NBER WORKING PAPER SERIES

EXPLOITING COMPLEMENTARITY IN APPLIED GENERAL-EQUILIBRIUM MODELS: HETEROGENEOUS FIRMS, MULTINATIONALS, CAPACITY CONSTRAINTS, ENDOGENOUS ZEROS

James R. Markusen

Working Paper 32721 http://www.nber.org/papers/w32721

NATIONAL BUREAU OF ECONOMIC RESEARCH 1050 Massachusetts Avenue Cambridge, MA 02138 July 2024

Special thanks to Michael Ferris at the University of Wisconsin, Madison, Computer Science. Ferris and colleagues are the authors of PATH, the non-linear complementarity or MCP (mixed complementarity problem) solver that can accessed in GAMS and in other software. Michael was generous with his time in walking me through how PATH converts weak inequalities to equations with the use of slack variable following the intuition from the Karush-Kuhn-Tucker theorem. The views expressed herein are those of the author and do not necessarily reflect the views of the National Bureau of Economic Research.

NBER working papers are circulated for discussion and comment purposes. They have not been peer-reviewed or been subject to the review by the NBER Board of Directors that accompanies official NBER publications.

© 2024 by James R. Markusen. All rights reserved. Short sections of text, not to exceed two paragraphs, may be quoted without explicit permission provided that full credit, including © notice, is given to the source.

Exploiting Complementarity in Applied General-Equilibrium Models: Heterogeneous Firms, Multinationals, Capacity Constraints, Endogenous Zeros James R. Markusen
NBER Working Paper No. 32721
July 2024
JEL No. C63,F12,F23

ABSTRACT

Applied general-equilibrium (AGE) models have often made compromises to circumvent difficult modeling problems. One of these is avoiding endogenous zeros, ruling out important questions. Traditional perfect competition models: when do technologies or trade links switch from active to inactive or vice versa? Heterogeneous firms: what types of firms are active in equilibrium? Multinationals: when do firms switch from exporting to foreign production? Capacity constraints: could trade links or production sectors hit capacity limits? Here I exploit the complementarity approach to general equilibrium, focusing on modeling heterogeneous firms and endogenous multinational production. Instead of the traditional continuum formulation, there is a discrete and finite set of firm types, differing in marginal costs across but not within types. There is an upper bound on the number of firms that can enter in each firm type. Formulated as a non-linear complementarity problem, we can solve for the set of active firm types in relation to characteristics of the economy such as size or trade costs and their modes of operation: no entry, domestic, exporting, multinational. The analysis easily incorporates endogenous markups and positive aggregate profits. Productivities can be calculated directly from data and no integrals/integration/parametric distributions are required.

James R. Markusen
Department of Economics
University of Colorado
Boulder, CO 80309-0256
and CEPR
and also NBER
james.markusen@colorado.edu

1. Introduction

The formulation of applied (numerical) general-equilibrium models has made considerable progress since they first appeared in the 1970s. Early analyses were restricted to perfect competition, constant returns to scale, ad valorem taxes, and assumptions guaranteeing interior solutions to systems of equations. They were generally constructed and calibrated from a one-year cross-section data set. The data were essentially a one-observation set of numbers, although that one observation generally involved a great deal of work: constructing microconsistent data for many countries, many sectors, intermediate use matrices, with many tariff and tax wedges in the benchmark data.

Calibration of the data to a numerical model left multiple degrees of freedom over parameters such as elasticities, long a criticism made by applied econometricians. This tension has at least partially abated in recent years, with the estimation of structural models to select parameter values, with the model then being used in counterfactual analyses in a manner quite similar to that in the traditional calibrated models. A more thorough review of the history of GE modeling focusing on the underlying mathematical formulations is found in my pedagogic article: Markusen, JGEA-open-access journal (2021), so I won't repeat that here. But I will note Harris (1984) as a early example of expanding the range of model sophistication by introducing imperfect competition and increasing returns to scale into traditional models.

The purpose of this paper is to address one nagging limitation of general-equilibrium modeling that has generally persisted throughout its history. This is the difficulty and therefore the avoidance of "corner solutions". This usually involves the fact that most economic variables such and prices and quantities are by nature non-negative. But with existing older mathematical formulations, it was difficult to allow for variables to take on either positive or zero values. If assumptions could be made such that positive benchmark values stayed positive (or constrained to remained zero), then the model could be formulated as a set of equations and we knew how to solve large systems of equations. Allowing for endogenous zeros required formulating a model as a system of weak inequalities. An early and still-used tactic for ruling out endogenous zeros is referred to as the Armington assumption: goods in a sector are differentiated by country of origin and, with CES preferences, every country will always produce and export in all sectors (unless some sector is initially constrained to be inactive). If I understand it correctly, restrictions ensuring no zeros persists today in the popular and highly cited Eaton-Kortum (2002) model. But the world trade matrix, exports by country i to country j in industry k, is full of zeros, way more than 50 percent depending on the degree of aggregation.

The tractable solution to this problem is the formulation of general equilibrium as a complementarity problem. This approach was first formulated by Mathiesen (1985) and implemented in numerical models by Rutherford (1985, 1995). Deriving its intuition from the Karush-Kuhn-Tucker theorem (KKT: Karush 1939, Kuhn and Tucker (1951)), a model is specified as a system of weak inequalities, each with a complementary non-negative variable. If a weak inequality holds as an equation (e.g., marginal cost greater-than-or-equal to price), then the complementary variable is positive (output). If it holds as a strict inequality, then the complementary variable is zero. The insertion of "slack" variables converts weak inequalities to

equations, which can be solved by algorithms such as the Newton method. This will be illustrated later in the paper. More detail is provided in Markusen (2021).

I will not attempt a general presentation here, but rather focus on using the tools of complementarity to offer an alternative way to incorporate heterogeneous firms and their mode choices (domestic, exporting, multinational) into AGE models. But first, a little background and motivaton. The late '90s and early '00s brought a major development lead by mutually reinforcing developments in empirics and theory. Empirical analysis, made possible by the availability of firm-level data, showed that exports were concentrated among a very small number of large, productive firms, as well as documenting the role of entry and exit following liberalizations (e.g., Bernard and Jensen 1999, Bernard, Eaton, Jensen and Kortum 2003). The theoretical approach that fit so perfectly with the data was Melitz (2003). Firms in a sector are heterogeneous in their marginal costs (or inversely productivity), and reductions in trade costs generally lead to a sorting among firms in which the most productive expand and begin exporting while the least productive firms exit.

The great attention and research devoted to heterogeneous firm models follows from the intersection of their theoretical appeal and their empirical relevance as revealed by firm-level data. But the analysis is complex and likely difficult for modelers to incorporate into applied general-equilibrium (AGE) models. A new article by Balistreri and Tarr (2023) makes good progress on this, but it is clearly not a simple matter. Further, even to get to this level of complexity, a number of restrictive assumptions are typically (but not universally) made. Let me list a few of these, without in any way demeaning the great work that has been done.

First, much of the literature I am aware of continues to use "large-group" monopolistic competition (LGMC) in which it is assumed that firms are too small to affect the price index in their industries, leading to constant markups. This removes a difficult endogeneity from the models, but leads to counter-empirical results such as all firms having the same price to marginal cost ratios. Second, the pattern of productivities across firms must follow a narrow class of parametric distribution functions so as to permit tractable integration. But the actual values of firm productivities/sizes may depart substantially from any parametric distribution. Third, aggregate profits are disposed of by the assumption that firms must pay for "draws" to learn their productivity. This removes another awkward endogeneity in general equilibrium, allowing total income to be independent of profits.

The alternative way to model heterogeneous firms in an industry offered here avoids all of the problems just mentioned and has the further advantage of a much simpler algebraic

¹Earlier papers with some form of endogenous markup include Horstmann and Markusen (1992), Levinsohn (1993), Bernard et. al. (2003), Melitz and Ottaviano (2008), and Atkeson and Burstein (2008). A detailed literature review including more recent work is found in Markusen (2023).

²Another way around this endogeneity of income and profits is to assume quasi-linear preferences as in Melitz and Ottaviano (2008). But this assumes that the industries in question have zero income elasticities of demand, borderline inferior goods.

formulation. The basic concept is to break the data on the ranking of firms (e.g., by sales) into a discrete set of firm "types". There could, for example, be five firm types, the number I will use here, and these different in their marginal cost of production. There is free entry into firm types, but only up to a limited number for each type. This limit per type and the pattern of cost differences across types is the discrete equivalent of the continuous parametric distribution used in the literature. The model will solve for the set of active firm types depending on parameters such as the economy's size or trade costs. The lowest cost type(s) will earn positive profits in equilibrium and these will be added to the economy's total income.

This is a difficult problem for traditional analytical methods in economics. We have endogenous variables, the number of active firms of each type, which have not only a lower bound of zero but also an upper bound specified by the modeler. The equilibrium number of firms of a type must lie in a closed interval given by weak inequalities at both the upper and lower end. Second, it may be that the "cutoff" firm type, the most costly type that is active in equilibrium, is not given by a zero-profit condition. Because of the discrete differences in firm type costs, the most costly firm type active in equilibrium may earn positive profits (the next more costly type would earn strictly negative profits by entering). This means that solving for the for the cutoff type using a zero profit condition, a key property in existing models, won't work.

Formulating a heterogeneous-firm model exploiting complementarity, KKT and using the PATH MCP (mixed complementarity problem) solver in GAMS and available in other software has a number of advantages, more or less the opposite of the disadvantages of the traditional continuous approach noted above. First, no integrals or integration is needed. Second, there is no need to impose any parametric distribution function on firm productivity or cost. These can be calculated directly from data once those are divided into firm classes or type. Third, there is no need to assume LGMC. Nash Cournot and Nash Bertrand, used here, can allow for different market shares and thus different markups across firm types, the added endogeneity in general equilibrium being of no consequence. Fourth, there is no need for "draws": the added endogeneity (of income to profits, firm numbers, cutoffs etc.) of positive aggregate profit income is easily incorporated.

In what follows, I first describe and define how double-sided inequalities (upper and lower bounded variables) are formulated in PATH and GAMS. Then I specify a basic general-equilibrium model, which I hope permits maximum clarity: a two-sector, one-factor closed-economy model. There are five firm types in one increasing-returns sector, free entry up to an upper bound on each firm type. A simple experiment is used, which is growth in the economy, a parable for adding together identical economies first exploited by Krugman (1979). I compare results under small group Nash Cournot (SGC), Nash Bertrand (SGB) and LGMC.

The second model extends the first to a two-country trade model, with a specification that closely follows that of Melitz (2003). Firms may export, but there is an added fixed cost to entering exporting. Unlike Melitz, I allow for endogenous markups and compare SGB to LGMC (the Melitz original). Paying for productivity draws is unnecessary and the aggregate profits of the active firms are added to the income of the representative consumer.

The third model allows firms to establish a foreign plant to serve that market. Firms incur a fixed cost larger than that for exporting, but do not pay a (unit) trade cost. This is close to the Helpman, Melitz and Yeaple (2004) model which adds heterogeneous firms to the earlier horizontal multinationals models of Markusen and Venables (1998, 2000), Markusen (2002).³

The second and third models yield simulation results that resemble those in Melitz (2003) and Helpman, Melitz and Yeaple. At moderate to high trade costs, the most productive firm type(s) will choose the multinational mode (when allowed in model 3), the middle-productivity firms will choose exporting, the less productive yet serve only their domestic market and the least productive firms may not enter. The simulations trace through how the configuration of modes across firm types changes as trade costs fall from a very high level to costless trade. There are generally mode and entry switches as trade costs fall; e.g., middle-productivity firms start exporting and low-productivity types exit.

A short appendix to the paper notes that the same innovation of upper-bounded variables (or non-zero lower bounds) can be applied to compute short-run scenarios in which there are firm/industry-level capacity constraints or exit constraints. For example, port or airport capacity limits impose constraints on trade links, similarly for energy production. For two years, the business press has been full of stories about "bottlenecks" and supply constraints arising in the post-covid recovery. There is a subtlety, which is that hitting an upper bound or non-zero lower bound generates some sort of profit or loss, and this must be endogenized into income to compute valid short-run equilibria.⁴

The fact that the results of the open economy / mode choice models look familiar is, while valuable, not my only or even main selling point. It is rather that the techniques developed here are entirely straightforward extensions of standard general-equilibrium complementarity modeling frameworks (e.g., Rutherford's MPS/GE), allowing the insertion of heterogeneous firms, mode choices, endogenous markups and capacity constraints directly into existing programs and data sets.

³It is worth noting that non-linear complementarity approach derived from KKT is quite different from an integer programming approach and the continuum approach in Melitz and Helpman et. al. In KKT, variables are continuous but subject to boundaries. Markusen (2002) applies complementarity to solving for the mode choices of firms active in equilibrium: domestic, exporting, horizontal and vertical multinationals. Helpman, Melitz and Yeaple (2004) incorporate heterogeneity in sorting firms in the continuum by productivity into domestic, exporting and horizontal multinationals, using zero-profit or equal-profit equations to establish cutoffs.

⁴There is an important new paper by Arkolakis, Eckert and Shi (2023) which is quite different from my approach but perhaps related in spirit. Both papers are trying to capture some empirically important aspects of discreteness. Arkolakis et. al. are analyzing a firm's decision on the number and location of foreign production plants. The problem is complex because a plant in any one location influences the profitability of all other possible plants. A brute-force algorithm would compute the firmwide profitability of all possible combinations of plants, but this quickly because computationally huge as the number of countries (potential locations) increases. They develop instead a "shriking" algorithm which greatly reduces the computational exercise.

2. Complementarity and KKT with bounded variables

I will lay out a full but simple general equilibrium model in the the next section. But first I want to introduce how the PATH MCP solver handles a two-sided weak inequality (a variable has both an upper and lower bound). It is well known that when using the standard technology with constant marginal costs and a fixed cost (at constant factor price), the zero-profit condition for a firm simplifies to markup revenues equal fixed costs. In a complementarity formulation, the variable associated with this equation is the number of firms in equilibrium: firms enter until profits are zero (stick with identical firms for the moment). But we want to include the "corner solution" case where the firm cannot profitably enter. So the proper formulation using KKT is fixed costs are greater than or equal to markup revenue complementary to the number of firms greater than or equal to zero. If fixed costs are greater than markup revenue at the solution, then the number of firms is zero.

Here, we are also going to specify an upper bound to the number of firms of a given type, and in PATH, this is handled in the same way. Let i index firm types, differing by marginal costs. Let FC(i) denote the *value* of fixed costs of firm type i, and MKR(i) the markup *revenues* of firm type i, calculated regardless of whether or not the firm actually enters. Let N(i) equal the number of firms active at the solution, and let N.up(i) and N.lo(i) be parameters giving the upper and lower bounds on N(i) (this is actual GAMS notation). Firm profits may be positive in equilibrium, this occurring when the number of firms hits the upper bound. The lower bound will be set at N.lo(i) = 0 throughout.

