## NBER WORKING PAPER SERIES

## CIGARETTE TAXES AND TEEN MARIJUANA USE

D. Mark Anderson Kyutaro Matsuzawa Joseph J. Sabia

Working Paper 26780 http://www.nber.org/papers/w26780

NATIONAL BUREAU OF ECONOMIC RESEARCH 1050 Massachusetts Avenue Cambridge, MA 02138 February 2020

Dr. Anderson has no financial arrangement that might give rise to conflicts of interest with respect to the research reported in this paper. Dr. Sabia acknowledges research support from the Center for Health Economics & Policy Studies (CHEPS) at San Diego State University, which includes grants received from the Charles Koch Foundation and the Troesh Family Foundation. We thank Thanh Tam Nguyen for useful data assistance and Isaac Baumann for helpful editorial assistance. All errors are our own. The views expressed herein are those of the authors and do not necessarily reflect the views of the National Bureau of Economic Research.

NBER working papers are circulated for discussion and comment purposes. They have not been peerreviewed or been subject to the review by the NBER Board of Directors that accompanies official NBER publications.

© 2020 by D. Mark Anderson, Kyutaro Matsuzawa, and Joseph J. Sabia. All rights reserved. Short sections of text, not to exceed two paragraphs, may be quoted without explicit permission provided that full credit, including © notice, is given to the source.

Cigarette Taxes and Teen Marijuana Use D. Mark Anderson, Kyutaro Matsuzawa, and Joseph J. Sabia NBER Working Paper No. 26780 February 2020 JEL No. 112,118,K42

## ABSTRACT

The spillover effect of cigarette taxes on youth marijuana use has been the subject of intense public debate. Opponents of cigarette taxes warn that tax hikes will cause youths to substitute toward marijuana. On the other hand, public health experts often claim that because tobacco is a "gateway" drug, higher cigarette taxes will deter youth marijuana use. Using data from the National and State Youth Risk Behavior Surveys (YRBS) for the period 1991-2017, we explore the relationship between state excise taxes on cigarettes and teen marijuana use. In general, our results fail to support either of the above hypotheses. Rather, we find little evidence to suggest that teen marijuana use is sensitive to changes in the state cigarette tax. This null result holds for the sample period where cigarette taxes are observed to have the largest effect on teen cigarette use and across a number of demographic groups in the data. Finally, we find preliminary evidence that the recent adoption of state e-cigarette taxes is associated with a reduction in youth marijuana use.

D. Mark Anderson Department of Agricultural Economics & Economics Montana State University P.O. Box 172920 Bozeman, MT 59717 and IZA and also NBER dwight.anderson@montana.edu

Kyutaro Matsuzawa Center for Health Economics and Policy Studies San Diego State University San Diego, CA qmatsuzawa@gmail.com Joseph J. Sabia San Diego State University Department of Economics Center for Health Economics & Policy Studies 5500 Campanile Drive San Diego, CA 92182 and IZA & ESSPRI jsabia@sdsu.edu

### 1. Introduction

Cigarette taxes have long been lauded by anti-smoking advocates and policymakers as an effective tool to curb youth cigarette use (Chaloupka et al. 2011; Marr and Huang 2014; U.S. Department of Health and Human Services 2014; Truth Initiative 2019). Indeed, the American Academy of Pediatrics strongly recommends tax increases on all tobacco products to discourage youth tobacco use initiation (American Academy of Pediatrics 2015). Beyond reducing negative consumption externalities, deterring youth smoking may also have an efficiency rationale if teens are more likely than adults to have time-inconsistent preferences and hyperbolically discount the future (Underwood 2013; Huang et al. 2017), thereby imposing "internality" costs on their future selves (Gruber and Koczegi 2001).

In recent years, support for cigarette taxes has been strong and bipartisan. Voters generally prefer cigarette tax increases to budget cuts and favor earmarking a portion of the tax revenue for tobacco prevention efforts (Boonn 2019a). Even smokers often support cigarette tax increases when the revenues are targeted at youth smoking prevention (Chaloupka et al. 2019) or if they believe the tax hikes will serve as a self-control device (Gruber and Mullainathan 2005).

Opponents of higher cigarette taxes have claimed that many smokers are rationally addicted to tobacco (Becker and Murphy 1988) and warn that higher prices will have unintended consequences such as encouraging youths to substitute toward marijuana and other harder drugs (Chaloupka et al. 1999). According to recent data from Monitoring the Future, the rate of daily marijuana use has actually surpassed the rate of daily cigarette use among high school seniors, which some have attributed, in part, to anti-tobacco efforts (Khazan 2015).

On the other hand, a large literature in medicine and public health suggests that tobacco is a "gateway drug," and that use during adolescence will encourage subsequent consumption of

1

harder drugs (Kandel 1975; Ellickson et al. 1992; Lai et al. 2000; American Academy of Pediatrics 2013; Suerken et al. 2014), which could include the combined consumption of marijuana and tobacco in the form of a "spliff" (Hammersley and Leon 2006). However, outside of research performed on mice in the lab<sup>1</sup>, none of these studies take into account the potentially endogenous relationship between tobacco use and the use of other substances. For instance, the National Center on Addiction and Substance Use (2003) concludes that "reducing teen smoking can be a singularly effective way to reduce teen marijuana use" simply because survey evidence indicates that teens who smoke cigarettes are also more likely to try marijuana.

This study breaks the simultaneity in youth cigarette and marijuana consumption by exploring the relationship between state cigarette excise taxes and teen marijuana use. While a handful of studies have used cross-state variation in cigarette taxes to identify effects on youth marijuana use, estimates from this type of research design could be biased due to unobservables at the state level, including anti-tobacco sentiment (DeCicca et al. 2002; 2008b). To our knowledge, only one previous study uses within-state variation to identify the relationship between cigarette taxes and youth marijuana use. Using data for the period 1990-1996, Farrelly et al. (2001) find that higher cigarette taxes are associated with decreases in the intensity of marijuana use among 12- to 20-year-olds. Since 1996, 48 states and the District of Columbia raised their per-pack excise tax on cigarettes, nearly half of all states increased their tax on three or more occasions, and 17 states passed tax increases exceeding one dollar per pack.

Using data from the National and State Youth Risk Behavior Surveys (YRBS) for the period 1991-2017, we first confirm the negative relationship between state excise taxes on cigarettes and teen cigarette use that has been documented in prior research (Carpenter and Cook

<sup>&</sup>lt;sup>1</sup> Levine et al. (2011) find that dosing mice with nicotine increased their responsiveness to cocaine.

2008). We also confirm that this relationship grows substantially weaker over time (Hansen et al. 2017). Next, we explore the relationship between cigarette taxes and teen marijuana use. Because the YRBS data cover such a long period of time, and the frequency and magnitude of state cigarette tax hikes increased markedly following the 1998 Master Settlement Agreement (MSA), we are able to exploit significantly more policy variation than Farrelly et al. (2001). In general, we find little evidence to suggest that teen marijuana use is sensitive to state-level changes in the per-pack cigarette tax. Specifically, our estimates on the relationship between cigarette taxes and teen marijuana use are generally small in magnitude and statistically indistinguishable from zero, and these null results hold across various model specifications and when we split the sample by gender, race, or age. Only for respondents ages 14 and younger do we uncover some evidence of a negative relationship between cigarette taxes and frequent marijuana use.

In addition to exploring the effects of state cigarette taxes, we also examine how medical and recreational marijuana legalization affects youth cigarette and marijuana use. We find that medical marijuana laws (MMLs) are associated with *decreases* in both teen cigarette and marijuana consumption, suggesting these goods may be complements among youths. Similarly, recreational marijuana laws (RMLs) are negatively associated with teen cigarette and marijuana use, but the relationship between RMLs and cigarette use is estimated with imprecision.

Finally, we provide the first evidence on the relationship between state electronic cigarette taxes and youth marijuana use. Here, we find that the enactment of an e-cigarette tax is associated with a 7 percent reduction in youth marijuana use, consistent with the hypothesis that e-cigarettes and marijuana are complements. However, given that this estimate is based on limited policy variation, we view this evidence as preliminary and worthy of future investigation.

3

The remainder of the paper is organized as follows. We begin with a history of cigarette taxes in the United States and review the relevant literature. In Section 3, we describe our data and empirical strategy; in Section 4, we report our principal estimates; in Section 5, we briefly discuss coefficient estimates on indicators for medical and recreational marijuana legalization; and in Section 6 we include a preliminary analysis of e-cigarette taxes. Section 7 concludes.

## 2. Background

#### 2.1 Cigarette Taxes in the United States

The first federal cigarette tax in the United States was levied in 1864 as a revenue measure for the Civil War (Tax Foundation 2019). Over the course of the next century, the tax fluctuated in response to government revenue requirements, which generally corresponded to oscillating periods of war and peace. For instance, in 1951, the federal cigarette excise tax increased from 7 to 8 cents per pack to help fund the Korean War (Committee on Preventing Nicotine Addiction in Children and Youths 1994). Federal cigarette taxes were last increased in 2009, with the tax going up from \$0.39 to \$1.01 per pack (American Lung Association 2019).

In 1921, Iowa became the first state to implement a cigarette tax and other states were soon to follow. By 1969, all 50 states and the District of Columbia imposed taxes on cigarettes.<sup>2</sup> Likely due to large gaps between state cigarette tax rates, organized smuggling and illegal diversion of cigarettes increased during the 1960s and 1970s. In response, the government enacted the Federal Cigarette Contraband Act, which prohibits the transportation, distribution, receipt, or purchase of more than 10,000 "unstamped" cigarettes (Committee on Preventing

<sup>&</sup>lt;sup>2</sup> In addition to state excise taxes, hundreds of local jurisdictions levy taxes on cigarettes (Committee on Preventing Nicotine Addiction in Children and Youths 1994).

Nicotine Addiction in Children and Youths 1994; Bureau of Alcohol, Tobacco, Firearms and Explosives 2018).<sup>3</sup> Currently, New York and the District of Columbia tax cigarettes at the highest rates, imposing per-pack taxes of \$4.35 and \$4.94, respectively. Missouri levies the lowest cigarette tax at \$0.17 per pack (Centers for Disease Control and Prevention 2019). Figure 1 shows state per-pack cigarette tax rates as of 2017, the last year of our sample period.

## 2.2 Cigarette Taxes and Youth Cigarette Use

A number of studies have estimated the relationship between state cigarette taxes and youth cigarette use.<sup>4</sup> While much of this literature relies on tax variation across states<sup>5</sup>, making it difficult to control for unobserved factors at the state level, more recent papers exploit withinstate tax variation (DeCicca et al. 2002, 2008a; Carpenter and Cook 2008; Hansen et al. 2017).

Using data from the National Educational Longitudinal Study, DeCicca et al. (2002) find that state cigarette taxes passed between 1988 and 1992 have no observable effect on youth smoking participation. A follow-up study by DeCicca et al. (2008a) explores heterogeneity in

<sup>&</sup>lt;sup>3</sup> Unstamped cigarettes are those not bearing the indicia of the state in which they originated. Initially, the Federal Cigarette Contraband Act set the limit at 60,000 unstamped cigarettes (Committee on Preventing Nicotine Addiction in Children and Youths 1994). It has been estimated that "casual" cross-border cigarette smuggling still exists today (Lovenheim 2008; Davis et al. 2014).

<sup>&</sup>lt;sup>4</sup> There is a large economic literature on the determinants of youth cigarette use in general. For instance, previous studies have estimated the effects of anti-smoking sentiment (DeCicca et al. 2008b), peer smoking interactions (Krauth 2007; Nakajima 2007), parental influence (Powell and Chaloupka 2005), compliance inspections of tobacco retailers (Abouk and Adams 2017), youth access laws (Ross and Chaloupka 2004), tobacco advertising (Beltramini and Bridge 2001), and clean indoor air laws (McMullen et al. 2005).

<sup>&</sup>lt;sup>5</sup> Important exceptions include Dee (1999), Gruber (2000), Gruber and Zinman (2001), and Ringel and Evans (2001). These studies, however, come with notable limitations. All of them are restricted to tax variation prior to the 1998 MSA. As noted above, many of the tax hikes in the post-MSA era have been substantial. Gruber (2000) and Gruber and Zinman (2001) use information from the YRBS, but observe only four waves of data. Because they use smoking information from birth certificate records, Ringel and Evans (2001) are only able to estimate tax effects on teen mothers.

cigarette tax effects at the smoking initiation and cessation margins. They find that tax hikes are ineffective at deterring smoking at the initiation margin, which largely affects teens.

