	3970	2463	6433
Other College Access Support			
Parent will Remind Turn in Apps	0.575	0.749	0.642
Parent will Make Sure Turn in Apps	0.611	0.788	0.679
School Support Index	-0.020	0.040	0.003
N	3970	2463	6433
<b>College Access Program Participation</b>			
Participated at Baseline	0.394	0.355	0.379
N	3507	2193	5700

Table D.3b. Effects of Assignment to V-SOURCE on Self-Reported Experiences Applying to College and for Financial Aid: Main Experience and Support Constructs, by Parental Education

	(1)	(2)	(3)
	Sought	Had	Had Support
	Information	Information	
Milestones			
< Some Coll	-0.051	0.047	0.057
	(0.034)	(0.039)	(0.036)
Some Coll+	-0.032	0.135***†	0.092*
Some Con+			
	(0.048)	(0.037)	(0.039)
Complete			
< Some Coll	0.008	0.100*	0.133**+
	(0.039)	(0.046)	(0.044)
			***
Some Coll+	0.025	0.110	0.164***
	(0.057)	(0.058)	(0.049)
Observations	5,821	5,826	5,767
Control Mean			
Overall	-0.000	-0.000	-0.000
< Some Coll	-0.019	0.005	0.002
Some Coll+	0.048	0.011	0.015

Outcomes come from the Follow-up Survey. We standardized each outcome to have mean of 0 and standard deviation of 1 in the control group. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.3c. Effects of Assignment to V-SOURCE on Self-Reported Milestone Completion, by Parental Education

	(1)	(2)	(3)	(4)
	Registered	Took SAT/ACT	Applied 2	Submitted
	SAT/ACT		systems	FAFSA on Time
Milestones				
< Some Coll	0.019	0.019	0.009	0.035**
	(0.013)	(0.014)	(0.016)	(0.013)
Some Coll+	0.022	0.022	0.009	0.023
	(0.015)	(0.016)	(0.023)	(0.018)
Complete				
< Some Coll	0.028*	0.029*	0.079***†	0.022
	(0.012)	(0.012)	(0.018)	(0.015)
Some Coll+	0.024	0.025	0.019	0.014
	(0.017)	(0.017)	(0.024)	(0.020)
Observations	5,879	5,877	5,820	6,459
Control Mean				
Overall	0.842	0.829	0.489	0.789
< Some Coll	0.832	0.817	0.457	0.796
Some Coll+	0.860	0.849	0.543	0.779

ACT/SAT and application data are from Follow-up Survey; on-time FAFSA submission is based on administrative data from CSAC. These are the college-related tasks for which V-SOURCE students could receive Milestones Rewards. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses. † Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.3d. Effects of Assignment to V-SOURCE on Self-Reported College Application Outcomes, by Parental Education

	(1)	(2)	(3)	(4)
	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones				
< Some Coll	0.024	0.016	0.027	0.014
	(0.014)	(0.016)	(0.015)	(0.015)
Some Coll+	0.025	-0.022	0.016	0.002
	(0.015)	(0.019)	(0.017)	(0.020)
Complete				
< Some Coll	0.036*	0.056***†	0.047**†	0.061***†
	(0.014)	(0.016)	(0.017)	(0.015)
Some Coll+	0.037	0.009	0.033	0.023
	(0.021)	(0.023)	(0.022)	(0.023)
Observations	5,820	5,820	5,820	5,820
Control Mean				
Overall	0.779	0.476	0.727	0.445
< Some Coll	0.766	0.439	0.728	0.421
Some Coll+	0.809	0.537	0.735	0.489

Outcomes come from the Follow-up Survey. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.3e. Effects of Assignment to V-SOURCE on Self-Reported College Acceptance Outcomes, by Parental Education

	(1)	(2)	(3)	(4)
	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones				
< Some Coll	0.009	0.011	0.012	0.003
	(0.015)	(0.014)	(0.016)	(0.013)
Some Coll+	-0.012	-0.011	-0.008	0.015
	(0.019)	(0.017)	(0.023)	(0.016)
Complete				
< Some Coll	0.026	0.000	0.030	0.007
	(0.017)	(0.015)	(0.019)	(0.013)
Some Coll+	0.010	0.019	0.025	0.024
	(0.023)	(0.017)	(0.022)	(0.019)
Observations	5,820	5,820	5,820	5,820
Control Mean				
Overall	0.673	0.234	0.616	0.295
< Some Coll	0.658	0.215	0.619	0.286
Some Coll+	0.710	0.275	0.622	0.317

Outcomes come from the Follow-up Survey. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.3f. Effects of Assignment to V-SOURCE on College Enrollment Outcomes, by Parental Education

	(1)	(2)	(3)	(4)	(5)
	Any College	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones	, 0	,	•	,	· · · · · · · · · · · · · · · · · · ·
< Some Coll	0.015	0.022	0.016	-0.001	0.020
	(0.015)	(0.016)	(0.011)	(0.015)	(0.012)
Some Coll+	-0.009	-0.032	0.013	-0.033	0.008
	(0.022)	(0.022)	(0.013)	(0.018)	(0.014)
Complete					
< Some Coll	0.018	0.016	-0.002	0.006	0.007
	(0.016)	(0.018)	(0.010)	(0.018)	(0.011)
Some Coll+	-0.010	0.001	0.004	0.004	0.000
	(0.021)	(0.021)	(0.018)	(0.020)	(0.018)
Observations	6,459	6,459	6,459	6,459	6,459
Control Mean					
Overall	0.705	0.433	0.117	0.249	0.127
< Some Coll	0.666	0.401	0.104	0.243	0.115
Some Coll+	0.766	0.490	0.140	0.262	0.149