The profit (entry) condition for type i can have three solutions in general equilibrium.⁵

$$FC(i) = MKR(i) \rightarrow N.up(i) > N(i) > N.lo(i)$$
 zero profits (1)

$$FC(i) > MKR(i) \rightarrow N(i) = N.lo(i)$$
 losses, no entry (2)

$$FC(i) < MKR(i) \Rightarrow N(i) = N.up(i)$$
 positive profits (3)

The key to understanding the importance of KKT is that it turns the weak *inequalities* into a formulation with three *equations*, by introducing two non-negative "slack" variables into the problem, one for each bound on the variable N(i): denote w(i) for the lower bound, and v(i) for the upper bound slack variables. The way this is formulated in PATH is the following:

$$FC(i) = MKR(i) + w(i) - v(i)$$
(4)

$$w(i)(N(i) - N.lo(i)) = 0$$
 $w(i) = (potential) losses if i enters (defined ≥ 0) (5)$

$$v(i)(N.up(i) - N(i)) = 0$$
 $v(i) = \text{profits in equilibrium}$ (6)

⁵I'll ignore knife-edge solutions, such as profits equal zero at N(i) = N.lo(i) = 0.

Equations (5) and (6) are the complementary conditions. Both w(i) and v(i) are zero in an interior (zero profit) solution. As just note, we let N.lo(i) = 0 (no entry). w(i) is positive if no entry occurs, and its value gives the (negative of) potential profits from entering. v(i) is positive if N(i) hits its upper bound, and its value gives the positive profits earned in equilibrium. If w(i) is positive then v(i) is zero and vice versa. Having converted the weak inequalities to equations, PATH then solves the (full) model by a Newton-type algorithm.

3. Incorporating endogenous markups

The next task of this section is to specify imperfect competition behavior. I'll be brief here since this is all derived in earlier paper, Markusen (2023). The representative consumer's welfare is a simple, two-level CES. The upper nest between X, our sector of interest and Y, a homogeneous good with constant returns and imperfect competition is Cobb-Douglas. The lower nest is CES with all X goods of all firm types being symmetric but imperfect substitutes. X(i) will denote the output of a representative firm of type i, with all firms of type i having identical technologies and thus producing the same amounts at the same prices in equilibrium.. N(i) is the number of active type i firms, σ is the elasticity of substitution among the X goods.

Utility or welfare (W) of the representative consumer, and the symmetry of varieties within the X goods allows us to write utility as follows $(0 < \alpha, \beta < 1)$.

$$W = X_c^{\beta} Y^{1-\beta}, \qquad X_c = \left[\sum_{i=1}^I N(i) (X(i))^{\alpha} \right]^{1/\alpha} \qquad \sigma = \frac{1}{1-\alpha} > 1$$
 (7)

where X_c is often referred to as a composite commodity or sub-utility. Let s(i) be the market share of a representative firm of type i in the total output of all X firms of all types. $p_x(i)$ denotes the price of all/any X firms of type i, with these prices varying across firm types.

The market share of an individual firm of type i is given by the first equation in (8).

$$s(i) = \frac{p_x(i)X(i)}{\sum_{i} p_x(i)N(i)X(i)} \qquad p_x(i)(1 - 1/\eta(i)) = mc(i) \qquad mk_i = \frac{1}{\eta(i)}$$
(8)

The perceived price elasticity of demand for firm type i is given by $\eta(i)$, with the marginal revenue = marginal cost (mc) optimization condition given by the second equation in (8). The third equation in (8) is how I will define the markup rate (not revenue) mk(i) in this paper, although it is often flipped around to the other side with the markup defined as p/mc > 1.

In my earlier paper (Markusen 2023), I consider and compare three types of imperfect competition and will do the same here. These are large-group monopolistic competition (LGMC), the usual assumption that yields a constant perceived elasticity and markup; small-group Cournot (SGC); and small-group Bertrand (SGB). I derive the three perceived elasticities, denoted as η_c or η_b for the small group cases, and therefore their markups in the earlier paper. The Cournot formula is derived under the assumption that the firm makes a best response in

quantity holding the quantities of other X firms of all types constant. The Bertrand formula holds the price of all other X firms constant. Both also hold expenditure on X goods constant. In LGMC, the perceive elasticity of firm demand is just $\eta = \sigma$. The perceived elasticities of firm demand for Cournot and Bertand are, however, more complex. These are given as follows for firms of type i.

$$\eta_k(i) = \sigma - s(i)(\sigma - 1)$$
 Bertrand (9)

$$\eta_c(i) = \frac{\sigma}{\sigma s(i) + (1 - s(i))} = \frac{1}{s(i) + (1 - s(i))\frac{1}{\sigma}}$$
 Cournot (10)

Both elasticities converge to the LGMC case of $\eta = \sigma$ as the market share of an individual firm goes to zero: LGMC is Nash if and only if s(i) = 0; Although the Cournot elasticity seems quite different from the Bertrand formula in (9), they have the same values at the extremes $s_i = 0$ and $s_i = 1$. Here is the comparison of (9) and (10) for a given firm type (given i):

At
$$s=0$$
, $\eta_c=\eta_b=\sigma$ (= LGMC) (11)

At $s=1$, $\eta_c=\eta_b=1$ (monopoly)

For $0 < s < 1$, $\eta_c < \eta_b < \sigma$ (Cournot is less elastic)

For $0 < s < 1$ and $\sigma=\infty$, $\eta_c=\frac{1}{s}$, $\eta_b=\infty$ (perfect substitutes)

The markups as defined in (8) are just the inverse of (9) and (10) and are given by

$$mk_b(i) = \frac{1}{\sigma - s(i)(\sigma - 1)}$$
 $mk_c(i) = s(i) + (1 - s(i))\frac{1}{\sigma}$ (12)

As noted in the third line of (11), the markup for Cournot will be higher than either LGMC or SGB for the same value of s(i) strictly between zero and 1. In that sense, we can say that Cournot is "less competitive" than the other two.

4. Modeling entry and accounting for positive profit income

Let CONS be the income of the representative consumer. Firm "entrepreneurs" will be treated much like a consumer: they receive markup revenues as income and demand fixed costs. Added demand for fixed costs constitutes entry, so the variable complementary to the entrepreneur's budget balance equation is the number of firm in equilibrium. The income (from markup revenues) of a entrepreneur of firm type i is denoted ENTRE(i). The markup rate (not markup revenue as in (1)) for a firm of type is denoted mk(i). In this section and the subsequent one, I will use small-group Bertrand as the example. I will provide the code for all three versions on request.

Let \bot denoted the usual math programming symbol for complementarity: if the weak inequality holds as an equation, the complementary inequality is strict and vice versa. The key entry inequalities for a firm of type i under SGB are as follows, where market share s(i) is given in (8) above.

$$mk(i) \ge \frac{1}{\sigma - s(i)(\sigma - 1)}$$
 $\perp mk(i) \ge 0$ (13)

$$ENTRE(i) \ge mk(i)p_x(i)X(i)$$
 $\perp ENTRE(i) \ge 0$ (14)

$$ENTRE(i) \ge p_1 fc \ge ENTRE(i)$$
 $\perp N.up(i) \ge N(i) \ge 0$ (15)

where p_1 is the price of labor, the single factor of production in the model to follow, and fc is in units of labor, not in value as in (1) (identical for all firm types). Adding the upper bound on the number of firms of a type generates an equation with two slack variables for (15) as described in the previous section.

As noted above, it is relatively easy to incorporate positive profits in equilibrium into the model. There is no need to introduce "draws" in order to eliminate aggregate profits from the model. In my version here, all active firm types earn positive profits, except in the case where the least productive active firm type just breaks even. Profits are redistributed to the representative consumer (*CONS*), so that the budget constraint for the consumer is

$$CONS \ge p_l ENDOW + \sum_i [N(i)ENTRE(i) - N(i)p_l fc] \perp CONS$$
 (16)

where the summation term is the profits of the active firm types (N(i) > 0). *ENDOW* is a parameter giving the economy's endowment of labor L, which we will vary in our experiments.

The way I have set up the model lets it compute what the optimal price $p_x(i)$ and output X(i) would be for an inactive firm type, and also calculate what profit income would be (summation term in (16)), but they don't affect the solution. Note in (8), for example, that the sum of the markets shares of all firms is given by multiplying both sides by N(i), since s(i) is the

market share of an individual firm of type i. The sum of all market shares is then equal to one. Similarly, the bracketed term in (16) is not affected by the fact that inactive firm types (N(i) = 0) would earn negative profits. This way of constructing the model has the advantage that we can see just how unprofitable inactive firm types are at the solution.

5. The single-economy general-equilibrium model

Both the single-economy and two-country general-equilibrium models have two goods, X and Y, and one factor of production L. For variables indexed by i, there are multiple variables and equations. There are five values of i in the simulations to follow in the next section, ordered by marginal costs of the firm type, with i=1 being the lowest cost (most productive) firm type. The variables and parameters of the model for the Bertrand case are listed in Table 1. With five firm types, there are 37 non-negative variables in the model, not including the slack variables added by KKT.

Table 2 specifies the equations of the model, each with its complementary variable assignment. Formulating the model using GAMS and the PATH MCP solver does not require the modeler to add the slack variables and complementary-slackness equations (MCP: mixed complementarity problem). This is done by the solver: the modeler only needs to specify the weak inequalities and variable assignments.

Units are chosen such that one unit of Y requires one unit of L, and p_y is arbitrarily used as numeraire so $p_y = p_1 = 1$, with p_1 then the marginal cost of Y. Parameter fc is the number of units of L require for one N (for all firm types). p_e is the standard CES price index for the composite or sub-utility X_c good, and p_w is the consumer price index (unit expenditure function) for welfare W. Y and X_c have Cobb-Douglas shares 0.5 in welfare.

mc(i) is the marginal cost in units of L of producing an X good of type i. These are arbitrarily chosen in the simulation model to follow, but in practice can be calculated from data has I have indicated above. These replace some distribution function and eliminates the need for any integration found in the conventional approach. The values of mc(i) and N.up(i) across type constitute the discrete equivalent of the continuous parametric distributions in the conventional approach. Throughout, I give N.up(i) the same value for all i, but these can be set independently in the code.

Table 1: Variables and parameters of the single-economy simulation model

Variables:

X(i) quantity of one X good (variety) of firm type i N(i) number of active X sector firms of firm type i

Y total output of Y

W welfare

 $p_x(i)$ price of one X variety of firm type i

 p_{y} price of one unit of Y

 $p_{\rm w}$ price of one unit of welfare W (consumer price index)

 p_1 price of one unit of labor L

CONS income

ENTRE(i) entrepreneur revenue

sh(i) market share of an individual firm of type i

mk(i) markup on an X good of type i

 $p_{\rm e}$ price index for composite *X* goods (sub-utility)

Parameters:

ENDOW labor endowment

 σ elasticity of substitution among X goods

fc fixed cost of X in units of labor L

mc(i) marginal cost of X for firm type i in units of labor

With 5 firm types, 37 weak inequalities in 37 non-negative variables

Table 2: Simulation model formulated as a non-linear complementarity problem

Pricing inequalities

$$p_{l}mc(i) \geq p_{r}(i)(1 - mk(i)) \qquad \qquad \perp \quad X(i)$$
 (17)

$$ENTRE(i) \ge p_l fc \ge ENTRE(i)$$
 $\perp N.up(i) \ge N(i) \ge 0$ (18)

$$p_l \ge p_{\nu} \tag{19}$$

$$p_e^{0.5} p_y^{0.5} \ge p_w \qquad \qquad \perp \quad W \tag{20}$$

Market-clearing inequalities

$$X(i) \geq p_x(i)^{-\sigma} (p_e^{(\sigma-1)}) CONS/2 \qquad \perp \quad p_x(i)$$
(21)

$$Y \ge CONS/(2p_v)$$
 $\perp p_v$ (22)

$$W \ge CONS/p_w \qquad \qquad \perp \quad p_w$$
 (23)

$$ENDOW \ge Y + \sum_{i} N(i) (mc(i)X(i) + fc) \perp p_{l}$$
 (24)

Income balance

$$CONS \ge p_l L + \sum_i (ENTRE_i - p_l fc) N_i \perp CONS$$
 (25)

$$ENTRE(i) \ge p_x(i) mk(i) X(i)$$
 $\perp ENTRE(i)$ (26)

Behavioral and definitional inequalities

$$s(i) \ge \frac{p_x(i)X(i)}{\sum_i p(i)X(i)N(i)} \qquad \qquad \bot \quad s(i)$$
 (27)

$$mk(i) \geq [\sigma - s(i)(\sigma - 1)]^{-1} \qquad \qquad \perp \quad mk(i)$$
 (28)

$$p_e \ge \left[\sum_{i} N(i) p_x(i)^{1-\sigma}\right]^{(1/(1-\sigma))} \perp p_e$$
 (29)

6. Economy Size, maximum number of firms grows in proportion

Before presenting simulations, a world about calibration when comparing differing formulations is in order. I initially calibrated the model above to an economy with an endowment of 400 units of labor and markup revenues of 20 percent of X sector sales. The calibration assumed no constraint on the number of firm of each type, so in the replication check only the most productive firms are active in equilibrium. Three versions of the model are calibrated to the same data, which is shown in the little data matrix at the top of the GAMS file included in an appendix. The spread in marginal costs for the five firm type mc(i) are given just below the declaration of parameters. Three version of the model are Cournot (SGC), Bertrand (SGB) and large-group monopolistic competition (LGMC), but I include the code for just the SGB case in Appendix 2. This illustrates the coding of the differentiated goods case.

I will try to be brief here, since I discussed the micro-consistency requirements of the data matrix, and calibration subtleties and trade-offs in my earlier paper (Markusen 2023). As AGE modelers know well, if we calibrate the same data to different underlying theoretical formulations, changing one thing such as the markup rule, requires balancing that change by altering at least one other parameter. Referring back to the markup rules in (12), changing from one to the other requires changing the number of firms (the market share s) and/or changing the elasticity of substitution σ . If the initial number of firms is to be held roughly constant, then a large change in σ may be required or vice versa. Large calibrated numbers of firms in SGC and SGB will mean very weak pro-competitive and firm-scale effects in counter-factuals. But a change in σ instead mean that the counter-factuals are comparing economies with different preferences. Here, I will present results based on one of the calibrations in my earlier paper.

SGC:
$$\sigma = \infty$$
 $s = 0.20$ $(N = 5)$
SGB: $\sigma = 6.3333$ $s = 0.25$ $(N = 4)$
LGMC: $\sigma = 5$

All three values in (29) yield a markup $1/\eta_c = 1/\eta_b = 1/\eta_{lg} = 0.2$. Assuming perfect substitutes in the Cournot case is conceptually useful, because then the Cournot example contrasts sharply with LGMC: in the former, welfare gains from a larger economy are purely in the form of increase firms scale (productivity) and lower markups. In LGMC, gains are purely in the form of more variety. An arbitrary number of firms will be used in LGMC version of the model (scaled to equal the total benchmark *X* output), but that doesn't affect the solution since *s* does not enter the markup formula: $mk = 1/\sigma$.