In contrast to DeCicca et al. (2002, 2008a), Carpenter and Cook (2008) rely on a substantially longer panel of data with larger and more frequent changes in the state cigarette tax. Using data from the National, State, and Local YRBS for the period 1991-2005, Carpenter and Cook (2008) estimate the effect of state cigarette taxes on smoking participation and frequent smoking among youths.<sup>6</sup> Their results indicate that a one-dollar increase in the per-pack tax (in 2005 dollars) reduces smoking participation by 10 to 20 percent. Similarly, they find that a one-dollar tax increase reduces the incidence of frequent smoking by 18 to 30 percent.<sup>7</sup>

Hansen et al. (2017) revisit the work of Carpenter and Cook (2008) and draw upon four additional waves of YRBS data (2007, 2009, 2011, and 2013). Their results suggest that the relationship between cigarette taxes and youth smoking has weakened over time. While they confirm Carpenter and Cook's (2008) results for the period 1991-2005, they find little evidence to suggest that cigarette taxes reduced youth smoking for the years 2007-2013.<sup>8</sup> Hansen et al. (2017) hypothesize that recent state cigarette taxes may be less effective at deterring teen smoking because the marginal youth smoker is now more price inelastic. This could due to effective anti-smoking campaigns in the 1990s and 2000s, such that price sensitive youths

<sup>&</sup>lt;sup>6</sup> Bader et al. (2011) and Guindon (2013) review much of the literature published prior to Carpenter and Cook (2008). Interestingly, despite the fact that they reviewed similar studies, Bader et al. (2011) and Guindon (2013) come to different conclusions. Bader et al. (2011) conclude that cigarette taxes reduce teen smoking, while Guindon (2013) concludes that there is not strong evidence that taxes affect teen smoking initiation.

<sup>&</sup>lt;sup>7</sup> Carpenter and Cook (2008) define "frequent smoking" as having smoked during at least 20 of the past 30 days.

<sup>&</sup>lt;sup>8</sup> In a recent working paper, Courtemanche and Feng (2019) corroborate Hansen et al.'s (2017) finding that the cigarette tax effect wanes over time and eventually disappears. However, they do find some evidence that tax increases may still reduce youth smoking in states where the baseline tax rate is low.

reduced their smoking participation, leaving only youths in the market whose marginal utility from smoking is very high.

#### 2.3 Youth Marijuana Use

There is a substantial literature on the determinants of youth marijuana use. Previous studies have estimated the effects of medical and recreational marijuana laws (Anderson et al. 2015; Pacula et al. 2015; Dilley et al. 2019; Anderson et al. 2019), marijuana decriminalization (Dills et al. 2017), the minimum legal drinking age (Crost and Rees 2013), youth cohort size (Jacobson 2004), high school graduation requirements (Hao and Cowan 2019), and state education requirements for substance use prevention (Carpenter et al. 2019).

To our knowledge, only a handful of papers have estimated the relationship between cigarette taxes and youth marijuana use. However, with one exception, these papers do not exploit within-state changes in the cigarette tax, leaving their estimates potentially biased due to unobserved factors at the state level, such as preferences and attitudes (Pacula 1998a, 1998b; Chaloupka et al. 1999).<sup>9</sup> The exception is Farrelly et al. (2001), who use data from the National Household Survey on Drug Abuse (NHSDA) for the period 1990-1996. These authors find that higher cigarette taxes are associated with decreases in the intensity of marijuana use among individuals 12 to 20 years of age and may also lead to modest reductions in the probability of use among similarly-aged males.

<sup>&</sup>lt;sup>9</sup> Using data from the 1984 National Longitudinal Survey of Youth (NLSY), Pacula (1998a) finds a negative, but statistically insignificant, relationship between cigarette taxes and the probability of marijuana use in the cross section. Pooling data from the 1983 and 1984 NLSY, Pacula (1998b) finds a negative relationship between cigarette prices (inclusive of taxes) and the probability of marijuana use. Using data from Monitoring the Future for the period 1992-1994, Chaloupka et al. (1999) find that higher cigarette prices (inclusive of taxes) reduce the level of marijuana consumption among current users, but have no statistically significant effect on the probability of marijuana use.

### 2.4 Contributions

Our research makes a number of important contributions. First, the estimated cigarette tax effects we present below are based on more policy variation than was used by any previous study on youth cigarette or marijuana use. We extend the panel observed in Hansen et al. (2017) by adding the two most recent waves of YRBS data (i.e., 2015 and 2017). Between 2013 and 2017, 17 states and the District of Columbia increased their per-pack tax on cigarettes<sup>10</sup>, and many of these increases were substantial. For instance, California increased its cigarette tax in 2017 by over 200 percent from \$0.87 to \$2.87. To take another example, Nevada increased its cigarette tax in 2016 from \$0.80 to \$1.80. Even some historically low-tax states have passed large tax increases in recent years. In 2016, Louisiana increased its tax from \$0.36 to \$1.08. Moreover, during the period 2013-2017, the first federally funded anti-smoking campaign was implemented and the use of e-cigarettes among teens surged (Centers for Disease Control and Prevention 2016; Surgeon General 2019).

Second, given the years we observe, we can compare estimated effects for the pre- and post-2005 periods, when cigarette taxes have been shown to have more and less bite, respectively (Hansen et al. 2017). Third, because Farrelly et al. (2001) use data from over two decades ago, we believe a fresh investigation of the relationship between state cigarette taxes and youth marijuana use is needed. Finally, between 2010 and 2017, seven states (CA, KS, LA, MN, NC, PA, and WV) and the District of Columbia passed e-cigarette taxes. To our knowledge, this paper is the first to estimate the relationship between e-cigarette taxes and youth marijuana use.

<sup>&</sup>lt;sup>10</sup> We observe YRBS data before and after a cigarette tax change for 14 of these states. Appendix Table 1 shows the state-by-year number of observations in our sample, while Appendix Table 2 shows the nominal cigarette tax over time for all 50 states and the District of Columbia.

#### 3. Data and Empirical Strategy

## 3.1 YRBS Data

Our data are repeated cross-sectional in nature and come from the National and State YRBS for the period 1991-2017.<sup>11</sup> These data are used by government agencies to follow trends in the behaviors of high school students including physical activity, unhealthy eating, suicidality, violence, sexual activity, and the use of tobacco, alcohol, and illicit substances. The National YRBS are carried out biennially by the Centers for Disease Control and Prevention (CDC), while the State YRBS are coordinated by the CDC and administered by state education and health agencies.<sup>12</sup> The National and State YRBS generally mirror each other in terms of content and it has become commonplace for researchers to pool these two data sources.<sup>13</sup> Pooling the National and State YRBS ensures that identification is based off of as many state-level changes in the cigarette tax as possible (Appendix Tables 1 and 2). In odd years from 1991 to 2017, we observe nine states increasing their cigarette tax once, 13 states increasing their tax twice, five states increasing their tax three times, and 23 states and the District of Columbia increasing their tax four or more times.<sup>14</sup>

<sup>&</sup>lt;sup>11</sup> Previous researchers have used these data to study the effects of a wide range of public health policies, including anti-methamphetamine advertising (Anderson 2010; Anderson and Elsea 2015), state physical education requirements (Cawley et al. 2007), mandatory seatbelt laws (Carpenter and Stehr 2008), and anti-bullying laws (Sabia and Bass 2017).

<sup>&</sup>lt;sup>12</sup> For the national survey and a majority of state surveys, data collectors visit each participating school to administer the questionnaires. Data collection is handled in a manner to protect respondent privacy, preserve anonymity, and allow voluntary participation. The surveys are completed during one class period and students record their answers in computer-scannable booklets. When possible, desks are spread throughout the classroom and students are asked to cover their answers with an extra sheet of paper that is provided by the survey administrator. When finished, they seal their booklet in an envelope and place it in a box. For further details on the YRBS data-collection protocols, see Centers for Disease Control and Prevention (2013).

<sup>&</sup>lt;sup>13</sup> For examples, see Anderson et al. (2015), Hansen et al. (2017), Anderson and Sabia (2018), and Courtemanche and Feng (2019).

<sup>&</sup>lt;sup>14</sup> In total, 49 states and the District of Columbia contributed data to the YRBS before and after a tax change. North Dakota is the only state for which we cannot exploit tax variation. We observe pre- and post-policy data for tax *decreases* in only two states (New Hampshire in 2013 and Oregon in 2005).

Our initial analysis focuses on the same outcomes explored by Carpenter and Cook (2008) and Hansen et al. (2017). Specifically, YRBS respondents were asked:

"During the past 30 days, on how many days did you smoke cigarettes?"

*Current Cigarette User* is set equal to 1 if a student reported smoking cigarettes during at least one of the past 30 days, and set equal to 0 otherwise. We set the variable *Frequent Cigarette User* as equal to 1 if a student reported smoking cigarettes during at least 20 of the past 30 days, and set equal to 0 otherwise.<sup>15</sup>

Regarding marijuana use, YRBS respondents were asked:

## "During the past 30 days, how many times did you use marijuana?"

*Current Marijuana User* is set equal to 1 if a student reported smoking marijuana at least once during the past 30 days, and set equal to 0 otherwise. We set the variable *Frequent Marijuana User* as equal to 1 if a student reported smoking marijuana at least 20 times during the past 30 days, and set equal to 0 otherwise.<sup>16</sup>

On average, we find that 17.9 and 7.5 percent of high school students reported current and frequent cigarette use, respectively (Table 1). Teen cigarette use increased from 1991 to 1997, but has been steadily declining since (Figure 2). YRBS respondents reported current and

<sup>&</sup>lt;sup>15</sup> Respondents could choose among the following answers: 0 days, 1 or 2 days, 3 to 5 days, 6 to 9 days, 10 to 19 days, 20 to 29 days, or all 30 days.

<sup>&</sup>lt;sup>16</sup> Respondents could choose among the following answers: 0 times, 1 or 2 times, 3 to 9 times, 10 to 19 times, 20 to 39 times, or 40 or more times.

frequent marijuana use rates of 19.8 and 8.3 percent, respectively. While teen marijuana use also increased at the beginning of our sample period, it has stayed relatively constant since 1997 (Figure 3).<sup>17</sup>

### 3.2 Empirical Strategy

To estimate the relationship between cigarette taxes and youth smoking behaviors, and to control for economic conditions and other policies (as well as any changes in the composition of YRBS respondents), we call upon a difference-in-differences framework. Specifically, our estimating equation is:

(1) 
$$Y_{ist} = \beta_0 + \beta_1 Cigarette Tax_{st} + X1'_{ist}\beta_2 + X2'_{ist}\beta_3 + v_s + w_t + \varepsilon_{ist},$$

where *i* indexes individuals, *s* indexes states, and *t* indexes years. The dependent variable,  $Y_{ist}$ , represents one of the four possible outcomes listed in Table 1 (*Current Cigarette User*, *Frequent Cigarette User*, *Current Marijuana User*, *Frequent Marijuana User*). Following Carpenter and Cook (2008) and Hansen et al. (2017), we estimate equation (1) as a logit model. The variable of interest, *Cigarette Tax*, is equal to the per-pack excise tax on cigarettes (in 2017 dollars) in state *s* during year *t*.<sup>18</sup> The vectors  $v_s$  and  $w_t$  represent state and year fixed effects, respectively. One advantage of using the combined National and State YRBS data set is that it often contains

<sup>&</sup>lt;sup>17</sup> Because the cigarette and marijuana questions are worded differently in the YRBS, we cannot directly compare cigarette use with marijuana use over time. If we weight our YRBS estimates using sample weights generated from the Surveillance, Epidemiology, and End Results (SEER) population data, the trends we observe are qualitatively similar to those shown in Figures 2 and 3.

<sup>&</sup>lt;sup>18</sup> Because states often implement cigarette tax increases on July 1<sup>st</sup> or later within a given year (Boonn 2019b), we code *Cigarette Tax* as equal to the tax on July 1<sup>st</sup> in state *s* during year *t*. Our results change little if we instead use the cigarette tax during year t - 1 or during year t - 2 as our regressor of interest.

thousands of individuals per state-year. If we observed small state-year cell sizes, a concern would be our ability to generate consistent parameter estimates from a logit model that includes state and year fixed effects. In all regressions, we correct our standard errors for clustering at the state level (Bertrand et al. 2004).