Data are from the National Student Clearinghouse (NSC). College enrollment reflects any enrollment in the fall (September 1 to December 31) following on-time high school graduation. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

Table D.3g. Effects of Assignment to V-SOURCE on College Persistence Outcomes, by Parental Education

	(1)	(2)	(3)	(4)	(5)
	Any College	Any 4-Year	Any Selective	Any CSU	Any UC
Milestones	, -	·		·	
< Some Coll	0.002	0.017	0.013	-0.001	0.017
	(0.016)	(0.016)	(0.011)	(0.014)	(0.011)
Some Coll+	0.020	-0.016	0.010	-0.022	0.013
	(0.024)	(0.021)	(0.012)	(0.017)	(0.012)
Complete					
< Some Coll	0.022	0.032	0.003	0.014	0.017
	(0.018)	(0.018)	(0.010)	(0.016)	(0.011)
Some Coll+	0.018	0.007	0.004	0.004	0.000
	(0.024)	(0.019)	(0.018)	(0.018)	(0.017)
Observations	6,459	6,459	6,459	6,459	6,459
Control Mean					
Overall	0.633	0.367	0.108	0.203	0.115
< Some Coll	0.596	0.333	0.095	0.196	0.102
Some Coll+	0.690	0.423	0.131	0.216	0.137

Data are from the National Student Clearinghouse (NSC). College enrollment reflects any enrollment in the fall (September 1 to December 31) following on-time high school graduation. Selective colleges are those with Barron's ratings of very competitive plus to most competitive. Regression includes controls for blocking group indicators, as well as linear, squared, and cubed terms for two GPA measures; for missing values, we impute the mean and include a missing value indicator. Standard errors, clustered on school, are reported in parentheses.

<sup>†</sup> Statistically significant at the 5% level after adjustment for multiple comparisons.

<sup>\*</sup> *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

## APPENDIX E. EXPLORATORY ANALYSIS OF HETEROGENEOUS TREATMENT EFFECTS

In this appendix, we present heterogeneous treatment effect estimates by academic achievement, alternative sources of college access support, and students' tendency to be disorganized and procrastinate. We show results only for application, acceptance, and enrollment outcomes. As noted in the text, we generally do not have enough power to draw strong conclusions about differential treatment effects, but the patterns of coefficients across outcomes and subgroups provide some insight into whether the program operated as expected. As in Appendix D, we report summary statistics by subgroup before presenting the treatment effect estimates.

## **Academic Achievement**

We use self-reported GPA from the Application Survey as our measure of academic achievement. Students were asked "If you had to apply to college today, what would your GPA be? Make your best guess if you're not sure." Self-reported GPA is likely subject to measurement error, either because students do not know their GPA or because it changed in relevant ways between when they reported it to us and when they applied to college. Still, self-reported GPA is highly predictive of whether and where students attend college and is also highly correlated with the GPA reported in California Student Aid Commission (CSAC) administrative data. We bin the data and drop students with a missing GPA or GPA less than 2.0 (2.7 and 1 percent of the sample, respectively).

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<sup>&</sup>lt;sup>3</sup> The CSAC measure is the GPA calculated for purposes of CalGrant eligibility (which is somewhat different from the GPA UC and CSU calculate for purposes of admission). We do not use the CSAC GPA because it is measured after random assignment and also missing for many students. Among students for whom we have both measures, the correlation is 0.72

Table E.1a. Characteristics of V-SOURCE Research Participants, by Self-Reported GPA

	2.0-2.99	3.0-3.49	3.5+	Total
Gender				
Female	0.654	0.671	0.706	0.682
N	1555	2073	2769	6397
Subsidized Lunch Status				
Uses Lunch Tickets	0.528	0.531	0.540	0.534
N	1235	1792	2513	5540
Race/Ethnicity and Language				
Hisp, Sp in Home	0.547	0.540	0.483	0.517
Hisp, Oth Lang	0.273	0.241	0.213	0.237
White, NH	0.030	0.040	0.060	0.046
Black, NH	0.084	0.069	0.040	0.060
Asian/PI, NH	0.039	0.085	0.173	0.112
Other NH or Missing	0.027	0.026	0.030	0.028
N	1555	2073	2769	6397
Parental Education				
Missing/DK	0.042	0.030	0.024	0.030
Less than HS	0.434	0.392	0.367	0.392
High School (incl Vocational)	0.190	0.213	0.190	0.197
Some College	0.242	0.230	0.224	0.230
Four-Year College or More	0.092	0.135	0.195	0.150
N	1555	2073	2769	6397
Self-Reported GPA				
Less than 2.0	0.000	0.000	0.000	0.000
2 to 2.99	1.000	0.000	0.000	0.243
3 to 3.49	0.000	1.000	0.000	0.324
3.5+	0.000	0.000	1.000	0.433
N	1555	2073	2769	6397
<b>Educational Aspirations</b>				
Less than BA	0.090	0.038	0.016	0.040
ВА	0.228	0.186	0.117	0.164
Masters	0.252	0.273	0.246	0.256
PhD, MD, JD, etc	0.430	0.503	0.621	0.541
N	1194	1743	2450	5387
Immigration Status				
US Born	0.880	0.854	0.808	0.839
US Born Parent	0.317	0.291	0.245	0.276
N	1259	1804	2526	5589