Figure 1 presents the first set of results. I am keeping the experiments very simple in order to show how my formulation produces clear and intuitive results for basic questions. For Figure 1, each of the three cases is run in a loop over the size of the economy (ENDOW) in unit of labor, giving the horizontal axis values. The vertical axis indexes the five firm types, T1 being the lowest cost (most productive) The maximum number of (actual or potential) firms of each type that can enter (N(i).up) is assumed to grow in strict proportion to the size of the economy. As mentioned earlier, this is Krugman's (1979) parable for adding together identical economies.

The results in Figure 1 for the Cournot and Bertrand cases show the importance of the variable markup assumption. As the economy grows (or identical economies added), the number of active firm types shrinks, with the most costly firm types exiting one after another. As the economy and N.up(i) grow together, there is entry of more firms of the most productive firm types. The market shares of these firms decrease, their markups fall and firm scale increases. This forces down the prices of the X goods and leads to losses for the remaining least productive firm types, which then exit.

However, the LGMC case in Figure 1 is a stark comparison and highlights the limitations of this traditional approach. Because markups are fixed at $1/\sigma$ for all firm types, growing the economy and N.up(i) in proportion to it just replicates quantities and prices, and active firm numbers for each firm type grow in the same proportion. Welfare increases, but there are no firm scale effects, no pro-competitive effects, no firm-type-selection effects, and markups and p/mc ratios for all firms are the same. I believe that all of these things are counter empirical. Figure 1 also suggests caution in making simple general statements such as trade causes sorting and exit: this is not true in the Krugman experiment under LMGC.

Simulation results behind Figure 1, shown in Table 3, emphasize the differences in the composition of the effects contributing to welfare changes. In particular, these numbers emphasize that welfare gains from LGMC are purely in the form of increased variety. Cournot, with the goods being perfect substitutes, is the oppose extreme. There is a small increase in firm numbers, but this has no variety effect on welfare. Instead, the welfare increases due to a strong increase in firm scale (lower average cost) and a large fall in markups. Bertrand is in between, with added variety, higher firm scale, and lower markups all contributing to welfare.

Table 3: Moving left (small economy) to right (large economy) in Figure 1

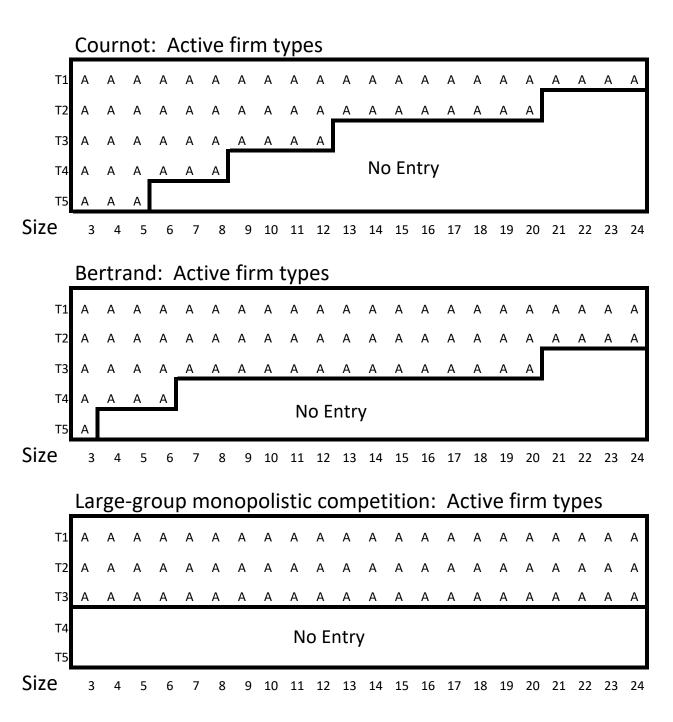
| | LGMC | Bertrand | Cournot |
|---|------|----------|---------|
| Economy size increases by a factor of: | 8.00 | 8.00 | 8.00 |
| Firm numbers (variety) increase by a factor of: | 8.00 | 3.43 | 1.60 |
| Total output of X goods increases by a factor of: | 8.00 | 13.90 | 18.95 |
| Markup of most productive firm change (percent): | 0.00 | -48.25 | -53.57 |
| Percent change, welfare/capita: | 2.97 | 2.64 | 2.22 |

Proportional changes in welfare per capita over the whole size range don't show the path. Cournot welfare increases quickly when size is initially small, as firms move down the steep section of their average cost curve to higher productivity. But this effect diminishes when size becomes large. There is less increase in firm scale and the average cost curve is flatter when the economy is already large, and there is no variety gain from more firms with perfect substitutes. But a (often disparaged) property of CES preferences means that added varieties keep on contributing to welfare under LGMC even when economies are initially large. I discuss this in Markusen (2023). The implication for modeling is that initially small economies benefit greatly from trade under SGC or SGB, but this effect diminishes relative to LGMC when economies are initially large.

Figure 1: Adding together identical economies:

max firm number N.up(i) increases in proportion to size

size in '000 units of labor A = active firm type



7. Two-country trade model

Consider next a two-country trade model, where each country is identical to the closed-economy version presented in the previous sections and therefore identical to one another. There continues to be a single factor *L*, and no pattern of comparative advantage between the two countries. There is no entry cost ("draws") so there are positive aggregate profits in equilibrium which are added to income. There is a fixed cost to exporting in addition to an iceberg trade cost. The experiment consided is changes in (symmetric) trade costs between the two countries. The GAMS model for the Bertrand case is included as an appendix to the paper.⁶

For the differentiated-goods Bertrand case used in this section, I will assume that firms can price exports and domestic sales independently (segmented markets) which has two consequences. First, firms will charge different markups on domestic sales and export sales in the presence of trade costs.⁷ This works through the market share variables in the markup equations for Bertrand. Second, within a country, imported varieties and domestic varieties will sell for different prices. Trade costs are modeled as a iceberg cost rather than as a tariff. tc is the gross trade costs (one plus the rate). If the home marginal cost is mc, the cost of an exported unit is mc*tc: the trade cost enters the pricing equation in the same way a tax does. But the trade cost shrinks the amount received rather than creating an income stream. If the amount exported is X, the amount received is X/tc. The revenue receive by the exporter then equals the expenditure by the importer, a condition for a valid equilibrium. I continue to use the same five-firm-type formulation (set i), although the numerical values of marginal cost have been adjusted.

The two countries are denoted with subscripts h and f as in home and foreign. In addition to firm types indexed by marginal costs, for each of these types the are two -sub-types (call them modes): domestic sales only and domestic plus exports. Subscript d will denote a domestic-sales-only firm, and subscript x will denote a firm that also exports. There cannot exist a firm that only exports with symmetric countries. For a firm of a given type, domestic sales will be the same whether or not it also exports, which economizes a bit on notation. Output of a firm of type i is given by $X_{jk}(i)$ which is production in country j for sale in country k. Domestic sales only firms will have $X_{hl}(i)$ or $X_{fh}(i)$ equal to zero.

There is free entry into what are now five firm types each with two modes. With a fixed exporting cost, more productive firms will export and less productive but active types will only sell domestically as in the Melitz tradition. The difficulty is that in a different sense the two firm modes are the same firms and the limit on each firm type must be on the sum of the exporting

⁶The model can be written more compactly using more sets for goods and countries, but I think the longer version I include may be more transparent. I also assume no trade costs for *Y* in this section, which allows for a simpler representation of *Y* production and trade, but I have a fuller version that allows for tariffs and/or trade costs on *Y* and which is more useful when considering asymmetric countries. The code is written so that making countries asymmetric in technologies, size, etc. is trivial.

⁷With the countries symmetric in this section, an arbitrage constraint is never binding. The price of a variety in the importing country is higher than in the exporting country. Though pass through is incomplete, it is not profitable to re-export an imported good.

and strictly domestic modes of each type. Let $\overline{N}(i)$ denote the maximum number of a type that can enter (ignoring country subscripts), which will be set equal to one for all firm types in the simulations below.⁸ Denoting the number of exporting firms and the number of domestic-sales-only firms as $N_x(i)$ and $N_d(i)$, the constraints for the five types are now weak inequalities

$$\overline{N}(i) \ge N_r(i) + N_d(i) \perp \lambda(i) \quad (\overline{N}(i) \text{ is a parameter, } N(i) \text{ are variables})$$
 (30)

This added weak inequality requires a complementary variable, denoted $\lambda(i)$ in (30), which must appear somewhere else in the model. The approach I am implementing is to introduce what is in effect a tax on fixed costs (one for each country and firm type in units of labor) that raises the fixed costs for both domestic and exporting firms if the unrestricted number of firms violates (30). Let $\lambda(i)$ be the shadow tax on fixed costs for a particular country, with $\lambda(i)$ complementary to (30). Let fc_d and fc_x denote the fixed costs of a domestic and exporting firm (same for all firm types) respectively, with subscripts d and x on entrepreneur's markup income for the two modes. In the code, the equations complementary to the number of firms of each type (fixed costs greater-than-or-equal-to entrepreneur markup revenues) are then given by

$$p_l f c_d + \lambda(i) \ge ENTRE_d(i) \perp N_d(i)$$
 (31)

$$p_1 f c_r + \lambda(i) \ge ENTRE_r(i) \perp N_r(i)$$
 (32)

Consistent and valid general-equilibrium solutions require that this $\lambda(i)$ be accounted for somewhere else in the model, otherwise there will be a residual imbalance which invalidates any "solution". So I have modeled it as a virtual tax, with the tax revenue being returned to the representative consumer. Or we can just say that profits are the property or the representative consumer. Firm profits under this scheme are zero: $\lambda(i)$ and profits are both zero if the number of firms is less than $\overline{N}(i)$ in equilibrium, and $\lambda(i)$ is endogenously set to make (31) and (32) equations when the number of firms hits $\overline{N}(i)$. With zero profits but tax revenue returned to the consumer, the income balance constraint for country h is given as follows.

$$CONS_{h} = p_{lh}ENDOWH + \sum_{i} N_{hd}(i)p_{lh}\lambda_{h}(i) + \sum_{i} N_{hx}(i)p_{lh}\lambda_{h}(i)$$
 (33)

Table 4 gives the variables of the model. Trade costs on *X* are the same in both directions and there is no trade cost for *Y* without loss of generality. Again, this model is a

 $^{{}^8\}overline{N}(i)$ could be declared as a variable and then follow the same procedure as used above and specify and upper bound on $\overline{N}(i)$. Here I use a different tactic, which I and others developed in the early '90s for modeling quantitative restrictions such as quotas by using an endogenous tax rate.

⁹In spite of saying (virtual) profits are zero, profits are calculated at the solution as simply markup revenues minus fixed costs as if the virtual tax revenue was returned to the firms lump sum. Alternatively and equivalently, just consider the representative consumer as the firm owner.

straightforward extension of the single-economy model of the previous section, differing primarily in number of dimensions. These are due to the ability of the firms to discriminated on markups and outputs to the two markets, added firm types by country and modes, markups, and entrepreneurs The full GAMS model is given at the end of the paper.¹⁰

Table 5 gives the full specification of the model. This specification of a general-equilibrium model follows the format of Mathiesen (1985) and Rutherford (1995), which treats general equilibrium as a sequence of complementarity problems. For those who have seen this formulation before, an important characteristic of my approach is that the inequality set in Table 4 adds in heterogeneous firms in a simple and straight forward way. The only additions required to a simple single-firm-type model is the set dimension of i, the constraint equation on the sum of mode d and x firms, and the virtual tax revenue added to the consumer income definition. Put differently, this methodology allows heterogeneous firms to be added to large-dimension general-equilibrium models with minimal complexity.

Pushing the ideal of simplicity a little further, I note that the model in Table 5 converts to a single firm-type model by simply setting the dimension of set i to a singleton. The model converts to LGMC by fixing the markup variables to σ (GAMS then drops the complementary equations from the model) and changing σ to the value 5 as shown in (29). Converting the model to Cournot is only slightly more complicated if the X goods are perfect substitutes: the demand equations have to be modified and the markup equations simplified as noted earlier.

 $^{^{10}}$ I report only identical country results here, but the model can handle most any type of asymmetries such as country size or marginal costs (comparative advantage) as noted earlier, and also tariffs on X or Y.

Table 4: Variables and parameters of the open economy Bertrand model

| radic 4. Variables | and parameters of the open economy bertrand moder |
|---------------------------------------|--|
| Variables complement | comy to principa inaqualities |
| - | ary to pricing inequalities |
| $X_{\rm hh}(i)$ | X good produced in h and sold in h, firm type i |
| $X_{\rm hf}(i)$ | X good produced in h and sold in f, firm type i |
| $X_{\rm ff}(i)$ | X good produced in f and sold in f, firm type i |
| $X_{ m fh}(i)$ | X good produced in f and sold in h, firm type i |
| $N_{ m hd}(i)$ | number of country h domestic <i>X</i> sector firms of firm type i |
| $N_{ m hx}(i)$ | number of country h exporting <i>X</i> sector firms of firm type i |
| $N_{ m fd}\!(i)$ | number of country f domestic X sector firms of firm type i |
| $N_{ m fx}(i)$ | number of country h exporting X sector firms of firm type i |
| $Y_{ m h}$, $Y_{ m f}$ | total output of Y in countries h and f |
| $W_{ m h},W_{ m f}$ | welfare of countries h and f |
| Variables complement | ary to market clearing inequalities |
| $p_{\text{xhh}}(i)$ | price of X good produced in h and sold in h, firm type i |
| $p_{\text{xhf}}(i)$ | price of X good produced in h and sold in f, firm type i |
| | price of X good produced in f and sold in f, firm type i |
| $p_{	ext{xff}}(i) \ p_{	ext{xfh}}(i)$ | price of X good produced in f and sold in h, firm type i |
| | world price of Y (complementary to trade balance condition) |
| $p_{\rm y}$ | price of one unit of welfare W (consumer price index) in h and f |
| $p_{ m wh}, p_{ m wf}$ | price of one unit of labor L in countries h and f |
| $p_{ m lh}$, $p_{ m lf}$ | price of one unit of fabor L in countries if and f |
| Variables complement | ary to income balance inequalities |
| $CONS_{\rm h}$, | consumer income in h (includes profit income, virtual tax revenue) |
| $CONS_f$ | consumer income in f (includes profit income, virtual tax revenue) |
| $ENTRE_{\mathrm{hd}}(i)$ | entrepreneur markup revenue country h domestic firm type i |
| $ENTRE_{\rm hx}(i)$ | entrepreneur markup revenue country h exporting firm type i |
| $ENTRE_{\mathrm{fd}}(i)$ | entrepreneur markup revenue country f domestic firm type i |
| $ENTRE_{\mathrm{fx}}(i)$ | entrepreneur markup revenue country f exporting firm type i |
| Variables complement | ary to definitional inequalities |
| - | price index for X goods in countries h and f |
| $p_{\rm eh}, p_{\rm ef}$ | markup on X good produced in h and sold in h, firm type i |
| $mk_{\rm xhh}(i)$ | markup on X good produced in h and sold in h, firm type i |
| $mk_{\rm xhf}(i)$ | markup on X good produced in f and sold in f, firm type i |
| $mk_{\text{xff}}(i)$ | markup on X good produced in 1 and sold in 1, firm type i |
| $mk_{ m xfh}(i)$ | markup on A good produced in 1 and sold in ii, in iii type i |
| Auxiliary variables (vi | irtual taxes) to implement firm number constraint |
| $\lambda_{ m h}(i)$ | virtual tax on entrepreneur income country h, firm type i |
| $\lambda_{ m f}(i)$ | virtual tax on entrepreneur income country f, firm type i |
| Parameters: | |
| $ENDOW_{\rm h}$ | labor endowment of countries h |
| $ENDOW_{ m f}$ | labor endowment of countries f |
| $ENDOW_{\mathrm{f}}$ | elasticity of substitution among X goods |
| fcd, fcx | fixed cost of X in units of labor L , domestic and exporting firms |
| mc(i) | marginal cost of X for firm type i in units of labor |
| mc(t) tc | gross trade cost (1 + trade cost rate) |
| - | - |
| X(i) | maximum number of type i firms, set $= 1$ for all types, both countrie |
| | |