The vector  $XI_{ist}$  includes individual-level controls for gender, age, grade, and race/ethnicity<sup>19</sup>, while  $X2_{st}$  includes state-level controls for whether the state taxes e-cigarettes  $(Any E-Cigarette Tax)^{20}$ , the presence of a clean indoor air law (*Clean Indoor Air Law*)<sup>21</sup>, marijuana policies (*MML*, *RML*, and *Decriminalization*)<sup>22</sup>, alcohol policies (*Beer Tax* and *BAC* 0.08 Law)<sup>23</sup>, and economic conditions (*Income* and *Unemployment*). Table 1 provides means and definitions for the variables included in  $XI_{ist}$  and  $X2_{st}$ . Appendix Table 3 lists the data sources for the state-level covariates.

#### 4. Results

#### 4.1 Cigarette Taxes and Youth Cigarette Use

We begin by documenting the relationship between state excise taxes on cigarettes and youth cigarette consumption. Table 2 presents estimates of the relationship between cigarette

<sup>&</sup>lt;sup>19</sup> To retain sample size, we also control for a set of dummies that indicate whether information on gender, age, grade, or race/ethnicity is missing. Results are similar if we simply drop the observations that are missing information on any of these characteristics.

<sup>&</sup>lt;sup>20</sup> Despite the fact that state e-cigarette taxes are a relatively new phenomenon, there is some research to suggest that e-cigarettes serve as substitutes for traditional cigarettes among adults (Pesko et al. 2019) and pregnant women (Abouk et al. 2019). Following Abouk et al. (2019) and Pesko et al. (2019), we code the variable *Any E-Cigarette Tax* as equal to 1 if state *s* was enforcing an e-cigarette tax during year *t*, and equal to 0 otherwise. In Section 6 below, we discuss estimated coefficients on *Any E-Cigarette Tax*.

<sup>&</sup>lt;sup>21</sup> There is some evidence that relatively strong clean indoor air laws may reduce the probability of smoking among youths (Ross and Chaloupka 2004).

<sup>&</sup>lt;sup>22</sup> See Sarvet et al. (2018) for a review of the literature on medical marijuana laws and adolescent marijuana use.

<sup>&</sup>lt;sup>23</sup> Researchers have relied on beer taxes to proxy variations in alcohol price (Ruhm 1996; Markowitz et al. 2005).

taxes and youth cigarette use for the period 1991-2017. Without controlling for the individualor state-level covariates listed in Table 1, the estimated coefficient on *Cigarette Tax* implies that a one-dollar tax increase (in 2017 dollars) is associated with a 1.0 percentage-point decrease in the likelihood a YRBS respondent reported smoking cigarettes during at least one of the past 30 days (i.e., our definition of "current" cigarette use), and this estimate is statistically significant at the 1 percent level. In column (2), the estimated effect falls slightly when we add the individuallevel controls for gender, age, grade, and race/ethnicity. When adding the state-level controls for other polices and economic conditions (column (3)), our estimate of  $\beta_1$  falls further to -0.006, but remains statistically significant at the 5 percent level.

In columns (4)-(6), we replace *Current Cigarette User* with *Frequent Cigarette User* and re-estimate equation (1). When controlling for individual- and state-level covariates, the estimated coefficient on *Cigarette Tax* suggests that a one-dollar increase in the tax is associated with a 0.5 percentage-point decrease in the likelihood a high school student reported smoking cigarettes during at least 20 of the past 30 days.

The estimates in columns (3) and (6) of Table 2 imply semi-elasticities of -3.4 and -6.7, respectively. That is, a one-dollar increase in the cigarette tax is associated with a 3.4 percent reduction in the likelihood of current cigarette use and a 6.7 percent reduction in the likelihood of frequent cigarette use.

In Appendix Table 4, we present estimates for the years 1991-2005 and 2007-2017 separately. Consistent with Hansen et al. (2017), we find that our estimates for the full sample period are driven by the earlier cigarette tax hikes, and that tax increases for more recent years have no observable bite.<sup>24</sup> Estimated cigarette tax effects by gender, race, and age tell a similar

<sup>&</sup>lt;sup>24</sup> We should note that the negative and statistically significant estimates presented in Table 2 and Appendix Table 4 become statistically indistinguishable from zero when we include state-specific linear time trends as controls.

story (Appendix Tables 5 and 6). Across all subgroups, there is evidence that tax increases were only effective at reducing teen cigarette use during the earlier years of our sample period. These results are consistent with the notion that continually rising tax rates have prompted pricesensitive youths to quit smoking, leaving only price-insensitive youths in the market (Courtemanche and Feng 2019). Hansen et al. (2017, p. 73) conclude that the post-2005 cohorts include more "hardcore" teens whose "smoking decisions are insensitive to cost."

#### 4.2 Cigarette Taxes and Youth Marijuana Use

Table 3 presents estimates on the relationship between state cigarette taxes and teen marijuana use. In general, we find little evidence to support the notion that teen marijuana use is sensitive to changes in the cigarette tax. The estimated coefficient on *Cigarette Tax* is uniformly positive in sign, but small in magnitude and, with one exception, statistically indistinguishable from zero. Ninety-five percent confidence intervals around the estimates of  $\beta_1$  suggest that the effect of a one-dollar cigarette tax increase on current marijuana use is no larger than 1.1 percentage points and the effect of a one-dollar tax increase on frequent marijuana use is no larger than 0.5 percentage points.<sup>25</sup>

However, there is a discussion as to whether controlling for state-specific linear trends in cigarette tax models is actually appropriate (Hansen et al. 2017; Courtemanche and Feng 2019). On the one hand, state trends are designed to capture potentially important unobserved factors, such as attitudes and preferences. On the other hand, controlling for them comes with the risk of using up potentially exogenous variation in state cigarette taxes. Furthermore, if the state-specific trends are correlated with taxes even after important unobservables have been "partialled out," their inclusion could lead to "unreliable or even wrong-signed estimates" (Sheehan-Connor 2010; Hansen et al. 2017, p. 72). If we regress *Cigarette Tax* on the state-level controls listed in Table 1, state fixed effects, and year fixed effect, we obtain an R<sup>2</sup> of 0.897. If we include state-specific linear trends on the right-hand side of this regression, the R<sup>2</sup> increases to 0.959. This implies that the trends are soaking up approximately .062 of the available variation in cigarette taxes.

 $<sup>^{25}</sup>$  In columns (1)-(3) of Appendix Table 7, we consider alternative definitions of frequent marijuana use. Regardless of whether we define frequent use as having smoked marijuana at least 3, 10, or 40 times during the past 30 days, we find no evidence of a relationship between state cigarette taxes and frequent marijuana use. Similarly, we find no evidence of relationship between taxes and teen marijuana use when we treat marijuana use as continuous variable (column (4)).

In Table 4, we present estimates separately for the years 1991-2005 and 2007-2017. While the sign on the estimated relationship between cigarette taxes and teen marijuana use becomes negative when we restrict our focus to the years 1991-2005, it remains small in magnitude and statistically insignificant. Furthermore, our estimates for frequent marijuana use stand in contrast to those presented in Farrelly et al. (2001), who find that higher cigarette taxes are associated with decreases in the intensity of marijuana use among 12- to 20-year-old NHSDA respondents for the period 1990-1996.<sup>26</sup> Not surprisingly, we find no evidence of a relationship between cigarette taxes and marijuana use during the later years of our sample.<sup>27</sup>

Table 5 shows estimates on the relationship between cigarette taxes and marijuana use by gender and race for the period 1991-2005. While it is worth noting that all estimates are negative in sign, which is consistent with a story of complementarity, none are statistically significant at conventional levels. Figures 4 and 5 show coefficient estimates on *Current Marijuana User* and *Frequent Marijuana User*, respectively, by age for the period 1991-2005. With one exception, these estimates are also statistically indistinguishable from zero. The lone statistically significant estimate provides some evidence that cigarette taxes are negatively associated with frequent marijuana use among respondents 14 years of age or younger. Taken together, the results in

<sup>&</sup>lt;sup>26</sup> When comparing our estimates to those of Farrelly et al. (2001), it is important to note that they define their measure of intensity as "the frequency of marijuana use in the past 30 days (1-30 days) conditional on use" (Farrelly et al. 2001, p. 56). In results not reported for the sake of brevity, we estimated the relationship between cigarette taxes and the frequency of marijuana use, conditioning on having smoked marijuana at least once in the past 30 days. Based on this alternative specification, we found little evidence that marijuana use on the intensive margin responds to changes in the cigarette tax.

<sup>&</sup>lt;sup>27</sup> The estimates presented in Table 4 are qualitatively similar if we control for state-specific linear time trends. Our results are also similar if we estimate the relationship between *Cigarette Tax* and *Current Marijuana User* via a linear probability model, rather than a logit specification (Appendix Table 8).

Tables 3-5 and Figures 4-5 suggest that teen marijuana use is generally insensitive to changes in the state cigarette tax.<sup>28</sup>

### 5. Medical and Recreational Marijuana Legalization

In the first two columns of Table 6, we show the estimated coefficients on the variables *MML* and *RML* that correspond to the regressions from columns (3) and (6) of Table 2. The presence of a medical marijuana law, which Anderson et al. (2015) find to be consistently *negatively* associated with marijuana use among YRBS respondents, is associated with reductions in both current and frequent teen cigarette use. Within the context of Anderson et al.'s (2015) findings, our estimates suggest that youths may consume cigarettes and marijuana as complementary goods.<sup>29</sup>

In the last two columns of Table 6, we show the estimated coefficients on the variables *MML* and *RML* that correspond to the regressions from columns (3) and (6) of Table 3. The legalization of marijuana, whether for medical or recreational purposes, is negatively associated with teen marijuana use. These results are consistent with the findings in Anderson et al. (2015, 2019) and the argument that it is more difficult for teenagers to obtain marijuana as drug dealers are replaced by licensed dispensaries that require customers to be 21 years of age.

<sup>&</sup>lt;sup>28</sup> In Appendix Table 9, we consider an alternative marijuana-related outcome that was available in the YRBS through 2011. Specifically, we find no evidence of a relationship between state cigarette taxes and past-month marijuana use on school property.

<sup>&</sup>lt;sup>29</sup> Using data from the National Survey of Drug Use and Health, Behavioral Risk Factor Surveillance System, and Current Population Survey Tobacco Use Supplements, Choi et al. (2019) find that the legalization of medical marijuana is associated with increases in marijuana consumption and decreases in cigarette smoking among adult populations.

## 6. Preliminary Analysis of E-Cigarette Taxes

An emerging literature has examined the determinants of teen e-cigarette use and whether policies that raise the costs of accessing e-cigarettes have unintended spillover effects on youth tobacco consumption. Using data from Monitoring the Future and exploiting within-market variation in e-cigarette prices, Pesko et al. (2018) find that a 10 percent increase in the price of e-cigarette disposables is associated with an 18 percent decrease in the average number of vaping days reported by students.<sup>30</sup> To our knowledge, no prior study has estimated the effect of e-cigarette taxes on teen e-cigarette or traditional cigarette use.

The literature on the relationship between state-level e-cigarette laws and traditional cigarette use among teens has produced mixed findings. For instance, using data from the National Survey of Drug Use and Health, Friedman (2015) finds that state bans on e-cigarette sales to minors is associated with an increase in recent cigarette smoking among 12-to-17-year-olds, consistent with the hypothesis that e-cigarettes and traditional cigarettes are substitutes. On the other hand, using Monitoring the Future data, Abouk and Adams (2017) find that e-cigarette sales bans are associated with reductions in cigarette smoking among U.S. high school seniors.

Only one study of which we are aware has estimated the relationship between e-cigarette policies and marijuana use. Using data from the National Youth Risk Behavior Surveys for the period 2007-2013, Pesko et al. (2016) find that minimum legal purchase age requirements for electronic nicotine delivery systems are negatively related to teen e-cigarette use, positively related to teen cigarette use, and have no observable effect on teen marijuana use.

<sup>&</sup>lt;sup>30</sup> Using data from the Behavioral Risk Factor Surveillance System (BRFSS), Pesko et al. (2019) find that ecigarette taxes are negatively related to adult e-cigarette use and positively related to adult traditional cigarette use. Using data from the Current Population Survey Tobacco Use Supplements, Saffer et al. (2019) find evidence that the implementation of Minnesota's e-cigarette tax led to increases in traditional cigarette use and reductions in smoking cessation among adult populations.