Table E.1a (cont). Characteristics of V-SOURCE Research Participants, by Self-Reported GPA

,	2.0-2.99	3.0-3.49	3.5+	Total
Self-Perceptions				
Procrastinator/Disorganized	0.248	0.046	-0.168	-0.006
Hard Worker	-0.315	-0.071	0.254	0.022
Internal Locus of cControl	-0.105	-0.005	0.073	0.008
N	1232	1779	2488	5499
Others' Educational Expectations				
Parents Expect <ba< td=""><td>0.199</td><td>0.145</td><td>0.126</td><td>0.148</td></ba<>	0.199	0.145	0.126	0.148
Parents Expect BA	0.254	0.237	0.229	0.237
Parents Expect >BA	0.547	0.618	0.646	0.615
Tch/Cnsl Expect College (Index)	-0.251	-0.037	0.181	0.015
N	1158	1693	2397	5248
People Will Help with Apps if Asked				
Parent	0.429	0.440	0.425	0.431
Sibling	0.360	0.375	0.378	0.373
Teacher or Counselor	0.734	0.796	0.826	0.794
N	1540	2067	2763	6370
Other College Access Support				
Parent will Remind Turn in Apps	0.658	0.637	0.639	0.643
Parent will Make Sure Turn in Apps	0.670	0.690	0.677	0.680
School Support Index	-0.212	-0.005	0.150	0.012
N	1540	2067	2763	6370
<b>College Access Program Participation</b>				
Participated at Baseline	0.340	0.363	0.410	0.379
N	1269	1828	2564	5661

Table E.1b. Effects of Assignment to V-SOURCE on Applications, Acceptance, and Enrollment, by Self-Reported GPA

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Apply 4-	Apply CSU	Apply UC	Accept 4-	Accept CSU	Accept UC	Enroll 4-	Enroll CSU	Enroll UC
	Year			Year			Year		
Milestones									
2.0-2.99	0.024	0.041	0.011	-0.004	0.013	-0.003	0.011	0.024	-0.004
	(0.026)	(0.024)	(0.020)	(0.025)	(0.025)	(0.010)	(0.020)	(0.019)	(0.006)
3.0-3.49	0.041*	0.039	0.039	0.015	0.020	0.031	-0.015	-0.025	0.020
	(0.021)	(0.022)	(0.023)	(0.026)	(0.026)	(0.016)	(0.026)	(0.022)	(0.011)
3.5+	0.012	0.006	-0.010	-0.004	-0.006	-0.000	0.010	-0.016	0.024
	(0.011)	(0.014)	(0.016)	(0.013)	(0.017)	(0.019)	(0.021)	(0.018)	(0.018)
Complete									
2.0-2.99	0.099**	0.107**	0.022	0.072*	0.084*	0.007	0.061*	0.055	0.009
	(0.030)	(0.034)	(0.024)	(0.036)	(0.035)	(0.014)	(0.030)	(0.029)	(0.009)
3.0-3.49	0.009	0.016	0.087***	0.013	0.016	0.033	-0.028	-0.034	0.002
	(0.020)	(0.023)	(0.024)	(0.022)	(0.023)	(0.019)	(0.022)	(0.021)	(0.011)
3.5+	0.024*	0.032*	0.032	-0.004	0.007	0.007	0.011	0.003	0.012
	(0.012)	(0.016)	(0.018)	(0.016)	(0.020)	(0.020)	(0.022)	(0.022)	(0.020)
Observations	5,791	5,791	5,791	5,791	5,791	5,791	5,791	5,791	5,791
Control Mean									
Overall	0.779	0.727	0.445	0.673	0.616	0.295	0.459	0.262	0.136
2.0-2.99	0.551	0.514	0.133	0.366	0.329	0.037	0.191	0.156	0.004
3.0-3.49	0.778	0.740	0.337	0.656	0.613	0.149	0.438	0.326	0.053
3.5+	0.912	0.837	0.695	0.853	0.771	0.538	0.613	0.270	0.265

## **Alternative Sources of Support**

We examine heterogeneity for four measures of alternative sources of college access support. The first three come from students' responses to the following question: "Thinking of the people in your life, which of the following people will help you with college applications if you ask?" We created indicators for (1) parent will help, (2) brother or sister will help, and (3) teacher and/or school counselor will help. We also created an indicator equal to one if a student indicated on the Baseline that s/he had "ever participated in any of the following programs: Talent Search, Upward Bound, GEAR UP, AVID (Advancement in Individual Determination), or MESA (Mathematics, Engineering, Science Achievement). We measured participation in other college access programs on the Baseline Survey (rather than the Application), which explains the smaller sample sizes for those analyses.