Table 5: Inequalities of the open economy Bertrand model

Pricing inequalities, quantities complementary variables

$$\begin{array}{lllll} p_{lh}mc(i) & \geq & p_{xhh}(i)(1-mk_{hh}(i)) & & \perp & X_{hh}(i) \\ p_{lh}mc(i)tc & \geq & p_{xhf}(i)(1-mk_{hf}(i)) & & \perp & X_{hf}(i) \\ p_{lf}mc(i) & \geq & p_{xff}(i)(1-mk_{ff}(i)) & & \perp & X_{ff}(i) \\ p_{lf}mc(i)tc & \geq & p_{xfh}(i)(1-mk_{fh}(i)) & & \perp & X_{fh}(i) \\ & & & \perp & X_{fh}(i) & & \perp & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & \downarrow & X_{fh}(i) & & \downarrow & X_{fh}(i) \\ & & & \downarrow & X_{fh}(i) & & \downarrow &$$

Market clearing inequalities, prices complementary variables

Income balance inequalities, incomes complementary variables

$$\begin{aligned} &CONS_h = p_{lh}ENDOW_h + \sum_{i} \left[N_{hd}(i) + N_{hx}\right]p_{lh}\lambda_h(i) & \perp & CONS_h \\ &CONS_f = p_{lh}ENDOW_f + \sum_{i} \left[N_{fd}(i) + N_{fx}\right]p_{lf}\lambda_f(i) & \perp & CONS_f \\ &ENTRE_{hd}(i) \geq p_{xhh}(i) mk_{hh}(i)X_{hh}(i) & \perp & ENTRE_{hd}(i) \\ &ENTRE_{hx}(i) \geq p_{xhh}(i) mk_{hh}(i)X_{hh}(i) + p_{xhf}(i) mk_{hf}(i)X_{hf}(i)/tc & \perp & ENTRE_{hx}(i) \\ &ENTRE_{fd}(i) \geq p_{xff}(i) mk_{ff}(i)X_{ff}(i) & \perp & ENTRE_{fd}(i) \\ &ENTRE_{fx}(i) \geq p_{xff}(i) mk_{ff}(i)X_{ff}(i) + p_{xhh}(i) mk_{fh}(i)X_{fh}(i)/tc & \perp & ENTRE_{fx}(i) \end{aligned}$$

Definitional inequalities, Bertrand markup inequalities, firm-number constraints

$$\begin{aligned} p_{eh} &= \left[\sum_{i} \left(N_{hd}(i) + N_{hx}(i) \right) p_{xhh}(i)^{(1-\sigma)} + N_{fx}(i) p_{xfh}(i)^{(1-\sigma)} \right]^{1/(1-\sigma)} & \perp p_{eh} \\ p_{ef} &= \left[\sum_{i} \left(N_{fd}(i) + N_{fx}(i) \right) p_{xff}(i)^{(1-\sigma)} + N_{hx}(i) p_{xhf}(i)^{(1-\sigma)} \right]^{1/(1-\sigma)} & \perp p_{ef} \\ mk_{hh}(i) &\geq \left[\sigma - s_{hh}(i)(\sigma - 1) \right]^{-1} & \perp mk_{hh}(i) \\ mk_{ff}(i) &\geq \left[\sigma - s_{hf}(i)(\sigma - 1) \right]^{-1} & \perp mk_{ff}(i) \\ mk_{ff}(i) &\geq \left[\sigma - s_{ff}(i)(\sigma - 1) \right]^{-1} & \perp mk_{ff}(i) \\ mk_{fh}(i) &\geq \left[\sigma - s_{fh}(i)(\sigma - 1) \right]^{-1} & \perp mk_{fh}(i) \end{aligned}$$

(in the code, market share equations and substituted directly into markup equations)

Figure 2 presents the results for a simulation, looping over trade costs tc. A value high enough to induce autarky is on the left side of the horizontal axis, and free trade is on the right edge. The small-group Bertrand case is used, and countries are identical so only one is shown. The fixed costs of being an exporting firm are set at 75 percent higher than for a domestic sales only firm. This value is not based on any data, but rather chosen simply to produce interesting results. $\overline{N}(i) = 1$ for all firm types for both countries, with type T1 in the top row of Figure 2. Results on active firm types in Figure 2 duplicate the finding we have come to know from Melitz (2003) and successors. As trade costs fall, the most productive type T1 begins exporting, while types 2 and 3 enter exporting successively as costs fall. This increases supply from the other country, which in turn reduces profits and leads to exit of less productive firms which cannot afford to export (types 4 and 5 exit).

Figure 3a shows the output per firm for the five firm types over the range of trade costs. Output jumps up when a firm begins exporting: domestic sales actually fall due to competition with imports from the other symmetric country, but this is more than offset by increased exports. At the same time, the increased imports from the other country reduce the markups and profits of the less productive firms on their home sales which cannot afford to export, and so first type T5 exits and then T4 as well as shown in Figure 2 and 3a.¹²

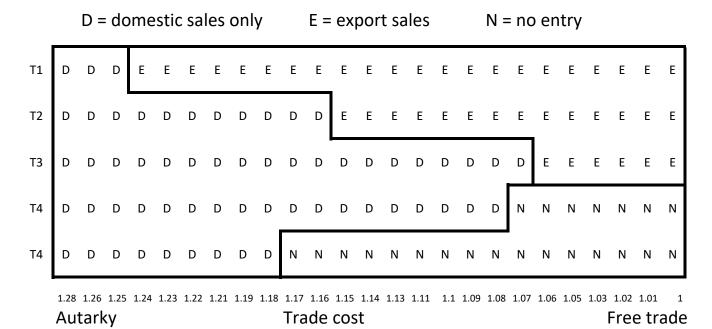
Figure 3b plots the markups for the two most productive firm types and shows both the domestic and export markups. The segmented market assumption (arbitrage constraint not binding) means that, for positive trade costs, the domestic markup exceeds the export markup when exports are positive. This is working through the market share variables in the domestic and export markup equations: With the countries symmetric, a firm's market share in the foreign market is less than its domestic share until trade costs go to zero. In alternative terminology, this can be called "partial passthrough": the firm absorbs part of the trade cost through a lower markup. Second, the convergence of domestic and export markups in which the domestic markup falls and the export markup rises is also a reflection of the market share changes. In particular, the domestic markup falls due to the import competition reducing the firm's domestic market share. Third, the more productive firm has the higher markup, again a reflection of its larger market share. I believe that this is consistent with empirical evidence. Note that none of these results would be true under large-group monopolistic competition with factory-gate pricing. Every one of those markups would be the same, equal to the inverse elasticity of substitution.

Figures 4a and 4b show some results for LGMC. Markups are fixed at 0.20 and the elasticity of substitution is changed from 6.333 to 5.0 as in (29) above in order to calibrate to the same benchmark data. Otherwise this model version is exactly the same. The point here is to

¹¹A very small trade cost tc = 1.0001 is needed to prevent model degeneracy, infinitely many solutions, all of which have the same *net* trade flows. With zero trade costs, there are no "sticky places", just "slippery spaces". Terminology borrowed from my sister Ann Markusen (1996).

 $^{^{12}}$ The curves in Figure 3a are actually discontinuous at the discrete change in trade costs that cause a jump to exporting or exit, but Excel plots them as continuous; that is, those steep bits are not actually plotting output, they are the space between two discrete values of tc.

Figure 2: Sequence of equilibria, autarky to free trade
Small-group Bertrand competition



Sequence of equilibria: autarky (high cost) to free trade

Autarky - all five types produce for dometic market

Type 1 begins exporting

Type 5 exits

Type 2 begins exporting

Type 4 exits

Type 3 begins exporting

Free trade - types 1-3 export, types 4-5 don't produce

Figure 3a: Output per firm by type
Small-group Bertrand competition

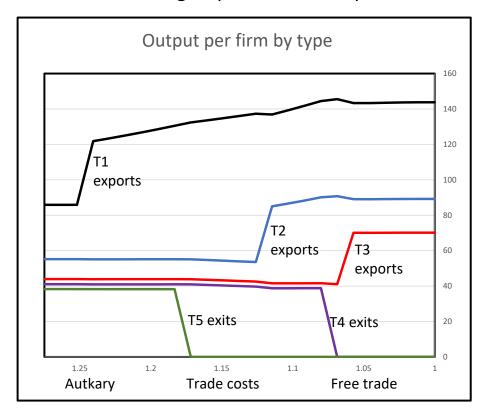


Figure 3b: Dometic and export markups two most productive firm types: SGB

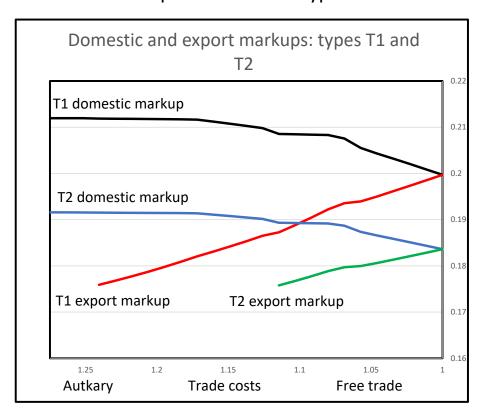


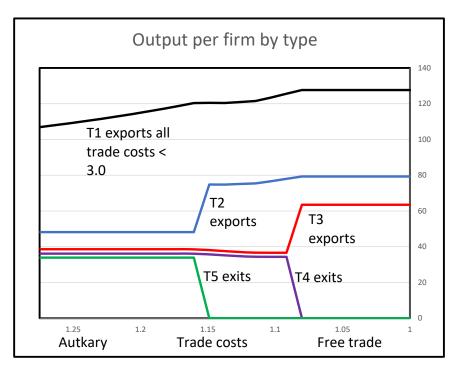
Figure 4a: Sequence of equilibria, autarky to free trade

Large group monopolistic competition



Figure 4b: Output per firm by type

Large-group monopolistic competition



check if the endogenous markups are creating some results substantially different from the traditional LGMC approach with respect to firm exit and/or entry into exporting. A broad qualitative answer, illustrated by Figures 4a,b is no. Figure 4a is quantitatively a little different from Figure 2, but qualitatively similar. I have left the scale on the horizontal axis the same for comparison purposes. Figure 4a is similar to Figure 2 in that types T2 and T3 begin exporting over the range of falling trade costs, and T5 and T4 exit.

Figure 4b completes the analysis by showing the pattern of firm output for the LGMC case. Figure 14b looks qualitatively similar to Figure 3a. In the case shown for LGMC in Figure 4a,b with type T1 already exporting on the left-hand edge, the total number of varieties available in each country equals 6 both at the left-hand edge (domestic and imported type T1 plus domestic T2-T5) and at the right-hand edge. Again, the point is that the traditional results about firm entry to exporting and firm exit under LGMC continue to hold up in my alternative formulation. But it is interesting to note that the welfare gains under LGMC (not shown) are not due to increased product variety, but are due to the transfer of production from less efficient to more efficient firms and higher outputs per firm by the more efficient types.

8. Adding a horizontal multinational mode to serve the foreign country

The open economy model can be altered or extended to include an endogenous choice between exporting and foreign affiliate production by almost trivial changes to the formulation. I published a number of papers in the 1980s and 1990s with endogeneous multinationals (many with Ignatius Horstmann, Anthony Venables or Keith Maskus), most of which are integrated and extended in my MIT Press book (Markusen (2002)). But this was prior to the heterogeneous firm revolution. The "horizontal" approach was extended to heterogeneous firms by Helpman, Melitz and Yeaple (2004), using the continuum approach of Melitz (2003), solving for "cutoff conditions" to determine domestic versus exporting versus foreign production firm types.¹³

The model developed above using the fixed-cost of exporting formulation of Melitz, can be extended to a model with a foreign production option by simply adding an additional option as to the size of fixed costs and marginal costs for the multinational type and where they are incurred. I assume that the fixed cost of a foreign plant is greater than the fixed cost of exporting and that the foreign affiliate fixed cost is incurred in units of foreign labor. The marginal costs of foreign affiliate production are also in units of foreign (local) labor. The advantage of the foreign production mode is that it does not incur the unit trade costs of exporting. The multinational mode will be chosen if the added fixed cost of foreign production above that for exporting is less than the saving on trade costs. No firm will choose both foreign production and exporting in this formulation, which simplifies things a bit. As is generally true in models with horizontal multinationals, trade and foreign production are substitutes.

¹³By "horizontal" multinationals, we mean that foreign affiliates serve the host-country market, but exports back to the home country are not considered, which is the Helpman, Melitz Yeaple formulation. "Vertical" affiliates which produce abroad to export back to the parent country are included in my Knowledge Capital Model (Markusen (2002)).

To include all three types of firms - domestic, exporting, and multinationals requires adding the third mode choice (MNEs) to the existing model I development above. This implies an increase in model dimensionality, but really no other complications. To simplify a little, the blocks of four inequalities in Table 5 become blocks of six. For example, there are now six markup equations instead of four with the added markups of firms choosing the multinational mode for their domestic and foreign sales. I'm guessing that the reader is not interested in seeing this extension in detail, so I will not present the equivalent of Tables 4 and 5 here. But the GAMS code is given in at the end of the paper. However, I will note that the constraint inequalities on the maximum number of firms of a type that can enter, the final inequalities in Table 5, are now given by

$$1 \ge N_{hd}(i) + N_{hx}(i) + N_{hm}(i)$$
 $\perp \lambda_h(i)$ (34)

$$1 \ge N_{fd}(i) + N_{fx}(i) + N_{fm}(i)$$
 $\perp \lambda_f(i)$ (35)

where the subscript m denotes the multinational mode.

Results of a simulation are shown in Figure 5. I have adjusted only one parameter (fixed cost of exporting) a small amount from Figure 2 in order to show the effect of the multinational option more clearly. So the upper Panel A of Figure 5 gives the equivalent of Figure 2 (multinational mode suppressed) for the present case.