In Table 7, we provide exploratory estimates of the effect of state e-cigarette taxes on teen e-cigarette<sup>31</sup>, traditional cigarette, and marijuana use. Following Abouk et al. (2019) and Pesko et al. (2019), we consider a binary indicator for whether state *s* during year *t* was enforcing an e-cigarette tax. The choice to use a simple dichotomous variable is due in large part to the difficulty in harmonizing magnitudes of excise and ad valorem taxes.<sup>32</sup>

Before reporting our findings, it is important to note limitations. The YRBS only began asking consistent questions about e-cigarette use in 2015, severely limiting the amount of policy variation available to identify e-cigarette consumption effects. While our traditional cigarette and marijuana use effects are identified off of the seven states (CA, KS, LA, MN, NC, PA, and WV) that enacted e-cigarette taxes between 2010 and 2017, our e-cigarette consumption effects are identified off of only three states (CA, PA, and WV).

In the first two columns of Table 7, our results show that the enactment of an e-cigarette tax is associated with a 3.4 percentage-point reduction in current e-cigarette use and a 0.8 percentage-point reduction in frequent e-cigarette use. This result is consistent with the hypothesis that youths are sensitive to changes in the cost of obtaining e-cigarettes.<sup>33</sup> We also find some evidence that e-cigarette taxes are negatively related to youth cigarette use, although these estimated effects are not statistically significant. Finally, it appears that e-cigarettes and marijuana may be complements for youths. The enactment of an e-cigarette tax is associated

<sup>&</sup>lt;sup>31</sup> Respondents to the YRBS are asked, "During the past 30 days, on how many days did you use an electronic vapor product?" Measures of *Current E-Cigarette User* and *Frequent E-Cigarette User* are coded analogously to *Current Cigarette User*, respectively.

<sup>&</sup>lt;sup>32</sup> As noted above, seven states (CA, KS, LA, MN, NC, PA, and WV) and the District of Columbia passed ecigarette taxes between 2010 and 2017. Four of these tax changes are ad valorem taxes and four are excise taxes.

<sup>&</sup>lt;sup>33</sup> During this period, we find limited evidence that cigarette excise taxes affected e-cigarette use. For *Current E-Cigarette Use*, the estimated coefficient on *Cigarette Tax* was -0.050 with a standard error of 0.060. For *Frequent E-Cigarette Use*, the coefficient on *Cigarette Tax* was -0.017 with a standard error of 0.013.

with a 1.3 percentage-point decline in current marijuana use and a (statistically insignificant) 0.5 percentage-point decline in frequent use.<sup>34</sup> However, these estimates should be interpreted with caution as they are based on limited post-treatment data and relatively few policy changes.

#### 7. Conclusion

As the legalization of marijuana proliferates throughout the United States, there is a growing concern among policymakers that an increase in adolescent marijuana use will follow.<sup>35</sup> In turn, a number of strategies have been proposed to reduce marijuana use among youths. Among these strategies has been a call to reduce youth cigarette consumption, despite the fact that there is scant empirical evidence to suggest that cigarettes and marijuana are complementary (or substitute) goods. State excise taxes on cigarettes are a commonly proposed policy lever to deter youth cigarette use (Chaloupka et al. 2011; Marr and Huang 2014; U.S. Department of Health and Human Services 2014; Truth Initiative 2019).

Using data from the National and State Youth Risk Behavior Surveys (YRBS) for the period 1991-2017, we explore the relationship between state excise taxes on cigarettes and teen marijuana use. In general, we find little evidence to suggest that teen marijuana use is responsive to changes in the state cigarette tax, and this null finding holds when we focus on the period where taxes are observed to have the greatest effect on teen cigarette consumption (i.e., the years 1991-2005). We also find limited evidence of a relationship between state cigarette taxes and marijuana use when we split the sample by gender, race, or age.

 $<sup>^{34}</sup>$  In Appendix Table 10, we show the sensitivity of the *Cigarette Tax* and *Any E-Cigarette Tax* estimates to controlling for state-level cigarette minimum legal purchase age laws and e-cigarette sales bans to minors. The estimated coefficients on *Cigarette Tax* and *Any E-Cigarette Tax* change little when adding these controls.

<sup>&</sup>lt;sup>35</sup> These fears seem impervious to the mounting research showing that the legalization of marijuana is not associated with increases in youth marijuana use (Sarvet et al. 2018; Anderson et al. 2019).

In addition to examining state cigarette taxes, we estimate the effect of medical and recreational marijuana legalization on youth cigarette and marijuana use. We find that both state MMLs and RMLs are associated with decreases in teen marijuana consumption, consistent with the hypothesis that selling to minors becomes a relatively risky proposition for licensed marijuana dispensaries. In addition, we find that MMLs are associated with decreases in teen cigarette use.

Finally, we provide the first set of estimates on the relationship between state e-cigarette taxes and teen marijuana use. Specifically, the implementation of an e-cigarette tax is associated with a 7 percent reduction in current marijuana use, which is consistent with the hypothesis that e-cigarettes and marijuana are complementary goods among youths.

Understanding the general equilibrium effects of substance use policies is critical for optimal tax design (Pacula 1997). Our study contributes along this dimension by showing that cigarette tax hikes in the United States have generally not led to spillover effects on youth marijuana use. Based on our preliminary analysis of state e-cigarette taxes, we believe future research should explore whether longer-run youth marijuana use is sensitive to raising the costs of accessing e-cigarettes.

20

# Disclosures

D. Mark Anderson: Dr. Anderson has no financial arrangement that might give rise to conflicts of interest with respect to the research reported in this paper.

Kyutaro Matsuzawa: Mr. Matsuzawa acknowledges support received from the Center for Health Economics & Policy Studies (CHEPS) at San Diego State University.

Joseph J. Sabia: Dr. Sabia acknowledges support from the Center for Health Economics and Policy Studies (CHEPS) at San Diego State University, including grant support received from the Charles Koch Foundation and Troesh Family Foundation.

# References

Abouk, Rahi and Scott Adams. 2017. "Compliance Inspections of Tobacco Retailers and Youth Smoking." *American Journal of Health Economics* 3(1): 10-32.

Abouk, Rahi, Scott Adams, Bo Feng, Johanna Catherine Maclean, and Michael Pesko. 2019. "The Effect of E-Cigarette Taxes on Pre-Pregnancy and Prenatal Smoking, and Birth Outcomes." NBER Working Paper No. 26126.

American Academy of Pediatrics. 2013. "Study Adds to Evidence that Cigarettes are Gateway to Marijuana." Available at: <u>https://www.aap.org/en-us/about-the-aap/aap-press-room/pages/Cigarettes-Gateway-to-Marijuana.aspx</u>.

American Academy of Pediatrics. 2015. "Public Policy to Protect Children From Tobacco, Nicotine, and Tobacco Smoke." *Pediatrics* 136(5): 998-1007.

American Lung Association. 2019. "Cigarette & Tobacco Taxes." Available at: <u>https://www.lung.org/our-initiatives/tobacco/taxes/</u>.

Anderson, D. Mark. 2010. "Does Information Matter? The Effect of the Meth Project on Meth Use among Youths." *Journal of Health Economics* 29(5): 732-742.

Anderson, D. Mark and David Elsea. 2015. "The Meth Project and Teen Meth Use: New Estimates from the National and State Youth Risk Behavior Surveys." *Health Economics* 24(12): 1644-1650.

Anderson, D. Mark, Benjamin Hansen, and Daniel Rees. 2015. "Medical Marijuana Laws and Teen Marijuana Use." *American Law and Economics Review* 17(2): 495-528.

Anderson, D. Mark, Benjamin Hansen, Daniel Rees, and Joseph Sabia. 2019. "Association of Marijuana Laws With Teen Marijuana Use: New Estimates From the Youth Risk Behavior Surveys." *JAMA Pediatrics* 173(9): 879-881.

Anderson, D. Mark and Joseph Sabia. 2018. "Child-Access-Prevention Laws, Youths' Gun Carrying, and School Shootings." *Journal of Law and Economics* 61(3): 489-524.

Bader, Pearl, David Boisclair, and Roberta Ferrence. 2011. "Effects of Tobacco Taxation and Pricing on Smoking Behavior in High Risk Populations: A Knowledge Synthesis." *International Journal of Environmental Research and Public Health* 8(11): 4118-4139.

Becker, Gary and Kevin Murphy. 1988. "A Theory of Rational Addiction." *Journal of Political Economy* 96(4): 675-700.

Beltramini, Richard and Patrick Bridge. 2001. "Relationship between Tobacco Advertising and Youth Smoking: Assessing the Effectiveness of a School-Based Antismoking Intervention

Program." Journal of Consumer Affairs 35(2): 263-277.

Bertrand, Marianne, Esther Duflo, and Sendhil Mullainathan. 2004. "How Much Should We Trust Differences-in-Differences Estimates?" *Quarterly Journal of Economics* 119(1): 249-275.

Boonn, Ann. 2019a. "Raising Tobacco Taxes: A Win-Win-Win." Campaign for Tobacco-Free Kids. Available at: <u>https://www.tobaccofreekids.org/assets/factsheets/0385.pdf</u>.

Boonn, Ann. 2019b. "Cigarette Tax Increases by State Per Year 2000-2019." Campaign for Tobacco-Free Kids. Available at: <u>https://www.tobaccofreekids.org/assets/factsheets/0275.pdf</u>.

Bureau of Alcohol, Tobacco, Firearms and Explosives. 2018. "Fact Sheet – Tobacco Enforcement." U.S. Department of Justice. Available at: <u>https://www.atf.gov/resource-center/fact-sheet/fact-sheet-tobacco-enforcement</u>.

Carpenter, Christopher, Tim Bruckner, Thurston Domina, Julie Gerlinger, and Sara Wakefield. 2019. "Effects of State Education Requirements for Substance Use Prevention." *Health Economics* 28(1): 78-86.

Carpenter, Christopher and Philip Cook. 2008. "Cigarette Taxes and Youth Smoking: New Evidence from National, State, and Local Youth Risk Behavior Surveys." *Journal of Health Economics* 27(2): 287-299.

Carpenter, Christopher and Mark Stehr. 2008. "The Effects of Mandatory Seatbelt Laws on Seatbelt Use, Motor Vehicle Fatalities, and Crash-Related Injuries among Youths." *Journal of Health Economics* 27(3): 642-662.

Cawley, John, Chad Meyerhoefer, and David Newhouse. 2007. "The Impact of State Physical Education Requirements on Youth Physical Activity and Overweight." *Health Economics* 16(12): 1287-1301.

Centers for Disease Control and Prevention. 2013. "Methodology of the Youth Risk Behavior Surveillance System – 2013." *MMWR* 62(1): 1-20.

Centers for Disease Control and Prevention. 2016. "Impact of First Federally Funded Anti-Smoking Ad Campaign Remains Strong After Three Years." CDC Newsroom. Available at: <u>https://www.cdc.gov/media/releases/2016/p0324-anti-smoking.html</u>.

Centers for Disease Control and Prevention. 2019. "Map of Excise Tax Rates on Cigarettes." State Tobacco Activities Tracking and Evaluation System. Available at: <u>https://www.cdc.gov/statesystem/excisetax.html</u>.

Chaloupka, Frank, Rosalie Pacula, Matthew Farrelly, Lloyd Johnston, Patrick O'Malley, and Jeremy Bray. 1999. "Do Higher Cigarette Prices Encourage Youth to Use Marijuana?" NBER Working Paper No. 6939.

Chaloupka, Frank, Lisa Powell, and Kenneth Warner. 2019. "The Use of Excise Taxes to Reduce Tobacco, Alcohol, and Sugary Beverage Consumption." *Annual Review of Public Health* 40: 187-201.

Chaloupka, Frank, Kurt Straif, and Maria Leon. 2011. "Effectiveness of Tax and Price Policies in Tobacco Control." *Tobacco Control* 20(3): 235-238.

Choi, Anna, Dhaval Dave, and Joseph Sabia. 2019. "Smoke Gets in Your Eyes: Medical Marijuana Laws and Tobacco Cigarette Use." *American Journal of Health Economics* 5(3): 303-333.

Committee on Preventing Nicotine Addiction in Children and Youths. 1994. "Tobacco Taxation in the United States." In Barbara Lynch and Richard Bonnie (eds.), *Growing Up Tobacco Free: Preventing Nicotine Addiction in Children and Youths*. Washington, D.C.: National Academy Press.

Courtemanche, Charles and Bo Feng. 2019. "Can Cigarette Taxes Still Reduce Teen Smoking?" University of Kentucky Working Paper.

Crost, Benjamin and Daniel Rees. 2013. "The Minimum Legal Drinking Age and Marijuana Use: New Estimates from the NLSY97." *Journal of Health Economics* 32(2): 474-476.