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<sup>&</sup>lt;sup>4</sup> The full set of options for these questions also included "Other Relative," "Family Friend," "Friend," and "Mentor (from a Program)." We could have combined these into a single measure of availability of alternative support overall, in the family, or at school, but we opted for the more-interpretable (and in the case of parental help, comparable to other studies) versions of these variables.

Table E.2a. Characteristics of V-SOURCE Research Participants, by Parent Will Help with Applications if Asked

	No parent	Parent will	Total
	will help	help	
Gender			
Female	0.698	0.668	0.685
N	3773	2838	6611
Subsidized Lunch Status			
Uses Lunch Tickets	0.565	0.501	0.537
N	3261	2443	5704
Race/Ethnicity and Language			
Hisp, Sp in Home	0.651	0.340	0.518
Hisp, Oth Lang	0.178	0.320	0.239
White, NH	0.020	0.080	0.046
Black, NH	0.030	0.100	0.060
Asian/PI, NH	0.104	0.118	0.110
Other NH or Missing	0.017	0.041	0.028
N	3773	2838	6611
Parental Education			
Missing/DK	0.039	0.020	0.031
Less than HS	0.521	0.223	0.393
High School (incl Vocational)	0.192	0.207	0.198
Some College	0.171	0.305	0.229
Four-Year College or More	0.077	0.245	0.149
N	3773	2838	6611
Self-Reported GPA			
Less than 2.0	0.012	0.007	0.010
2 to 2.99	0.240	0.239	0.239
3 to 3.49	0.315	0.329	0.321
3.5+	0.433	0.425	0.429
N	3671	2763	6434
<b>Educational Aspirations</b>			
Less than BA	0.038	0.041	0.040
BA	0.167	0.162	0.165
Masters	0.258	0.250	0.255
PhD, MD, JD, etc	0.536	0.546	0.541
N	3156	2393	5549
Immigration Status			
US Born	0.829	0.855	0.840
US Born Parent	0.159	0.433	0.277
N	3285	2471	5756

Table E.2a (cont). Characteristics of V-SOURCE Research Participants, by Parent Will Help with Applications if Asked

	No parent	Parent will	Total
	will help	help	
Self-Perceptions			
Procrastinator/Disorganized	0.053	-0.063	0.003
Hard Worker	-0.054	0.094	0.010
Internal Locus of cControl	-0.080	0.107	0.001
N	3223	2438	5661
Others' Educational Expectations			
Parents Expect <ba< td=""><td>0.177</td><td>0.117</td><td>0.150</td></ba<>	0.177	0.117	0.150
Parents Expect BA	0.229	0.246	0.236
Parents Expect >BA	0.594	0.638	0.613
Tch/Cnsl Expect College (Index)	-0.021	0.047	0.009
N	3053	2351	5404
People Will Help with Apps if Asked			
Parent	0	1	0.429
Sibling	0.349	0.403	0.372
Teacher or Counselor	0.785	0.797	0.790
N	3773	2838	6611
Other College Access Support			
Parent will Remind Turn in Apps	0.447	0.898	0.641
Parent will Make Sure Turn in Apps	0.483	0.938	0.678
School Support Index	-0.030	0.046	0.003
N	3773	2838	6611
<b>College Access Program Participation</b>			
Participated at Baseline	0.395	0.355	0.378
N	3335	2496	5831

Table E.2b. Effects of Assignment to V-SOURCE on Applications, Acceptance, and Enrollment, by Parent Will Help with Applications if Asked (2)(3) (5) (9) (1)(4)(6) (7)(8) Apply CSU **Enroll CSU** Apply 4-Apply UC Enroll 4-Accept 4-Accept Accept UC Enroll UC Year Year CSU Year Milestones  $0.027^*$ No parent will help  $0.032^*$  $0.038^*$ 0.026 0.005 0.009 0.015 0.020 -0.010 (0.016)(0.014)(0.020)(0.018)(0.014)(0.015)(0.017)(0.013)(0.013)Parent will help 0.017 0.005 -0.014 -0.006 -0.003 0.003 -0.026 -0.016 0.003 (0.012)(0.017)(0.018)(0.018)(0.019)(0.021)(0.014)(0.020)(0.019)Complete 0.065\*\*\* 0.045\*\* 0.067\*\*\* No parent will help 0.024 0.033 0.018 -0.007 -0.013 0.014 (0.016)(0.018)(0.017)(0.019)(0.020)(0.014)(0.021)(0.020)(0.012)Parent will help 0.020 0.009 0.015 0.008 0.016 0.006 0.022 0.020 -0.004(0.018)(0.020)(0.020)(0.024)(0.022)(0.016)(0.021)(0.020)(0.016)Observations 5.964 5.964 5,964 5.964 5.964 5.964 5.964 5,964 5,964 Control Mean Overall 0.779 0.727 0.445 0.673 0.616 0.295 0.459 0.262 0.136 No parent will help 0.800 0.749 0.468 0.700 0.650 0.329 0.469 0.271 0.146 Parent will help 0.752 0.699 0.417 0.637 0.571 0.250 0.445 0.248 0.124

Table E.3a. Characteristics of V-SOURCE Research Participants, by Sibling Will Help with Applications if Asked