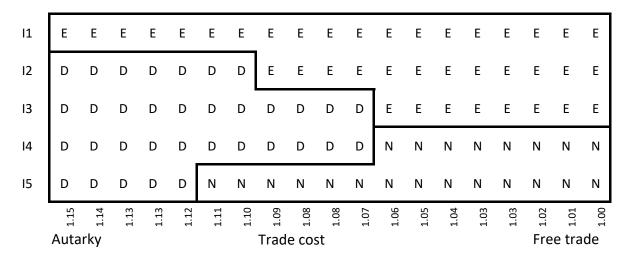
The introduction of the multinational option in Figure 5 Panel B leads to regime changes for high or moderate trade costs (left two-thirds of Panel B). At high trade costs, the two lowest cost (most productive) firm type switch to foreign production from exporting and domestic-only production for types1 and 2 respectively. The effect of this is to make these foreign firms more competitive (no trade costs) in each other's domestic markets, so type 5 exits. At middle-level costs, type 2 switches to exporting. At slightly lower costs (further to the right), type 4 exits due to competition in its domestic market from the local production of type 1. Finally, when trade costs fall further, type 1 switch to exporting. From that point on, panel B is the same as panel A.

The two columns in bold in panel B of Figure 5 highlight the relationship between my approach and that of Helpman-Melitz-Yeaple. These two columns correspond to the diagram in their paper in which there are all four active regimes over the firm types. The most productive type chooses the multinational mode, the second type chooses exporting. The third and four most production choose domestic sales only and the least productive type doesn't enter. Similar to some of my earlier comments, I note that the results here are qualitatively consistent with those of Helpman, Melitz and Yeaple. But while there is no great novel result here, a general point is that the formulation of mode choice as a complementarity problem allows for a model that is directly compatible for insertion into conventional AGE models.

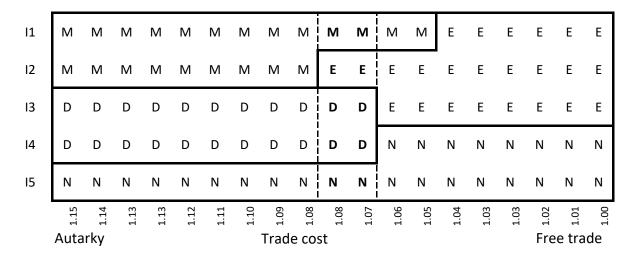
Figure 5: Adding horizontal multinationals:

Sequence of equilibria, autarky to free trade

Panel A: multinational mode suppressed



Panel B: multinationals allowed



Both panels have the same parameter values

These figures have a slightly higher value of FCX than Figure 2 in order to show a rich set of outcomes with multinationals, but otherwise the code is the same as Figure 2

The two columns in bold, Panel B, have the full set of four modes active and correspond to the analysis of Helpman et. al. (2004)

9. Summary

The more general objective of this paper is to illustrate the the advantages of formulating general-equilibrium models as non-linear complementarity problems. My view is that this allows modelers a much easier option for incorporating corner solutions, regime shifts, capacity constraints and endogenous zeros than other analytic approaches, the latter generally limited to very simple, small-dimension models with many restrictive assumptions.

The specific focus is to provide an alternative way of formulating models where firms in a sector are heterogeneous in terms of their variable costs or inversely productivity. Theoretically and also in empirical applications, this involves dividing firms in an industry into a discrete number of "types". There is free entry and exit into a firm type, but only up to an upper limit of firms as determined by the modeler. There is also free entry/exit across firm types. The upper limits per type along with pattern of cost differences across types replace the continuous parametric distributions imposed in the traditional approach pioneered by Melitz (2003).

There are several advantages but also disadvantages to my offered alternative. The latter first. It is difficult in my approach to find analytical solutions to the model, and analytical methods clearly remain a desirable property of economic theory. My first defense is that, with a high level of complexity and dimensionality, analytically solvable models comes with costs, requiring multiple simplifications that often eliminate many of the most interesting parts of a problem and/or clearly employ counter-empirical assumptions. Second, when it comes to performing counter-factual experiments on models calibrated to empirical estimates, a numerical version of the underlying theory is used in any case. Simulation of numerical models is growing as a theory tool.

The advantages of my alternative were laid out in the introduction, so just a quick recap here. First, no integrals/integration is required. Second, and closely related, there is no need to impose some parametric continuous distribution of firm productivities/costs. Third, endogenous markup rules such as Nash Bertrand or Nash Cournot are easily incorporated. Fourth, the addition of endogenous markups clearly eliminate one of the nagging counter-empirical implications of the traditional approach, equal price to marginal costs for all firms, and replaces it with endogenous markups increasing in firm size / productivity. Fifth, the need to eliminate aggregate profit income in order too bypass an awkward endogeneity by having firms paying for "draws" to find out their productivity is not needed. Finally, I imagine that working with real data in empirical analysis requires, perhaps, aggregating firm-size distributions into discrete size classes in any case.

The first version of the model is a simple single-economy model, with the experiment being growth in the economy, a parable for combining identical economies. Assuming growth in the maximum number of firms of each type in proportion to the country size, the Bertrand and

¹⁴Again, I acknowledge that there are a number of other papers incorporating endogenous markups, and a number of these are reviewed in detail in my pedagogic paper (Markusen (2023)). A practical advantage of my formulation, using traditional CES preferences, is that it slots directly into traditional AGE models.

Cournot cases, but not the large-group monopolistic-competition case, produce a reduction in the set of active firm types with growth. Endogenous firm scale and markups are important sources of welfare gains with growth.

I then develop a two-country trade model, the experiment being reduction in trade cost from autarky to free trade. I present results only for two identical countries, but the model itself can simulate most any kind of asymmetries. Bertrand competition with differentiated goods are the cases presented. The results look qualitatively very similar to the basic Melitz model. Falling trade costs lead to entry into exporting by the more productive firms and to exit by the less productive firms.¹⁵ Both firm scale increases and markups fall significantly for surviving firms as trade costs fall resulting in non-comparative-advantage, non-variety gains from trade.

The third version of the model adds the additional option of servicing the foreign market by a foreign plant, the horizontal multinational mode. Simulation results here look closely consistent with the well-known paper by Helpman, Melitz and Yeaple (2004) with the most productive firm type choosing the multinational mode, upper-middle choosing exporting, lower middle choosing purely domestic sales and the lowest productivity not entering.

An appendix notes that the advantages of non-linear complementarity and KKT can also be applied to the introduction of firm-level capacity constraints instead of or in addition to industry level constraint on firm numbers. I'm sure that this is fundamental in operations research, industrial economics, and logistics and network modeling. Who would try to construct an airline-flight or shipping-port schedule without incorporating capacity constraints?

Future work should involve applying this approach to real data, with available sources (as I understand it) allowing the distribution of firm sales in an industry to be divided into discrete sets such as quintals. First attempts could be on smaller models which focus on particular key industries such as autos or semi-conductors. For generalizations to the theory, my knowledge-capital model (Markusen (2002)), focusing on asymmetries between countries could be extended to add heterogeneous firms and vertical multinationals. More generally, there is a great need to allow for endogenous zeros in the trade matrix in large AGE models.

¹⁵I imagine it is well understood that a fixed cost to exporting is a necessary condition for the existence of domestic firms that don't export in this CES framework and that fits well with empirical evidence. The demand price for a very small quantity of a new variety goes off toward infinity at zero supply, so if a firm can enter domestically it will always export something even at very high trade costs. But the empirical result that small firms don't export is somewhat called into question by the evidence in Bernard et. al. (2019), which suggest small firm often export through the larger firms.

REFERENCES

- Arkolakis, Costas, Fabian Eckert and Rowan Shi (2023), "Combinatorial Discrete Choice: A Quantitative Model of Multinational Location Decision", NBER working paper 31877.
- Atkeson, Andrew and Ariel Burstein (2008), "Pricing-to-Market, Trade Costs, and International Relative Prices", *American Economic Review* 98(5), 1998-2013.
- Balistreri, Edward J. and David G. Tarr (2022), "Mathematics of Generalized Versions of the Melitz, Krugman, and Armington Models with Detailed Derivations", *Journal of Global Economic Analysis* 7(2), 66-139.
- Bernard, Andrew B. and J. Bradford Jensen (1999), "Exceptional Exporter Performance: Cause, Effect, or Both?", *Journal of International Economics* 47(1), 1-25.
- Bernard, Andrew B., Jonathan Eaton, J. Bradford Jensen and Samuel Kortum (2003), Plants and Productivity in International Trade", *American Economic Review* 93(4), 1268-1290.
- Bernard, Andrew B., Emily J. Blanchard, Ilke Van Beveren, and Hylke Vandenbussche (2019), "Carry-Along Trade", *Review of Economic Studies* 86(2), 526-563.
- Harris, Richard (1984), "Applied General Equilibrium Analysis of Small Open Economies with Scale Economies and Imperfect Competition", *American Economic Review* 74(5), 1016-1032.
- Helpman, Elhanan, Marc J. Melitz and Stephen R. Yeaple (2004), "Exports versus FDI with Heterogeneous Firms", *American Economic Review* 94(1), 300-316.
- Horstmann, Ignatius and James R. Markusen (1992), "Endogenous Market Structures in International Trade," *Journal of International Economics* 32 (1992), 109-129.
- Karush, William (1939), *Minima of Functions of Several Variables with Inequalities as Side Constraints*, M.Sc. thesis, Department of Mathematics, University of Chicago.
- Krugman, Paul (1979), "Increasing Returns, Monopolistic Competition and International Trade", *Journal of International Economics* 9, 469-80.
- Kuhn, Harold W. and Albert W. Tucker (1951), "Nonlinear Programming", *Proceedings of 2nd Berkeley Symposium*. Berkeley: University of California Press, 481-492.
- Levinsohn, James (1993), "Testing the Imports-as-Market-Discipline Hypothesis", *Journal of International Economics* 35 (1993), 1-22.
- Markusen, Ann R. (1996), "Sticky Places in Slippery Space: A Typology of Industrial Districts", *Economic Geography* 72(3), 293-313.

- Markusen, James R. (2002), *Multinational Firms and the Theory of International Trade*, MIT Press: Cambridge.
- Markusen, James R. (2021), "Global Comparative Statics in General Equilibrium: model building from theoretical foundations", *Journal of Global Economic Analysis* 6(2), 86-123. https://www.jgea.org/ojs/index.php/jgea/article/view/130/149
- Markusen, James R. (2023), "Incorporating Theory-Consistent Endogenous Markups into Applied General Equilibrium Models", *Journal of Global Economic Analysis* 8(2), 60-99. https://www.jgea.org/ojs/index.php/jgea/article/view/206/237
- Mathiesen, Lars (1985), "Computation of Economic Equilibria by a Sequence of Linear Complementarity Problems", *Mathematical Programming* 23, 144-162.
- Melitz, Marc. J. (2003), "The Impact of Trade on Intra-Industry Reallocations and Aggregate Industry Productivity", *Econometrica* 71(6), 1695-1725.
- Melitz, Marc J. and Gianmarco I. P. Ottaviano (2008), "Market Size, Trade, and Productivity", *Review of Economic Studies* 75, 295-316.
- Rutherford, Thomas F. (1985), *MPS/GE user's guide*, Department of Operations Research, Stanford University.
- Rutherford, Thomas F. (1995), "Extensions of GAMS for complementarity problems arising in applied economic analysis", *Journal of Economic Dynamics and Control* 19(8), 1299-1324.

Appendix 1: Economy grows but maximum number of firms stays constant

There is another simple experiment which I think may not only have implications in trade models, but also have wide applications in other types of problems. Assume that the economy grows in the same way as in Figure 1, but assume that the maximum number of firms of each type remains constant. In a trade context, this could be a case where one country is the only one which can produce in the *X* industry, and other countries are added which can only produce good *Y*. In spatial models, it captures the idea that increased supply can only be drawn from more remote sources. Closely related are applications in logistics models (e.g., airports) where there are capacity constraints on supply nodes in the network (e.g., airports) as noted in the second appendix.

Perhaps the effect of this is pretty obvious. As the economy grows, less efficient firm types are drawn into production rather than exit. For SGC and SGB, envision the result as simply flipping Figure 1 over horizontally but preserving the labeling on the horizontal axis, so that less efficient types are added rather than subtracted as the economy grows. In contrast to Figure 1, this effect also occurs with LGMC. These results seem sufficiently intuitive that I don't think further comment is warranted.

Appendix 2: A brief note on firm-level capacity constraints¹⁶

It may also or instead be the case that the capacity constraint is not on the number of firms of a given productivity class, but rather on individual firms themselves. This might be important, for example, in modeling transportation networks where firms, airports or ports have capacity constraints. Spatially, I am sure that there are many examples where firms cannot physically expands beyond their current property boundaries in built up urban areas. Oil fields may have maximum extraction rates. Electricity generating facilities have capacity constraints.

The structure of PATH and KKT permits upper bounds on output variables as noted throughout. In our case here, the weak inequalities in (17) above (marginal cost greater than or equal to marginal revenue) have the outputs X(i) as their complementary variables. The lower bound on X(i) is zero, but an upper bound can $X.up(i) \ge X(i)$ can be added. Denoting the nonnegative slack variables for the lower (zero) bound and the upper bound as w(i) and v(i) respectively, the weak inequality in (17) becomes three equations in three unknowns

$$p_{1}mc(i) = p(i)(1 - mk(i)) + w(i) - v(i)$$
(34)

$$w(i)X(i) = 0 (35)$$

$$v(i)(X.up(i) - X(i)) = 0$$
 (36)

¹⁶I imagine that individuals working in operations research and business logistics modeling may find little that is novel in this section. My target audience here is primarily for economists working with applied general-equilibrium and spatial models.

When the firm's output hits the upper bound, v(i) > 0, marginal revenue exceeds marginal cost.

Consider the Bertrand (middle) panel in Figure 1 for example. The maximum *number of firms* of any type increases in proportion to the size of the economy. Assume that we constraint *output per firm* to equal the output per firm of the most productive type T1 at a small size. With reference to Figure 1, the result is that types T1-T4 all remain active throughout the entire range of costs. For the particular parameter values used in this experiment (identical to Figure 1), the capacity constraint is only binding on type T1 over this range of economy sizes. Output per firm of types T2-T4 increase steadily, but they do not hit the firm output constraint over this range.

The same option is available to modelers for setting an upper bound on a trade link (acitivity) motivated by a port or airport constraint. This option and the one in the previous appendix 1 can be useful in computing short-run effects of parameter changes in AGE models. There is one important subtlety however. In fixing the upper bound on the number of firms (which we analyzed in detail) or output per firm or both, or fixing an initial value both up and down, will generate either a surplus or deficit, positive or negative profits in that activity or trade link. This must be added to / subtracted from the aggregate budget constraint (someone gets the profits or pays the losses) to compute a valid GE short-run equilibrum.