Davis, Kevin, Victoria Grimshaw, David Merriman, Matthew Farrelly, Howard Chernick, Micaela Coady, Kelsey Campbell, and Susan Kansagra. 2014. "Cigarette Trafficking in Five Northeastern U.S. Cities." *Tobacco Control* 23(e1): 62-68.

DeCicca, Philip, Donald Kenkel, and Alan Mathios. 2002. "Putting Out the Fires: Will Higher Taxes Reduce the Onset of Youth Smoking?" *Journal of Political Economy* 110(1): 144-169.

DeCicca, Philip, Don Kenkel, and Alan Mathios. 2008a. "Cigarette Taxes and the Transition From Youth to Adult Smoking: Smoking Initiation, Cessation, and Participation." *Journal of Health Economics* 27(4): 904-917.

DeCicca, Philip, Donald Kenkel, Alan Mathios, Yoon-Jeong Shin, and Jae-Young Lim. 2008b. "Youth Smoking, Cigarette Prices, and Anti-smoking Sentiment." *Health Economics* 17(6): 733-749.

Dee, Thomas. 1999. "The Complementarity of Teen Smoking and Drinking." *Journal of Health Economics* 18(6): 769-793.

Dilley, Julia A., Susan M. Richardson, Beau Kilmer, Rosalie Liccardo Pacula, Mary B. Segawa, and Magdalena Cerdá. 2019. "Prevalence of Cannabis Use in Youths After Legalization in Washington State." *JAMA Pediatrics* 173(2): 192-193.

Dills, Angela, Sietse Goffard, and Jeffrey Miron. 2017. "The Effects of Marijuana Liberalizations: Evidence from Monitoring the Future." NBER Working Paper No. 23779.

Ellickson, Phyllis, Ron Hays, and Robert Bell. 1992. "Stepping Through the Drug Use Sequence: Longitudinal Scalogram Analysis of Initiation and Regular Use." *Journal of Abnormal Psychology* 101(3): 441-451.

Farrelly, Matthew C., Jeremy W. Bray, Gary A. Zarkin, and Brett W. Wendling. 2001. "The Joint Demand for Cigarettes and Marijuana: Evidence from the National Household Surveys on Drug Abuse." *Journal of Health Economics* 20(1): 51-68.

Friedman, Abigail. 2015. "How Does Electronic Cigarette Access Affect Adolescent Smoking?" *Journal of Health Economics* 44(December): 300-308.

Gruber, Jonathan. 2000. "Youth Smoking in the U.S.: Prices and Policies." NBER Working Paper No. 7506.

Gruber, Jonathan, and Botond Köszegi. 2001. Is Addiction "Rational"? Theory and Evidence." *The Quarterly Journal of Economics* 116(4): 1261-1303.

Gruber, Jonathan and Sendhil Mullainathan. 2005. "Do Cigarette Taxes Make Smokers Happier?" *Advances in Economic Analysis and Policy* 5(1), Article 4.

Gruber, Jonathan and Jonathan Zinman. 2001. "Youth Smoking in the United States: Evidence and Implications." In Jonathan Gruber (ed.), *Risky Behavior Among Youths: An Economic Analysis*. Chicago, IL: University of Chicago Press.

Guindon, Godefroy Emmanuel. 2013. "The Impact of Tobacco Prices on Smoking Onset: A Methodological Review." *Tobacco Control* 23(2): e5.

Hammersley, Richard and Vicki Leon. 2006. "Patterns of Cannabis Use and Positive and Negative Experiences of Use Amongst University Students." *Addiction Research & Theory* 14(2): 189-205.

Hansen, Benjamin, Joseph Sabia, and Daniel Rees. 2017. "Have Cigarette Taxes Lost Their Bite? New Estimates of the Relationship between Cigarette Taxes and Youth Smoking." *American Journal of Health Economics* 3(1): 60-75.

Hao, Zhuang and Benjamin Cowan. 2019. "The Effects of Graduation Requirements on Risky Health Behaviors of High School Students." *American Journal of Health Economics* 5(1): 97-125.

Huang, Yunyun, Ping Hu, and Xueting Li. 2017. "Undervaluing Delayed Rewards Explains Adolescents' Impulsivity in Inter-temporal Choice: An ERP Study." *Scientific Reports* 7: 42631.

Jacobson, Mireille. 2004. "Baby Booms and Drug Busts: Trends in Youth Drug Use in the United States, 1975-2000." *Quarterly Journal of Economics* 119(4): 1481-1512.

Kandel, Denise. 1975. "Stages in Adolescent Involvement in Drug Use." *Science* 190(4217): 912-914.

Khazan, Olga. 2015. "Why Pot Has Overtaken Cigarettes Among Teens." *The Atlantic*, December 16. Available at: <u>https://www.theatlantic.com/health/archive/2015/12/marijuana-overtakes-cigarettes-among-teens/420708/</u>.

Krauth, Brian. 2007. "Peer and Selection Effects on Youth Smoking in California." *Journal of Business and Economic Statistics* 25(3): 288-298.

Lai, Shenghan, Hong Lai, J. Bryan Page, and Clyde McCoy. 2000. "The Association Between Cigarette Smoking and Drug Abuse in the United States." *Journal of Addictive Diseases* 19(4): 11-24.

Levine, Amir, YanYou Huang, Bettina Drisaldi, Edmund Griffin, Daniela Pollack, Shiqin Xu, Deqi Yin, Christine Schaffran, Denise Kandel, and Eric Kandel. 2011. "Molecular Mechanism for a Gateway Drug: Epigenetic Changes Initiated by Nicotine Prime Gene Expression by Cocaine." *Science Translational Medicine* 3(107): 1-10.

Lovenheim, Michael. 2008. "How Far to the Border? The Extent and Impact of Cross-Border Casual Cigarette Smuggling." *National Tax Journal* 61(1): 7-33.

Markowitz, Sara, Robert Kaestner, and Michael Grossman. 2005. "An Investigation of the Effects of Alcohol Consumption and Alcohol Prices on Youth Risky Sexual Behaviors." *American Economic Review Papers and Proceedings* 95(2): 263-266.

Marr, Chuck and Chye-Ching Huang. 2014. "High Tobacco Taxes Can Improve Health and Raise Revenue." Center on Budget and Policy Priorities. Available at: <u>https://www.cbpp.org/research/higher-tobacco-taxes-can-improve-health-and-raise-revenue</u>.

McMullen, Kathleen M., Ross C. Brownson, Douglas Luke, and Jamie Chriqui. 2005. "Strength of Clean Indoor Air Laws and Smoking Related Outcomes in the USA." *Tobacco Control* 14(1): 43-48.

Nakajima, Ryo. 2007. "Measuring Peer Effects on Youth Smoking Behavior." *Review of Economic Studies* 74(3): 897-935.

National Center on Addiction and Substance Abuse. 2003. "Report on Teen Cigarette Smoking and Marijuana Use." National Center on Addiction and Substance Abuse at Columbia University. Available at: <u>https://www.centeronaddiction.org/addiction-research/reports/report-teen-cigarette-smoking-and-marijuana-use</u>.

Orzechowski, William and Robert Walker. 2019. "The Tax Burden on Tobacco, 1970-2018." Centers for Disease Control and Prevention. Available at: <u>https://chronicdata.cdc.gov/Policy/The-Tax-Burden-on-Tobacco-1970-2018/7nwe-3aj9</u>.

Pacula, Rosalie. 1997. " Economic Modelling of the Gateway Effect," *Health Economics* 6(5): 521-524.

Pacula, Rosalie. 1998a. "Does Increasing the Beer Tax Reduce Marijuana Consumption?" *Journal of Health Economics* 17(5): 557-585.

Pacula, Rosalie. 1998b. "Adolescent Alcohol and Marijuana Consumption: Is There Really a Gateway Effect?" NBER Working Paper No. 6348.

Pesko, Michael, Jidong Huang, Lloyd Johnston, and Frank Chaloupka. 2018. "E-cigarette Price Sensitivity Among Middle and High School Students: Evidence from Monitoring the Future." *Addiction* 113(5): 896-906.

Pesko, Michael, Jenna Hughes, and Fatima Faisal. 2016. "The Influence of Electronic Cigarette Age Purchasing Restrictions on Adolescent Tobacco and Marijuana Use." *Preventive Medicine* 87(June): 207-212.

Pesko, Michael, Charles Courtemanche, and Johanna Catherine Maclean. 2019. "The Effects of Traditional Cigarette and E-Cigarette Taxes on Adult Tobacco Product Use." NBER Working Paper No. 26017.

Powell, Lisa and Frank Chaloupka. 2005. "Parents, Public Policy, and Youth Smoking." *Journal of Policy Analysis and Management* 24(1): 93-112.

Pacula, Rosalie L., David Powell, Paul Heaton, and Eric L. Sevigny. 2015. "Assessing the Effects of Medical Marijuana Laws on Marijuana Use: The Devil is in the Details." *Journal of Policy Analysis and Management* 34(1): 7-31.

Ringel, Jeanne and William Evans. 2001. "Cigarette Taxes and Smoking During Pregnancy." *American Journal of Public Health* 91(11): 1851-1856.

Ross, Hana and Frank Chaloupka. 2004. "The Effect of Public Policies and Prices on Youth Smoking." *Southern Economic Journal* 70(4): 796-815.

Ruhm, Christopher. 1996. "Alcohol Policies and Highway Vehicle Fatalities." *Journal of Health Economics* 15(4): 435-465.

Sabia, Joseph and Brittany Bass. 2017. "Do Anti-Bullying Laws Work? New Evidence on School Safety and Youth Violence." *Journal of Population Economics* 30(2): 473-502.

Saffer, Henry, Daniel Dench, Michael Grossman, and Dhaval Dave. 2019. "E-Cigarettes and Adult Smoking: Evidence from Minnesota." NBER Working Paper No. 26589.

Sarvet, Aaron, Melanie Wall, David Fink, Emily Greene, Aline Le, Anne Boustead, Rosalie Pacula, Katherine Keyes, Magdalena Cerda, Sandro Galea, and Deborah Hasin. 2018. "Medical

Marijuana Laws and Adolescent Marijuana Use in the United States: A Systematic Review and Meta-Analysis." *Addiction* 113(6): 1003-1016.

Sheehan-Connor, Damien. 2010. "A Symmetric Relationship between Proxy and Instrumental Variables." Wesleyan College, Department of Economics, Working Paper.

Suerken, Cynthia, Beth Reboussin, Erin Sutfin, Kimberly Wagoner, John Spangler, and Mark Wolfson. 2014. "Prevalence of Marijuana Use at College Entry and Risk Factors for Initiation During Freshman Year." *Addictive Behaviors* 39(1): 302-307.

Surgeon General. 2019. "Surgeon General's Advisory on E-cigarette Use Among Youth." U.S. Department of Health and Human Services. Available at: <u>https://e-cigarettes.surgeongeneral.gov/documents/surgeon-generals-advisory-on-e-cigarette-use-among-youth-2018.pdf</u>.

Tax Foundation. 2019. "Cigarette and Tobacco Taxes." Available at: <u>https://taxfoundation.org/individual-and-consumption-taxes/excise-taxes/cigarette-and-tobacco-taxes/</u>.

Truth Initiative. 2019. "Action Needed: Tobacco Taxes." Available at: <u>https://truthinitiative.org/research-resources/tobacco-prevention-efforts/importance-tobacco-taxes</u>.

Underwood, Emily. 2013. "Why Teenagers Are So Impulsive." *Science*, November 11. Available at: <u>https://www.sciencemag.org/news/2013/11/why-teenagers-are-so-impulsive</u>.

U.S. Department of Health and Human Services. 2014. *The Health Consequences of Smoking:* 50 Years of Progress: A Report of the Surgeon General. Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health. Available at: <u>https://www.ncbi.nlm.nih.gov/books/NBK179276/</u>.