Askeu	No sibling will help	Sibling will help	Total
Gender			
Female	0.694	0.671	0.685
N	4150	2461	6611
Subsidized Lunch Status			
Uses Lunch Tickets	0.540	0.533	0.537
N	3556	2148	5704
Race/Ethnicity and Language			
Hisp, Sp in Home	0.513	0.525	0.518
Hisp, Oth Lang	0.251	0.219	0.239
White, NH	0.047	0.044	0.046
Black, NH	0.058	0.063	0.060
Asian/PI, NH	0.103	0.122	0.110
Other NH or Missing	0.028	0.027	0.028
N	4150	2461	6611
Parental Education			
Missing/DK	0.030	0.032	0.031
Less than HS	0.390	0.398	0.393
High School (incl Vocational)	0.200	0.196	0.198
Some College	0.232	0.224	0.229
Four-Year College or More	0.148	0.150	0.149
N	4150	2461	6611
Self-Reported GPA			
Less than 2.0	0.010	0.010	0.010
2 to 2.99	0.244	0.231	0.239
3 to 3.49	0.320	0.323	0.321
3.5+	0.426	0.435	0.429
N	4035	2399	6434
<b>Educational Aspirations</b>			
Less than BA	0.043	0.034	0.040
BA	0.160	0.173	0.165
Masters	0.249	0.265	0.255
PhD, MD, JD, etc	0.548	0.529	0.541
N	3466	2083	5549
Immigration Status			
US Born	0.819	0.874	0.840
US Born Parent	0.300	0.238	0.277
N	3578	2178	5756

Table E.3a (cont). Characteristics of V-SOURCE Research Participants, by Sibling Will Help with Applications if Asked

	No sibling	Sibling will	Total
	will help	help	
Self-Perceptions			
Procrastinator/Disorganized	0.002	0.005	0.003
Hard Worker	0.020	-0.007	0.010
Internal Locus of cControl	-0.026	0.045	0.001
N	3548	2113	5661
Others' Educational Expectations			
Parents Expect <ba< td=""><td>0.163</td><td>0.130</td><td>0.150</td></ba<>	0.163	0.130	0.150
Parents Expect BA	0.229	0.248	0.236
Parents Expect >BA	0.608	0.622	0.613
Tch/Cnsl Expect College (Index)	0.015	-0.002	0.009
N	3359	2045	5404
People Will Help with Apps if Asked			
Parent	0.408	0.465	0.429
Sibling	0	1	0.372
Teacher or Counselor	0.792	0.788	0.790
N	4150	2461	6611
Other College Access Support			
Parent will Remind Turn in Apps	0.617	0.681	0.641
Parent will Make Sure Turn in Apps	0.654	0.719	0.678
School Support Index	0.004	0	0.003
N	4150	2461	6611
<b>College Access Program Participation</b>			
Participated at Baseline	0.380	0.374	0.378
N	3641	2190	5831

Table E.3b. Effects of Assignment to V-SOURCE on Applications, Acceptance, and Enrollment, by Sibling Will Help with Applications if Asked (5) (1)(2)(3)(4) (6) (7)(8)Apply CSU Enroll 4-Enroll CSU Apply 4-Apply UC Accept 4-Accept Accept UC Enroll UC Year Year CSU Year Milestones No sibling will help 0.033\*\* 0.012 0.010 0.000 -0.014 -0.012 0.010 0.003 -0.027(0.012)(0.017)(0.015)(0.014)(0.017)(0.014)(0.015)(0.012)(0.011)0.048\*\* 0.046\*\* Sibling will help 0.023 0.024 0.030 0.008 -0.005 0.012 -0.011 (0.019)(0.016)(0.015)(0.017)(0.019)(0.021)(0.016)(0.024)(0.021)Complete No sibling will help 0.045\*\* 0.050\*\* $0.049^*$ 0.028 0.030 0.020 -0.003 0.013 -0.020 (0.014)(0.019)(0.018)(0.017)(0.019)(0.016)(0.019)(0.019)(0.010)0.034 Sibling will help 0.017 0.027 -0.001 0.018 0.000 0.019 0.036 -0.008 (0.017)(0.020)(0.021)(0.019)(0.022)(0.019)(0.023)(0.021)(0.018)Observations 5,964 5,964 5,964 5.964 5.964 5.964 5,964 5.964 5,964 Control Mean Overall 0.779 0.727 0.445 0.673 0.616 0.295 0.459 0.136 0.262 0.122 No sibling will help 0.782 0.730 0.443 0.674 0.617 0.292 0.451 0.269 Sibling will help 0.775 0.723 0.454 0.673 0.616 0.302 0.473 0.248 0.162

Table E.4a. Characteristics of V-SOURCE Research Participants, by Teacher or Counselor Will Help with Applications if Asked