I don't want to push any specific conclusions from this discussion since it is not the focus of the paper and I have not looked into firm-level capacity constraints further. My point in this short appendix is similar to the point of Appendix 1: the methodology of using complementarity to introduce upper bounds on variables or fix variables may have a lot of application in general-equilibrium models.

```
$TITLE SGB-single economy Figure 1 James R. Markusen
* heterogeneous firm model with five firm types differing by MC
* differentiated products version, Bertrand competition
```

- * closed (single) economy version
- * data calibrated to sigma = 6.3333, ENDOW = 400
- * which calibrates to four type 1 firms if number unconstrained,
- * markup 0.20

\$ONTEXT

| Markets | - 1 | X | N | Y | W | CONS | ENTR |
|-----------|-----|------|-----|------|------|------|------|
| PX | | 200 | | | -200 | | |
| PY | - 1 | | | 200 | -200 | | |
| PN | - 1 | | 40 | | | | -40 |
| PW | - 1 | | | | 400 | -400 | |
| PL | - 1 | -160 | -40 | -200 | | 400 | |
| MK | - 1 | -40 | | | | | 40 |
| \$OFFTEXT | | | | | | | |

SETS I /I1*I5/ set of five firm types I1 the lowest cost; **ALIAS** (I,II);

PARAMETERS

ENDOW Endowment scale multiplier

MODELSTAT statistic indicating model solved: 0 = solved

MC(I) marginal cost for firm types

FC fixed cost in units of L for one firm MKTSR(I) market share of one firm of type I SIG elasticity of substitution among X goods

PROFSHR share of profits in total income;

ENDOW = 400;

MC("I1") = 1; MC("I2") = 1.3; MC("I3") = 1.35; MC("I4") = 1.4;

MC("I5") = 1.45;

SIG = 6+1/3;FC = 10;

POSITIVE VARIABLES

Production by an individual firm of type I N(I) Number of X sector firms Activity level of Y output Activity level of welfare Price of an individual X variety PX(I) PΥ Price of Y PWPrice index of utility (consumer price index) Price of labor PT. Income of the representative consumer ENTRE(I) Income of the agent ENTRE = markup revenue Market share of one firm of type I SH(T) MK(I) Endogenous markup rate for firm type I PE Price index for X goods;

EQUATIONS

```
Supply-demand for labor
  ICONS
             Consumer (factor owners') income
  IENTRE(I) Entrepreneur's profits
  MSH(I)
             Market share of one firm of type I
  MMK(I)
             Marup of one firm of type I
  PINDEX
             Price index equation for X goods ;
PRICEX(I)..
              PL*MC(I) = G= PX(I)*(1 - MK(I));
              PL*FC =G= ENTRE(I);
PRICEF(I)..
PRICEY..
              PL = G = PY;
PRICEW..
              (PE**0.5)*(PY**0.5) = G = PW;
DX(I)..
              X(I)*80 = G = PX(I)**(-SIG)*(PE**(SIG-1))*CONS/2;
DY..
              Y*100 = G = 0.5*CONS/PY;
DW..
              200*W = G = (1.25**0.5)*CONS/PW;
              ENDOW =G= Y*100 + SUM(I, N(I)*X(I)*MC(I))*20 + SUM(I, N(I)*FC);
DL..
ICONS..
              CONS =G= PL*ENDOW + SUM(I, ENTRE(I)*N(I) - N(I)*PL*FC);
IENTRE(I)..
              ENTRE(I) =G= MK(I)*PX(I)*X(I)*20;
MSH(I)..
              SH(I) = G = (PX(I)*X(I))/(SUM(II, PX(II)*N(II)*X(II)));
MMK(I)..
              MK(I) = G = 1/(SIG - SH(I) * (SIG-1));
              PE = G = (SUM(I, (N(I)/4*PX(I)**(1-SIG))))**(1/(1-SIG));
PINDEX..
MODEL SGB / PRICEX.X, PRICEF.N, PRICEY.Y, PRICEW.W,
            DX.PX, DY.PY, DW.PW, DL.PL,
            ICONS.CONS, IENTRE.ENTRE, MSH.SH, MMK.MK, PINDEX.PE,/;
* set starting values to aid solver
CONS.L = 400;
X.L(I) = 2;
Y.L = 2;
W.L = 2;
N.L(I) = 4;
PE.L = 1.25;
PX.L(I) = 1.25;
PY.L = 1;
PL.L = 1;
PW.L = 1.25**0.5;
ENTRE.L(I) = 10;
SH.L(I) = 0.25;
MK.L(I) = 0.20;
* set Y as numeraire, check calibration
PY.FX = 1;
SOLVE SGB USING MCP;
ENDOW = 600;
N.UP(I) = 1;
SOLVE SGB USING MCP;
SETS j indexes 25 different size levels /I1*I22/;
PARAMETERS
SIZE(J)
RESULTS1(J, *) size,
RESULTS1a(J,I) welfare cap,
RESULTS1b(J,I) number of firms,
```

```
RESULTS1c(J,I) output per firm,
RESULTS1d(J,I) profits per active firm,
RESULTS1e(J,*) profit share in income,
RESULTS1f(J,I) profit share of individual firm;
* constrain the number of firms in each type
LOOP (J,
SIZE(J) = 100*(ORD(J) + 2);
ENDOW = SIZE(J);
N.UP(I) = 1 + (ENDOW -600)/600;
N.L(I) = 1 + (ENDOW -600)/600;
SOLVE SGB USING MCP;
RESULTS1(J, "SIZE") = SIZE(J);
RESULTS1(J, "WELFCAP") = 400*W.L/SIZE(J);
RESULTS1a(J, I) = N.L(I);
RESULTS1b(J, I) = MK.L(I)$(N.L(I) GT 0);
RESULTS1c(J, I) = X.L(I)$(N.L(I) GT 0);
RESULTS1d(J, I) = (ENTRE.L(I)/PL.L - FC)$(N.L(I) GT 0);
 \texttt{RESULTS1e} (\texttt{J}, \texttt{"PROFSHR"}) = ( \texttt{SUM}(\texttt{I}, \texttt{ENTRE.L}(\texttt{I}) * \texttt{N.L}(\texttt{I}) - \texttt{N.L}(\texttt{I}) * \texttt{PL.L*FC})) / \texttt{CONS.L}; 
);
DISPLAY RESULTS1, RESULTS1a, RESULTS1b, RESULTS1c, RESULTS1d, RESULTS1e, RESULTS1f;
$exit
Execute Unload 'RESULTS4.gdx' RESULTS1
execute 'gdxxrw.exe RESULTS4.gdx par=RESULTS1 rng=SHEET2!A3:C36'
Execute Unload 'RESULTS4.qdx' RESULTS1a
execute 'gdxxrw.exe RESULTS4.gdx par=RESULTS1a rng=SHEET2!E3:J36'
Execute Unload 'RESULTS4.qdx' RESULTS1b
execute 'gdxxrw.exe RESULTS4.gdx par=RESULTS1b rng=SHEET2!L3:Q36'
Execute Unload 'RESULTS4.gdx' RESULTS1c
execute 'gdxxrw.exe RESULTS4.gdx par=RESULTS1c rng=SHEET2!S3:X36'
Execute Unload 'RESULTS4.qdx' RESULTS1d
execute 'gdxxrw.exe RESULTS4.gdx par=RESULTS1d rng=SHEET2!Z3:AE36'
Execute Unload 'RESULTS4.qdx' RESULTS1e
execute 'qdxxrw.exe RESULTS4.qdx par=RESULTS1e rnq=SHEET2!AG3:AH36'
Execute Unload 'RESULTS4.qdx' RESULTS1f
execute 'gdxxrw.exe RESULTS4.gdx par=RESULTS1f rng=SHEET2!AJ3:AO36'
```

```
$TITLE SGB-two country trade Figures 2 and 3 James R. Markusen
* THIS VERSION HAS A SINGLE UNIFIED WORLD MARKET FOR Y, no trade costs for Y
* OTHERWISE THE SAME FC12 high fixed cost to exporting
* two country (h and f) trade model, small group Bertrand competition
* no comparative advanatage, one factor labor, iceberg trade costs
* X industry - increasing returns, imperfect competition
* Y industry - constant returns, perfect competition, no trade cost.
SETS I firm types differ by marginal costs /I1*I5/;
ALIAS (I, II);
PARAMETERS
ENDOWH, ENDOWF
                      Endowment scale multiplier
MC(I)
                      marginal cost for firm types same across countries
TC:
                       trade cost gross basis (1 + trade cost rate)
STG
                       elasticity of substitution among X goods
 FCD, FCX
                       fixed cost per firm for domestic and export sales;
ENDOWH = 1000; ENDOWF = 1000;
TC = 1.0001;
SIG = 6 + 1/3;
FCD = 10;
FCX = 17.5;
MC("I1") = 1;
MC("I2") = 1.1;
MC("I3") = 1.15;
MC("I4") = 1.165;
MC("I5") = 1.18;
NONNEGATIVE VARIABLES
 XHH(I)
              Production by an h firm of type i for sale in h
 XHF(I)
              Production by an h firm of type i for export to f
             Production by an f firm of type i for sale in f
 XFF(I)
 XFH(I)
             Production by an f firm of type i for export to h
 NHD(I)
              Number of X sector firms of type i in h
 NHX(I)
              Number of X sector firms of type i in h exporting
             Number of X sector firms of type i in f
 NFD(T)
             Number of X sector firms of type i in f exporting
 NFX(I)
 VΗ
             Level of Y output in country h
              Level of Y output in country f
  YF
             Welfare of h
  WH
             Welfare of f
 WF
  PXHH(I)
            Price of good Xh sold in h
            Price of good Xh sold in f
  PXHF(I)
  PXFF(I)
             Price of good Xf sold in f
  PXFH(I)
             Price of good Xf sold in f
 ΡY
             World price of Y
  PWH
             Price index of utility in country h
  PWF
             Price index of utility in country f
  PLH
             Price of labor in country h
  PLF
             Price of labor in country f
  CONSH
              Income of the representative consumer in country h
 CONSE
              Income of the representative consumer in country f
  ENTRHD(I)
             Income of the agent ENTRE for firm type i in h
  ENTRHX(I)
            Income of the agent ENTRE for firm type i in f from exporting
             Income of the agent ENTRE for firm type i in h
  ENTRFD(I)
 ENTRFX(I)
             Income of the agent ENTRE for firm type i in f from exporting
  PEH
              Price index for X composite in h
             Price index for X composite in f
  PEF
 MARKHH(I)
             Markup of a type i h firm for sale in h
 MARKHF(I)
             Markup of a type i h firm for sale in f
```

MARKFF(I) Markup of a type i f firm for sale in f

```
Markup of a type i f firm for sale in h
  LAMH(I)
              Shadow tax to implement entry constraint on home firms
  LAMF(I)
              Shadow tax to implement entry constraint on foreign firms;
EQUATIONS
  PRXHH(I)
              Pricing inequality for XHH
              Pricing inequality for XHF
  PRXHF(I)
             Pricing inequality for XFF
  PRXFF(I)
  PRXFH(I)
              Pricing inequality for XFH
              Pricing inequality for NHD
  PRNHD(T)
              Pricing inequality for NHX
  PRNHX(I)
  PRNFD(T)
              Pricing inequality for NFD
            Pricing inequality for NFX
  PRNFX(I)
  PRICEYH
              Pricing inequality for YH (PY = MC)
  PRICEYF
              Pricing inequality for YF
  PRICEWH
              Consumer price index for country h
              Consumer price index for country f
  PRICEWE
  MKTXHH(I)
              Supply >= demand for XHH
              Supply >= demand for XHF
  MKTXHF(I)
              Supply >= demand for XFF
  MKTXFF(I)
              Supply >= demand for XFH
  MKTXFH(I)
  MKTFY
              Export supply = import demand for Y
  MKTWH
              Supply-demand for WH
  MKTWF
              Supply-demand for WF
  MKTLH
              Supply-demand balance for labor LH
  MKTLF
              Supply-demand balance for labor LF
  ICONSH
              Consumer income in h including profits of Xh firms
              Consumer income in f including profits of Xf firms
  ICONSE
  IENTRHD(I) Entrepreneur's profits (markup revenues) in h
  IENTRHX(I) Entrepreneur's profits (markup revenues) in f on exports
  IENTRFD(I) Entrepreneur's profits (markup revenues) in h
IENTRFX(I) Entrepreneur's profits (markup revenues) in f on exports
  PINDEXH
              Price index for X goods in h
  PINDEXF
              Price index for X goods in f
              Markup inequality for XHH(I)
  MKHH(I)
  MKHF(I)
              Markup inequality for XHF(I)
  MKFF(I)
              Markup inequality for XFF(I)
 MKFH(I)
              Markup inequality for XFH(I)
  ELAMH(I) Constraint to limit NHD + NHX number
  ELAMF(I) Constraint to limit NFD + NFX number;
PRXHH(I)..
               PLH*MC(I)
                           =G= PXHH(I)*(1 - MARKHH(I));
PRXHF(I)..
              PLH*MC(I)*TC = G= PXHF(I)*(1 - MARKHF(I));
PRXFF(I)..
                PLF*MC(I)
                           =G= PXFF(I)*(1 - MARKFF(I));
               PLF*MC(I)*TC = G = PXFH(I)*(1 - MARKFH(I));
PRXFH(I)..
                FCD*PLH + LAMH(I)*PLH=G= ENTRHD(I);
PRNHD(I)..
PRNHX(I)..
                FCX*PLH + LAMH(I)*PLH=G= ENTRHX(I);
PRNFD(I)..
                FCD*PLF + LAMF(I)*PLF=G= ENTRFD(I);
                FCX*PLF + LAMF(I)*PLF=G= ENTRFX(I);
PRNFX(I)..
PRICEYH..
                PLH =G= PY;
PRICEYF..
                PLF =G= PY;
PRICEWH..
                ((PEH)**0.5)*(PY**0.5) = G = PWH;
PRICEWE..
                ((PEF) **0.5) * (PY**0.5) = G = PWF;
                XHH(I) =G= PXHH(I) ** (-SIG) * (PEH** (SIG-1)) *0.5*CONSH;
MKTXHH(I)..
MKTXHF(I)..
                XHF(I)/TC = G = PXHF(I) ** (-SIG) * (PEF** (SIG-1)) *0.5*CONSF;
MKTXFF(I)..
                XFF(I) = G = PXFF(I) ** (-SIG) * (PEF** (SIG-1)) *0.5*CONSF;
```

```
XFH(I)/TC = G = PXFH(I) ** (-SIG) * (PEH** (SIG-1)) *0.5*CONSH;
MKTXFH(I)..
MKTFY..
               YH + YF =G= 0.5*CONSH/PY + 0.5*CONSF/PY;
                PWH*WH =G= CONSH;
MKTWH..
MKTWF..
                PWF*WF =G= CONSF;
MKTLH..
               ENDOWH =G= YH + SUM(I, ((NHD(I)+NHX(I))*XHH(I)+NHX(I)*XHF(I))*MC(I))
                                 + SUM(I, NHD(I)*FCD + NHX(I)*FCX);
                MKTLF..
                                 + SUM(I, NFD(I)*FCD + NFX(I)*FCX);
                CONSH =G= PLH*ENDOWH + SUM(I, NHD(I)*(PLH*LAMH(I)))
TCONSH..
                                     + SUM(I, NHX(I)*(PLH*LAMH(I)));
                CONSF =G= PLF*ENDOWF + SUM(I, NFD(I)*(PLF*LAMF(I)))
TCONSE..
                                     + SUM(I, NFX(I)*(PLF*LAMF(I)));
IENTRHD(I)..
               ENTRHD(I) =G= MARKHH(I)*PXHH(I)*XHH(I);
IENTRHX(I)..
               ENTRHX(I) = G = MARKHH(I)*PXHH(I)*XHH(I) + MARKHF(I)*PXHF(I)*XHF(I)/TC;
               ENTRFD(I) =G= MARKFF(I) *PXFF(I) *XFF(I);
TENTRED(I)..
IENTRFX(I)..
               ENTRFX(I) =G= MARKFF(I)*PXFF(I)*XFF(I) + MARKFH(I)*PXFH(I)*XFH(I)/TC;
PINDEXH..
                PEH = E = (SUM(I, (NHD(I) + NHX(I)) *PXHH(I) ** (1-SIG) + NFX(I) *PXFH(I) ** (1-SIG)))
                            **(1/(1-SIG));
                PEF =E= (SUM(I, (NFD(I)+NFX(I))*PXFF(I)**(1-SIG) + NHX(I)*PXHF(I)**(1-SIG)))
PINDEXE..
                            **(1/(1-SIG));
               MARKHH(I) = G = 1 / (SIG - (SIG-1)*PXHH(I)*XHH(I)/
MKHH(I)..
                    (SUM(II, (NHD(II)+NHX(II))*PXHH(II)*XHH(II) + NFX(II)*PXFH(II)*XFH(II)/TC)));
MKHF(I)..
               MARKHF(I) = G = 1 / (SIG - (SIG-1)*PXHF(I)*XHF(I)/TC/
                    (SUM(II, (NFD(II)+NFX(II))*PXFF(II)*XFF(II) + NHX(II)*PXHF(II)*XHF(II)/TC)));
MKFF(I)..
               MARKFF(I) = G = 1 / (SIG - (SIG-1)*PXFF(I)*XFF(I)/
                    (SUM(II, (NFD(II)+NFX(II))*PXFF(II)*XFF(II) + NHX(II)*PXHF(II)*XHF(II)/TC)));
MKFH(I)..
               MARKFH(I) = G = 1 / (SIG - (SIG-1)*PXFH(I)*XFH(I)/TC/
                    (SUM(II, (NHD(II)+NHX(II))*PXHH(II)*XHH(II) + NFX(II)*PXFH(II)*XFH(II)/TC)));
                1 = G = NHD(I) + NHX(I);
ELAMH(I)..
ELAMF(I)..
                1 = G = NFD(I) + NFX(I);
MODEL M52 /PRXHH.XHH, PRXHF.XHF, PRXFF.XFF, PRXFH.XFH, PRICEYH.YH, PRICEYF.YF,
        PRICEWH.WH, PRICEWF.WF,
        MKTXHH.PXHH, MKTXHF.PXHF, MKTXFF.PXFF, MKTXFH.PXFH, PINDEXH.PEH, PINDEXF.PEF,
       MKTWH.PWH, MKTWF.PWF, MKTFY.PY,
       MKTLH.PLH, MKTLF.PLF,
        ICONSH. CONSF, ICONSF, PRNHD.NHD, PRNHX.NHX, PRNFD.NFD, PRNFX.NFX,
        IENTRHD.ENTRHD, IENTRHX.ENTRHX, IENTRFD.ENTRFD, IENTRFX.ENTRFX,
       MKHH.MARKHH, MKHF.MARKHF, MKFF.MARKFF, MKFH.MARKFH, ELAMH.LAMH, ELAMF.LAMF/;
* set initial values of variables for solver
CONSH.L = 800; CONSF.L = 800;
XHH.L(I) = 20; XFF.L(I) = 20; XHF.L(I) = 20; XFH.L(I) = 20;
YH.L = 100; YF.L = 100; WH.L = 200; WF.L = 200;
NHD.L(I) = 0; NHX.L(I) = 0; NFD.L(I) = 0; NFX.L(I) = 0;
NHD.L("I1") = 4; NHX.L("I1") = 4; NFD.L("I1") = 4; NFX.L("I1") = 4;
PXHH.L(I) = 1.25; PXHF.L(I) = 1.25; PXFF.L(I) = 1.25; PXFH.L(I) = 1.25;
PEH.L = 0.8464; PEF.L = 0.8464;
PLH.L = 1; PLF.L = 1; PWH.L = 1; PWF.L = 1; PY.L = 1;
ENTRHD.L(I) = 10; ENTRHX.L(I) = 10; ENTRFD.L(I) = 10; ENTRFX.L(I) = 10;
MARKHH.L(I) = 0.20; MARKHF.L(I) = 0.20; MARKFF.L(I) = 0.20; MARKFH.L(I) = 0.20;
* choose PYH as numeraire, and check calibration
PY.FX = 1;
TC = 1.0001;
```