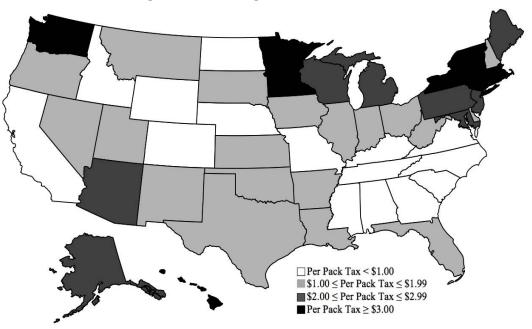
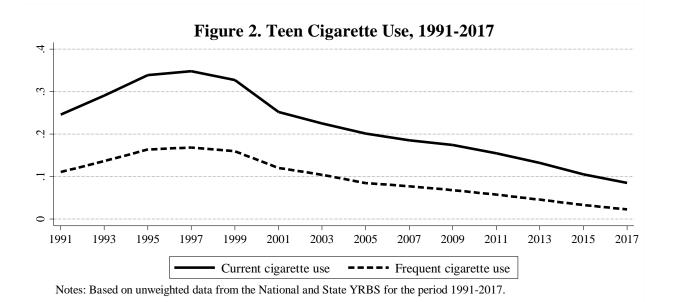
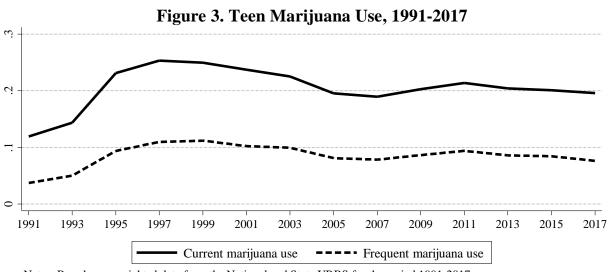
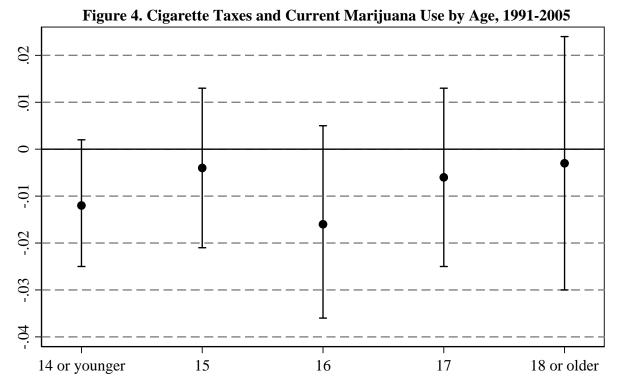


Figure 1. State Cigarette Taxes in 2017

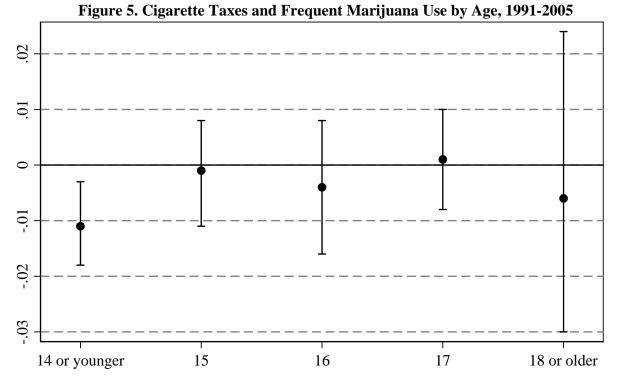




Notes: Based on unweighted data from the National and State YRBS for the period 1991-2017.



Notes: Average marginal effects (and their 95% confidence intervals) come from logit regressions based on data from the YRBS for the period 1991-2005. All models control for the covariates listed in Table 1, state fixed effect and year fixed effects. Standard errors are corrected for clustering at the state level.



Notes: Average marginal effects (and their 95% confidence intervals) come from logit regressions based on data from the YRBS for the period 1991-2005. All models control for the covariates listed in Table 1, state fixed effect and year fixed effects. Standard errors are corrected for clustering at the state level.

Mean	Description
0.179	= 1 if respondent reported smoking cigarettes during at least one of the past 30 days, = 0 otherwise
0.075	= 1 if respondent reported smoking cigarettes during at least 20 of the past 30 days, = 0 otherwise
0.198	= 1 if respondent reported smoking marijuana at least once in the past 30 days, = 0 otherwise
0.083	= 1 if respondent reported smoking marijuana at least 20 times during the pas $30 \text{ days}$ , = 0 otherwise
2.27	State per-pack cigarette tax (2017 dollars)
0.008	= 1 if state has an e-cigarette tax, $= 0$ otherwise
0.379	= 1 if state has banned smoking in workplaces/restaurants/bars, = 0 otherwise
0.344	= 1 if state has a legalized medical marijuana, $= 0$ otherwise
0.013	= 1 if state has a legalized recreational marijuana, $= 0$ otherwise
	= 1 if state has decriminalized marijuana, $= 0$ otherwise
0.322	State beer tax per gallon (2017 dollars)
0.829	= 1 if state has a 0.08 BAC law, $= 0$ otherwise
10.7	Natural log of state per capita income (2017 dollars)
5.66	State unemployment rate
0.482	= 1 if respondent is male, $= 0$ otherwise
0.005	= 1 if information on gender is missing, $= 0$ otherwise
	= 1 if respondent is 14 years of age or younger, = 0 otherwise
0.255	= 1 if respondent is 15 years of age, = $0$ otherwise
0.260	= 1 if respondent is 16 years of age, = 0 otherwise
	= 1 if respondent is 17 years of age, = 0 otherwise
	= 1 if respondent is 18 years of age or older, = 0 otherwise
	= 1 if information on age is missing, $= 0$ otherwise
0.274	= 1 if respondent is in $9^{th}$ grade, = 0 otherwise
	= 1 if respondent is in $10^{\text{th}}$ grade, = 0 otherwise
	= 1 if respondent is in $11^{\text{th}}$ grade, = 0 otherwise
0.202	= 1 if respondent is in $12^{th}$ grade, = 0 otherwise
	= 1 if information on grade is missing, $= 0$ otherwise
	= 1 if respondent is non-Hispanic white, $= 0$ otherwise
	= 1 if respondent is black, $= 0$ otherwise
	= 1 if respondent is Hispanic, $= 0$ otherwise
	= 1 if respondent is an "other" race/ethnicity, = 0 otherwise
0.034	= 1 if information on race/ethnicity is missing, = 0 otherwise
	0.179 0.075 0.198 0.083 2.27 0.008 0.379 0.344 0.013 0.322 0.829 10.7 5.66 0.482 0.005 0.136 0.255 0.260 0.226 0.114 0.009 0.274 0.262 0.240 0.222 0.573 0.133 0.150 0.109

# **Table 1. Descriptive Statistics**

N = 1,463,998

Notes: Means are based on unweighted data from the National and State YRBS for the period 1991-2017.

Table	e 2. Cigarette	e Taxes and	Youth Cigaret	tte Use, 1991-20	17	
	(1)	(2)	(3)	(4)	(5)	(6)
	Current	Current	Current	Frequent	Frequent	Frequent
	Cigarette	Cigarette	Cigarette	Cigarette	Cigarette	Cigarette
	User	User	User	User	User	User
Cigarette Tax	-0.010***	-0.008***	-0.006**	-0.007***	-0.006***	-0.005***
	(0.002)	(0.003)	(0.002)	(0.002)	(0.002)	(0.001)
Mean	0.179	0.179	0.179	0.075	0.075	0.075
Individual-level covariates	No	Yes	Yes	No	Yes	Yes
State-level covariates	No	No	Yes	No	No	Yes
*Statistically significant at 10% le	evel; ** at 5% l	evel; *** at 1%	level.			

Notes: Each column represents an average marginal effect from a logit regression based on data from the YRBS for the period 1991-2017. The individual- and state-level covariates are listed in Table 1. All models control for state fixed effects and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses. N = 1,463,998.

Table	3. Cigarette	Taxes and Y	outh Marijua	na Use, 1991-20	)17	
	(1)	(2)	(3)	(4)	(5)	(6)
	Current Marijuana	Current Marijuana	Current Marijuana	Frequent Marijuana	Frequent Marijuana	Frequent Marijuana
	User	User	User	User	User	User
Cigarette Tax	0.004*	0.003	0.005	0.002	0.001	0.002
	(0.002)	(0.004)	(0.003)	(0.001)	(0.002)	(0.001)
Mean	0.198	0.198	0.198	0.083	0.083	0.083
Individual-level covariates	No	Yes	Yes	No	Yes	Yes
State-level covariates	No	No	Yes	No	No	Yes

Notes: Each column represents an average marginal effect from a logit regression based on data from the YRBS for the period 1991-2017. The individual- and state-level covariates are listed in Table 1. All models control for state fixed effects and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses. N = 1,463,998.

Table 4. Cigarette	Taxes and Youth M	arijuana Use, 1	1991-2005 vs. 2	007-2017
	(1)	(2)	(3)	(4)
	1991-2005	2007-2017	1991-2005	2007-2017
	Current	Current	Frequent	Frequent
	Marijuana	Marijuana	Marijuana	Marijuana
	User	User	User	User
Cigarette Tax	-0.008	0.005	-0.003	0.002
C .	(0.008)	(0.003)	(0.004)	(0.002)
Mean	0.205	0.194	0.080	0.085
Ν	528,417	935,581	528,417	935,581

\*Statistically significant at 10% level; \*\* at 5% level; \*\*\* at 1% level.

Notes: Each column represents an average marginal effect from a logit regression based on data from the YRBS for the indicated period. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

Table 5.	<b>Cigarette Tay</b>	kes and Youth	Marijuana U	se by Gender	and Race, 199	01-2005	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Ma	ales	Fen	nales	W	hite	Non-	white
Current Marijuana User	Frequent Marijuana User	Current Marijuana User	Frequent Marijuana User	Current Marijuana User	Frequent Marijuana User	Current Marijuana User	Frequent Marijuana User
-0.010 (0.009)	-0.004 (0.005)	-0.006 (0.008)	-0.001 (0.003)	-0.004 (0.006)	-0.002 (0.004)	-0.011 (0.012)	-0.001 (0.007)
0.233	0.113 255,392	0.178 271,302	0.06 271,302	0.199 329,627	0.082 329,627	0.209 171,924	0.089 171,924
	(1) Ma Current Marijuana User -0.010 (0.009)	(1)(2)MalesCurrentFrequentMarijuanaMarijuanaUserUser-0.010-0.004(0.009)(0.005)	(1)(2)(3)MalesFenCurrentFrequentCurrentMarijuanaMarijuanaMarijuanaUserUserUser-0.010-0.004-0.006(0.009)(0.005)(0.008)	(1)(2)(3)(4)MalesFemalesCurrentFrequentCurrentFrequentMarijuanaMarijuanaMarijuanaMarijuanaUserUserUserUser-0.010-0.004-0.006-0.001(0.009)(0.005)(0.008)(0.003)	(1)(2)(3)(4)(5)MalesFemalesWCurrentFrequentCurrentFrequentCurrentMarijuanaMarijuanaMarijuanaMarijuanaMarijuanaUserUserUserUserUser-0.010-0.004-0.006-0.001-0.004(0.009)(0.005)(0.008)(0.003)(0.006)	(1)(2)(3)(4)(5)(6)MalesFemalesWhiteCurrentFrequentCurrentFrequentCurrentMarijuanaMarijuanaMarijuanaMarijuanaMarijuanaMarijuanaMarijuanaMarijuanaMarijuanaMarijuanaUserUserUserUserUser-0.010-0.004-0.006-0.001-0.004(0.009)(0.005)(0.008)(0.003)(0.006)	MalesFemalesWhiteNon-Current MarijuanaFrequent MarijuanaCurrent MarijuanaFrequent MarijuanaCurrent MarijuanaFrequent MarijuanaCurrent MarijuanaFrequent MarijuanaCurrent MarijuanaMarijuana Marijuana-0.010 (0.009)-0.004 (0.005)-0.006 (0.008)-0.001 (0.003)-0.004 (0.006)-0.002 (0.006)-0.011 (0.004)

Notes: Each column represents an average marginal effect from a logit regression based on data from the YRBS for the period 1991-2005. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

Table 6. Marijua	na Policies and You	th Cigarette and	Marijuana Use, 1	1991-2017	
	(1)	(2)	(3)	(4)	
	Current	Frequent	Current	Frequent	
	Cigarette	Cigarette	Marijuana	Marijuana	
	User	User	User	User	
Cigarette Tax	-0.006**	-0.005***	0.005	0.002	
0	(0.002)	(0.001)	(0.003)	(0.001)	
MML	-0.011**	-0.009***	-0.010**	-0.006*	
	(0.005)	(0.003)	(0.005)	(0.003)	
RML	-0.006	-0.001	-0.009**	-0.004	
	(0.008)	(0.010)	(0.004)	(0.004)	
Mean	0.179	0.075	0.198	0.083	

Notes: Each column represents average marginal effects from a logit regression based on data from the YRBS for the period 1991-2017. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses. N = 1,463,998.