- Approach on Action	No Tch/Cns	Tch/Cns will	Total
	will help	help	
Gender			
Female	0.679	0.687	0.685
N	1387	5224	6611
Subsidized Lunch Status			
Uses Lunch Tickets	0.534	0.538	0.537
N	1173	4531	5704
Race/Ethnicity and Language			
Hisp, Sp in Home	0.500	0.523	0.518
Hisp, Oth Lang	0.282	0.228	0.239
White, NH	0.044	0.046	0.046
Black, NH	0.066	0.059	0.060
Asian/PI, NH	0.084	0.117	0.110
Other NH or Missing	0.025	0.028	0.028
N	1387	5224	6611
Parental Education			
Missing/DK	0.032	0.031	0.031
Less than HS	0.382	0.396	0.393
High School (incl Vocational)	0.198	0.199	0.198
Some College	0.242	0.225	0.229
Four-Year College or More	0.146	0.150	0.149
N	1387	5224	6611
Self-Reported GPA			
Less than 2.0	0.016	0.008	0.010
2 to 2.99	0.307	0.222	0.239
3 to 3.49	0.316	0.323	0.321
3.5+	0.361	0.447	0.429
N	1334	5100	6434
<b>Educational Aspirations</b>			
Less than BA	0.062	0.034	0.040
BA	0.196	0.157	0.165
Masters	0.248	0.256	0.255
PhD, MD, JD, etc	0.493	0.553	0.541
N	1140	4409	5549
Immigration Status			
US Born	0.856	0.836	0.840
US Born Parent	0.308	0.268	0.277
N	1199	4557	5756

Table E.4a (cont). Characteristics of V-SOURCE Research Participants, by Teacher or Counselor Will Help with Applications if Asked

	No Tch/Cns	Tch/Cns will	Total
	will help	help	
Self-Perceptions			
Procrastinator/Disorganized	0.079	-0.017	0.003
Hard Worker	-0.141	0.050	0.010
Internal Locus of cControl	-0.102	0.027	0.001
N	1177	4484	5661
Others' Educational Expectations			
Parents Expect <ba< td=""><td>0.153</td><td>0.150</td><td>0.150</td></ba<>	0.153	0.150	0.150
Parents Expect BA	0.264	0.229	0.236
Parents Expect >BA	0.583	0.621	0.613
Tch/Cnsl Expect College (Index)	-0.359	0.103	0.009
N	1105	4299	5404
People Will Help with Apps if Asked			
Parent	0.415	0.433	0.429
Sibling	0.376	0.371	0.372
Teacher or Counselor	0	1	0.790
N	1387	5224	6611
Other College Access Support			
Parent will Remind Turn in Apps	0.606	0.650	0.641
Parent will Make Sure Turn in Apps	0.626	0.692	0.678
School Support Index	-0.984	0.265	0.003
N	1387	5224	6611
<b>College Access Program Participation</b>			
Participated at Baseline	0.327	0.391	0.378
N	1205	4626	5831

Table E.4b. Effects of Assignment to V-SOURCE on Applications, Acceptance, and Enrollment, by Teacher or Counselor Will Help with Applications if Asked

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Apply 4- Year	Apply CSU	Apply UC	Accept 4- Year	Accept CSU	Accept UC	Enroll 4- Year	Enroll CSU	Enroll UC
Milestones									
No Tch/Cns will help	0.070 <sup>**</sup> (0.025)	0.055* (0.027)	0.034 (0.024)	0.049 <sup>*</sup> (0.022)	0.046 (0.027)	0.005 (0.023)	0.004 (0.026)	-0.009 (0.025)	0.004 (0.018)
Tch/Cns will help	0.015 (0.011)	0.017 (0.012)	0.003 (0.011)	-0.011 (0.012)	-0.006 (0.014)	0.011 (0.011)	0.000 (0.014)	-0.013 (0.013)	0.020 (0.011)
Complete									
No Tch/Cns will help	0.096** (0.036)	0.098* (0.039)	0.070* (0.030)	0.079 <sup>*</sup> (0.034)	0.084* (0.037)	0.002 (0.025)	0.022 (0.035)	0.037 (0.032)	-0.031 (0.019)
Tch/Cns will help	0.019 (0.010)	0.027 <sup>*</sup> (0.013)	0.038 <sup>**</sup> (0.014)	0.002 (0.014)	0.011 (0.015)	0.015 (0.012)	0.002 (0.017)	-0.008 (0.015)	0.015 (0.010)
Observations	5,964	5,964	5,964	5,964	5,964	5,964	5,964	5,964	5,964
Control Mean				0.070	0.546				
Overall	0.779	0.727	0.445	0.673	0.616	0.295	0.459	0.262	0.136
No Tch/Cns will help Tch/Cns will help	0.663 0.809	0.617 0.755	0.335 0.474	0.536 0.707	0.490 0.648	0.214 0.316	0.376 0.480	0.225 0.270	0.103 0.145