MARKUPO(J, I) $\texttt{RESULTS1}(\texttt{J},~^\star),~\texttt{RESULTS1ad}(\texttt{J},\texttt{I}),~\texttt{RESULTS1ax}(\texttt{J},\texttt{I}),~\texttt{RESULTS1b}(\texttt{J},\texttt{I}),~\texttt{RESULTS1c}(\texttt{J},\texttt{I}),~\texttt{RESULTS1d}(\texttt{J},$ RESULTS1e(J, *), RESULTS1f(J,I), RESULTS1g(J,I), RESULTS1h(J,I); LOOP (J, * loop over trade costs from autarky 1.275 to free trade 1.0001 TCOST(J) = 1.275 - 0.0114583*ORD(J) + 0.0114583;TCOST("J25") = 1.0001;TC = TCOST(J);ENDOWH = 700; ENDOWF = 700;SOLVE M52 USING MCP; RESULTS1(J, "TCOST") = TCOST(J); RESULTS1(J, "WELFCDAP") = WH.L; RESULTS1ad(J, I) = NHD.L(I) + EPS; RESULTS1ax(J, I) = NHX.L(I) + EPS; RESULTS1b(J, I) = XHH.L(I)\$(NHD.L(I)+NHX.L(I) GT 0);RESULTS1c(J, I) = (XHF.L(I))\$ (NHX.L(I) GT 0); RESULTS1e(J, I) = MARKHF.L(I)\$(NHX.L(I) GT 0);RESULTS1H(J, I) = (ENTRHX.L(I)*NHX.L(I) + ENTRHD.L(I)*NHD.L(I)- PLH.L*FCX*NHX.L(I) - PLH.L*FCD*NHD.L(I))/CONSH.L; DISPLAY RESULTS1, RESULTS1ad, RESULTS1ax RESULTS1b, RESULTS1c, RESULTS1d, RESULTS1e, RESULTS1f, RESULTS1q, RESULTS1h; Execute Unload 'RESULTS13.gdx' RESULTS1 execute 'qdxxrw.exe RESULTS13.qdx par=RESULTS1 rnq=SHEET1!A3:C28' Execute Unload 'RESULTS13.gdx' RESULTS1ad execute 'qdxxrw.exe RESULTS13.qdx par=RESULTS1ad rnq=SHEET1!E3:J28' Execute Unload 'RESULTS13.gdx' RESULTS1ax execute 'qdxxrw.exe RESULTS13.qdx par=RESULTS1ax rnq=SHEET1!L3:Q28' Execute Unload 'RESULTS13.gdx' RESULTS1b execute 'qdxxrw.exe RESULTS13.qdx par=RESULTS1b rnq=SHEET3!E3:J28' Execute Unload 'RESULTS13.gdx' RESULTS1c execute 'qdxxrw.exe RESULTS13.qdx par=RESULTS1c rnq=SHEET3!L3:Q28' Execute Unload 'RESULTS13.gdx' RESULTS1d execute 'gdxxrw.exe RESULTS13.gdx par=RESULTS1d rng=SHEET3!S3:X28' Execute Unload 'RESULTS13.gdx' RESULTS1e execute 'gdxxrw.exe RESULTS13.gdx par=RESULTS1e rng=SHEET3!Z3:AE28' Execute Unload 'RESULTS13.gdx' RESULTS1h execute 'qdxxrw.exe RESULTS13.qdx par=RESULTS1h rnq=SHEET3!AG3:AL28'

```
$TITLE SGB-adds mne Figure 5 James R. Markusen
* THIS VERSION HAS A SINGLE UNIFIED WORLD MARKET FOR Y, no trade costs for Y
* OTHERWISE THE SAME FC12 high fixed cost to exporting
* two country (h and f) trade model, small group Bertrand competition
* no comparative advanatage, one factor labor, iceberg trade costs
* X industry - increasing returns, imperfect competition
* Y industry - constant returns, perfect competition, no trade cost.
* REVISED ON JULY 1 2024 WITH FCX = 14 INSTEAD OF 13 FOR BETTER DIAGRAMS
SETS I firm types differ by marginal costs /I1*I5/;
ALIAS (I, II);
PARAMETERS
ENDOWH, ENDOWF
                      Endowment scale multiplier
MC(I)
                       marginal cost for firm types same across countries
 TС
                       trade cost gross basis (1 + trade cost rate)
                       elasticity of substitution among X goods
 SIG
FCD, FCX, FCM
                       fixed cost for domestic exporting and mne firms;
ENDOWH = 1000; ENDOWF = 1000;
TC = 1.0001;
SIG = 6 + 1/3;
FCD = 8;
*FCX = 13;
FCX = 14;
FCM = 17;
*FCM = 30;
MC("I1") = 1;
MC("I2") = 1.1;
MC("I3") = 1.13;
MC("I4") = 1.135;
MC("I5") = 1.14;
NONNEGATIVE VARIABLES
 XHH(T)
              Production by an h firm of type i for sale in h
             Production by an h firm of type i for export to f
 XHF(I)
 XMHF(I)
             Production by an h firm of type i in a plant in f
              Production by an f firm of type i for sale in f
 XFF(I)
  XFH(I)
              Production by an f firm of type i for export to h
 XMFH(I)
             Production by an f firm of type i in a plant in h
 NHD(I)
             Number of X sector firms of type i in h
 NHX(I)
             Number of X sector firms of type i in h exporting
             Number of X sector firms of type i in h + plant in f
 NHM(I)
 NFD(I)
             Number of X sector firms of type i in f
 NFX(I)
             Number of X sector firms of type i in f exporting
 NFM(T)
             Number of X sector firms of type i in f + plant in f
             Level of Y output in country h
  ΥF
             Level of Y output in country f
  WН
             Welfare of h
  WF
             Welfare of f
  PXHH(I)
             Price of good Xh sold in h
  PXHF(I)
             Price of good Xh sold in f
  PXMHF(T)
             Price of good of an h firm produced and sold in f
  PXFF(I)
             Price of good Xf sold in f
  PXFH(I)
             Price of good Xf sold in f
  PXMFH(I)
             Price of good of an f firm produced and sold in h
  PΥ
             World price of Y
             Price index of utility in country h
  PWF
             Price index of utility in country f
  PLH
             Price of labor in country h
```

```
PLF
              Price of labor in country f
  CONSH
             Income of the representative consumer in country h
              Income of the representative consumer in country f
  CONSE
              Income of the agent ENTRE for firm type i in h
  ENTRHD(I)
             Income of the agent ENTRE for firm type i in f from exporting
 ENTRHX(I)
            Income of the agent ENTRE for firm type i from foreign production
 ENTRHM(I)
  ENTRFD(I)     Income of the agent ENTRE for firm type i in h
             Income of the agent ENTRE for firm type i in f from exporting
  ENTRFX(I)
 ENTRFM(I)
             Income of the agent ENTRE for firm type i from foreign production
              Price index for X composite in h
  PEH
  PEF
              Price index for X composite in f
 MARKHH(I)
             Markup of a type i h firm for sale in h
 MARKHF(I)
             Markup of a type i h firm for sale in f
 MARKMHF(I) Markup of a type i h firm producing in f
 MARKFF(I)
             Markup of a type i f firm for sale in f
             Markup of a type i f firm for sale in h
 MARKEH(I)
 MARKMFH(I) Markup of a type i f firm producing in h
              Shadow tax to implement entry constraint on home firms
 LAMH(I)
  LAMF(I)
              Shadow tax to implement entry constraint on foreign firms;
EOUATIONS
             Pricing inequality for XHH
  PRXHH(I)
  PRXHF(I)
             Pricing inequality for XHF
  PRXMHF(I) Pricing inequality for XMHF
             Pricing inequality for XFF
  PRXFF(I)
  PRXFH(I)
              Pricing inequality for XFH
            Pricing inequality of XMFH
  PRXMFH(I)
  PRNHD(I)
             Pricing inequality for NHD
             Pricing inequality for NHX
  PRNHX(I)
  PRNHM(I)
             Pricing inequality for NHM
              Pricing inequality for NFD
  PRNFD(T)
  PRNFX(T)
             Pricing inequality for NFX
             Pricing inequality for NFM
  PRNFM(I)
  PRICEYH
             Pricing inequality for YH (PY = MC)
             Pricing inequality for YF
  PRICEYE
  PRICEWH
             Consumer price index for country h
  PRICEWF
             Consumer price index for country f
 MKTXHH(I)
             Supply >= demand for XHH
 MKTXHF(I)
              Supply >= demand for XHF
 MKTXMHF(I) Supply >= demand for XMHF
             Supply >= demand for XFF
 MKTXFF(I)
              Supply >= demand for XFH
 MKTXFH(I)
 MKTXMFH(I) Supply >= demand for XMFH
 MKTFY
              Export supply = import demand for Y
 MKTWH
              Supply-demand for WH
 MKTWF
              Supply-demand for WF
  MKTLH
              Supply-demand balance for labor LH
 MKTLF
              Supply-demand balance for labor LF
  ICONSH
             Consumer income in h including profits of Xh firms
  TCONSE
             Consumer income in f including profits of Xf firms
  IENTRHD(I) Entrepreneur's profits (markup revenues) in h
  IENTRHX(I) Entrepreneur's profits (markup revenues) in h on exports
  IENTRHM(I)
             Entrepreneur's profits in h on foreign production in f
  IENTRFD(I) Entrepreneur's profits (markup revenues) in h
  IENTRFX(I) Entrepreneur's profits (markup revenues) in h on exports
  IENTRFM(I) Entrepreneur's profits i nf on foreign production in h
  PINDEXH
             Price index for X goods in h
```

```
PINDEXF
               Price index for X goods in f
               Markup inequality for XHH(I)
  MKHH(T)
  MKHF(I)
               Markup inequality for XHF(I)
  MKMHF(I)
               Markup inequality for XMHF(I)
  MKFF(T)
               Markup inequality for XFF(I)
  MKFH(I)
               Markup inequality for XFH(I)
  MKMFH(I)
               Markup inequality for XMFH(I)
  ELAMH(I)
               Constraint to limit NHD + NHX number
  ELAMF(I)
               Constraint to limit NFD + NFX number;
                               =G= PXHH(I)*(1 - MARKHH(I));
PRXHH(I)..
                 PLH*MC(I)
                 PLH*MC(I)*TC = G = PXHF(I)*(1 - MARKHF(I));
PRXHF(I)..
                             =G= PXMHF(I)*(1 - MARKMHF(I));
                 PLF*MC(I)
PRXMHF(I)..
PRXFF(I)..
                 PLF*MC(I)
                               =G= PXFF(I)*(1 - MARKFF(I));
PRXFH(I)..
                 PLF*MC(I)*TC = G= PXFH(I)*(1 - MARKFH(I));
                              =G= PXMFH(I)*(1 - MARKMFH(I));