	(1)	(2)	(3)	(4)	(5)	(6)
	2015	-2017	1991-	-2017	1991-	-2017
	Current E-Cigarette User	Frequent E-Cigarette User	Current Cigarette User	Frequent Cigarette User	Current Marijuana User	Frequent Marijuana User
Any E-Cigarette Tax	-0.034* (0.019)	-0.008** (0.003)	-0.013 (0.012)	-0.016 (0.011)	-0.013** (0.005)	-0.005 (0.004)
Mean	0.182	0.027	0.179	0.075	0.198	0.083
Ν	355,677	355,677	1,463,998	1,463,998	1,463,998	1,463,998

Notes: Each column represents an average marginal effect from a logit regression based on data from the YRBS for the indicated period. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

	1991	1993	1995	1997	1999	2001	2003	2005	2007	2009	2011	2013	2015	2017
Alabama	2,304	758	3,692	4,218	1,979		1,591	1,009	463	2,354	1,603	1,741	1,690	0
Alaska			,	,	,	1,728	,	,			· ·	,	,	-
Arizona	0	0	1,578	0	0	0	1,380	0	1,218	1,264	1,216	1,133	1,329	1,270
Arkansas	0	423	0	1,020	0	393	3,510	3,262	3,231	2,685	3,685	1,645	2,596	2,005
	0	373	2,434	2,217	1,387	1,621	270	1,414	1,863	1,796	1,257	1,659	2,491	1,453
California	0	1,901	626	1,853	0	2,158	1,622	1,499	2,017	2,713	1,809	2,428	5,713	1,690
Colorado	0	256	102	258	0	622	0	1,422	0	1,590	1,668	274	263	1,365
Connecticut	0	0	226	1,833	0	0	0	2,274	1,995	2,327	1,978	2,410	2,441	2,346
Delaware	0	0	209	0	2,100	2,772	3,200	2,535	2,486	2,243	2,391	2,524	2,562	2,775
District of Columbia	0	0	483	0	0	0	0	0	0	0	300	0	0	0
Florida	0	0	512	650	0	5,000	5,212	4,800	5,015	5,572	7,329	6,734	6,948	5,819
Georgia	2,128	2,405	414	319	0	466	2,287	3,316	2,566	2,981	1,849	2,120	331	0
Hawaii	0	1,486	1,181	1,339	1,190	0	0	1,601	1,138	1,640	3,972	4,536	5,763	5,686
Idaho	4,009	3,862	0	0	0	1,756	1,645	1,595	1,337	2,058	1,893	2,077	2,025	1,765
Illinois	0	4,054	3,089	0	0	411	297	458	2,794	4,158	4,141	3,576	3,818	4,495
Indiana	0	0	0	0	0	171	1,949	1,620	2,586	1,440	2,940	815	2,005	0
Iowa	0	0	241	2,206	0	0	0	1,551	1,645	0	1,495	0	0	1,590
Kansas	0	167	0	200	0	0	290	1,850	1,629	2,131	2,057	2,023	0	2,305
Kentucky	0	0	333	1,393	0	0	1,482	3,575	3,569	1,619	1,785	2,164	2,380	1,870
Louisiana	0	0	719	543	0	0	641	143	1,203	1,326	1,014	950	0	1,029
Maine	0	239	1,499	1,978	0	1,462	1,754	1,281	1,251	8,272	8,926	8,083	8,717	8,776
Maryland	0	140	0	752	0	0	250	1,335	1,390	1,493	2,398	48,628	52,183	47,723
Massachusetts	0	3,460	4,235	5,300	4,186	252	209	251	3,617	2,540	2,864	2,648	3,300	3,156
Michigan	0	137	1,050	4,096	2,538	3,611	3,551	3,330	3,548	3,429	4,531	4,465	4,722	1,551
Minnesota	0	315	0	0	0	0	0	93	0	185	0	297	739	0
Mississippi	0	1,682	1,674	1,706	1,461	2,010	1,417	0	1,811	1,694	1,807	2,017	1,841	0
Missouri	0	178	5,200	1,405	1,588	2,047	1,754	1,912	1,821	1,634	339	1,802	1,577	1,757
Montana	0	2,406	2,422	2,348	2,782	2,669	2,533	2,856	3,774	1,721	3,902	4,632	4,286	4,581

Appendix Table 1. Number of YRBS Observations by State-Year, 1991-2017

Nebraska	2,295	3,503	0	0	0	0	2,607	3,490	0	0	2,583	1,677	1,564	1,341
Nevada	0	1,954	1,484	1,407	1,633	1,602	1,885	1,460	1,713	2,346	190	1,961	1,768	1,582
New Hampshire	0	2,590	2,043	0	0	0	1,281	1,246	1,610	1,472	1,395	1,597	14,466	11,792
New Jersey	0	0	0	678	0	2,119	284	1,747	666	2,171	1,709	1,996	206	0
New Mexico	2,770	640	0	260	0	143	95	5,064	2,604	5,175	5,351	5,027	8,131	5,436
New York	0	478	270	3,920	3,217	302	9,600	9,328	13,304	14,535	12,899	10,193	9,897	10,367
North Carolina	0	2,633	1,801	310	0	3,039	2,412	4,356	3,878	5,436	3,228	2,144	5,787	3,035
North Dakota	0	0	1,462	0	1,753	1,496	1,562	1,629	1,654	1,763	1,832	1,888	2,061	2,099
Ohio	0	2,894	538	2,608	1,997	220	1,402	267	2,396	0	1,310	1,585	226	0
Oklahoma	0	0	0	213	0	387	1,313	1,872	2,790	1,356	1,112	1,428	1,923	1,552
Oregon	0	185	0	0	0	181	0	269	0	243	0	0	0	0
Pennsylvania	0	346	635	258	0	0	314	393	209	3,041	419	259	3,193	3,518
Rhode Island	0	0	0	1,440	0	1,307	1,715	2,226	2,025	2,980	3,649	2,284	3,848	2,039
South Carolina	5,284	4,394	5,135	5,585	4,227	0	837	1,459	1,133	1,009	1,301	1,487	1,250	1,234
South Dakota	1,289	1,303	1,137	1,517	1,608	1,441	1,961	1,480	1,478	2,031	1,453	1,231	1,211	0
Tennessee	0	3,603	0	543	0	575	1,843	1,863	2,133	2,146	2,794	1,713	378	1,889
Texas	0	1,285	1,171	892	0	8,481	2,446	5,535	4,394	4,662	5,482	3,287	1,183	1,980
Utah	4,381	4,233	3,165	1,346	1,445	1,021	1,558	1,720	2,050	1,516	1,629	2,111	0	1,755
Vermont	0	8,319	6,817	8,134	8,713	9,019	8,147	9,115	8,232	11,183	8,356	0	20,162	20,015
Virginia	0	0	62	0	0	0	232	340	422	97	1,529	7,449	4,872	3,554
Washington	0	375	83	102	0	47	0	106	0	246	164	196	100	0
West Virginia	0	3,000	1,988	1,747	1,278	258	1,645	1,517	1,555	1,967	2,307	1,720	1,743	1,460
Wisconsin	0	3,143	0	1,533	1,287	2,224	2,164	2,431	2,166	3,024	3,513	2,715	0	1,966
Wyoming	0	0	1,626	1,931	1,569	2,669	1,500	2,283	1,988	2,639	2,277	2,796	2,245	0

	1991	1993	1995	1997	1999	2001	2003	2005	2007	2009	2011	2013	2015	2017
Alabama	0.17	0.17	0.17	0.17	0.17	0.17	0.17	0.43	0.43	0.43	0.43	0.43	0.43	0.68
Alaska	0.29	0.29	0.29	0.29	1.00	1.00	1.00	1.60	1.80	2.00	2.00	2.00	2.00	2.00
Arizona	0.15	0.18	0.18	0.58	0.58	0.58	1.18	1.18	2.00	2.00	2.00	2.00	2.00	2.00
Arkansas	0.21	0.22	0.32	0.32	0.32	0.32	0.59	0.59	0.59	1.15	1.15	1.15	1.15	1.15
California	0.35	0.35	0.37	0.37	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87	2.87
Colorado	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.84	0.84	0.84	0.84	0.84	0.84	0.84
Connecticut	0.40	0.45	0.47	0.50	0.50	0.50	1.51	1.51	1.51	2.00	3.00	3.40	3.40	3.90
Delaware	0.14	0.24	0.24	0.24	0.24	0.24	0.24	0.55	0.55	1.15	1.60	1.60	1.60	1.60
District of Columbia	0.17	0.50	0.65	0.65	0.65	0.65	1.00	1.00	1.00	2.00	2.50	2.86	2.90	2.92
Florida	0.24	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	1.34	1.34	1.34	1.34
Georgia	0.12	0.12	0.12	0.12	0.12	0.12	0.12	0.37	0.37	0.37	0.37	0.37	0.37	0.37
Hawaii	0.38	0.48	0.60	0.60	1.00	1.00	1.30	1.40	1.60	2.00	3.00	3.20	3.20	3.20
Idaho	0.18	0.18	0.18	0.28	0.28	0.28	0.57	0.57	0.57	0.57	0.57	0.57	0.57	0.57
Illinois	0.30	0.30	0.44	0.44	0.58	0.58	0.98	0.98	0.98	0.98	0.98	1.98	1.98	1.98
Indiana	0.16	0.16	0.16	0.16	0.16	0.16	0.56	0.56	0.56	1.00	1.00	1.00	1.00	1.00
Iowa	0.31	0.36	0.36	0.36	0.36	0.36	0.36	0.36	1.36	1.36	1.36	1.36	1.36	1.36
Kansas	0.24	0.24	0.24	0.24	0.24	0.24	0.79	0.79	0.79	0.79	0.79	0.79	0.79	1.29
Kentucky	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.30	0.30	0.60	0.60	0.60	0.60	0.60
Louisiana	0.16	0.20	0.20	0.20	0.20	0.24	0.36	0.36	0.36	0.36	0.36	0.36	0.36	1.08
Maine	0.31	0.37	0.37	0.37	0.74	0.74	1.00	1.00	2.00	2.00	2.00	2.00	2.00	2.00
Maryland	0.13	0.36	0.36	0.36	0.36	0.66	1.00	1.00	1.00	2.00	2.00	2.00	2.00	2.00
Massachusetts	0.26	0.26	0.51	0.51	0.76	0.76	1.51	1.51	1.51	2.51	2.51	2.51	3.51	3.51
Michigan	0.25	0.25	0.75	0.75	0.75	0.75	1.25	2.00	2.00	2.00	2.00	2.00	2.00	2.00
Minnesota	0.38	0.43	0.48	0.48	0.48	0.48	0.48	0.48	1.49	1.56	1.58	1.60	3.43	3.59
Mississippi	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.68	0.68	0.68	0.68	0.68
Missouri	0.13	0.13	0.17	0.17	0.17	0.17	0.17	0.17	0.17	0.17	0.17	0.17	0.17	0.17
Montana	0.18	0.18	0.18	0.18	0.18	0.18	0.70	1.70	1.70	1.70	1.70	1.70	1.70	1.70