Table E.5a. Characteristics of V-SOURCE Research Participants, by Ever Participated in College Access Program

riogram	Didn't	Did	Total
	Participate	Participate	
Gender			
Female	0.683	0.714	0.695
N	3643	2212	5855
Subsidized Lunch Status			
Uses Lunch Tickets	0.549	0.516	0.537
N	3578	2149	5727
Race/Ethnicity and Language			
Hisp, Sp in Home	0.504	0.551	0.522
Hisp, Oth Lang	0.243	0.222	0.235
White, NH	0.054	0.036	0.047
Black, NH	0.051	0.066	0.057
Asian/PI, NH	0.120	0.104	0.114
Other NH or Missing	0.028	0.021	0.025
N	3643	2212	5855
Parental Education			
Missing/DK	0.028	0.022	0.026
Less than HS	0.381	0.418	0.395
High School (incl Vocational)	0.197	0.202	0.199
Some College	0.227	0.224	0.226
Four-Year College or More	0.167	0.134	0.154
N	3643	2212	5855
Self-Reported GPA			
Less than 2.0	0.010	0.006	0.009
2 to 2.99	0.236	0.200	0.222
3 to 3.49	0.328	0.307	0.320
3.5+	0.426	0.487	0.449
N	3550	2160	5710
<b>Educational Aspirations</b>			
Less than BA	0.045	0.032	0.040
BA	0.176	0.150	0.166
Masters	0.255	0.251	0.254
PhD, MD, JD, etc	0.523	0.567	0.540
N	3441	2106	5547
Immigration Status			
US Born	0.836	0.847	0.840
US Born Parent	0.280	0.270	0.276
N	3587	2170	5757

Table E.5a (cont). Characteristics of V-SOURCE Research Participants, by Ever Participated in College Access Program

	Didn't	Did	Total
	Participate	Participate	
Self-Perceptions			
Procrastinator/Disorganized	-0.001	0.015	0.005
Hard Worker	-0.037	0.084	0.009
Internal Locus of cControl	0.004	-0.007	0.000
N	3530	2144	5674
Others' Educational Expectations			
Parents Expect <ba< td=""><td>0.149</td><td>0.154</td><td>0.151</td></ba<>	0.149	0.154	0.151
Parents Expect BA	0.246	0.219	0.236
Parents Expect >BA	0.605	0.626	0.613
Tch/Cnsl Expect College (Index)	-0.032	0.077	0.009
N	3380	2046	5426
People Will Help with Apps if Asked			
Parent	0.444	0.402	0.428
Sibling	0.378	0.372	0.376
Teacher or Counselor	0.776	0.821	0.793
N	3628	2203	5831
Other College Access Support			
Parent will Remind Turn in Apps	0.658	0.616	0.642
Parent will Make Sure Turn in Apps	0.694	0.654	0.679
School Support Index	-0.131	0.231	0.005
N	3628	2203	5831
<b>College Access Program Participation</b>			
Participated at Baseline	0.000	1.000	0.378
N	3643	2212	5855

	Assignment to V-SOURCE on Applications, Acceptance, and Enrollment, by Ever Participated in College Access Programment (1) (2) (3) (4) (5) (6) (7) (8) (9)									
	Apply 4-	Apply CSU	Apply UC	Accept 4-	Accept	Accept UC	Enroll 4-	Enroll CSU	Enroll UC	
	Year	дрыу сэо	Apply OC	Year	CSU	/ lecept de	Year	Linoneso	Lillon oc	
Milestones										
Didn't Participate	0.032*	0.024	0.001	0.000	-0.007	0.012	0.019	-0.005	0.014	
	(0.014)	(0.015)	(0.014)	(0.016)	(0.018)	(0.013)	(0.016)	(0.018)	(0.013)	
Did Participate	0.007	0.013	0.027	0.013	0.023	0.015	-0.017	-0.026	0.035*	
•	(0.015)	(0.018)	(0.021)	(0.019)	(0.021)	(0.018)	(0.022)	(0.019)	(0.017)	
Complete										
Didn't Participate	0.028 (0.018)	0.044* (0.019)	0.034 (0.018)	0.009 (0.020)	0.027 (0.020)	0.004 (0.013)	0.007 (0.019)	0.004 (0.018)	-0.010 (0.011)	
Did Participate	0.047**	0.033	0.057*	0.035	0.023	0.025	-0.008	-0.017	0.031	
	(0.016)	(0.019)	(0.022)	(0.020)	(0.024)	(0.021)	(0.023)	(0.022)	(0.020)	
Observations	5,443	5,443	5,443	5,443	5,443	5,443	5,443	5,443	5,443	
Control Mean										
Overall	0.779	0.727	0.445	0.673	0.616	0.295	0.459	0.262	0.136	
Didn't Participate	0.753	0.699	0.423	0.658	0.600	0.279	0.432	0.248	0.130	
Did Participate	0.848	0.801	0.519	0.733	0.680	0.351	0.533	0.303	0.154	

## **Disorganization and Procrastination**

We constructed an index of students' tendency to be disorganized or procrastinate based on a series of questions from the Application and Baseline Surveys. See Appendix D for a list of items. For the analysis of heterogeneous treatment effects, we divide the index into terciles.