PRXMFH(I)..
                 PLH*MC(I)
PRNHD(I)..
                 FCD*PLH + LAMH(I)*PLH=G= ENTRHD(I);
                 FCX*PLH + LAMH(I)*PLH=G= ENTRHX(I);
PRNHX(I)..
PRNHM(I)..
                 FCM*PLH + LAMH(I)*PLH=G= ENTRHM(I);
PRNFD(I)..
                 FCD*PLF + LAMF(I)*PLF=G= ENTRFD(I);
                 FCX*PLF + LAMF(I)*PLF=G= ENTRFX(I);
PRNFX(T)..
                 FCM*PLF + LAMF(I)*PLF=G= ENTRFM(I);
PRNFM(T)..
PRICEYH..
                 PLH =G= PY;
PRICEYF..
                 PLF =G= PY;
PRICEWH..
                 ((PEH)**0.5)*(PY**0.5) = G = PWH;
PRICEWF..
                 ((PEF)**0.5)*(PY**0.5) = G = PWF;
MKTXHH(I)..
                 XHH(I) = G = PXHH(I) ** (-SIG) * (PEH** (SIG-1)) *0.5*CONSH;
                 XHF(I)/TC =G= PXHF(I) ** (-SIG) * (PEF**(SIG-1))*0.5*CONSF;
MKTXHF(I)..
                 XMHF(I) = G = PXMHF(I) ** (-SIG) * (PEF** (SIG-1)) *0.5*CONSF;
MKTXMHF(I)..
MKTXFF(I)..
                 XFF(I) = G = PXFF(I) ** (-SIG) * (PEF** (SIG-1)) *0.5*CONSF;
MKTXFH(I)..
                 XFH(I)/TC = G = PXFH(I) ** (-SIG) * (PEH** (SIG-1)) *0.5*CONSH;
MKTXMFH(T)..
                 XMFH(I) = G = PXMFH(I) ** (-SIG) * (PEH** (SIG-1)) *0.5*CONSH;
                 YH + YF =G= 0.5*CONSH/PY + 0.5*CONSF/PY;
MKTFY..
MKTWH..
                 PWH*WH =G= CONSH;
MKTWF
                 PWF*WF =G= CONSF;
MKTTH..
                 ENDOWH =G= YH + SUM(I, ((NHD(I)+NHX(I)+NHM(I))*XHH(I)+NHX(I)*XHF(I)+NHM(I)*XMHF(I))*MC(I))
                                     + SUM(I, NHD(I)*FCD + NHX(I)*FCX + NHM(I)*FCM);
                  \texttt{ENDOWF} = \texttt{G} = \texttt{YF} + \textbf{SUM}(\texttt{I}, ((\texttt{NFD}(\texttt{I}) + \texttt{NFX}(\texttt{I}) + \texttt{NFM}(\texttt{I})) * \texttt{XFF}(\texttt{I}) + \texttt{NFX}(\texttt{I}) * \texttt{XFH}(\texttt{I}) + \texttt{NFM}(\texttt{I}) * \texttt{XMFH}(\texttt{I})) * \texttt{MC}(\texttt{I})) 
MKTT.F
                                     + SUM(I, NFD(I)*FCD + NFX(I)*FCX + NFM(I)*FCM);
                 CONSH =G= PLH*ENDOWH + SUM(I, (NHD(I)+NHX(I)+NHM(I))*(PLH*LAMH(I)));
TCONSH..
                 CONSF =G= PLF*ENDOWF + SUM(I, (NFD(I)+NFX(I)+NFM(I))*(PLF*LAMF(I)));
TCONSE..
IENTRHD(I)..
                 ENTRHD(I) =G= MARKHH(I)*PXHH(I)*XHH(I);
IENTRHX(I)..
                 ENTRHX(I) =G= MARKHH(I)*PXHH(I)*XHH(I) + MARKHF(I)*PXHF(I)*XHF(I)/TC;
IENTRHM(I)..
                 ENTRHM(I) =G= MARKHH(I)*PXHH(I)*XHH(I) + MARKMHF(I)*PXMHF(I);
IENTRFD(I)..
                 ENTRFD(I) =G= MARKFF(I)*PXFF(I)*XFF(I);
IENTRFX(I)..
                 ENTRFX(I) =G= MARKFF(I)*PXFF(I)*XFF(I) + MARKFH(I)*PXFH(I)*XFH(I)/TC;
IENTRFM(I)..
                 ENTRFM(I) =G= MARKFF(I)*PXFF(I)*XFF(I) + MARKMFH(I)*PXMFH(I);
PINDEXH..
                 PEH =E= (SUM(I, (NHD(I)+NHX(I)+NHM(I))*PXHH(I)**(1-SIG))
                              + NFX(I)*PXFH(I)**(1-SIG) + NFM(I)*PXMFH(I)**(1-SIG)))**(1/(1-SIG));
                 PINDEXE..
                              + NHX(I)*PXHF(I)**(1-SIG) + NHM(I)*PXMHF(I)**(1-SIG)))**(1/(1-SIG));
MKHH(I)..
                 MARKHH(I) = G = 1 / (SIG - (SIG-1)*PXHH(I)*XHH(I)/
                      (SUM(II, (NHD(II)+NHX(II)+NHM(II))*PXHH(II)*XHH(II) + NFX(II)*PXFH(II)*XFH(II)/TC
                       + NFM(II) *PXMFH(II) *XMFH(II)));
```

```
MARKHF(I) = G = 1 / (SIG - (SIG-1)*PXHF(I)*XHF(I)/TC/
MKHF(I)..
                                      (SUM(II, (NFD(II)+NFX(II)+NFM(II))*PXFF(II)*XFF(II) + NHX(II)*PXHF(II)*XHF(II)/TC
                                       + NHM(II)*PXMHF(II)*XMHF(II)));
MKMHF(I)..
                              MARKMHF(I) = G = 1 / (SIG - (SIG-1) * PXMHF(I) * XMHF(I) /
                                      (SUM(II, (NFD(II)+NFX(II)+NFM(II))*PXFF(II)*XFF(II) + NHX(II)*PXHF(II)*XHF(II)/TC
                                       + NHM(II)*PXMHF(II)*XMHF(II)));
                              MARKFF(I) = G = 1 / (SIG - (SIG-1)*PXFF(I)*XFF(I)/
MKFF(I)..
                                      (SUM(II, (NFD(II)+NFX(II)+NFM(II))*PXFF(II)*XFF(II) + NHX(II)*PXHF(II)*XHF(II)/TC
                                       + NHM(II) *PXMHF(II) *XMHF(II)));
MKFH(I)..
                              MARKFH(I) = G = 1 / (SIG - (SIG-1)*PXFH(I)*XFH(I)/TC/
                                      (SUM(II, (NHD(II)+NHX(II)+NHM(II))*PXHH(II)*XHH(II) + NFX(II)*PXFH(II)*XFH(II)/TC
                                       + NFM(II) *PXMFH(II) *XMFH(II)));
MKMFH(I)..
                             MARKMFH(I) = G = 1 / (SIG - (SIG-1)*PXMFH(I)*XMFH(I) /
                                      (\texttt{SUM}(\texttt{II}, (\texttt{NHD}(\texttt{II}) + \texttt{NHX}(\texttt{II}) + \texttt{NHM}(\texttt{II})) * \texttt{PXHH}(\texttt{II}) * \texttt{XHH}(\texttt{II}) + \texttt{NFX}(\texttt{II}) * \texttt{PXFH}(\texttt{II}) * \texttt{XFH}(\texttt{II}) / \texttt{TC}) \\
                                       + NFM(II) *PXMFH(II) *XMFH(II)));
ELAMH(I)..
                               1 = G = NHD(I) + NHX(I) + NHM(I);
ELAMF(I)..
                               1 = G = NFD(I) + NFX(I) + NFM(I);
MODEL M52 / PRXHH.XHH, PRXHF.XHF, PRXMHF.XMHF, PRXFF.XFF, PRXFH.XFH, PRXMFH.XMFH,
               PRICEYH.YH, PRICEYF.YF, PRICEWH.WH, PRICEWF.WF,
              MKTXHH.PXHH, MKTXHF.PXHF, MKTXMHF.PXMHF, MKTXFF.PXFF, MKTXFH.PXFH, MKTXMFH.PXMFH,
               PINDEXH.PEH, PINDEXF.PEF,
              MKTWH.PWH, MKTWF.PWF, MKTFY.PY,
              MKTLH.PLH, MKTLF.PLF,
               ICONSH.CONSH, ICONSF.CONSF,
               PRNHD.NHD, PRNHX.NHX, PRNHM.NHM, PRNFD.NFD, PRNFX.NFX, PRNFM.NFM,
               IENTRHD.ENTRHD, IENTRHX.ENTRHX, IENTRHM.ENTRHM, IENTRFD.ENTRFD, IENTRFX.ENTRFX, IENTRFM.ENTRFM,
              MKHH.MARKHH, MKHF.MARKHF, MKMHF.MARKMHF, MKFF.MARKFF, MKFH.MARKFH, MKMFH.MARKMFH,
               ELAMH.LAMH, ELAMF.LAMF/;
* set initial values of variables for solver
CONSH.L = 800; CONSF.L = 800;
XHH.L(I) = 20; XFF.L(I) = 20; XHF.L(I) = 20; XFH.L(I) = 20; XMHF.L(I) = 20; XMFH.L(I) = 20; 
YH.L = 100; YF.L = 100; WH.L = 200; WF.L = 200;
NHD.L(I) = 0; NHX.L(I) = 0; NFD.L(I) = 0; NFX.L(I) = 0;
NHD.L("I1") = 4; NHX.L("I1") = 4; NFD.L("I1") = 4; NFX.L("I1") = 4;
PXHH.L(I) = 1.25; PXHF.L(I) = 1.25; PXFF.L(I) = 1.25; PXFH.L(I) = 1.25;
PXMHF.L(I) = 1; PXMFH.L(I) = 1;
PEH.L = 0.8464; PEF.L = 0.8464;
PLH.L = 1; PLF.L = 1; PWH.L = 1; PWF.L = 1; PY.L = 1;
ENTRHD.L(I) = 10; ENTRHX.L(I) = 10; ENTRFD.L(I) = 10; ENTRFX.L(I) = 10;
MARKHH.L(I) = 0.20; MARKHF.L(I) = 0.20; MARKFF.L(I) = 0.20; MARKFH.L(I) = 0.20;
* choose PYH as numeraire, and check calibration
PY.FX = 1;
TC = 1.001;
M52.ITERLIM = 0;
SOLVE M52 USING MCP;
M52.ITERLIM = 1000;
SOLVE M52 USING MCP;
TC = 1.3;
M52.ITERLIM = 1000;
SOLVE M52 USING MCP;
*$EXTT
SETS j indexes 25 different trade cost levels /J1*J25/;
```

```
PARAMETERS
 TCOST(J)
 FIRMNUMB (J. T)
 MARKUPO(J, I)
 RESULTS1(J, *), RESULTS1ad(J,I), RESULTS1ax(J,I), RESULTS1am(J,I),
 RESULTS1b(J,I), RESULTS1c(J,I), RESULTS1d(J,I),
 RESULTS1e(J, *), RESULTS1f(J,I), RESULTS1q(J,I), RESULTS1h(J,I);
LOOP (J.
* loop over trade costs from autarky 1.275 to free trade 1.0001
TCOST(J) = 1.2 - 0.008333*(ORD(J) - 1);
TCOST("J25") = 1.0001;
TC = TCOST(J);
ENDOWH = 600; ENDOWF = 600;
SOLVE M52 USING MCP;
RESULTS1(J, "TCOST") = TCOST(J);
RESULTS1(J, "WELFCDAP") = WH.L;
RESULTS1ad(J, I) = NHD.L(I) + EPS;
RESULTS1ax(J, I) = NHX.L(I) + EPS;
RESULTS1am(J, I) = NHM.L(I) + EPS;
RESULTS1b(J, I) = XHH.L(I)$(NHD.L(I)+NHX.L(I) GT 0);
RESULTS1c(J, I) = (XHF.L(I))$ (NHX.L(I) GT 0);
RESULTS1d(J, I) = MARKHH.L(I)$(NHD.L(I)+NHX.L(I) GT 0);
RESULTS1e(J, I) = MARKHF.L(I)$(NHX.L(I) GT 0);
RESULTS1q(J, I) = (-ENTRHX.L(I) + PLH.L*FCX + PLH.L*LAMH.L(I))*NHX.L(I);
RESULTS1H(J, I) = (ENTRHX.L(I) *NHX.L(I) + ENTRHD.L(I) *NHD.L(I)
                  - PLH.L*FCX*NHX.L(I) - PLH.L*FCD*NHD.L(I))/CONSH.L;
);
DISPLAY RESULTS1, RESULTS1ad, RESULTS1ax, RESULTS1am, RESULTS1b, RESULTS1c, RESULTS1d, RESULTS1e,
RESULTS1f, RESULTS1q, RESULTS1h;
SEXIT
Execute Unload 'RESULTS-MNE-2b.gdx' RESULTS1
execute 'gdxxrw.exe RESULTS-MNE-2b.gdx par=RESULTS1 rng=SHEET1!A3:C28'
Execute Unload 'RESULTS-MNE-2b.gdx' RESULTS1ad
execute 'gdxxrw.exe RESULTS-MNE-2b.gdx par=RESULTS1ad rng=SHEET1!E3:J28'
Execute Unload 'RESULTS-MNE-2b.gdx' RESULTS1ax
execute 'qdxxrw.exe RESULTS-MNE-2b.qdx par=RESULTS1ax rnq=SHEET1!L3:Q28'
Execute Unload 'RESULTS-MNE-2b.gdx' RESULTS1am
execute 'qdxxrw.exe RESULTS-MNE-2b.qdx par=RESULTS1am rnq=SHEET1!S3:X28'
$exit
Execute Unload 'RESULTS MNE 2b.gdx' RESULTS1b
execute 'qdxxrw.exe RESULTS MNE 2b.qdx par=RESULTS1b rng=SHEET3!E3:J28'
Execute Unload 'RESULTS MNE 2b.gdx' RESULTS1c
execute 'gdxxrw.exe RESULTS MNE 2b.gdx par=RESULTS1c rng=SHEET3!L3:Q28'
Execute Unload 'RESULTS MNE 2b.gdx' RESULTS1d
execute 'gdxxrw.exe RESULTS MNE 2b.gdx par=RESULTS1d rng=SHEET3!S3:X28'
Execute Unload 'RESULTS MNE 2b.gdx' RESULTS1e
execute 'qdxxrw.exe RESULTS MNE 2b.qdx par=RESULTS1e rnq=SHEET3!Z3:AE28'
Execute Unload 'RESULTS MNE 2b.gdx' RESULTS1h
execute 'gdxxrw.exe RESULTS MNE 2b.gdx par=RESULTS1h rng=SHEET3!AG3:AL28'
```