Appendix Table 2. State Nominal Per-Pack Cigarette Tax Rate, 1991-2017

Nebraska	0.27	0.27	0.34	0.34	0.34	0.34	0.64	0.64	0.64	0.64	0.64	0.64	0.64	0.64
Nevada	0.35	0.35	0.35	0.35	0.35	0.35	0.35	0.80	0.80	0.80	0.80	0.80	0.80	1.80
New Hampshire	0.21	0.25	0.25	0.25	0.37	0.52	0.52	0.52	0.80	1.33	1.78	1.68	1.78	1.78
New Jersey	0.27	0.40	0.40	0.40	0.80	0.80	1.50	2.40	2.58	2.58	2.70	2.70	2.70	2.70
New Mexico	0.15	0.15	0.21	0.21	0.21	0.21	0.21	0.91	0.91	0.91	1.66	1.66	1.66	1.66
New York	0.39	0.39	0.56	0.56	0.56	1.11	1.50	1.50	1.50	2.75	4.35	4.35	4.35	4.35
North Carolina	0.02	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.35	0.35	0.45	0.45	0.45	0.45
North Dakota	0.30	0.29	0.44	0.44	0.44	0.44	0.44	0.44	0.44	0.44	0.44	0.44	0.44	0.44
Ohio	0.18	0.18	0.24	0.24	0.24	0.24	0.55	0.55	1.25	1.25	1.25	1.25	1.25	1.60
Oklahoma	0.23	0.23	0.23	0.23	0.23	0.23	0.23	1.03	1.03	1.03	1.03	1.03	1.03	1.03
Oregon	0.28	0.28	0.38	0.38	0.68	0.68	1.28	1.18	1.18	1.18	1.18	1.18	1.31	1.32
Pennsylvania	0.18	0.31	0.31	0.31	0.31	0.31	1.00	1.35	1.35	1.35	1.60	1.60	1.60	2.60
Rhode Island	0.37	0.37	0.56	0.61	0.71	0.71	1.32	2.46	2.46	3.46	3.46	3.50	3.50	3.75
South Carolina	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.57	0.57	0.57	0.57
South Dakota	0.23	0.23	0.23	0.33	0.33	0.33	0.53	0.53	1.53	1.53	1.53	1.53	1.53	1.53
Tennessee	0.13	0.13	0.13	0.13	0.13	0.13	0.20	0.20	0.20	0.62	0.62	0.62	0.62	0.62
Texas	0.26	0.41	0.41	0.41	0.41	0.41	0.41	0.41	1.41	1.41	1.41	1.41	1.41	1.41
Utah	0.23	0.27	0.27	0.27	0.52	0.52	0.70	0.70	0.70	0.70	1.70	1.70	1.70	1.70
Vermont	0.17	0.19	0.20	0.44	0.44	0.44	0.93	1.19	1.79	1.99	2.24	2.62	2.75	3.08
Virginia	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.30	0.30	0.30	0.30	0.30	0.30	0.30
Washington	0.34	0.34	0.57	0.82	0.83	0.83	1.43	1.43	2.03	2.03	3.03	3.03	3.03	3.03
West Virginia	0.17	0.17	0.17	0.17	0.17	0.17	0.55	0.55	0.55	0.55	0.55	0.55	0.55	1.20
Wisconsin	0.30	0.38	0.38	0.44	0.59	0.59	0.77	0.77	0.77	1.77	2.52	2.52	2.52	2.52
Wyoming	0.12	0.12	0.12	0.12	0.12	0.12	0.12	0.60	0.60	0.60	0.60	0.60	0.60	0.60

	Sources
Cigarette Tax	Orzechowski and Walker (2019)
E-Cig Tax	Tax Foundation ( <u>https://vaporproductstax.com/taxation-database/</u> )
Clean Indoor Air Law	CDC STATE System (https://www.cdc.gov/statesystem/index.html)
MML	National Conference of State Legislatures ( <u>http://www.ncsl.org/research/health/state-medical-marijuana-laws.aspx</u> )
RML	National Conference of State Legislatures ( <u>http://www.ncsl.org/research/health/state-medical-marijuana-laws.aspx</u> )
Decriminalization	Marijuana Policy Project (https://www.mpp.org/issues/decriminalization/state-laws-with-alternatives- to-incarceration-for-marijuana-possession/)
Beer Tax	Tax Policy Center ( <u>https://www.taxpolicycenter.org/statistics/state-alcohol-excise-taxes</u> )
BAC 0.08 Law	Freeman (2007) and Alcohol Policy Information System ( <u>https://alcoholpolicy.niaaa.nih.gov/apis-policy-topics/adult-operators-of-noncommercial-motor-vehicles/12</u> )
Income	Bureau of Economic Analysis
Unemployment	Bureau of Labor Statistics

## Appendix Table 3. Sources for State-Level Covariates

	1991-200	5 vs. 2007-2017		
	(1)	(2)	(3)	(4)
	1991-2005	2007-2017	1991-2005	2007-2017
	Current	Current	Frequent	Frequent
	Cigarette	Cigarette	Cigarette	Cigarette
	User	User	User	User
Cigarette Tax	-0.017**	0.003	-0.013***	0.001
	(0.007)	(0.004)	(0.004)	(0.002)
Mean	0.270	0.128	0.127	0.045
Ν	528,417	935,581	528,417	935,581

## Appendix Table 4. Cigarette Taxes and Youth Cigarette Use, 1991-2005 vs. 2007-2017

\*Statistically significant at 10% level; \*\* at 5% level; \*\*\* at 1% level.

Notes: Each column represents an average marginal effect from a logit regression based on data from the YRBS for the indicated period. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

Appendix Table 5. Cigarette Taxes and Youth Cigarette Use by Gender and Race								
	(1) (2) (3) (4) (5) (6)							
	1991-2017	1991-2005	2007-2017	1991-2017	1991-2005	2007-2017		
	Current	Current	Current	Frequent	Frequent	Frequent		
	Cigarette	Cigarette	Cigarette	Cigarette	Cigarette	Cigarette		
	User	User	User	User	User	User		
			Panel	I: Males				
Cigarette Tax	-0.002	-0.017**	0.005	-0.002	-0.011**	0.002		
0	(0.003)	(0.007)	(0.005)	(0.002)	(0.005)	(0.003)		
	0.100	0.055	0.100	0.001	0.100	0.050		
Mean	0.188	0.275	0.139	0.081	0.133	0.052		
Ν	706,028	255,392	450,636	706,028	255,392	450,636		
			Panel I	I: Females				
Cigarette Tax	-0.010***	-0.017*	-0.000	-0.006***	-0.016***	-0.001		
	(0.002)	(0.009)	(0.004)	(0.002)	(0.005)	(0.001)		
Mean	0.170	0.265	0.117	0.068	0.121	0.038		
N	750,952	271,302	479,650	750,952	271,302	479,650		
			,			·		
~. –	Panel III: White							
Cigarette Tax	-0.009***	-0.012	-0.003	-0.005***	-0.011**	-0.001		
	(0.003)	(0.008)	(0.005)	(0.002)	(0.005)	(0.003)		
Mean	0.201	0.292	0.142	0.091	0.148	0.054		
Ν	838,895	329,627	509,266	838,895	329,627	509,219		
~. –	Panel IV: Non-White							
Cigarette Tax	0.001	-0.017**	0.007**	-0.002	-0.013***	0.003*		
	(0.004)	(0.008)	(0.003)	(0.002)	(0.005)	(0.001)		
Mean	0.141	0.217	0.109	0.048	0.081	0.034		
Ν	574,687	171,924	402,763	574,687	171,924	402,763		

Notes: Each cell within each column represents an average marginal effect from a logit regression based on data from the YRBS for the indicated period. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

Appendix Table 6. Cigarette Taxes and Youth Cigarette Use by Age								
	(1)	(2)	(3)	(4)	(5)	(6)		
	1991-2017	1991-2005	2007-2017	1991-2017	1991-2005	2007-2017		
	Current	Current	Current	Frequent	Frequent	Frequent		
	Cigarette User	Cigarette User	Cigarette User	Cigarette User	Cigarette User	Cigarette User		
			Panel	I: Age < 17				
Cigarette Tax	-0.007***	-0.019***	0.002	-0.004***	-0.014***	0.000		
J	(0.002)	(0.007)	(0.003)	(0.001)	(0.004)	(0.001)		
Mean	0.153	0.243	0.105	0.057	0.104	0.033		
Ν	952,887	331,513	621,374	952,887	331,513	621,374		
		Panel II: Age $\geq 17$						
Cigarette Tax	-0.005	-0.013	0.003	-0.006**	-0.013*	0.000		
-	(0.004)	(0.010)	(0.007)	(0.003)	(0.007)	(0.004)		
Mean	0.228	0.316	0.175	0.107	0.167	0.07		
Ν	498,366	187,682	310,684	498,366	187,682	310,684		

Notes: Each cell within each column represents an average marginal effect from a logit regression based on data from the YRBS for the indicated period. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

Appendix Table 7. Alternative Definitions of "Frequent" Marijuana Use							
	(1)	(2)	(3)	(4)			
	Used	Used	Used				
	marijuana at	marijuana at	marijuana at				
	least 3 times	least 10 times	least 40 times	OLS: Treating			
	during past 30	during past 30	during past 30	marijuana use			
	days	days	days	as continuous			
Cigarette Tax	0.003	0.002	0.001	0.072			
-	(0.002)	(0.001)	(0.001)	(0.049)			
Mean	0.130	0.082	0.036	2.78			
*Statistically signifi	icant at 10% level· ** :	at 5% level· *** at 1	% level				

Notes: Columns (1)-(3) represent average marginal effects from logit regressions based on data from the YRBS for the period 1991-2017. Column (4) represents results from an OLS regression, where respondents were assigned the midpoint of their chosen binned response. Respondents could choose among the following responses when asked how frequently they used marijuana in the past 30 days: 0 times, 1 or 2 times, 3 to 9 times, 10 to 19 times, 20 to 39 times, or 40 or more times. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses. N = 1,463,998.

Appendix Table 8. OLS Estimates for <i>Current Marijuana User</i>							
	(1)	(2)	(3)	(4)	(5)		
	1991-2017	1991-2017	1991-2017	1991-2005	2007-2017		
	Current	Current	Current	Current	Current		
	Marijuana	Marijuana	Marijuana	Marijuana	Marijuana		
	User	User	User	User	User		
Cigarette Tax	0.003	0.002	0.004	-0.009	0.005*		
	(0.002)	(0.004)	(0.003)	(0.008)	(0.002)		
Mean	0.198	0.198	0.198	0.205	0.194		
Ν	1,463,998	1,463,998	1,463,998	528,417	935,581		
Individual-level covariates	No	Yes	Yes	Yes	Yes		
State-level covariates	No	No	Yes	Yes	Yes		

## . . .. •• • •

\*Statistically significant at 10% level; \*\* at 5% level; \*\*\* at 1% level.

Notes: Each column represents results from an OLS regression based on data from the YRBS for the indicated period. The individual- and state-level covariates are listed in Table 1. All models control for state fixed effects and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

Appendix Table 9. Cigarette Taxes and Youth Marijuana Use at School						
	(1)	(2)	(3)			
	1991-2011	1991-2005	2007-2011			
	Marijuana Use	Marijuana	Marijuana Use			
	at School <sup>a</sup>	Use at School	at School			
Cigarette Tax	0.001	-0.002	0.003			
-	(0.002)	(0.003)	(0.003)			
Mean	836,231	487,363	348,868			
Ν	0.052	0.056	0.046			

Notes: Each column represents an average marginal effect from a logit regression based on data from the YRBS for the indicated period. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

<sup>a</sup> *Marijuana Use at School* is equal to 1 if respondent reported smoking marijuana on school property at least once in the past 30 days, and equal to 0 otherwise.

	(1)	(2)	(3)	(4)	(5)	(6)
	1991-	-2017	1991	-2017	2015-	2017
	Current	Frequent	Current	Frequent	Current	Frequent
	Cigarette	Cigarette	Marijuana	Marijuana	E-Cigarette	E-Cigarette
	User	User	User	User	User	User
Cigarette Tax	-0.007***	-0.005***	0.005	0.002	-0.045	0.008
	(0.003)	(0.002)	(0.003)	(0.001)	(0.058)	(0.014)
Any E-Cigarette Tax	-0.011	-0.015	-0.013**	-0.005	-0.029*	-0.007*
	(0.012)	(0.012)	(0.005)	(0.004)	(0.017)	(0.004)
Cigarette MLPA <sup>a</sup>	0.020	0.009	0.012	0.007	0.018	0.007
	(0.012)	(0.008)	(0.008)	(0.006)	(0.029)	(0.005)
E-Cigarette Sales Ban to	0.006	0.002	-0.005	-0.004**	0.025	-0.0005
Minors <sup>b</sup>	(0.005)	(0.003)	(0.004)	(0.002)	(0.017)	(0.004)
Mean N *Statistically significant at 10% 1	0.179 1,463,998	0.075 1,463,998	0.198 1,463,998	0.083 1,463,998	0.182 355,677	0.027 355,677

## Appendix Table 10. Sensitivity of *Cigarette Tax* and *Any E-Cigarette Tax* Estimates to Controlling for Cigarette Minimum Legal Purchase Age Laws and E-Cigarette Sales Bans to Minors

\*Statistically significant at 10% level; \*\* at 5% level; \*\*\* at 1% level.

Notes: Each column represents average marginal effects from a logit regression based on data from the YRBS for the indicated period. All models control for the covariates listed in Table 1, state fixed effects, and year fixed effects. Dependent variable means are reported. Standard errors, corrected for clustering at the state level, are in parentheses.

<sup>a</sup> *Cigarette MLPA* is equal to 1 if state *s* was enforcing a minimum legal purchase age for cigarettes of greater than 18 years of age during year *t*, and equal to 0 otherwise.

<sup>b</sup> *E-Cigarette Sales Ban to Minors* is equal to 1 if state *s* was enforcing an e-cigarette sales ban to individuals under 18 years of age during year *t*, and equal to 0 otherwise.