Table E.6a. Characteristics of V-SOURCE Research Participants, by Procrastinator Index

	Tercile 1	Tercile 2	Tercile 3	Total
Gender				
Female	0.746	0.680	0.620	0.684
N	2331	2250	2053	6634
Subsidized Lunch Status				
Uses Lunch Tickets	0.567	0.531	0.510	0.537
N	1994	1950	1783	5727
Race/Ethnicity and Language				
Hisp, Sp in Home	0.532	0.521	0.497	0.518
Hisp, Oth Lang	0.246	0.236	0.235	0.239
White, NH	0.051	0.046	0.038	0.046
Black, NH	0.064	0.058	0.057	0.060
Asian/PI, NH	0.079	0.116	0.138	0.110
Other NH or Missing	0.027	0.023	0.034	0.028
N	2331	2250	2053	6634
Parental Education				
Missing/DK	0.030	0.031	0.035	0.032
Less than HS	0.393	0.399	0.387	0.393
High School (incl Vocational)	0.208	0.196	0.189	0.198
Some College	0.232	0.216	0.239	0.229
Four-Year College or More	0.137	0.157	0.151	0.148
N	2331	2250	2053	6634
Self-Reported GPA				
Less than 2.0	0.005	0.005	0.021	0.010
2 to 2.99	0.176	0.245	0.310	0.240
3 to 3.49	0.309	0.326	0.329	0.321
3.5+	0.511	0.424	0.341	0.429
N	2279	2188	1991	6458
<b>Educational Aspirations</b>				
Less than BA	0.032	0.041	0.049	0.040
BA	0.135	0.169	0.196	0.165
Masters	0.241	0.251	0.275	0.255
PhD, MD, JD, etc	0.592	0.540	0.479	0.540
N	1965	1896	1707	5568
Immigration Status				
US Born	0.848	0.827	0.844	0.840
US Born Parent	0.275	0.273	0.280	0.276
N	2008	1965	1805	5778

Table E.6a (cont). Characteristics of V-SOURCE Research Participants, by Procrastinator Index

	Tercile 1	Tercile 2	Tercile 3	Total
Self-Perceptions				
Procrastinator/Disorganized	-1.009	-0.033	1.172	0.004
Hard Worker	0.578	-0.007	-0.606	0.009
Internal Locus of cControl	0.440	-0.041	-0.444	0
N	1982	1923	1779	5684
Others' Educational Expectations				
Parents Expect <ba< td=""><td>0.138</td><td>0.156</td><td>0.159</td><td>0.151</td></ba<>	0.138	0.156	0.159	0.151
Parents Expect BA	0.212	0.239	0.260	0.236
Parents Expect >BA	0.649	0.605	0.581	0.613
Tch/Cnsl Expect College (Index)	0.150	-0.019	-0.124	0.008
N	1907	1856	1664	5427
People Will Help with Apps if Asked				
Parent	0.469	0.416	0.399	0.429
Sibling	0.371	0.375	0.372	0.372
Teacher or Counselor	0.805	0.791	0.773	0.791
N	2322	2241	2042	6605
Other College Access Support				
Parent will Remind Turn in Apps	0.677	0.638	0.602	0.641
Parent will Make Sure Turn in Apps	0.718	0.675	0.636	0.678
School Support Index	0.091	-0.003	-0.089	0.003
N	2322	2241	2042	6605
<b>College Access Program Participation</b>				
Participated at Baseline	0.385	0.363	0.385	0.378
N	2042	1989	1822	5853

Table E.6b. Effects of Assignment to V-SOURCE on Applications, Acceptance, and Enrollment, by Procrastinator Index

	(1)	(2)		(5)	(6)	(7)	(8)	(9)	
	Apply 4-	Apply CSU	Apply UC	Accept 4-	Accept CSU	Accept UC	Enroll 4-	Enroll CSU	Enroll UC
	Year			Year			Year		
Milestones									
Tercile 1	0.002	0.006	0.016	-0.004	0.003	0.004	-0.043	-0.034	0.018
	(0.016)	(0.017)	(0.019)	(0.018)	(0.019)	(0.017)	(0.024)	(0.023)	(0.019)
Tercile 2	0.019	0.019	-0.015	-0.003	-0.001	0.009	0.020	-0.011	0.011
	(0.018)	(0.020)	(0.022)	(0.020)	(0.022)	(0.019)	(0.021)	(0.021)	(0.013)
Tercile 3	0.055*	0.048*	0.025	0.007	0.010	0.016	0.025	0.010	0.021
	(0.022)	(0.023)	(0.019)	(0.022)	(0.025)	(0.016)	(0.022)	(0.024)	(0.015)
Complete									
Tercile 1	0.009	0.031	0.035	-0.017	0.005	-0.013	-0.026	-0.002	-0.001
	(0.015)	(0.018)	(0.022)	(0.022)	(0.024)	(0.020)	(0.024)	(0.027)	(0.017)
Tercile 2	0.033	0.031	0.035	0.026	0.024	0.031	-0	-0.015	0.015
	(0.022)	(0.028)	(0.023)	(0.025)	(0.029)	(0.021)	(0.027)	(0.025)	(0.016)
Tercile 3	0.062**	0.063*	0.066**	0.046*	0.051*	0.022	0.045	0.021	0.005
	(0.021)	(0.025)	(0.021)	(0.021)	(0.024)	(0.019)	(0.027)	(0.024)	(0.020)
Observations	5,982	5,982	5,982	5,982	5,982	5,982	5,982	5,982	5,982
Control Mean									
Overall	0.779	0.727	0.445	0.673	0.616	0.295	0.459	0.262	0.136
Tercile 1	0.836	0.777	0.516	0.742	0.678	0.362	0.541	0.289	0.170
Tercile 2	0.777	0.734	0.444	0.665	0.618	0.270	0.444	0.271	0.127
Tercile 3	0.720	0.663	0.369	0.605	0.545	0.248	0.386	0.219	0.109